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BARBARA JORDAN

PUBLIC POLICY RESEARCH
AND SURVEY CENTER

TEXAS 2026: U.S. SENATE, GOVERNOR, AND OTHER STATEWIDE RACES

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The Barbara Jordan Public Policy Research and Survey Center at Texas Southern University conducted a representative survey of 1,800 Texans who are likely to cast a ballot in the November 2026 general election in Texas (margin of error of +/- 2.31%). This probability-based survey was fielded (in English and Spanish) between September 15 and September 19, 2026 by contacting a random sample of registered voters via SMS text messages through which the respondents were directed to an online survey platform. The likelihood of a respondent voting in the November 2026 general election was determined using a two-part likely voter screen and information on past election participation.

This report provides the favorable and unfavorable evaluations and vote intention among likely voters for the candidates in the November 2026 Texas U.S. Senate, Gubernatorial, Lieutenant Governor, Attorney General, Comptroller, Land Commissioner, Agriculture Commissioner and Railroad Commissioner elections. Also provided is the current sentiment of 2024 Trump voters regarding their decision to cast a ballot for the president two years ago, and, which wing of the GOP, and which Texas Republican political figures, Texas Republicans identify with the most.

EXECUTIVE SUMMARY

In the Texas U.S. Senate election, Democrat James Talarico (47%) leads Republican Ken Paxton (46%) by 1 percentage point, with 3% supporting Libertarian Ted Brown and 4% undecided.

Talarico is viewed favorably by 47% of likely voters and unfavorably by 50%, and Paxton is viewed favorably by 43% of likely voters and unfavorably by 55%. Only 3% and 2% of likely voters don't know enough about Talarico and Paxton to have an opinion of them, respectively.

Paxton leads Talarico among White likely voters by 19 percentage points (56% to 37%), while Talarico holds 19 percentage point (57% to 38%) and 77 percentage point (87% to 10%) leads over Paxton among Latino and Black voters, respectively.

99% of Democrats intend to vote for Talarico, with 0% intending to vote for Paxton, 0% for Brown and 1% still undecided.

84% of Republicans intend to vote for Paxton, with 7% intending to vote for Talarico, 4% for Brown and 5% still undecided.

In the Texas Gubernatorial election, Republican Greg Abbott (49%) leads Democrat Gina Hinojosa (45%) by 4 percentage points, with 2% supporting Libertarian Pat Dixon and 4% undecided.

Abbott is viewed favorably by 49% of likely voters and unfavorably by 50%, and Hinojosa is viewed favorably by 42% and unfavorably by 37%. While 99% of likely voters know enough about Abbott to have an opinion of him, only 79% know about Hinojosa to have an opinion of her.

98% of Paxton voters intend to vote for Abbott and 0% for Hinojosa, with 1% undecided.

95% of Talarico voters intend to vote for Hinojosa and 2% for Abbott, with 2% undecided.

93% of Abbott voters intend to vote for Paxton and 2% for Talarico, with 3% undecided.
99% of Hinojosa voters intend to vote for Talarico and 0% for Paxton, with 0% undecided.

In the Texas Lieutenant Governor election, Republican Dan Patrick (47%) leads Democrat Vikki Goodwin (41%) by 6 percentage points, with 2% supporting Libertarian Anthony Cristo, 1% supporting the Green Party's Kevin McCormick and 9% undecided.

While 87% of likely voters know enough about Patrick to have an opinion of him, only 36% know enough about Goodwin to have an opinion of her.

In the Texas Attorney General election, Republican Mayes Middleton (47%) leads Democrat Nathan Johnson (42%) by 5 percentage points, with 2% supporting Libertarian Tom Oxford and 9% undecided.

Only 51% and 28% of likely voters know enough about Middleton and Johnson, respectively, to have an opinion of them.

In the Texas Comptroller election, Republican Don Huffines (47%) leads Democrat Sarah Eckhardt (39%) by 8 percentage points, with 2% supporting Libertarian V. Alonzo Echavarria-Garza, 1% supporting the Green Party's Shela Faizi and 11% undecided.

Only 55% and 24% of likely voters know enough about Huffines and Eckhardt, respectively, to have an opinion of them.

In the Texas Land Commissioner election, Republican Dawn Buckingham (47%) leads Democrat Benjamin Flores (39%) by 8 percentage points, with 2% supporting Libertarian Neill Snider and 12% undecided.

Only 24% and 21% of likely voters know enough about Buckingham and Flores, respectively, to have an opinion of them.

In the Texas Agriculture Commissioner election, Republican Nate Sheets (45%) leads Democrat Clayton Tucker (39%) by 6 percentage points, with 2% supporting Libertarian Austin Kelly and 14% undecided.

Only 23% and 21% of likely voters know enough about Sheets and Tucker, respectively, to have an opinion of them.

In the Texas Railroad Commissioner election, Republican Bo French (44%) leads Democrat Jon Rosenthal (42%) by 2 percentage points, with 3% supporting Libertarian Arthur DiBianca and 11% undecided.

In late July, 67% of likely voters did not know enough about French to have an opinion of him, with 19% having a favorable opinion and 14% an unfavorable opinion (a net favorability of +5%).

In the 7 weeks between the late July and mid-September surveys, the proportion of likely voters who did not know enough about French to have an opinion of him dropped by 21 points to 46%, with 22% having a favorable opinion and 32% an unfavorable opinion (a net favorability of -10%).

Rosenthal continues to be unknown to an overwhelming majority of likely voters, with 76% not knowing enough about him to have an opinion (down from 83% in late July).

Among Texans who are likely to vote in the November 2026 election, President Donald Trump is viewed favorably by 46% and unfavorably by 53%.

Among Texans who are likely to vote in the November 2026 election and also who voted for Donald Trump in the 2024 presidential election, today 88% are either very glad (79%) or somewhat glad (9%) they voted for Trump, while 7% either very much regret (4%) or somewhat regret (3%) voting for Trump, with 5% of the opinion that they are neither glad nor regretful.

Republicans who are likely to vote in November were asked which wing of the Republican Party they identify with the most: MAGA Republicans (39%), Traditional Conservative Republicans (37%), Moderate Republicans (15%), Libertarian Republicans (5%), and None of these (4%).

98% of Republicans who identify most with MAGA Republicans and 86% who identify most with Traditional Conservative Republicans intend to vote for Paxton, with 0% and 4% intending to vote for Talarico, respectively. In contrast, only 59% of those who identify most with Moderate Republicans intend to vote for Paxton, with 27% planning to cast a ballot for Talarico.

Republicans who are likely to vote in November also were asked which of seven Texas Republican political figures they identify with the most: Ted Cruz (30%), Greg Abbott (25%), George W. Bush (16%), Ken Paxton (9%), Rick Perry (4%), Dan Patrick (3%), John Cornyn (2%), and None of these (11%).

SURVEY POPULATION DEMOGRAPHICS

Women account for 52% of these Texas likely voters, men for 47%, and those whose gender identity is something else for 1%. White Texans represent 60% of these likely voters, Latino Texans 23% and Black Texans 12%, with Texans identifying with other ethnic/racial groups or having a mixed identity representing 5% of this population of likely voters. The unweighted number of Latino and Black respondents in this survey population is 418 and 236, respectively. One-seventh (14%) of the population is between the ages of 18 and 34, 31% is between the ages of 35 and 54, and 55% is age 55 and older. Just under one-half (45%) of the respondents have a four-year college degree, while 55% do not. The distribution of partisan identifiers among these likely voters is 49% Republican, 38% Democratic and 9% Independent, with 3% identifying with another party and 1% unsure of their partisanship.

THE NOVEMBER 2026 TEXAS U.S. SENATE ELECTION

Three candidates are on the ballot in the November 2026 Texas U.S. Senate election: Republican Ken Paxton, Democrat James Talarico and Libertarian Ted Brown. Close to one-half of these likely voters have a favorable (47%) and unfavorable (50%) opinion of Talarico, while 43% have a favorable opinion of Paxton and 55% an unfavorable opinion of the Texas attorney general. Both Talarico and Paxton are well-known to these likely voters, with only 3% and 2% not knowing enough about them to have an opinion, respectively. The favorable and unfavorable evaluations of all of the 16 Republican and Democratic Texas statewide non-judicial candidates, and of President Donald Trump, are located at the end of the report in Appendix I.

Figure 1 provides the current vote intention among likely voters in the November 2026 Texas U.S. Senate election. Talarico (47%) holds a 1 percentage point lead over Paxton (46%), with 3% of likely voters intending to cast a ballot for Brown and 4% still unsure how they would vote in this contest.

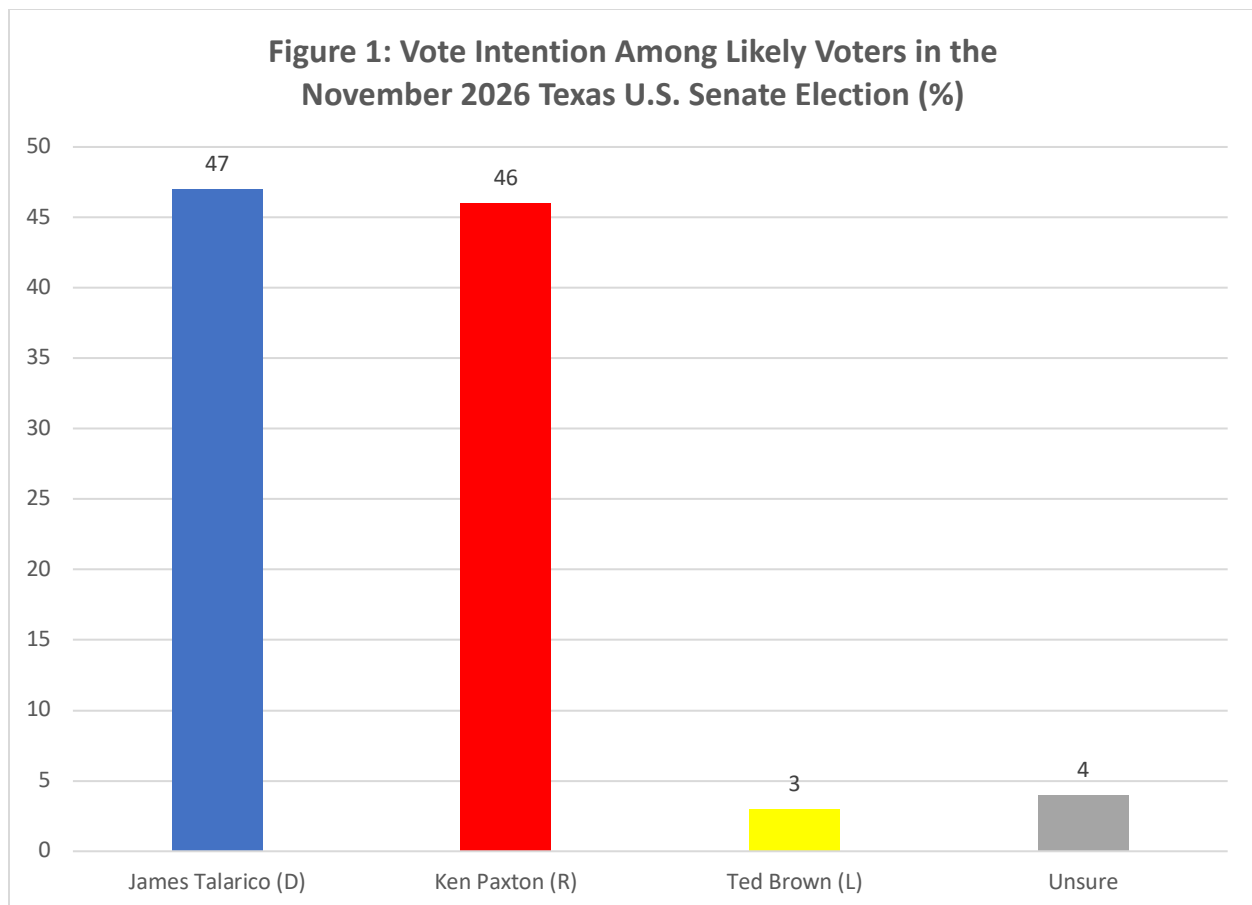


Table 1 provides the vote intention in the Texas U.S. Senate race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas gubernatorial election.

