



2025

Meade Media Group, LLC. and Meade County Messenger Media Kit

Meade Media Group is a company that owns The Messenger, The Messenger Studios, and other such assets.

The Messenger itself was founded in 1882 and is Brandenburg's trusted local newspaper. It delivers relevant news, events, and stories that matter to Meade County residents.

2025

Meade Media Group, LLC. MEDIA KIT

Meade Media Group

The Meade County Messenger has been Meade County's trusted news source since 1882. Owned by Meade Media Group, LLC, we're dedicated to providing timely, relevant coverage that keeps our community informed and connected.

Coverage That Matters

We deliver in-depth stories on local government, education, sports, and community events, driven by our commitment to journalistic integrity and public engagement.

Published Weekly

Fresh content hits print and digital platforms every Thursday, ensuring you're always in the know.

Available Online

Easily access news and features anytime, anywhere through our website.

Introducing: The Messenger Studios

Our state-of-the-art podcasting studio brings Meade County voices to Spotify, Amazon, and Apple Podcasts:

The Earlene and Steven Show: Earlene Bohannon and Steven Laick talk local news, events, and stories with personality and insight.

Kentucky Talks with Mark and Steven: Explore Kentucky's history, culture, and current issues with Mark Burnett and Steven Laick.

Christian Podcast on Business & Leadership: Pastor Ryan Franks delivers inspiring leadership advice through a faith-driven lens.

Connect with Us

Visit The Meade County Messenger online or call (270) 422-2155 to learn more about our services and offerings

The Meade County Messenger services to the following locations and communities.

- Meade County, KY
- Brandenburg, KY
- Jefferson, KY
- West Point, KY
- Corydon, IN
- Fort Knox, KY
- Ekron, KY
- Payneville, KY
- Breckenridge, KY
- Vine Grove, KY
- Hardinsburg, KY
- Muldraugh, KY
- Union Star, KY
- Elizabethtown, KY

NN IN NUMBERS

2500+
Newspapers
per week

336+
Digital
Subscription

89%
Papers sold per
week

44
newsstands

Meade Media Messenger LLC

1141 High Street Suite 9 | Brandenburg KY 40108

270-422-2155 | themessengerky.com | [Serving](#)

[Meade County Since 1882](#)

Behold our Editor and Selected Writers



Earlene Bohanon
Editor



Steven Spawn
Writer



Joe Hager
Writer



Lucinda
Writer

500 Dollar Deal

Become Meade Media Messenger 4 Week Customer and get the following:

Our 2x4 Print AD. We provide a solid combative 2x4 print ad in our trusted community newspaper. With our sales numbers you get guaranteed views with a target demographic known for having good monetary spending habits!

Custom Social Media Posts. Here at Meade Media Group, we hire the best from the youth to work our socials, and we offer that to you! One social media post a week is what we offer for the four-week period!

Ad Placement. Meade Media Group is proud to put you on our locally valued website at the Messenger. We have several ad spots, and with a four-week program you're entitled to a location! We plan on working with you to make sure you have a solid digital presence to advertise to our local residents.

Drawing Entry. We here at Meade Media Company believe in giving back, and we try to make sure that every offer we give is as much as we can give. For our 500-dollar deal, we would like to do a little something extra. We provide our customers for the season with an entry in a drawing for an extension with bonus advertising!

Customer Support. As a valued customer, we believe that the customer is always right on matters of taste. We want to help you grow your business, and if you have issues with one of our products, we guarantee we'll make it right!

Investment: \$500 for four weeks!

How We SELL our Papers.

We pride ourselves in our Paper. As a Newspaper that's been around since 1882, we've strived to innovate and adapt to stay in the 21's Century! Now here's a look at how we make sure to stay ahead of the curve!

Yearly Subscription

- Our yearly subscriptions are the best deal for the customer's money as they include both our digital offerings and the physical edition!
- We charge a reasonable fifty dollars a year for our paper!
- This includes both the Fair and Fair Review Magazines with no extra charge to our loyal customers.

