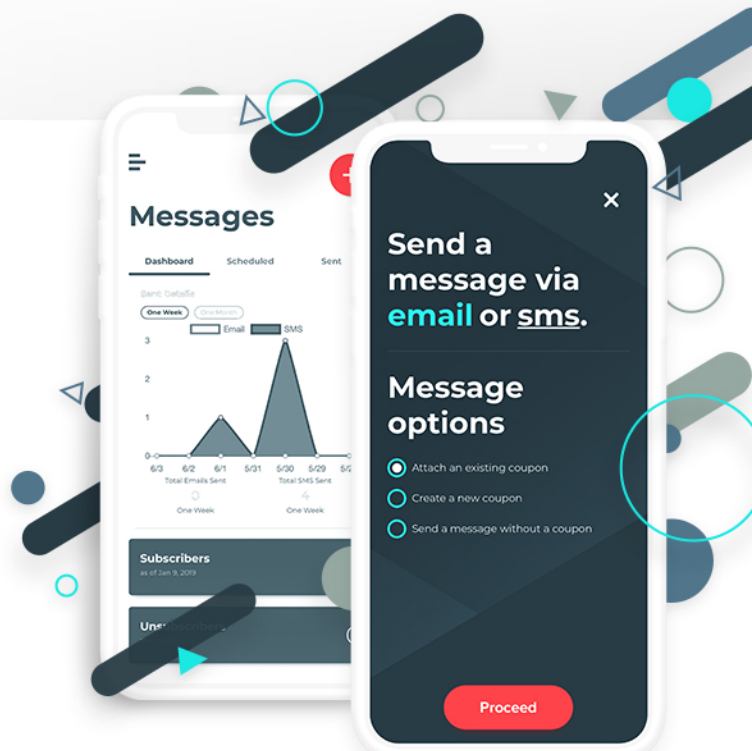


SMARTSEND

TEXT & EMAIL MESSAGING PLATFORM

WHY YOU NEED SMARTSEND

90% of mobile device users have at least one subscription to access coupons, promotions and special discounts.



Increase Sales & Revenue

Announce new inventory or seasonal goods to increase sales or quickly move unsold inventory. Drive business on slow days.



Build Customer Loyalty

Gain repeat visitors through exclusive offers and/or redeemable coupons. But make sure the message is always worthwhile to your customers.



Raise Customer Satisfaction

Communicate effectively and share important information about special hours, weather closures, and anything else that alerts your customers.



Increase Engagement

Raise attendance at events, classes, open houses, seminars, etc., by sending a message to your customers who may not have known otherwise.



Quick, Easy, and Mobile

Posting a new coupon or message is as easy as posting to social media. Log in, create your message, and send. All from the convenience of your app.



Reach Customers Directly

Sending customers a direct message is the fastest way to reach them, and can be supplemented by other advertising to build lists.



Permission Raises ROI

Text message (SMS/MMS) and email marketing have a high ROI because they are permission based. In other words, the customers who sign up to receive messages have the potential to be your most loyal, repeat visitors.



Schedule Ahead

Schedule messages ahead of time, making weekly or monthly messages a snap. These messages can be edited until they send.



Transparent Reporting

Know how many customers received your message, how many new customers you have gained, how customers want to receive messages (email, SMS, MMS), and engagement of your message.

By subscribing, customers consent to receiving recurring SMS, MMS, and / or email communications from this business. Standard message and data rates may apply. Terms and conditions and privacy policy may be found at smartsend.com/privacy.