Table 1: Vote Intention in the Nov. 2026 Texas U.S. Senate Election, Among Key Sub-Groups (%)					
Socio-Demographic	Sub-Group	Paxton	Talarico	Brown	Unsure
Overall		46	47	3	4
Ethnicity/Race	White	56	37	3	4
	Latino	38	57	2	3
	Black	10	87	0	3
Gender	Women	42	53	2	3
	Men	51	42	3	4
Age	18-34	18	76	1	5
	35-54	42	51	3	4
	55+	57	37	3	3
Education	4 Yr College Degree	44	49	3	4
	No 4 Yr College Degree	49	46	2	3
Partisanship	Democratic	0	99	0	1
	Independent	35	51	3	11
	Republican	84	7	4	5
2026 Governor Vote	Abbott	93	2	2	3
	Hinojosa	0	99	1	0

Paxton holds a 19 percentage point lead over Talarico among White likely voters (56% to 37%), while Talarico holds 19 percentage point (57% to 38%) and 77 percentage point (87% to 10%) leads over Paxton among Latino and Black voters, respectively.

Talarico bests Paxton among women by 11 percentage points (53% to 42%), while Paxton bests Talarico among men by 9 percentage points (51% to 42%).

Paxton leads Talarico by 20 percentage points (57% to 37%) among likely voters age 55 and older, while Talarico leads Paxton by 9 percentage points (51% to 42%) among likely voters between the ages of 35 and 54, and by 58 percentage points (76% to 18%) among likely voters under the age of 35.

Talarico and Paxton are relatively even among likely voters who possess (49% and 44%) and who do not possess (46% and 49%) a four-year college degree, respectively.

Virtually all Democrats (99%) intend to vote for Talarico, with 0% intending to vote for Paxton and 1% undecided. In contrast, only 84% of Republicans intend to vote for Paxton, with 7% intending to vote for Talarico, 4% for Brown and 5% still unsure for whom they will vote.

Finally, 99% of those voters who intend to cast a ballot for Gina Hinojosa in the Texas gubernatorial race intend to vote for Talarico, a notably higher percentage than that of Greg Abbott voters who intend to vote for Paxton (93%). The remaining 1% of Hinojosa voters intend to vote for Brown, while the remaining Abbott voters are split between 2% who intend to vote for Talarico, 2% who intend to vote for Brown, and 3% who are still undecided.

THE NOVEMBER 2026 TEXAS GUBERNATORIAL ELECTION

Three candidates are on the ballot in the November 2026 Texas Gubernatorial election: Republican Greg Abbott (incumbent), Democrat Gina Hinojosa and Libertarian Pat Dixon. Close to one-half of Texas likely voters have a favorable (49%) and unfavorable (50%) opinion of Abbott, with only 1% reporting that they do not know enough about the Texas governor to have an opinion of him. In contrast, 21% of likely voters do not know enough about Hinojosa to have an opinion of her (down from 35%, seven weeks ago, in our late July survey), with the remainder split between the 42% who have a favorable opinion of the Texas state representative, and the 37% who have an unfavorable opinion of her.

Figure 2 provides the current vote intention among likely voters in the November 2026 Texas Gubernatorial election. Abbott (49%) holds a 4 percentage point lead over Hinojosa (45%), with 2% of likely voters intending to cast a ballot for Dixon and 4% still unsure how they would vote in this contest.

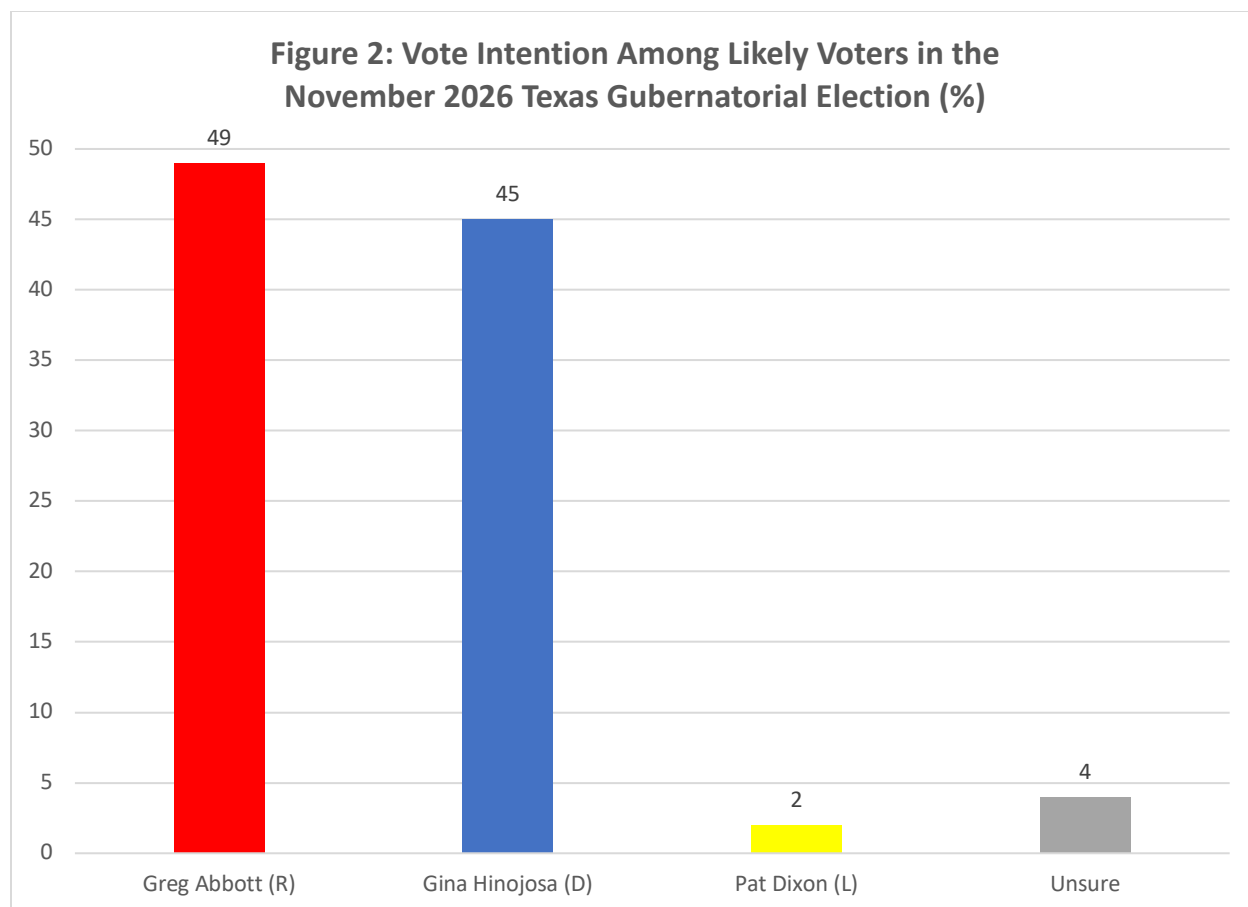


Table 2 provides the vote intention in the Texas gubernatorial race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate election.

Table 2: Vote Intention in the Nov. 2026 Texas Gubernatorial Election, Among Key Sub-Groups (%)

Socio-Demographic	Sub-Group	Abbott	Hinojosa	Dixon	Unsure
Overall		49	45	2	4
Ethnicity/Race	White	59	35	2	4
	Latino	40	57	1	2
	Black	13	80	2	5
Gender	Women	44	51	1	4
	Men	54	39	3	4
Age	18-34	21	71	3	5
	35-54	44	50	2	4
	55+	60	36	1	3
Education	4 Yr College Degree	48	47	1	4
	No 4 Yr College Degree	50	45	2	3
Partisanship	Democratic	0	98	0	2
	Independent	42	44	6	8
	Republican	88	6	2	4
2026 U.S. Senate Vote	Paxton	98	0	1	1
	Talarico	2	95	1	2

Abbott holds a 24 percentage point lead over Hinojosa among White likely voters (59% to 35%), while Hinojosa holds 17 percentage point (57% to 40%) and 67 percentage point (80% to 13%) leads over Abbott among Latino and Black voters, respectively.

Hinojosa bests Abbott among women by 7 percentage points (51% to 44%), while Abbott bests Hinojosa among men by 15 percentage points (54% to 39%).

Abbott leads Hinojosa by 24 percentage points (60% to 36%) among likely voters age 55 and older, while Hinojosa leads Abbott by 6 percentage points (50% to 44%) among likely voters between the ages of 35 and 54, and by 50 percentage points (71% to 21%) among likely voters under the age of 35.

Abbott and Hinojosa are effectively deadlocked among likely voters who possess (48% to 47%) and who do not possess (50% to 45%) a four-year college degree.

Virtually all (98%) Democrats intend to vote for Hinojosa, with 2% undecided. Almost nine out of ten (88%) Republicans intend to vote for Abbott, with 6% intending to vote for Hinojosa, 2% for Dixon and 4% undecided.

Finally, 98% of those voters who intend to cast a ballot for Ken Paxton in the Texas U.S. Senate race intend to vote for Abbott, with 1% intending to vote for Dixon and 1% undecided. More than nine out of ten (95%) Talarico voters intend to vote for Hinojosa, with 2% intending to vote for Abbott, 1% for Dixon and 2% undecided.