Newsstands

We work to make sure our customers have access even if they can't afford our yearly prices! We sell our papers for 1.50 from the newsstands of which we proudly boast 44 newsstands in the region!

Digital Only

- For our 21'st Century Customers we work to provide value!
- We charge only 28 dollars for full access to everything we post on our website!

Newspapers in Education

The NIE program is something sponsored by our partners and with those funds (800 a year for a full year our papers to local schools for free!

We hope with this program we're able to work a love of writing, reading, and journalism in the generations.

The Messenger Newspaper

PRINT ADVERTISING



Display Ad Rates

Ads will appear in both print and digital editions. We charge a color tax of 90 to 150 USD for each ad.

The Messenger is the go-to publication for more than 1,200+ local members of the community of Meade County and extended areas.

Print Edition:

Tabloid format
Printed & mailed monthly
1,500 print subscribers
1,000 newstands
89% distribution
An average of 2,300
Circulation per week

Digital Edition:

Full eBook format
Emailed monthly

312 Digital
Subscribers

Ad sizes and rates

Display Advertising Rates		--Classified Advertising Rates--		--Popular ROP Sizes (b&w)--	
ROP Display Rate	\$9.00	Classified Display Rate	\$9.00	Full page (6x21)	\$882.00
12 inches	\$8.60	Smallest Size	2x2 \$33.50	Half page (6x10.5)	\$541.80
32 inches	\$8.25	--Service Directory--		Quarter page (4x8)	\$275.20
63 inches	\$7.25	5 to 12 Weeks	\$14.00 per week	--Color Charge--	
126 inches	\$7.00	13 or More Weeks	\$12.50 per week	11.75 in. or less	\$90
				12 in. or more	\$150

2025 Display Rates

1x2.....\$18.00	2x2.....\$36.00	3x2.....\$54.00	4x2.....\$72.00	5x2.....\$90.00	6x2.....\$103.20
1x3.....\$27.00	2x3.....\$54.00	3x3.....\$81.00	4x3.....\$103.20	5x3.....\$129.00	6x3.....\$154.80
1x4.....\$36.00	2x4.....\$72.00	3x4.....\$103.20	4x4.....\$137.60	5x4.....\$172.00	6x4.....\$206.40
1x5.....\$45.00	2x5.....\$90.00	3x5.....\$129.00	4x5.....\$172.00	5x5.....\$215.00	6x5.....\$258.00
1x6.....\$54.00	2x6.....\$103.20	3x6.....\$154.80	4x6.....\$206.40	5x6.....\$258.00	6x6.....\$297.00
1x7.....\$63.00	2x7.....\$120.40	3x7.....\$178.50	4x7.....\$240.80	5x7.....\$288.75	6x7.....\$346.50
1x8.....\$72.00	2x8.....\$137.60	3x8.....\$180.60	4x8.....\$264.00	5x8.....\$330.00	6x8.....\$396.00
1x9.....\$81.00	2x9.....\$154.80	3x9.....\$232.20	4x9.....\$297.00	5x9.....\$371.25	6x9.....\$445.50
1x10.....\$90.00	2x10.....\$172.00	3x10.....\$258.00	4x10.....\$330.00	5x10.....\$412.50	6x10.....\$495.00
1x11.....\$99.00	2x11.....\$189.20	3x11.....\$272.25	4x11.....\$363.00	5x11.....\$453.75	6x11.....\$478.50
1x12.....\$103.20	2x12.....\$206.40	3x12.....\$297.00	4x12.....\$396.00	5x12.....\$495.00	6x12.....\$522.00
1x13.....\$111.80	2x13.....\$223.60	3x13.....\$321.75	4x13.....\$429.00	5x13.....\$471.25	6x13.....\$565.50
1x14.....\$120.40	2x14.....\$240.80	3x14.....\$346.50	4x14.....\$462.00	5x14.....\$507.50	6x14.....\$609.00
1x15.....\$129.00	2x15.....\$258.00	3x15.....\$371.25	4x15.....\$495.00	5x15.....\$543.75	6x15.....\$652.50
1x16.....\$137.60	2x16.....\$264.00	3x16.....\$396.00	4x16.....\$464.00	5x16.....\$580.00	6x16.....\$696.00
1x17.....\$146.20	2x17.....\$280.50	3x17.....\$420.75	4x17.....\$493.00	5x17.....\$616.25	6x17.....\$739.50
1x18.....\$154.80	2x18.....\$297.00	3x18.....\$445.50	4x18.....\$522.00	5x18.....\$652.50	6x18.....\$783.00
1x19.....\$163.40	2x19.....\$313.50	3x19.....\$470.25	4x19.....\$551.00	5x19.....\$688.75	6x19.....\$826.50
1x20.....\$172.00	2x20.....\$330.00	3x20.....\$495.00	4x20.....\$580.00	5x20.....\$725.00	6x20.....\$870.00
1x21.....\$180.60	2x21.....\$346.50	3x21.....\$456.75	4x21.....\$609.00	5x21.....\$761.25	6x21.....\$882.00

