

A roadmap to profitability

Figures below show potential expenditures and earnings for a revamped Capron Park Zoo.

	2025	2026	2027	2028	2029
Zoo revenue	\$949,245	\$1,171,959	\$1,507,691	\$1,792,763	\$2,120,178
Zoo salaries	\$913,458	\$936,294	\$1,066,702	\$1,148,344	\$1,174,295
Zoo expenses	\$784,738	\$597,924	\$613,708	\$629,999	\$646,816
Total expenses	\$1,698,196	\$1,534,218	\$1,680,409	\$1,778,343	\$1,821,111
Profit/loss	-\$748,951	-\$362,259	-\$172,719	\$14,420	\$299,067
Support needed from city	\$748,951	\$362,259	\$172,719	\$0	\$0
City support received	\$748,951	\$362,259	\$172,719	\$0	\$0
Revolving fund reserve on hand	\$727,900	\$727,900	\$727,900	\$742,320	\$1,041,387

SOURCE: "Capron Park Zoo Strategic Plan 2025" by Empower Success Corps