

Space Deadlines and Sizes

Day	Scheduling Deadline	Ads approved				
Tuesday	Friday 11:00	Monday 4:30				
Wednesday	Monday 11:00	Tuesday 4:30				
Thursday	Tuesday 11:00	Wednesday 4:30				
Friday	Wednesday 11:00	Thursday 4:30				
Saturday	Thursday 11:00	Friday 4:30				
Sunday	Thursday 11:00	Friday 4:30				
TV Book	Wednesday 15 days before published	Monday 3pm week before published				
Neighbors	Thursday 11:00	Friday 2:00				
Print Sizes	Column Inches	Designing Inches				
Full Page	6x22	9.889" x 22"				
Half Page	6x11	9.889" x 11"				
Quarter Horizontal	6x5.5	9.889" x 5.5"				
Quarter Vertical	3x11	4.889" x 11"				
Eighth Page	3x5.5	4.889" x 5.5"				
Billboard	6x3	9.889" x 3"				
Front Page Banner	6x1.75	9.889"x1.75"				
Inside Page Banner	6x2	9.889"x2"				
Digital Sizes	Pixels - Desktop	Pixels - Mobile				
Box	300 x 250	same				
Leaderboard	728 x 90	320 x 50				
Super Leaderboard	970 x 250	320 x 50				
Reveal	1900 x 600	800 x 250				
Float Bar	1170 x 70	480 x 50				
Exit Interstitial	800 x 600	600 x 250				
Admail - email blast	600x2600 Max height, can be shorter					