Product &
Services

1/4
Standard

1/2 Horizontal

1/8
Standard

2/2

Full Page

PUBLISHERS' AUXILIARY

Mechanical Requirements

In order to provide you with the best possible reproduction and to avoid problems with missing fonts or artwork, we prefer to receive advertisements as PDFs. Your PDF must be created using Acrobat Distiller and all fonts and art must be embedded. When creating a PDF, please make sure the OPI function is turned off.

Should you be unable to produce a PDF, you may send your ad to us in any of the following formats: Adobe InDesign, QuarkXPress, or Photoshop. If you choose any of these methods, you must include artwork and fonts. Please stuff any files, including PDFs that are larger than 1MB.

Inserts

Cost is equal for \$225

8" x 11.5" double-sided; advertiser to supply printed piece.

Contact us to discuss alternate sizes and specs.

Classified Ads

Here at the Messenger, we offer Classified Ads in our paper! We try to keep incredibly reasonable offers to our local community.

Classified Display Rate: 9.00 USD

Smallest Size 2x2 36.00 USD

Terms & Conditions

Cancellation

Cancellations must be made in writing prior to the week's paper being processed. To be safe, cancel a week in advance.

General

All advertising is subject to publisher's approval. The publisher reserves the right to reject advertising that he feels is not in keeping with the publication's standards or the policies of the Meade Media Group.

Advertising and advertising agency assume liability for all content (including text, representation and illustrations) of advertisements printed, and for any claims arising in connection against the publisher.

Reading notices must include the word "advertisement."

Frequency rates apply based on a 12-month period from first insertion. Spread counts as two single pages. When a contract is not completed, the advertiser will be short-rated to the rate earned.

Publisher shall not be liable for any failure to print, publish or circulate all of any portion of an issue containing an advertisement if the failure is caused by acts of God, strikes, accidents of other circumstances beyond the publisher's control. In consideration of the publication of an advertisement, the advertiser and its agency jointly agree to hold harmless the Meade Media Group and Messenger from and against all liabilities.



2025 Magazine Advertising & Schedule

2025 Fair Catalog & Review

Ad & Article Deadline: 05/3/24
1/4 page & Review - \$350.00
1/2 page & Review - \$500.00
Full page & Review - \$1,000.00
All sizes include color.

