**NEW BETHELHEM –** New Bethlehem’s Customer Appreciation Day will celebrate its 15th year next Friday, June 24, as the event returns for a day of fun and prizes.

The event — designed to connect local residents with the businesses in their community — is perhaps best known for its Passport promotion, in which participants can visit all the stops in town to fill up their passports with stamps in order to be entered to win several big prizes.

“This year, we have a weekend getaway stay at the Brick House Bed and Breakfast cabins as our top prize,” said Laur- en Nieswanger, who has organized Customer Appreciation Day since its inception 15 years ago. She added that the other grand prize includes a collection of gift cards at Redbank Valley Municipal Park and a Family Movie Night package, which includes an outdoor movie screen, projector and portable speaker set.

“You have to complete the passport to win one of the big prizes,” she said. However, she said participants can also win other Chinese auction prizes, and additional auction tickets will be sold for those not taking part in the passport promotion.

Customer Appreciation Day starts off at 9 a.m. and maps can be picked up at Wood Street in New Bethlehem, where passports and maps can be picked up at Wood Street. From there, participants can visit the 48 stops on the passport tour, with almost all the stops located between Tom’s Riverside and Hester Leach in New Bethel- hem’s business district. A number of the stops will host vendors and artists. Those not taking part in the event will be able to visit the stop at vendor booths, which will be set up across Wood Street in New Bethel- hem’s business district. A three-hour movie screening and a skating party at Redbank Valley Muni- tional Park will be held.

**Relax in their community — is**

**NEW BETHELHEM –** Cell- phone use in school is an issue that is a major concern for students and parents alike. New Bethlehem High School recently announced that cellphones and personnel topped the school’s list of concerns for students. But at the same time, we realize that not only do we need to be monitored in terms of our cellphone use, we also need to be monitored in terms of our behaviors and actions.

**CUSTOMER APPRECIATION DAY organizer Laura Nesswanger** said that this year’s event will include a weekend getaway in a Brick House Bed and Breakfast cabin, a skating party at Redbank Valley Municipal Park, a Family Movie Night package, which includes an outdoor movie screen, projector and portable speaker set ( pictured in boxes).

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