

IMPRESSIONS

30,000

CLICKS

164

CTR

0.55%

DEVICE DELIVERY

CONNECTED TV

Impressions	4
Clicks	0
CTR	0.00%

DESKTOP

Impressions	2,581
Clicks	8
CTR	0.31%

PHONE

Impressions	21,190
Clicks	118
CTR	0.56%

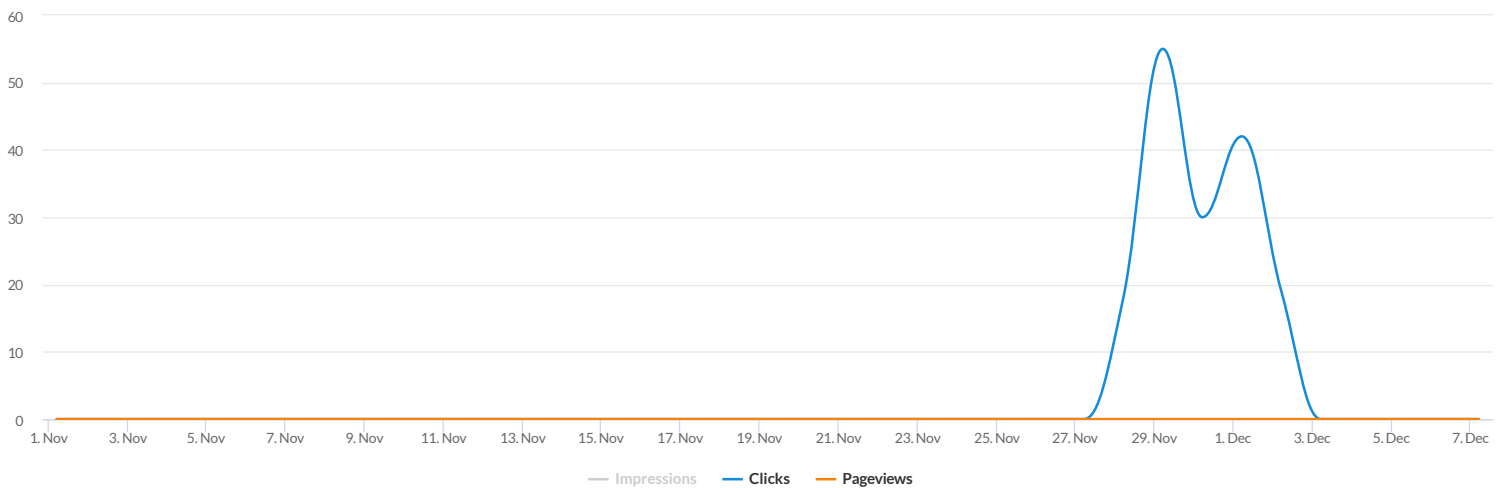
TABLET

Impressions	6,225
Clicks	38
CTR	0.61%

DETAIL CAMPAIGN PERFORMANCE

	Impressions	Clicks	CTR	CTC	VTC	
11429 - CAR - Cyber Week - Float - 61723617	30,000	164	0.55%	0	0	
20605 - CAR - Cyber Week - Float Bar - 11429-2	30,000	164	0.55%	0	0	
Cape Air Cyber Float Bar	30,000	164	0.55%	0	0	view ad

AUDIENCE



CREATIVE PERFORMANCE

Creative Name	Impressions	Clicks	CTR
Cape Air Cyber Float Bar	30,000	164	0.55%