



Gannon Associates Insurance Offers Assistance for 2025 Health Insurance Marketplace Enrollment

Gannon Associates Insurance is once again offering free assistance to individuals and families navigating the 2025 Health Insurance Marketplace Open Enrollment period. Licensed agents from Gannon Associates Insurance are available to help community members review their options, understand their coverage, and enroll in a plan that best fits their health needs and budget.

The 2025 Open Enrollment Period for individual health insurance runs from November 1, 2025 through January 15, 2026. Individuals who enroll by December 15, 2024, will have coverage beginning January 1, 2026, while those who enroll between December 16, 2025 and January 15, 2026 will have coverage beginning February 1, 2026.

“Each year, we see individuals struggle with understanding the Marketplace, plan options, and subsidy eligibility,” said Julia Newman, Director of ASA/ Individual Benefits Operations. “Our team is here to simplify the process, provide personal guidance, and ensure people feel confident in their coverage decisions.”

The Health Insurance Marketplace offers plans from private insurers that meet federal standards for quality and coverage. However, comparing options can be challenging, and many individuals miss out on financial assistance they may qualify for. We can help clients determine eligibility for premium tax credits and cost sharing reductions, explain plan differences, and complete enrollment – all at no additional cost to the consumer.

“As an independent agency, we aren’t tied to one insurance company,” added Newman. “That allows us to compare multiple carriers and help our clients find the plan that truly fits their unique needs.”

Gannon Associates Insurance provides Marketplace assistance at no cost to individuals and families. Agents are available to meet in person, over the phone, or virtually for convenience and accessibility.

Individuals seeking assistance with Marketplace enrollment can contact Gannon Associates Insurance at 800-334-3671, visit GannonAssociates.com, or stop by one of the agency’s local offices.

About Gannon Associates Insurance

Gannon Associates Insurance is an independent, full-service insurance agency dedicated to helping individuals, families, and businesses find the right coverage for their needs. With multiple office locations across Pennsylvania and New York, the agency offers personalized service, competitive options, and expert guidance across all lines of insurance.



GannonAssociates.com