Meade County Fort Knox Magazine

Ad & Article Deadline: Magazine contains photos, information about Meade County, county and city officials, schools, tourism, etc.. Print Goal: 60 pages

Ad Sizes & Costs:

1/4 page (3.90" x 5.0625") - \$350.00
1/2 page (7.875" x 5.00") - \$500.00
Full page (7.875" x 10.125") - \$800.00
1 of 2 available Middle Pages (8" x 10.25") - \$1,000 each
Inside front cover/ inside back cover - \$1,000.00 each
Back cover (8.375" x 10.875") - \$1,200.00

2025 Special Section Advertising

2025-2026 MCHS Graduation & Kindergarten Keepsake pricing per ad.

Ad Sizes & Costs: 2x5
(3.22" x 5") - \$150.00
3x5(6.56" x 5") - \$250.00
6x5 (9.89" x 5") - \$350.00
6x10
All sizes include color.

News In Education Sponsor

2x2 color ad \$800.00 52 weeks

Christmas by the River Letters to Santa

Ad Sizes & Costs:
2x3 (3.22" x 5") - \$150.00
All sizes include color.
All ads are Christmas themed.

Please note that if a publication does not receive enough work orders for advertisements to make the publication feasible the Meade County Messenger has the right to cancel the current release date listed above and reschedule it for a later date.



The MessengerKY

Bridging Local Communities Together in Kentucky Since 1882

Special Sections

2025-2026 News in Education Sponsorship Page

In the B section weekly.

2x2 (3.32" x 5) - \$800.00

Ad includes color.

Ad runs all year

Fair Review (only)

C or D Section - approx. 12 pages

2x5 (3.22"-5") - \$150

4x5 (6.56" x 5") - \$250

6.5 (9.89" x 5") - \$350

Ad includes color.

Runs in August once we have all results
verified with the Fair Board

Christmas by the River

2x3 (3.32" x 3") - \$150.00

All Ads will be Christmas "themed"

Ad includes color.

Runs the week of Thanksgiving

Letters to Santa

2x3 (3.32" x 3") - \$150.00

All Ads will be Christmas "themed"

Ad includes color.

Runs the week before Christmas



The Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

News in Education (NIE)

88 The Messenger, Brandenburg, Kentucky Thursday, July 10, 2025

Local Businesses Support Newspapers in Education

The program provides newspapers to classrooms throughout Meade County. Teachers use the newspaper to teach the basics, such as letter and word recognition or complex lessons on analysis of current events that affect the community. Skills for successful transitions into adult life are taught as they see advertisements to research cost of life necessities. Our teachers of tomorrow are growing up in Meade County's classrooms. With your support of Newspapers in Education, you will help them grow into informed and civic-minded leaders. The teachers and students are appreciative of the benefit of receiving the weekly paper.

HARRISON COUNTY HOSPITAL An affiliate of NORTON HEALTHCARE	Meade County Bank 40 YEARS FDIC	DIAL-A-STORY (270) 422-BOOK (2665) MEADE COUNTY PUBLIC LIBRARY
ALLEN'S S&T HARDWARE 227 W. 422-2224 SERVING MEADE COUNTY FOR OVER 40 YEARS AND 4 GENERATIONS!	BJS EST. 1911 Federal Home	MEADE COUNTY SCHOOL DISTRICT STUDENTS FIRST. TEAM ALWAYS.
Allen Blanc Roofing Insurance/Claims Specialist 502-521-6054 Brandenburg, KY	BOHANNON'S	PROUD SPONSOR of NEWSPAPER IN EDUCATION An investment in knowledge pays the best interest. -Benjamin Franklin- BUSINESS
SUPPORT NEWSPAPERS IN MEADE COUNTY CLASSROOMS! Sales@themessengerky.com 270-422-2155	meade FAMILY EYE 2195 BRANDENBURG RD BRANDENBURG, KY 40108 270-422-7766	PROUDLY SERVING OUR COMMUNITY FOR OVER 85 YEARS!
Battletown Materials LLC 9160 Battletown Rd., Brandenburg, KY 40108 (270) 497-4107	Help for sick, injured or orphaned wildlife Genoa, KY • (270) 967-0290	STULL'S COUNTRY STORE 117 RHODELLA RD., PAYNEVILLE, KY
NEXTERA ENERGY RESOURCES Jobs. Local investment. Homegrown energy.	Lusk	NUCOR BRANDENBURG Honoring the Past. Building for the Future.