THE NOVEMBER 2026 TEXAS LIEUTENANT GOVERNOR ELECTION

Four candidates are on the ballot in the November 2026 Texas Lieutenant Governor election: Republican Dan Patrick (incumbent), Democrat Vikki Goodwin, Libertarian Anthony Cristo, and the Green Party's Kevin McCormick. Close to nine out of ten (87%) likely voters know enough about Patrick to have either a favorable (41%) or unfavorable (46%) opinion of the Texas lieutenant governor. In contrast, close to two-thirds (64%) of likely voters don't know enough about Goodwin to have an opinion of her, with the remaining 36% split relatively evenly between those with a favorable (20%) and unfavorable (16%) opinion of the Texas state representative.

Figure 3 provides the current vote intention among likely voters in the November 2026 Texas Lieutenant Governor election. Patrick (47%) holds a 6 percentage point lead over Goodwin (41%), with 2% of likely voters intending to cast a ballot for Cristo and 1% for McCormick, and with 9% still unsure how they would vote in this contest.

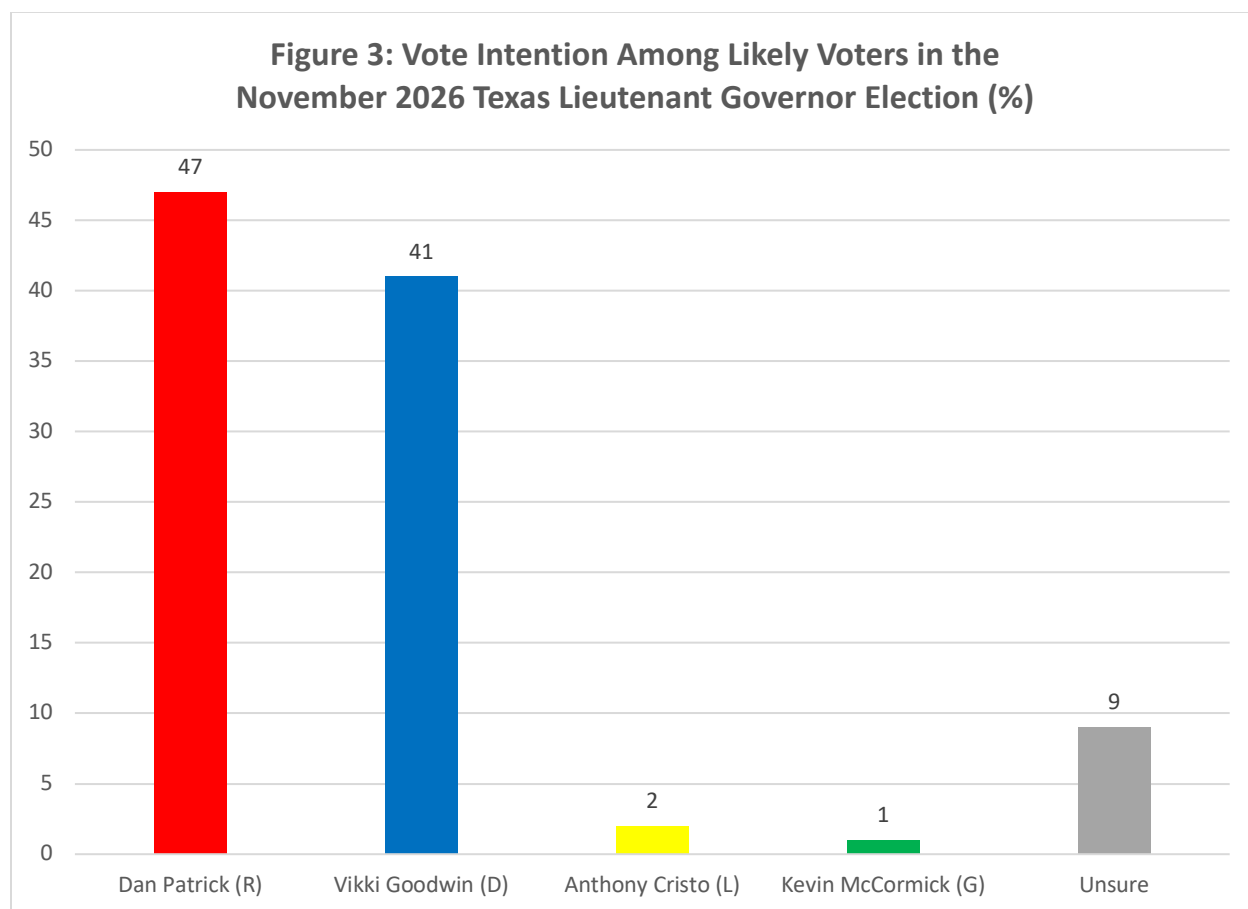


Table 3 provides the vote intention in the Texas lieutenant governor race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Gubernatorial elections.

Table 3: Vote Intention in the Nov. 2026 Texas Lt. Governor Election, Among Key Sub-Groups (%)						
Socio-Demographic	Sub-Group	Patrick	Goodwin	Cristo	McCormick	Unsure
Overall		47	41	2	1	9
Ethnicity/Race	White	57	32	3	1	7
	Latino	38	49	1	1	11
	Black	11	78	0	0	11
Gender	Women	42	48	1	1	8
	Men	52	34	4	1	10
Age	18-34	18	65	2	3	12
	35-54	40	46	3	1	10
	55+	58	33	2	0	7
Education	4 Yr College Degree	45	44	3	0	8
	No 4 Yr College Degree	48	39	1	2	9
Partisanship	Democratic	0	92	0	1	7
	Independent	37	36	8	1	17
	Republican	85	5	3	1	6
2026 U.S. Senate Vote	Paxton	95	0	1	0	4
	Talarico	2	86	1	1	10
2026 Governor Vote	Abbott	92	1	2	0	5
	Hinojosa	1	88	0	2	9

Patrick holds a 25 percentage point lead over Goodwin among White likely voters (57% to 32%), while Goodwin holds 11 percentage point (49% to 38%) and 67 percentage point (78% to 11%) leads over Patrick among Latino and Black voters, respectively.

Goodwin bests Patrick among women by 6 percentage points (48% to 42%), while Patrick bests Goodwin among men by 18 percentage points (52% to 34%).

Patrick leads Goodwin by 25 percentage points (58% to 33%) among likely voters age 55 and older, while Goodwin leads Patrick by 6 percentage points (46% to 40%) among likely voters between the ages of 35 and 54, and by 47 percentage points (65% to 18%) among likely voters under the age of 35.

Patrick holds a notable advantage over Goodwin among likely voters who do not possess a four-year college degree (48% to 39%), while the two candidates possess comparable support among likely voters with four-year college degree, 45% and 44%, respectively.

More than nine out of ten (92%) Democrats intend to vote for Goodwin, with 1% intending to vote for McCormick and 7% undecided. Close to nine out of ten (85%) Republicans intend to vote for Patrick, with 5% intending to vote for Goodwin, 3% for Cristo, 1% for McCormick and 6% undecided.

Finally, 95% of Paxton U.S. Senate voters and 92% of Abbott Gubernatorial voters intend to vote for Patrick, with 0% of Paxton voters and 1% of Abbott voters intending to vote for Goodwin, and 4% and 5% still undecided, respectively. Close to nine out of ten (86%) Talarico voters presently report that they intend to vote for Goodwin in the Lieutenant Governor election, with 10% still undecided (more than double the proportion of Paxton voters who remain undecided) and 2%, 1% and 1% intending to vote for Patrick, Cristo and McCormick, respectively. Similarly, 88% of Hinojosa voters intend to vote for Goodwin, with 1% intending to vote for Patrick and 2% for McCormick, with 9% still unsure of for whom they would vote in this contest.

THE NOVEMBER 2026 TEXAS ATTORNEY GENERAL ELECTION

Three candidates are on the ballot in the November 2026 Texas Attorney General election: Republican Mayes Middleton, Democrat Nathan Johnson and Libertarian Tom Oxford. Neither Middleton nor, especially, Johnson is very well known among Texas likely voters, with 49% not knowing enough about Middleton to have an opinion of the Texas state senator and 72% not knowing enough about Johnson to have an opinion of the Texas state senator. Among those with an opinion, 28% have a favorable opinion of Middleton and 23% an unfavorable opinion, while 14% have a favorable opinion of Johnson and 14% an unfavorable opinion.

Figure 4 provides the current vote intention among likely voters in the November 2026 Texas Attorney General election. Middleton (47%) leads Johnson (42%) by 5 percentage points, with 2% intending to vote for Oxford and 9% still unsure how they would vote in this contest.

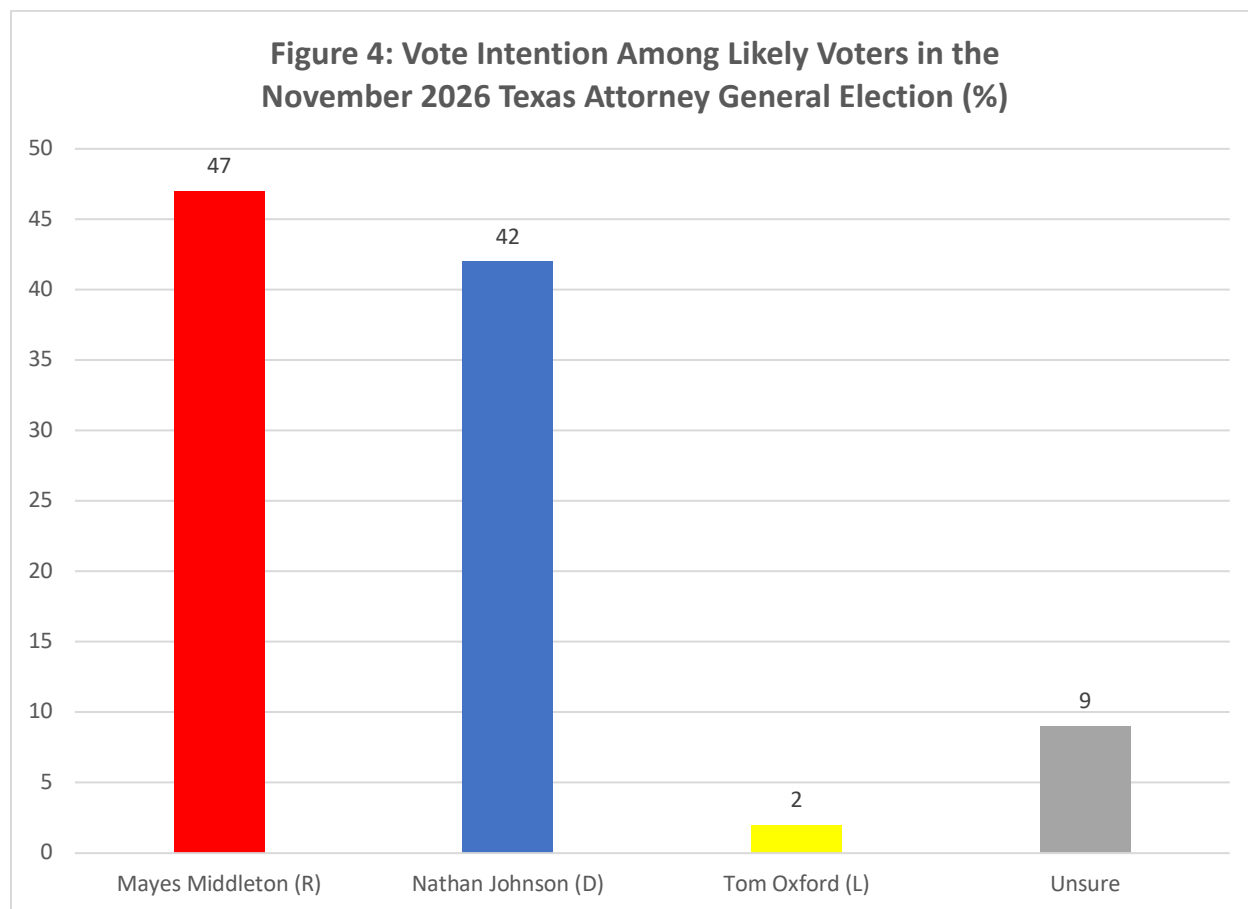


Table 4 provides the vote intention in the Texas attorney general race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Gubernatorial elections.

