

Request for Sponsorship

Complete this form if your organization would like to request advertising space in *The Daily Times*, *TimesToo*, or any of our other publications.
Bring or mail submission to *The Daily Times*, 307 E Harper Ave., Maryville, TN 37804, or email it to sponsorship@thedailytimes.com

Event Name: _____

Date and Time of Event: _____ Event Location: _____

Please provide a brief description of the event for which you are requesting sponsorship:

Benefiting Organization: _____

What type of sponsorship are you requesting?

- In-Kind
 Trade
 Paid Sponsorship

Has The Daily Times sponsored this event in the past? Yes No

Will The Daily Times be sole sponsor? Yes No If no, list other event sponsors: _____

If we provide sponsorship, how will we receive recognition?

- | | |
|---|---|
| <input type="checkbox"/> Banner or signage displayed | <input type="checkbox"/> Logo on invitations |
| <input type="checkbox"/> Logo on brochures and/ or other printed material | <input type="checkbox"/> Logo on posters |
| <input type="checkbox"/> Mention in radio spots | <input type="checkbox"/> Logo in television programs |
| <input type="checkbox"/> Mention in press release | <input type="checkbox"/> Opportunity for booth at event |
| <input type="checkbox"/> Tickets to event | <input type="checkbox"/> Opportunity for distribution of <i>The Daily Times</i> |
| <input type="checkbox"/> Logo on tickets | <input type="checkbox"/> Opportunity to include an item/ flyer in a goody bag |
| <input type="checkbox"/> Table at event | <input type="checkbox"/> Opportunity to provide a door prize |
| <input type="checkbox"/> Ad in the event program | <input type="checkbox"/> Other _____ |

Is there a charge for admission to this event? Yes No

Do you plan to purchase any other form of advertising for the event?

Yes No If yes, what is your advertising budget? \$ _____

What forms of media do you plan to use?

- TV Internet Other _____
 Radio Billboard

Organization / Company Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Are you a 501(c)(3) non-profit? Yes No

Name of Event Representative: _____

Title: _____

Phone: _____ E-mail: _____

What is the preferred method to communicate with you about your request? Email Phone

Additional information you would like to share about your event: _____

THE DAILY TIMES

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307 E. Harper Ave., Maryville, TN 37804