

# Introducing... *the* **BILLBOARD** AD...

It's the most read and talked about pages in Southern Illinois and now available!!!

**LARGE MASTHEAD  
BILLBOARD  
AD...**

Reveal Desktop - 1920 x 600  
Reveal Mobile - 800 x 250  
A1 - 9.889" x 2.75"

**AVAILABLE  
FOR THE  
FIRST TIME!**

The **BILLBOARD AD** unit is available by the day and paired with the hottest community news digital ad unit, the high impact **REVEAL ONLINE AD** with 10,000 impressions (served over one week with one targeting aspect included)

**THAT'S 40,000 READER IMPRESSIONS!**

Weekday with 10,000 reveal ads -

**\$450**

Sunday with 10,000 reveal ads -

**\$595**

\* Creative service charge may apply

**Questions? Contact your Southern sales consultant**