Table 4: Vote Intention in the Nov. 2026 Texas Attorney General Election, Among Key Sub-Groups (%)

Socio-Demographic	Sub-Group	Middleton	Johnson	Oxford	Unsure
Overall		47	42	2	9
Ethnicity/Race	White	58	32	3	7
	Latino	38	49	1	12
	Black	11	79	0	10
Gender	Women	42	49	1	8
	Men	52	35	4	9
Age	18-34	19	65	2	14
	35-54	42	46	3	9
	55+	57	34	2	7
Education	4 Yr College Degree	45	44	3	8
	No 4 Yr College Degree	48	40	2	10
Partisanship	Democratic	0	93	1	6
	Independent	37	36	6	21
	Republican	86	5	2	7
2026 U.S. Senate Vote	Paxton	95	0	1	4
	Talarico	2	88	1	9
2026 Governor Vote	Abbott	93	1	1	5
	Hinojosa	1	89	1	9

Middleton holds a 26 percentage point lead over Johnson among White likely voters (58% to 32%), while Johnson holds 11 percentage point (49% to 38%) and 68 percentage point (79% to 11%) leads over Middleton among Latino and Black voters, respectively.

Johnson bests Middleton among women by 7 percentage points (49% to 42%), while Middleton bests Johnson among men by 17 percentage points (52% to 35%).

Middleton leads Johnson by 23 percentage points (57% to 34%) among likely voters age 55 and older, while Johnson leads Middleton by 4 percentage points (46% to 42%) among likely voters between the ages of 35 and 54, and by 46 percentage points (65% to 19%) among likely voters under the age of 35.

Middleton holds a notable advantage over Johnson among likely voters without a four-year college degree (48% to 40%), while the two candidates possess comparable support among likely voters who do not possess a four-year college degree, 45% and 44%, respectively.

More than nine out of ten (93%) Democrats intend to vote for Johnson and 1% for Oxford, with 6% undecided. Close to nine out of ten (86%) Republicans intend to vote for Middleton, 5% for Johnson and 2% for Oxford, with 7% undecided.

Finally, 95% of Paxton U.S. Senate voters and 93% of Abbott Gubernatorial voters intend to vote for Middleton, with 0% of Paxton voters and 1% of Abbott voters intending to vote for Johnson, and 4% and 5% still undecided, respectively. Overall, 88% of Talarico voters intend to vote for Johnson, as do 89% of Hinojosa voters. A large majority of the remaining Talarico (9%) and Hinojosa (9%) voters remain undecided, with 2% and 1% intending to vote for Middleton, respectively.

THE NOVEMBER 2026 TEXAS COMPTROLLER ELECTION

Four candidates are on the ballot in the November 2026 Texas Comptroller election: Republican Don Huffines (appointed incumbent), Democrat Sarah Eckhardt, Libertarian V. Alonzo Echavarria-Garza, and the Green Party's Shehla Faizi. Neither Huffines nor, especially, Eckhardt is very well known among Texas likely voters, with 45% not knowing enough about Huffines to have an opinion of the Texas comptroller and 76% not knowing enough about Eckhardt to have an opinion of the Texas state senator. Among those with an opinion, 32% have a favorable opinion of Huffines and 23% an unfavorable opinion, while 12% have a favorable opinion of Eckhardt and 12% an unfavorable opinion.

Figure 5 provides the current vote intention among likely voters in the November 2026 Texas Comptroller election. Huffines (47%) leads Eckhardt (39%) by 8 percentage points, with 2% intending to vote for Echavarria-Garza, 1% for Faizi and 11% still unsure how they would vote in this contest.

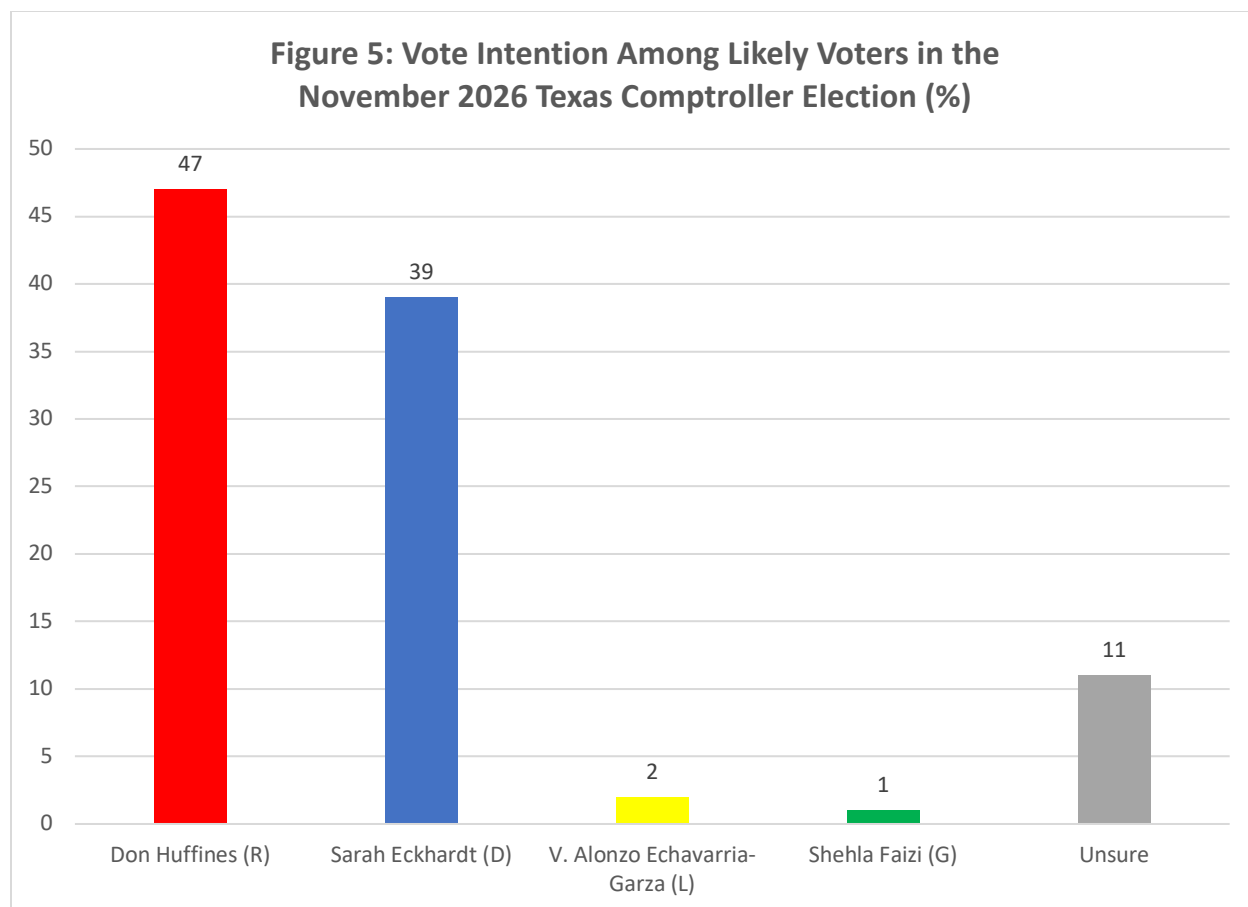


Table 5 provides the vote intention in the Texas comptroller race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Gubernatorial elections.

Table 5: Vote Intention in the Nov. 2026 Texas Comptroller Election, Among Key Sub-Groups (%)						
Socio-Demographic	Sub-Group	Huffines	Eckhardt	Echavarria	Faizi	Unsure
Overall		47	39	2	1	11
Ethnicity/Race	White	57	30	3	1	9
	Latino	37	48	3	1	12
	Black	11	74	0	0	15
Gender	Women	42	47	1	0	10
	Men	52	32	3	1	12
Age	18-34	15	64	3	2	16
	35-54	40	43	4	0	13
	55+	58	31	2	0	9
Education	4 Yr College Degree	45	42	3	0	10
	No 4 Yr College Degree	48	37	2	1	12
Partisanship	Democratic	0	88	1	0	11
	Independent	34	33	7	1	25
	Republican	85	4	2	0	9
2026 U.S. Senate Vote	Paxton	95	0	0	0	5
	Talarico	1	82	2	1	14
2026 Governor Vote	Abbott	91	1	1	0	6
	Hinojosa	1	84	2	1	12

Huffines holds a 27 percentage point lead over Eckhardt among White likely voters (57% to 30%), while Eckhardt holds 11 percentage point (48% to 37%) and 63 percentage point (74% to 11%) leads over Huffines among Latino and Black voters, respectively.

Eckhardt bests Huffines among women by 5 percentage points (47% to 42%), while Huffines bests Eckhardt among men by 20 percentage points (52% to 32%).

Huffines leads Eckhardt by 27 percentage points (58% to 31%) among likely voters age 55 and older, while Eckhardt leads Huffines by 3 percentage points (43% to 40%) among likely voters between the ages of 35 and 54, and by 49 percentage points (64% to 15%) among likely voters under the age of 35.

Huffines holds a notable advantage over Eckhardt among likely voters who do not possess a four-year college degree (48% to 37%), while the two candidates possess relatively comparable support among likely voters possess a four-year college degree, 45% and 42%, respectively.