EXTRA! ☆ EXTRA! ☆ EXTRA!

SUPPORT NEWSPAPER IN EDUCATION TODAY!

Sales@themessengerky.com

270-422-2155



The Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

Meade County Fair and Fair Review Magazines

The Meade County Fair is a yearly event in which the community hosts one of the best fairs in the state for value. We have a plethora of people who partake in advertising, and it's the largest collection of local community in the area for the year.

We at the Messenger print the Catalogue that people order to see what's going on at the fair for the year. We also print the Fair Reviews which detail who won and a recap of the events. Both of these are kept as keepsakes by locals on the regular and are a perfect opportunity to cement ads.

*"Event of the Year!" -
Meade County Local.*

The Value of the Magazines

What we Provide for our Customers:

Both of the magazines are kept as keepsakes by the locals, and as a result the ads we sell in these magazines stick around for years to come.

Our ads in these magazines are all in color and reach an audience which typically ignores print. Most people who go to the fair pick up a copy so they can navigate the multiple events

The Fair Review magazine is kept by locals exclusively as a memento for the year and summarizes all the winners of the year. This means that customers browse the magazine longer to find their friends and family in the winner's pages. This means the ads get a lot of view time.

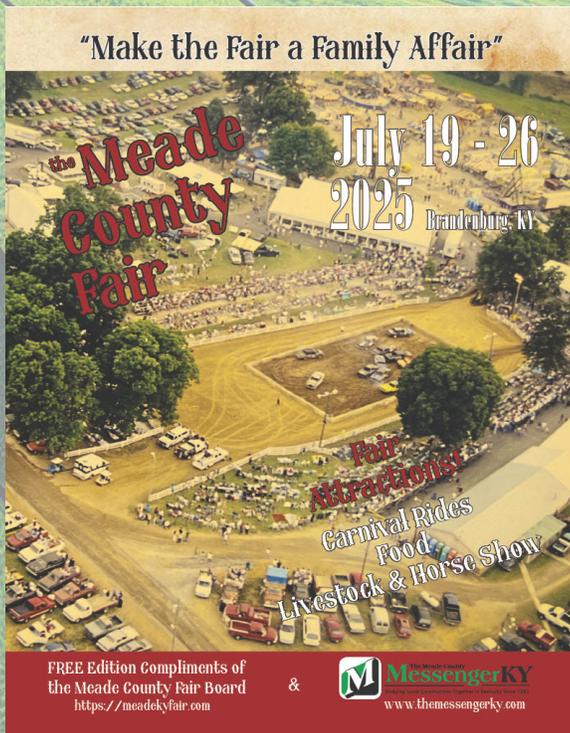
The Meade County Fair is the largest county fair in the state of Kentucky!



The Meade County Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

2025 Meade County Magazine Advertising Opportunities



Ad Sizes & Costs:

1/4 page (3.90" x 5.0625") - \$300.00

1/2 page (7.875" x 5.00") - \$500.00

Full page (7.875" x 10.125") - \$800.00

Inside front cover/ inside back cover - \$1,000.00 each

Back cover (8.375" x 10.875") - \$1,200.00

Ask us about our package deals and monthly advertising plans!



