



THE SOUTHERN ILLINOISAN

DIGITAL ADS

DON'T MISS

Your Opportunity to Reach

350,000

online users PER MONTH

Source: Google Analytics - 1/01/2019 : TheSouthern.com

Limited Inventory Available!



10x

The national average response rate 0.07%

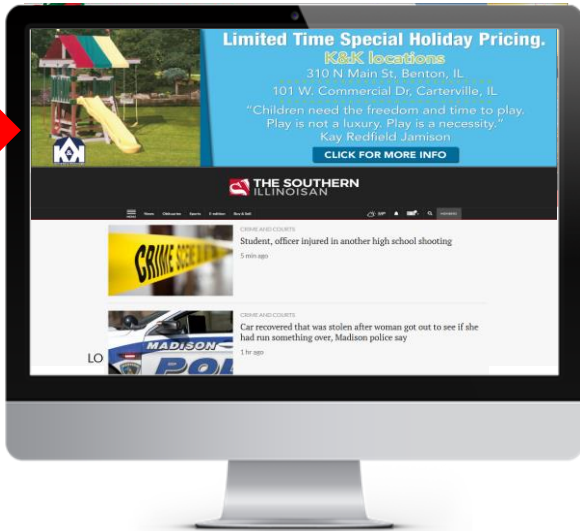


99%

Viewable ad impressions
More than 2x
the national average

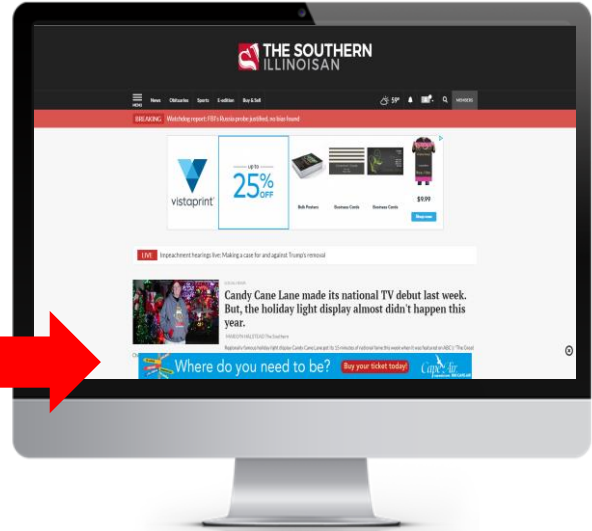
HIGH IMPACT ONLINE AD UNITS

Dropdown Reveal



7x

Hover/Float



10x



20x

**Exit Intent
Interstitial**

Response rates versus the national average rate of 0.07%



All high impact digital ads come with performance reporting.