Comparable proportions of Democrats (88%) and Republicans (85%) intend to vote for Eckhardt and Huffines, respectively, with 4% of Republicans and 0% of Democrats planning to cross over and vote for their party's rival. An overwhelming majority of the remaining Democrats are undecided (11%), with 1% intending to vote for Echavarria-Garza. An overwhelming majority of the remaining Republicans also are undecided (9%), with 2% intending to vote for Echavarria-Garza.

Finally, 95% of Paxton U.S. Senate voters and 91% of Abbott Gubernatorial voters intend to vote for Huffines, with 0% of Paxton voters and 1% of Abbott voters intending to vote for Eckhardt, and 5% and 6% still undecided, respectively. Overall, 82% of Talarico voters intend to vote for Eckhardt, as do 84% of Hinojosa voters. A large majority of the remaining Talarico (14%) and Hinojosa (12%) voters are still undecided, with 1% and 1% intending to vote for Huffines, respectively.

THE NOVEMBER 2026 TEXAS LAND COMMISSIONER ELECTION

Three candidates are on the ballot in the November 2026 Texas General Land Commissioner election: Republican Dawn Buckingham (incumbent), Democrat Benjamin Flores, and Libertarian Neill Snider. An overwhelming majority of Texas likely voters do not know enough about either Buckingham (76%) or Flores (79%) to have an opinion of them. Among the minority with an opinion, 13% have a favorable opinion of the Texas land commissioner and 11% an unfavorable opinion, while 9% have a favorable opinion of Flores and 12% an unfavorable opinion.

Figure 6 provides the current vote intention among likely voters in the November 2026 Texas Land Commissioner election. Buckingham (47%) leads Flores (39%) by 8 percentage points, with 2% intending to vote for Snider and 12% still unsure how they would vote in this contest.

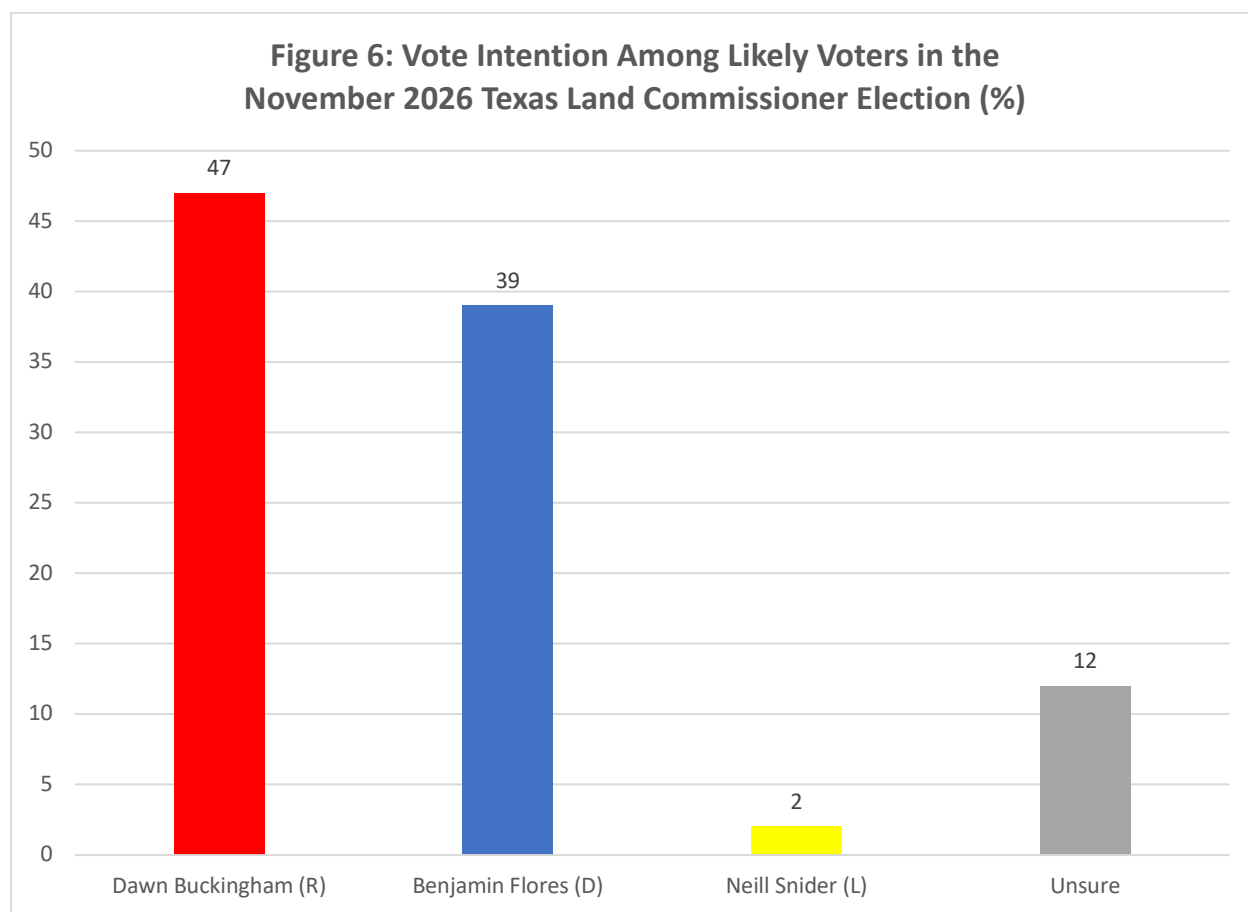


Table 6 provides the vote intention in the Texas land commissioner race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Gubernatorial elections.

Table 6: Vote Intention in the Nov. 2026 Texas Land Commissioner Election, Among Key Sub-Groups (%)

Socio Demographic	Sub-Group	Buckingham	Flores	Snider	Unsure
Overall		47	39	2	12
Ethnicity/Race	White	58	29	2	11
	Latino	38	50	1	11
	Black	11	72	2	15
Gender	Women	43	46	1	11
	Men	51	32	4	13
Age	18-34	17	62	4	17
	35-54	42	42	2	14
	55+	57	31	2	10
Education	4 Yr College Degree	47	41	1	11
	No 4 Yr College Degree	47	38	3	12
Partisanship	Democratic	1	88	1	10
	Independent	36	31	8	25
	Republican	85	3	2	10
2026 U.S. Senate Vote	Paxton	93	0	1	6
	Talarico	3	82	2	13
2026 Governor Vote	Abbott	91	1	1	7
	Hinojosa	2	84	1	13

Buckingham holds a 29 percentage point lead over Flores among White likely voters (58% to 29%), while Flores holds 12 percentage point (50% to 38%) and 61 percentage point (72% to 11%) leads over Buckingham among Latino and Black voters, respectively.

Flores bests Buckingham among women by 3 percentage points (46% to 43%), while Buckingham bests Flores among men by 19 percentage points (51% to 32%).

Buckingham leads Flores by 26 percentage points (57% to 31%) among likely voters age 55 and older, the two candidates are tied at 42% among likely voters between the ages of 35 and 54, and Flores leads Buckingham by 45 percentage points (62% to 17%) among likely voters under the age of 35.

Buckingham leads Flores both among likely voters with a four-year college degree (47% to 41%), and without a four-year college degree (47% to 38%).

Comparable proportions of Democrats (88%) and Republicans (85%) intend to vote for Flores and Buckingham, respectively, with 3% of Republicans and 1% of Democrats planning to cross over and vote for their party's rival. One in ten (10%) of the remaining Democrats are undecided, with 1% intending to vote for Snider. One in ten (10%) of the remaining Republicans also are undecided (10%), with 2% intending to vote for Snider.

Finally, 93% of Paxton U.S. Senate voters and 91% of Abbott Gubernatorial voters intend to vote for Buckingham, with 0% of Paxton voters and 1% of Abbott voters intending to vote for Flores, and 6% and 7% still undecided, respectively. Overall, 82% of Talarico voters intend to vote for Flores, as do 84% of Hinojosa voters. A large majority of the remaining Talarico (13%) and Hinojosa (13%) voters remain undecided, with 3% and 2% intending to vote for Buckingham, respectively.

THE NOVEMBER 2026 TEXAS AGRICULTURE COMMISSIONER ELECTION

Three candidates are on the ballot in the November 2026 Texas Agriculture Commissioner election: Republican Nate Sheets, Democrat Clayton Tucker, and Libertarian Austin Kelly. An overwhelming majority of Texas likely voters do not know enough about either Sheets (77%) or Tucker (79%) to have an opinion of them. Among the minority with an opinion, 13% have a favorable opinion of Sheets and 10% an unfavorable opinion, while 10% have a favorable opinion of Tucker and 11% an unfavorable opinion.

Figure 7 provides the current vote intention among likely voters in the November 2026 Texas Agriculture Commissioner election. Sheets (45%) leads Tucker (39%) by 6 percentage points, with 2% intending to vote for Kelly and 14% still unsure how they would vote in this contest.