The Meade County Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

Fair Review

C2 The Meade County Messenger, Brandenburg, Kentucky Thursday, August 15, 2024

Dept E Fruits & Vegetables

GRAND CHAMPIONS
 Fruits: Watermelon - Largest, any variety
 Frank Midd
 Vegetable: Best Large Cabbage - any variety
 Geraldine Shanahan
 Minnie Lee Richardson
 Award: Vegetable Display
 James Wheatley

Vegetable or Fruit Criter
 1. Carroll Fackler
 2. Monica Brown
 Most unusual shaped vegetable
 1. James Wheatley
 2. Geraldine Shanahan
 Beans - Bush, 1 dozen
 1. Joe Sipes
 2. Sam Sipes
 3. Madilyn Hayes
 Beans - Pole, 1 dozen
 1. Carroll Fackler
 2. Alan Boucher
 3. Emily Whittington
 Cabbage - 1 head (green)
 1. James Wheatley
 2. Jason Wentz
 3. Cassidy Allen
 Cabbage - 1 head (red)
 1. James Wheatley
 Best Large Cabbage - any variety
 1. Geraldine Shanahan
 2. Jason Wentz
 Cantaloupe - 1 best, large variety
 1. Lena Haught
 Cantaloupe - 1 best, small variety
 1. Sam Sipes
 2. Joe Sipes
 Cucumbers - 3, for slicing
 1. Emily Whittington
 2. Emily Radtke
 3. Carroll Fackler
 Eggplant - 1
 1. James Wheatley
 2. Carroll Fackler
 Okra - 6 pod
 1. Jeff Allen
 2. Lena Haught

4 different kinds
 1. Chance Chapman
 2. Jason Wentz
 Tomatoes - Roma, 3
 1. Carroll Fackler
 2. Lucy & Clay Youst
 3. P.J. Lawson
 Grape tomatoes - 6
 1. Boyd Scheible
 2. Vivian Vesels
 3. Shirlene Wayne
 Watermelon - any variety
 1. Jeff Allen
 Watermelon - large, any variety
 1. James Wheatley
 2. Shirley Daley
 3. Jeff Allen
 Collection of herbs (seasoning), 4 or more
 1. Carroll Fackler
 2. Emerson Brown
 3. Monica Brown
 Best looking sunflower (head)
 1. Joe Sipes
 Tomatoes - yellow, best large variety, 3
 1. Carroll Fackler
 Tomatoes - pink, best large variety, 3
 1. Jason Wentz
 Tomatoes - any other variety, 3
 1. Hannah Wentz
 2. PJ Lawson
 3. Jason Wentz
 Tomatoes - green, best large variety, 3
 1. Coon Brown
 2. Bruno Wernick
 3. Jeff Allen
 Pumpkin - any variety, best
 1. Wende Gey
 2. Lexi Haught
 3. Squash - Zucchini, 3
 1. Timi Tolhurst
 2. Carroll Fackler
 3. Squash - Crookneck, 3
 1. Jason Wentz
 2. James Wheatley
 3. Carroll Fackler
 Squash - Straightneck, 3
 1. Lena Haught

Dept F Field Crops & Forages

CORN
 Yellow or White Shelled, 1 Quart (Class 9):
 1. Braydon Allgood
 2. Grayvon Hardisty
 3. Grayvon Hardisty
WHEAT
 Winter Wheat, 1 Quart (Class 6):
 1. Sam Sipes
 2. Grayvon Hardisty
 3. Joe Sipes
SOYBEAN
 Soybean Seed, 1 Quart (Class 7):
 1. Grayvon Hardisty
 2. Sam Sipes
 3. Joe Sipes
HAY
 Alfalfa, 10 Pounds (Class 8):
 1. Grayvon Hardisty

2. Braydon Allgood Alfalfa, 10 Pounds (Class 9):
 1. Braydon Allgood
 2. Grayvon Hardisty
 Timothy (Class 10)
 Orchardgrass, 10 lbs (Class 12):
 1. Braydon Allgood
 White Clover/Grass, 10 lbs (Class 15):
 1. Sam Sipes
 2. Joe Sipes
 Tobacco - 1 stick, 5 plants tobacco (Class 16)
 1. Joe Sipes
 2. Sam Sipes

