



Buffalo, we could hear you singing from here.

At your home opener, many of you stood up and sang O Canada. What a moment.

Us Canadians sang along, from the stadium, in sports bars, and on couches across the country.

Then you put it on billboards across Southern Ontario. We're still singing it, you said. We believed you.

Well, we want to return the feeling.

On Saturday, October 3rd, the sky over Niagara Falls will go red, white and blue in Buffalo Bills colours.

You're invited. Come across the bridge, find a spot along the river and soak it all in. We'll be right there with you.

We've shared this river a long time. We share the view, the mist, a lot of family, and even more Bills games. Thanks for being a neighbour.

Niagara Falls, Canada

OCTOBER 3, 2026 • THE HORSESHOE FALLS • WWW.NIAGARAFALLSTOURISM.COM