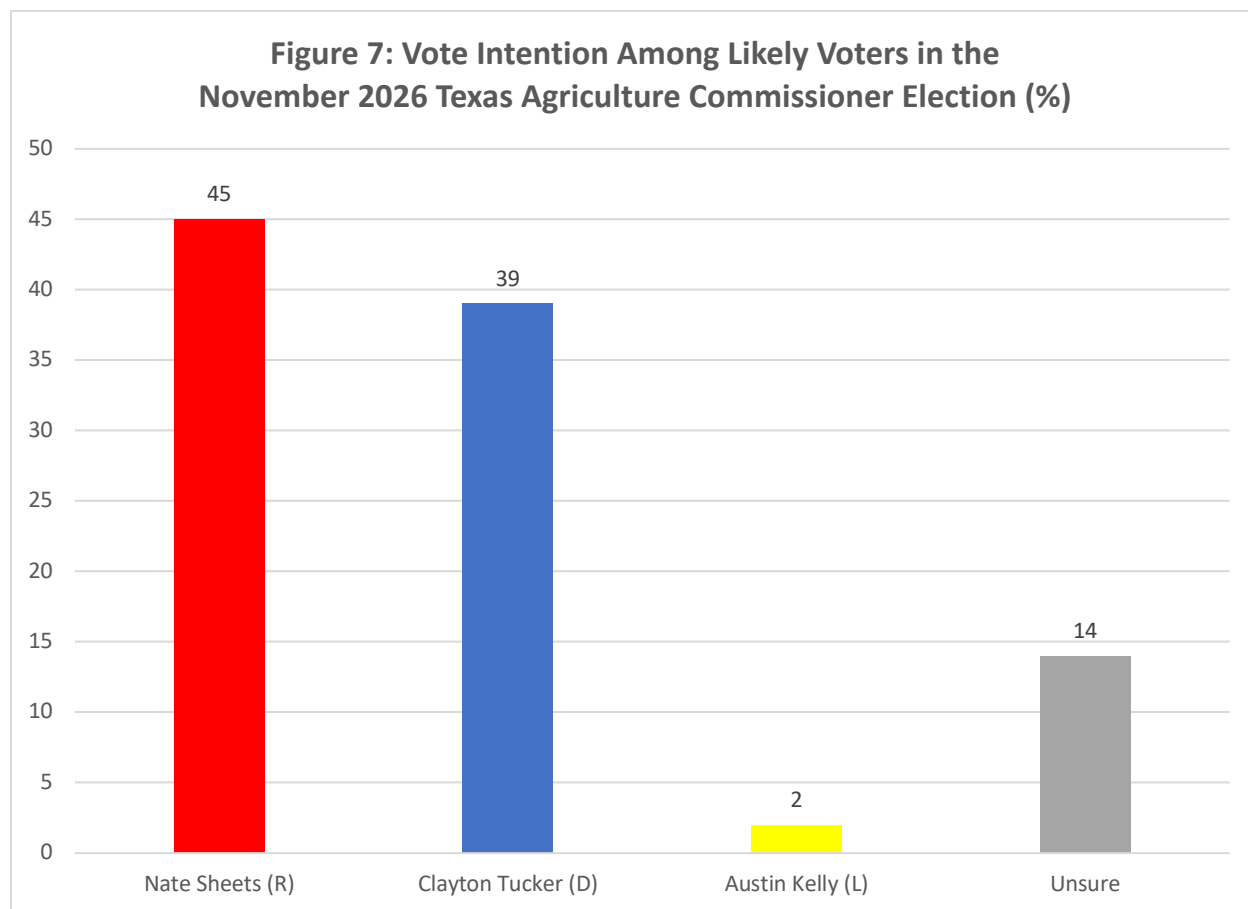


Table 7 provides the vote intention in the Texas agriculture commissioner race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Gubernatorial elections.

Table 7: Vote Intention in the Nov. 2026 Texas Agriculture Commissioner Election, Among Key Sub-Groups (%)

Socio Demographic	Sub-Group	Sheets	Tucker	Kelly	Unsure
Overall		45	39	2	14
Ethnicity/Race	White	57	29	3	11
	Latino	35	47	1	17
	Black	14	71	1	14
Gender	Women	41	46	1	12
	Men	50	32	4	15
Age	18-34	17	60	4	19
	35-54	39	43	2	16
	55+	56	31	2	12
Education	4 Yr College Degree	44	41	2	13
	No 4 Yr College Degree	47	37	2	14
Partisanship	Democratic	0	87	1	12
	Independent	35	34	8	23
	Republican	83	4	2	11
2026 U.S. Senate Vote	Paxton	91	0	1	8
	Talarico	2	81	2	15
2026 Governor Vote	Abbott	89	1	1	9
	Hinojosa	2	83	1	14

Sheets holds a 28 percentage point lead over Tucker among White likely voters (57% to 29%), while Tucker holds 12 percentage point (47% to 35%) and 63 percentage point (74% to 11%) leads over Sheets among Latino and Black voters, respectively.

Tucker bests Sheets among women by 5 percentage points (46% to 41%), while Sheets bests Tucker among men by 18 percentage points (50% to 32%).

Sheets leads Tucker by 25 percentage points (56% to 31%) among likely voters age 55 and older, while Tucker leads Sheets by 4 percentage points (43% to 39%) among likely voters between the ages of 35 and 54, and by 43 percentage points (60% to 17%) among likely voters under the age of 35.

Sheets and Tucker are effectively deadlocked among likely voters with a four-year college degree (44% and 41%) while Sheets holds a notable 10 percentage point lead (47% to 37%) among likely voters who do not have a four-year college degree.

Comparable proportions of Democrats (87%) and Republicans (83%) intend to vote for Tucker and Sheets, respectively, with 4% of Republicans and 0% of Democrats planning to cross over and vote for their party's rival. More than one in ten (12%) of the remaining Democrats are undecided, with 1% intending to vote for Kelly. More than one in ten (11%) of the remaining Republicans also are undecided, with 2% intending to vote for Kelly.

Finally, 91% of Paxton U.S. Senate voters and 89% of Abbott Gubernatorial voters intend to vote for Sheets, with 0% of Paxton voters and 1% of Abbott voters intending to vote for Tucker, and 8% and 9% still undecided, respectively. Overall, 81% of Talarico voters intend to vote for Tucker, as do 83% of Hinojosa voters. A large majority of the remaining Talarico (15%) and Hinojosa (14%) voters remain undecided, with 2% and 2% intending to vote for Sheets, respectively.

THE NOVEMBER 2026 TEXAS RAILROAD COMMISSIONER ELECTION

Three candidates are on the ballot in the November 2026 Texas Railroad Commissioner election: Republican Bo French, Democrat Jon Rosenthal, and Libertarian Arthur DiBianca. The Texas Railroad Commission is composed of three commissioners, each elected for a six-year term on a staggered schedule. A substantial proportion of Texas likely voters do not know enough about either French (46%) or, especially, Rosenthal (76%), to have an opinion of them. Among the minority with an opinion, 22% have a favorable opinion of French and 32% an unfavorable opinion, while 11% have a favorable opinion of Rosenthal and 13% an unfavorable opinion. In the prior survey, conducted at the end of July, 67% of likely voters did not know enough about French to have an opinion of him (21 percentage points more than today), with 19% having a favorable opinion and 14% unfavorable. Over the course of the seven weeks between the two surveys, French's net-favorability rating (percentage favorable minus percentage unfavorable) went from a +5% to a -10%, a 15 percentage point negative shift.

Figure 8 provides the current vote intention among likely voters in the November 2026 Texas Railroad Commissioner election. French (44%) leads Rosenthal (42%) by 2 percentage points, with 3% intending to vote for DiBianca and 11% still unsure how they would vote in this contest.

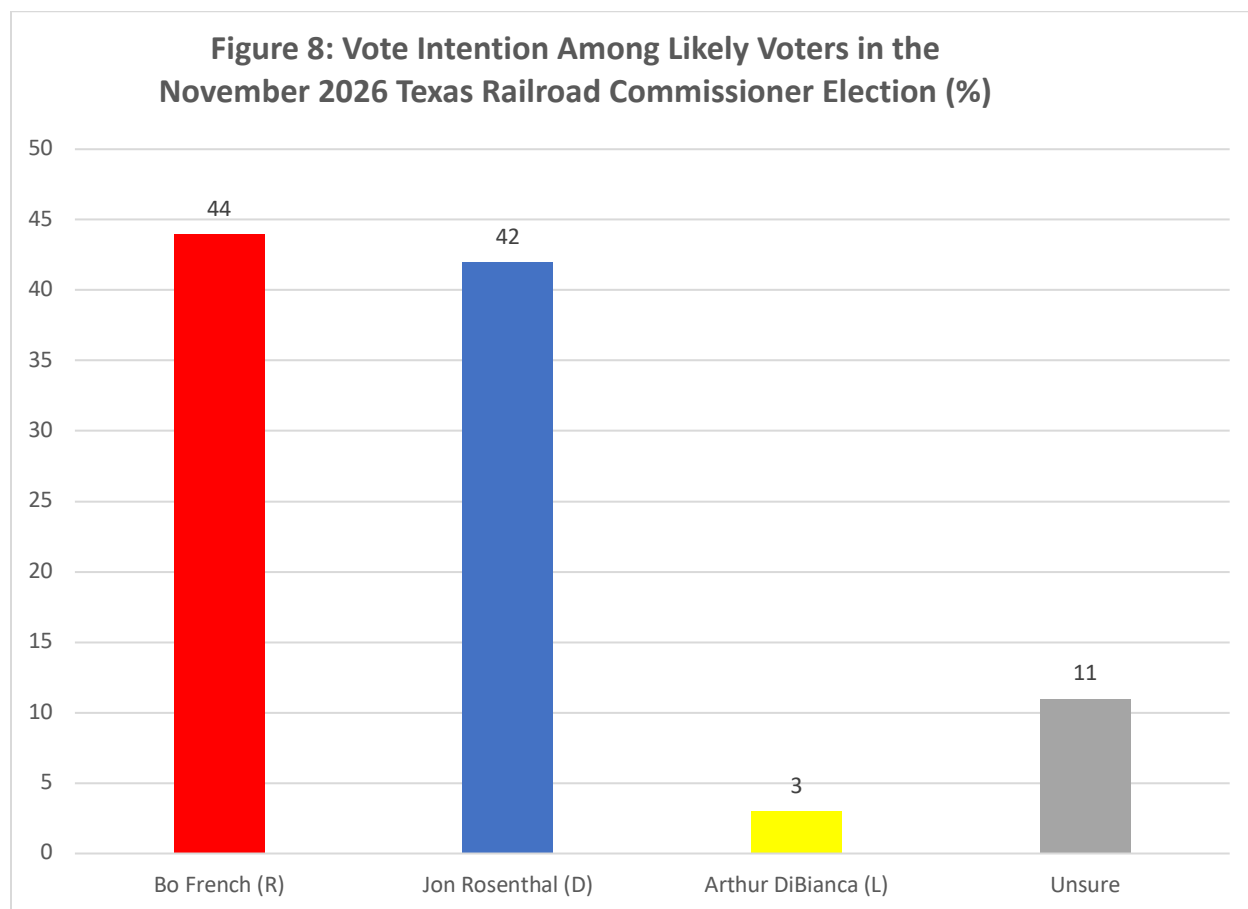


Table 8 provides the vote intention in the Texas railroad commissioner race, broken down by ethnicity/race, gender, age, education, partisanship and vote intention in the November 2026 Texas U.S. Senate and Texas Gubernatorial elections.

Table 8: Vote Intention in the Nov. 2026 Texas Railroad Commissioner Election, Among Key Sub-Groups (%)

Socio Demographic	Sub-Group	French	Rosenthal	DiBianca	Unsure
Overall		44	42	3	11
Ethnicity/Race	White	54	33	3	10
	Latino	34	52	2	12
	Black	9	74	1	16
Gender	Women	40	47	2	11
	Men	48	36	4	12
Age	18-34	17	65	2	16
	35-54	37	46	3	14
	55+	54	34	3	9
Education	4 Yr College Degree	41	46	3	10
	No 4 Yr College Degree	46	39	3	12
Partisanship	Democratic	0	89	1	10
	Independent	32	42	7	19
	Republican	80	6	3	11
2026 U.S. Senate Vote	Paxton	91	0	2	7
	Talarico	1	87	1	11
2026 Governor Vote	Abbott	87	2	3	8
	Hinojosa	1	87	1	11

French holds a 21 percentage point lead over Rosenthal among White likely voters (54% to 33%), while Rosenthal holds 18 percentage point (52% to 34%) and 65 percentage point (74% to 9%) leads over French among Latino and Black voters, respectively.