Thursday, August 15, 2024 www.meadecountyky.com C15

Wednesday, July 24, 2024

4-H/FFA Beef Breeding Stock Show

Grand Champion: Brooklyn Thomas
Reserve Grand Champion: Abby Wooley
Champion Meade County Bred and Own Heifer: Brooklyn Thomas
Junior Heifer Calf (Shorthorn):
 1. Bryden Thomas (Blue)
 2. Brooklyn Thomas (Red)
Junior Yearling Heifers (Hereford):
 1. Abby Wooley
 2. Navie Wooley

Open Market Beef

Lightweight:
 1. Michael Tolhurst
 2. Brooklyn Thomas
Middleweight:
 1. Cade Redmon
 2. Grayvon Hardisty
 3. Jaxon Burger
 4. Alyssa Skees

Heavyweight:
 1. Cade Redmon
 2. Dalton Burger
Champion: Cade Redmon
Reserve Champion: Cade Redmon

MEDLEY'S
 1737 Fred Fackler Rd., Brandenburg, KY 40108
 270-422-4281

THE ITALIAN FARMHOUSE
 More Than Just Pasta

SHE'S ONE OF A KIND
 Her Ring Should Be Too.

Specializing in:
 Earth Mine Gemstones, Lab Diamonds, Lab Gemstones, Diamonds, Custom Designs, & Custom Restorations.

Pfeiffer Jewelers
 On the diamond coast 109 N E 94, Corbin, TN 37113 (615) 728-3181 www.pfeiffer.com

SINKING CREEK LUMBER LLC
 6042 E. HWY 60 • IRVINGTON, TN 37037
 Mon-Fri 7:30 am - 4:30 pm
 Closed on Sundays & Holidays

CALL US for ALL your Lumber, Trusses, & Roofing needs!
 (270) 547-2900

ENJOY EVERY MOMENT OF THE 2024 MEADE COUNTY FAIR!

FAMILY FUN AT THE FAIR!

BOHANNON'S Garage

Meade County's Hometown Chevy Dealer

FLAHERTY CHEVROLET



The Meade County **Messenger** KY

Bridging Local Communities Together in Kentucky Since 1882

Digital Marketing Solutions

Social Media Post \$25.00 On Meade Media Group LLC Platforms

Social Media Posts are on a per post basis. Discounts are available based on frequency of use.

15 Minute About Session \$100.00 Live-Streaming Pod Cast

This Session is an interview session to talk about your business and promote products and services

Live Studio Sessions for Re-streaming

\$300 for one hour (infomercial) allows client to stream directly to their platform and generate content

Ad Design and Creation

\$25 for a still ad
\$35 for a motion ad

Website Advertising Rates

- Billboard Banner Ad \$400.00 a month or \$125.00 per week
- Pop Up Ad \$400.00 a month or \$125.00 a week
- Leaderboard Banner Ad \$350.00 a month or \$100.00 per week
- In Story Ad \$300.00 a month or \$85.00 per week
- Side Bar Ad \$250.00 a month or \$75.00 per week
- All other Ad placements \$250.00 a month or \$75 per week
- Sticky Note Ad \$25 per week

Stats for our Ads

- Our heavy hitter, our Billboard Ad, brings in 8k views a month with an above average of .01% click through rate!

Note: Discounts may be applied based on use and frequency. Be sure to ask for a Marketing Proposal once you know your annual budget for marketing. Meade Media Group LLC also provides video and digital print solutions to satisfy any marketing strategy or rebranding.

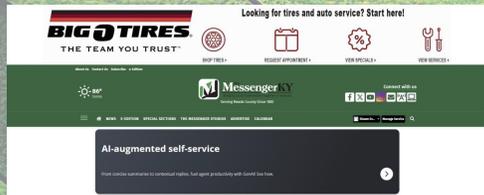


The Meade County Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

Now Offering Comprehensive Digital Solutions

Billboard Banner Ad



Feature a graphic at the top of our site that's guaranteed to be one of our first viewed ads.