Rosenthal bests French among women by 7 percentage points (47% to 40%), while French bests Rosenthal among men by 18 percentage points (48% to 36%).

French leads Rosenthal by 20 percentage points (54% to 34%) among likely voters age 55 and older, while Rosenthal leads French by 9 percentage points (46% to 37%) among likely voters between the ages of 35 and 54, and by 48 percentage points (65% to 17%) among likely voters under the age of 35.

Rosenthal holds an advantage over French among likely voters with a four-year college degree (46% to 41%), while French leads Rosenthal among likely voters who do not possess a four-year college degree (46% to 39%).

Slightly less than nine out of ten Democrats (89%) and eight out of ten Republicans (80%) intend to vote for Rosenthal and French, respectively, with 6% of Republicans and 0% of Democrats planning to cross over and vote for their party's rival. An overwhelming majority of the remaining Democrats are undecided (10%), with 1% intending to vote for DiBianca. An overwhelming majority of the remaining Republicans also are undecided (11%), with 3% intending to vote for DiBianca.

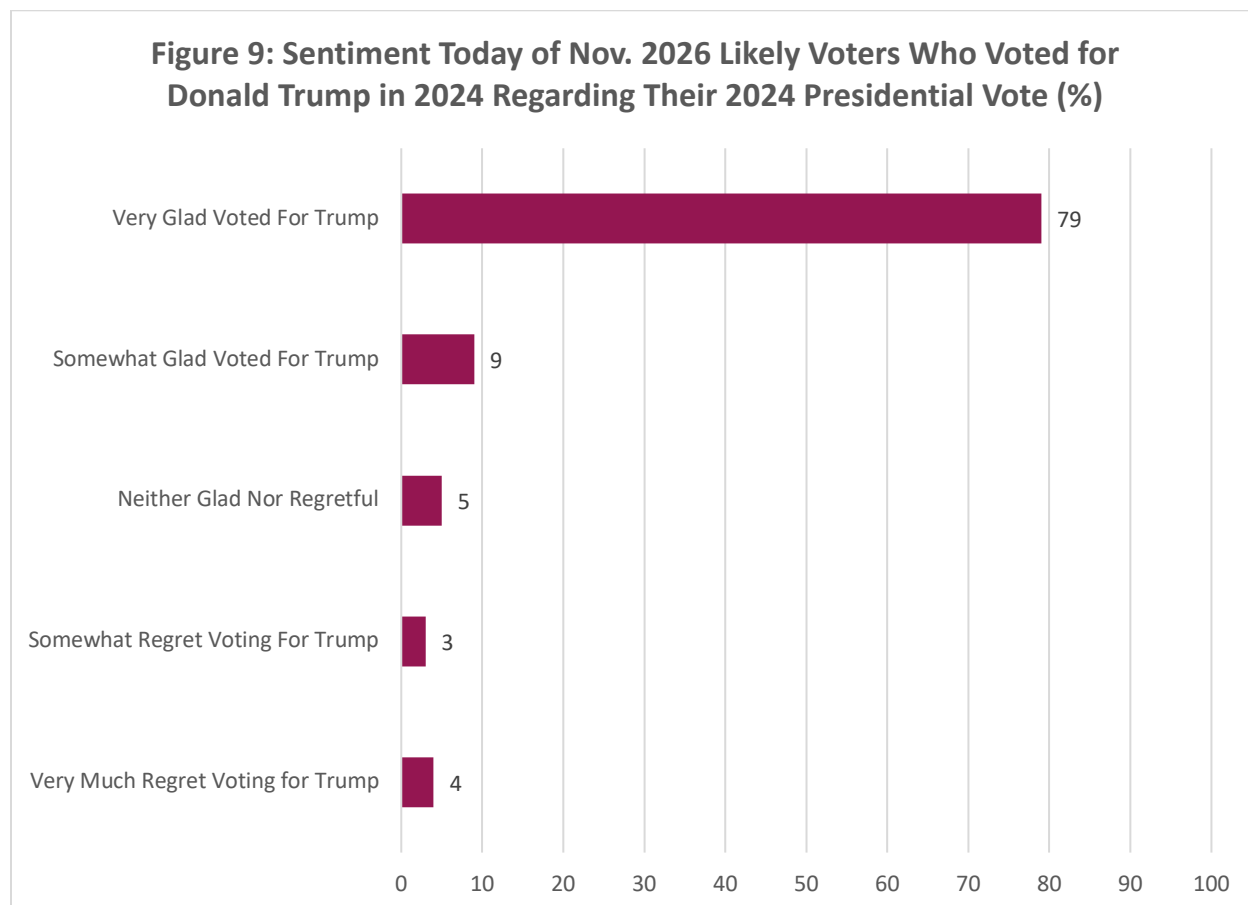
Finally, 91% of Paxton U.S. Senate voters and 87% of Abbott Gubernatorial voters intend to vote for French, with 0% of Paxton voters and 2% of Abbott voters intending to vote for Rosenthal, and 7% and 8% still undecided, respectively. Overall, 87% of Talarico voters intend to vote for Rosenthal, as do 87% of Hinojosa voters. A large majority of the remaining Talarico (11%) and Hinojosa (11%) voters remain undecided, with 1% and 1% intending to vote for French, respectively.

SENTIMENT OF LIKELY VOTERS TODAY REGARDING THEIR 2024 VOTE FOR PRESIDENT TRUMP

These November 2026 likely voters were asked if they had voted in the November 2024 presidential election, and, if they voted, were asked for whom. Among those November 2026 likely voters who cast a ballot in the November 2024 presidential election, 54% reported having voted for Donald Trump, 44% for Kamala Harris and 2% for third party candidates.

The likely voters who cast a ballot for President Trump in 2024 were then asked: “Thinking about your vote for Donald Trump in the 2024 presidential election, how do you feel about your decision today?” The response options were: very glad I voted for Donald Trump, somewhat glad I voted for Donald Trump, neither glad nor regretful, somewhat regret voting for Donald Trump, very much regret voting for Donald Trump.

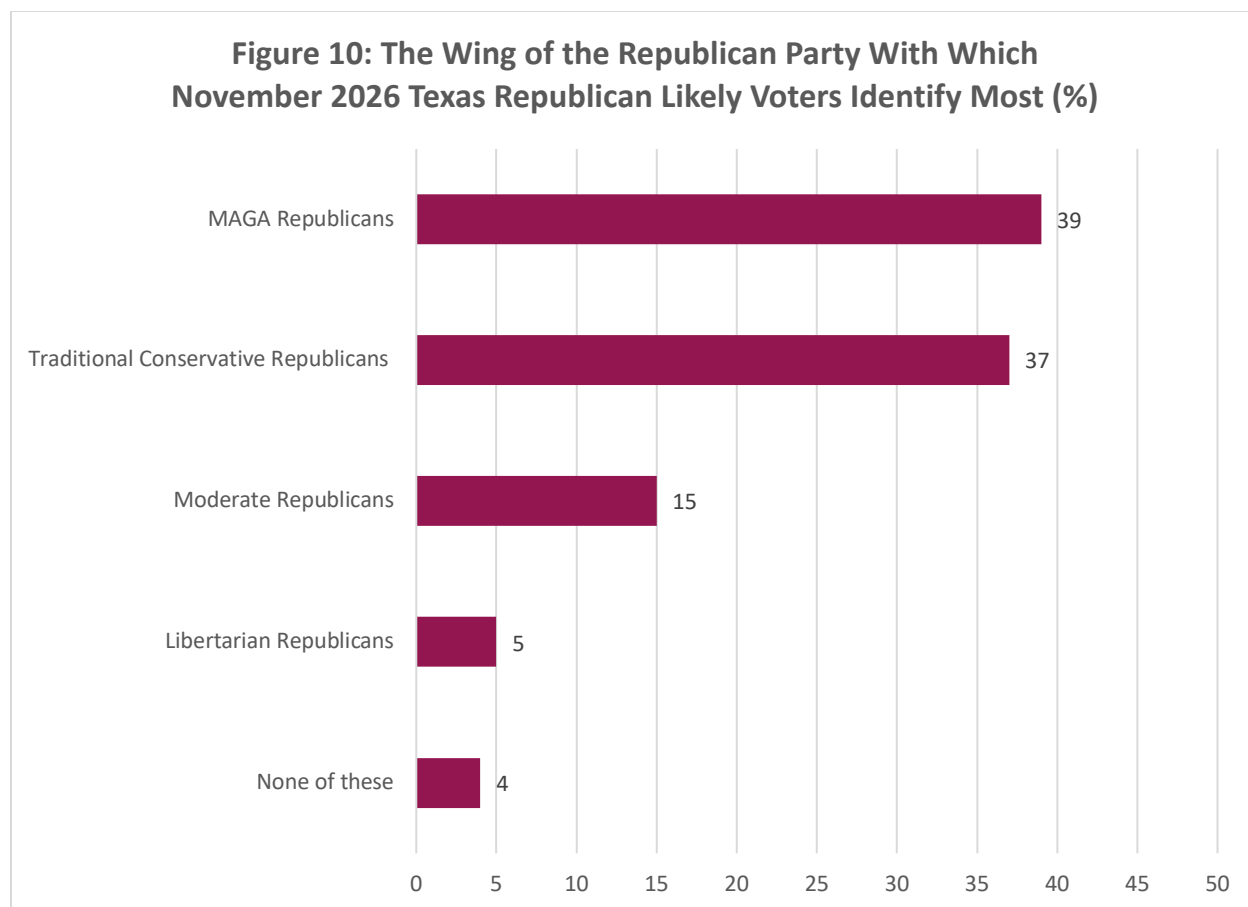
Figure 9 provides the distribution of the responses of those November 2024 Trump voters who plan to vote in the November 2026 midterm election. Nearly four-fifths (79%) of these voters are very glad they voted for Trump, with another 9% somewhat glad. In contrast, 4% of these voters very much regret voting for Trump, and another 3% somewhat regret voting for Trump in 2024. Finally, 5% of these likely voters who cast a ballot for Trump in 2024 are neither glad nor regretful about their 2024 presidential vote decision. It should be noted that these data reflect only the sentiment of those 2024 Trump voters who are likely to turn out to vote this fall.



WING OF GOP & TEXAS POLITICAL FIGURES WITH WHOM TEXAS REPUBLICANS MOST IDENTIFY

In the survey, all respondents who self-identified as Republicans were asked additional questions regarding which group within the Republican Party they identify with the most and which Texas Republican political figure they identify with the most. In regard to the groups within the Republican Party, the response options were: MAGA Republicans, Traditional Conservative Republicans, Moderate Republicans, Libertarian Republicans, and None of these. In regard to the Texas Republican political figures (past and present), the response options were: Greg Abbott, George W. Bush, John Cornyn, Ted Cruz, Dan Patrick, Ken Paxton, Rick Perry, and None of these.

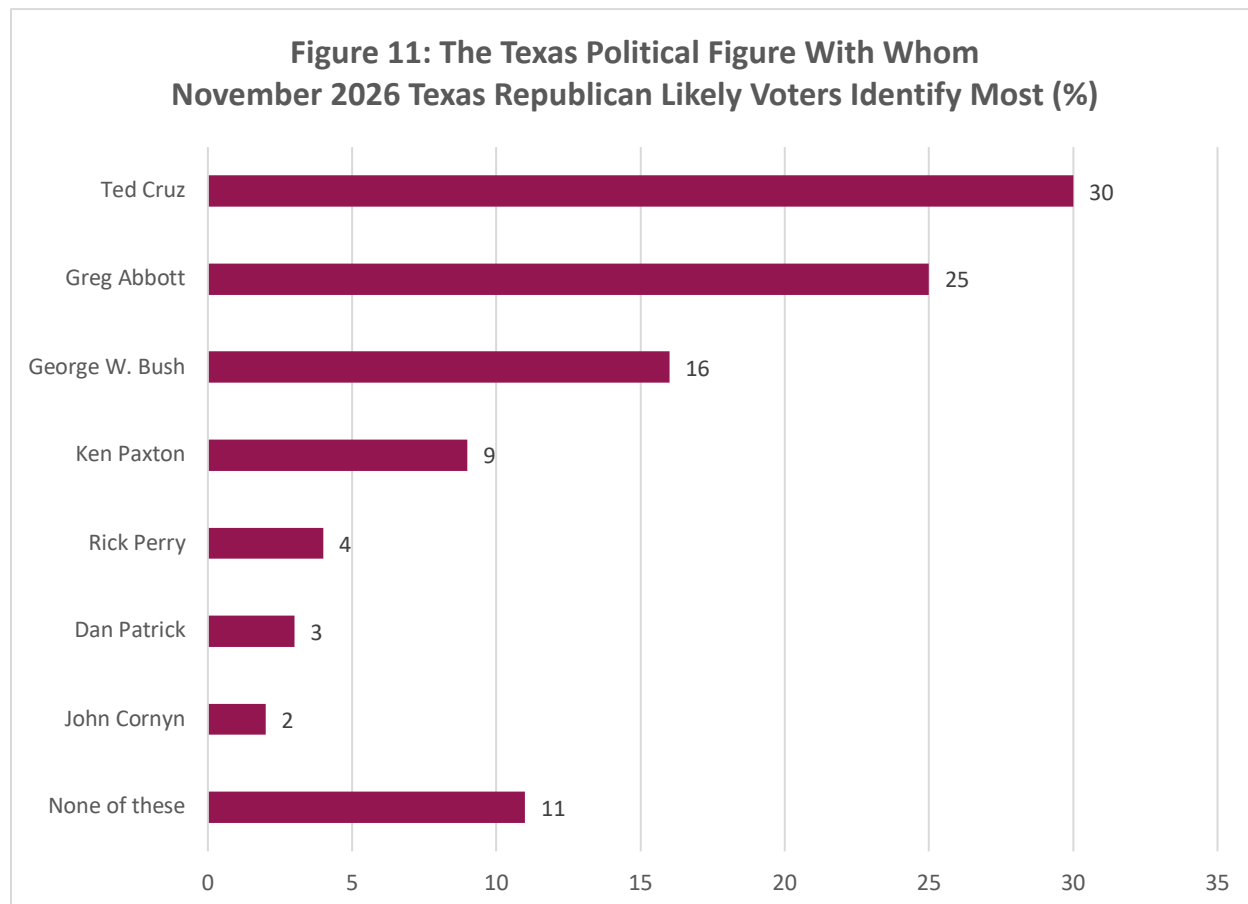
Figure 10 reveals that more than three-fourths (76%) of Texas Republicans who are likely to vote in the November 2026 election identify the most with one of two groups: MAGA Republicans (39%) or Traditional Conservative Republicans (37%). The remaining one-fourth (24%) are spread across three groups: Moderate Republicans (15%), Libertarian Republicans (5%), and None of these (4%).



In the November 2026 Texas U.S. Senate election:

- 98% of Republican likely voters who identify most with MAGA Republicans intend to vote for Paxton, 0% for Talarico and 1% for Brown, with 1% unsure.
- 86% of Republican likely voters who identify most with Traditional Conservative Republicans intend to vote for Paxton, 4% for Talarico and 4% for Brown, with 6% unsure.
- 59% of Republican likely voters who identify most with Moderate Republicans intend to vote for Paxton, 27% for Talarico and 7% for Brown, with 7% unsure.
- 56% of Republican likely voters who identify most with Libertarian Republicans intend to vote for Paxton, 17% for Talarico and 21% for Brown, with 6% unsure.
- 74% of Republican likely voters who identify most with “None of these” intend to vote for Paxton, 9% for Talarico and 0% for Brown, with 17% unsure.

Figure 11 highlights that among these Republicans who are likely to vote in the November 2026 election, the largest proportion identify the most with U.S. Senator Ted Cruz (30%), followed by Texas Governor Greg Abbott (25%) and former President George W. Bush (16%). The proportion of these Republican likely 2026 voters who identify the most with the other political figures ranges from a high of 9% (Texas Attorney General Ken Paxton) to a low of 2% (U.S. Senator John Cornyn), with former Texas Governor Rick Perry (4%) and Texas Lieutenant Governor Dan Patrick (3%) in between. Finally, a little more than one in ten (11%) of these Republicans responded that they do not identify with any of these seven political figures (selecting the None of these option).



Among the 39% of Texas Republican 2026 likely voters who identify the most with the MAGA Republican wing of the GOP, 34% identify the most with Cruz, 31% with Abbott and 19% with Paxton, with the proportion for the other political figures in the single digits, ranging from a high of 6% for None of these to a low of 0% for Cornyn.

Among the 37% of Texas Republican 2026 likely voters who identify the most with the Traditional Conservative Republican wing of the GOP, 35% identify the most with Cruz, 26% with Abbott and 16% with Bush, with the proportion for all of the other political figures in the single digits, ranging from a high of 9% for None of these to a low of 2% for Cornyn.

Among the 15% of Texas Republican 2026 likely voters who identify the most with the Moderate Republican wing of the GOP, 47% identify the most with Bush, 18% with Abbott and 13% with Cruz, with the proportion for the other political figures ranging from a high of 10% for None of these to a low of 0% for Paxton.

APPENDIX I: FAVORABLE & UNFAVORABLE EVALUATIONS OF THE STATEWIDE CANDIDATES

In the survey, before the respective vote intention questions were asked, these Texas likely voters were queried about whether they have a favorable or unfavorable opinion of the 16 statewide Democratic and Republican candidates (partisan labels were not included in the question), or, if they did not know enough about the candidates to have an opinion of them, one way or another. Appendix Table 1 provides the proportion of these Texas likely voters who have a favorable and unfavorable opinion of each candidate, as well as the proportion who don't know enough about the candidate to have an opinion. Also included is the proportion of likely voters who have a favorable and unfavorable opinion of President Donald Trump.

Appendix Table 1: Favorable and Unfavorable Evaluations of 2026 Texas Statewide Candidates (%)				
Candidate (Party)	Election	Favorable	Unfavorable	Don't Know Enough
Ken Paxton (R)	U.S. Senate	43	55	2
James Talarico (D)	U.S. Senate	47	50	3
Greg Abbott (R)	Governor	49	50	1
Gina Hinojosa (D)	Governor	42	37	21
Dan Patrick (R)	Lieutenant Governor	41	46	13
Vikki Goodwin (D)	Lieutenant Governor	20	16	64
Mayes Middleton (R)	Attorney General	28	23	49
Nathan Johnson (D)	Attorney General	14	14	72
Don Huffines (R)	Comptroller	32	23	45
Sarah Eckhardt (D)	Comptroller	12	12	76
Dawn Buckingham (R)	Land Commissioner	13	11	76
Benjamin Flores (D)	Land Commissioner	9	12	79
Nate Sheets (R)	Agriculture Commissioner	13	10	77
Clayton Tucker (D)	Agriculture Commissioner	10	11	79
Bo French (R)	Railroad Commissioner	22	32	46
Jon Rosenthal (D)	Railroad Commissioner	11	13	76
Donald Trump (R)	<i>President</i>	46	53	1

Only five of the 16 candidates are not relative unknowns in the eyes of a majority or near majority of Texas likely voters. Republican Gubernatorial candidate Greg Abbott is the best known of the candidates, with only 1% of likely voters not knowing enough about him to have an opinion, followed very closely by Republican U.S. Senate candidate Ken Paxton (2%) and Democratic U.S. Senate candidate James Talarico (3%), the latter of whom in less than a year has gone from being a virtual unknown to a household name (at least in households that contain likely voters).

Two other candidates are known quantities in the eyes of a substantial majority of Texas likely voters, but, at the same time are not well known to a non-trivial minority of the electorate. Republican Lieutenant Governor candidate Dan Patrick is still an unknown quantity for 13% of likely voters, and Democratic Gubernatorial candidate Gina Hinojosa is still an unknown quantity for 21% of likely voters.

The remaining eleven candidates can be divided into two rough categories: those who are virtual unknowns to around one-half of likely voters and those who are virtual unknowns to more than three-fifths of likely voters. In the former category are Republican Comptroller candidate Don Huffines (45%), Republican Railroad Commissioner candidate Bo French (46%), and Republican Attorney General candidate Mayes Middleton (49%). In the latter category are Democratic Lieutenant Governor candidate Vikki Goodwin (64%), Democratic Attorney General candidate Nathan Johnson (72%), Republican Land Commissioner candidate Dawn Buckingham (76%), Democratic Railroad Commissioner candidate Jon Rosenthal (76%), Republican Agriculture Commissioner candidate Nate Sheets (77%), Democratic Land Commissioner candidate Benjamin Flores (79%), and Democratic Agriculture Commissioner candidate Clayton Tucker (79%).

The candidates' net-favorability ratings (percentage favorable minus percentage unfavorable) range from a high of +9% (Huffines) to a low of -12% (Paxton), with though, as highlighted above, a majority of voters still not knowing enough about half of these candidates to have an opinion of them.

President Donald Trump is viewed favorably by 46% of these Texas likely voters and unfavorably by 53%, with 1% reporting they do not know enough about him to have an opinion.

The background of the entire page is a collage of American flags and circular buttons with the word 'VOTE' and stars. The flags are in various orientations, some partially visible. The buttons are also in various orientations, some showing the word 'VOTE' clearly. The overall color scheme is patriotic, with red, white, and blue.A small sunburst graphic with thin lines radiating from a central point, positioned above the name.

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