\$400.00 a month or \$125 per week

Pop-up Ad

A classic pop-up ad — When clicked, our readers will open a new window to your specified URL.

\$400.00 a month or \$125 per week

Leaderboard Banner

The Leaderboard Banner is a high-impact, top-of-page horizontal ad format in sizes like 728x90 or 970x250 .

\$350.00 a month or \$100 per week

In-story Ad

Beautiful lakeside home in Mountain Lakes. \$425k. Call 973-555-1902 for details.

Our readers visit themessengerky.com each week to stay informed through our carefully curated local news and features. Only \$300/month or \$85/week.

Sidebar Ad

Sidebar Ads are perfectly placed to follow readers as they browse, keeping your message front and center. High visibility, strong engagement, real results.

Helping Families Prepare For Their Future

Please join us for the next FREE, ESTATE PLANNING WORKSHOP

CLICK TO RESERVE YOUR SPOT!

Sticky Note Ad

Broadstreet XPRESS is something you might wanna know about

Have a message that needs to "stick"? Sticky Note is a pop up that doesn't feel like a pop up — displaying a text-only message at the top right corner of our page. \$25 per week.

ALL OTHER AD PLACEMENTS

Reach your audience across our site with premium visibility!
Just \$250/month or \$75/week for any standard ad placement outside of premium banner spots. Affordable. Effective. Local.

LOCAL REACH, REAL RESULTS

Your ad is seen by thousands of local readers each week. Build trust, recognition, and foot traffic — all from one ad spot.

IN-HOUSE AD DESIGN

No designer? No problem. Our team creates clean, effective ads tailored to your brand — for a small fee.

CUSTOM CAMPAIGN SUPPORT

Need help planning your ad strategy? We offer one-on-one support to help you choose the best placements, messaging, and timing for success.



The Meade County Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

Billboard Banner Ad

Looking for tires and auto service? Start here!

BIG O TIRES
THE TEAM YOU TRUST™

SHOP TIRES ▶ REQUEST APPOINTMENT ▶ VIEW SPECIALS ▶ VIEW SERVICES ▶

About Us Contact Us Subscribe e-Edition

86° Sunny

Messenger KY
Serving Meade County Since 1882

Connect with us

NEWS E-EDITION SPECIAL SECTIONS THE MESSENGER STUDIOS ADVERTISE CALENDAR

Shawn Evans Manage Service

AI-augmented self-service

From concise summaries to contextual replies, fuel agent productivity with GenAI! See how.

▶

Feature a graphic at the top of our site that's guaranteed to be one of our first viewed ads.

\$400.00 a month or \$125 per week



The Meade County Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

Leaderboard Banner



BREAKING Another Church Vandalized

The Leaderboard Banner is a high-impact, top-of-page horizontal ad format in sizes like 728×90 or 970×250 .

\$350.00 a month or \$100 per week



The Meade County Messenger KY

Bridging Local Communities Together in Kentucky Since 1882

Sidebar Ad

Sidebar Ads are perfectly placed to follow readers as they browse, keeping your message front and center. High visibility, strong engagement, real results.

KENTUCKY ESTATE PLANNING LAW CENTER
BENJAMIN J. HUMPHRIES
AND LEWIS H. GRAHAM
ATTORNEYS AT LAW

Helping Families Prepare For Their Future

Please join us for the next
**FREE, ESTATE PLANNING
WORKSHOP**

**CLICK TO RESERVE
YOUR SPOT!**

Pop-up Ad

BROADSTREET

THE AD
MANAGER FOR
DIRECT, DIGITAL
SALES

A classic pop-up ad — When clicked, our readers will open a new window to your specified URL.

\$400.00 a month or \$125 per week

In-story Ad

Our readers visit themessengerky.com each week to stay informed through our carefully curated local news and features. Only \$300/month or \$85/week.