

The Corry Journal

Print Rate Card

Your local news source since 1972!

28 W. South St., Corry, PA 16407 • 814-665-8291 • www.thecorryjournal.com

LOCAL ADVERTISING RATES

Open Rate Per Column Inch

Tuesday - Saturday: \$8.25

Color Rates

Full Page Process Color: \$125

\$1.80 per inch* for any other ads under full page, **\$30 Minimum

Deadline Display

3 pm. 2 days prior to publication

Frequency Rate Contracts Available

Classified Rates

Any number of days (10 word minimum)

55¢ per word per day.

Ads must be placed noon, day prior to publication.

Line-O-Ads

80¢ per word and ads may be placed up to 12 am. the day of publication.

Full Insert & Delivery Services Offered Tues - Sat

Staff

Office of the Publisher

Erin Passinger - Managing Editor/Director of Business Operations
Ext. 38 • erin@thecorryjournal.com

Kristin Schuver - Chief Revenue Officer SNG Journal publications
Ext. 22 • kristin@thecorryjournal.com

Jamie Ditzler - Director of Business Operations/
Director of Circulation Journal publications
Ext. 35 • jamie@thecorryjournal.com

Business Office

Dawn Wyman - Business Office Manager
Ext. 15 • dawn@thecorryjournal.com

Caryn Marrs - Classified Manager
Ext. 10 • caryn@thecorryjournal.com

Emma Gilger - Circulation
Ext. 19 • circulation@thecorryjournal.com

Advertising

Kristin Schuver - Advertising Director
Ext. 22 • kristin@thecorryjournal.com

Melissa Curtis - Salesperson
Ext. 21 • melissa@thecorryjournal.com

Newsroom

Rebekah Wallace - Corry Journal Editor
Ext. 27 • rebekah@thecorryjournal.com

Carol Fielding - Hometown Editor
Ext. 31 • carol@thecorryjournal.com

R.L. McCray - Sports Editor
Ext. 37 • rlmccray@thecorryjournal.com

Samuel Benchek - Corry Journal &
Union City Spotlight Paginator
Maryann Mook - Correspondent

Press Room

Phil Griffis - Pressman
Tyler McClelland - Pressman
Ext. 24 • pressroom@thecorryjournal.com

Copy and Graphic Services

The Journal offers all special services including art and copy to completely produce your advertising and commercial print jobs to professional standards.

Commercial Printing

Full range of newsprint commercial printing at competitive rates. Please call Kristin Schuver at extension 22 for information.

Journal Express Printing

Design, print and deliver programs for single sheet insert and flyers. Call the advertising department for rates and information. We handle all of your business needs.

Circulation

Afternoon daily
Morning on Saturday.
Daily copy price, \$1.
Carrier delivered in Erie, Crawford, Warren counties in PA and Chautauqua County, NY.

Distribution

Corry (16407)	2,500
Spartansburg (16434)	275
Columbus (16405)	150
Union City (16438)	275
Clymer (14724)	175
Mail	250
Delivered	3,375
Single Copy Sales	925
Total	4,300

BILLING

Is on a monthly basis unless otherwise specified. Accounts must be kept current or further advertising will be refused. Accounts over 30 days will have a finance charge of 1.5% per month. New accounts must pre-pay first 3 months of advertising.

COMPOSITION

We accept ads as pdf, tif, eps or jpg. The Journal design ads in Adobe InDesign and place CSS programs. We do use InDesign for all photos. Ads are accepted via CD, email, camera-ready art on gloss paper or through our file site www.sendmyad.com.

INSERTS

Inserts must be received 5 days prior to publication. The Journal reserves the right to limit the volume of inserts on any given publication date.

DELIVERY DESTINATION:

Inserts to be delivered to the Journal,
28 West South St., Corry PA, 16407

RECEIVING HOURS:

Monday – Friday 8AM – 3:30 PM

INSERT SIZE & SPECIFICATIONS:

Inserts must be 1/4 folded length & is measured vertically and width/horizontal when height is the normal reading position. The basis is the broadsheet newspaper folded once.

Min. Size: Width - 5" Length - 7"
Max. Size: Width - 11" Length - 11.5"

Inserts larger than 11.5" length by 11" width must be folded. The added handling may result in a surcharge. Inserts not meeting the specifications may require additional handling and may be subject to a surcharge.

The Market

Serving 25,000 Residents, two states, four counties, nine population centers and 3 school districts.

Prime Location

Just 35 minutes to Erie shopping, entertainment & harborfront districts. 15 minutes from Peek n Peak and Findley Lake resorts. 30 minutes from Jamestown-Chautauqua, NY Region.

MECHANICAL SPECIFICATIONS

Journal Regular Column

Broadsheet Format

11.625" width by 21.5" depth

Local • 6 Columns

129 Column inches per page

1 Column	1.833"
2 Column	3.792"
3 Column	5.75"
4 Column	7.708"
5 Column	9.667"
6 Column	11.625"

JOURNAL CLASSIFIED COLUMN WIDTH

1 Column	1.313"
2 Column	2.813"
3 Column	4.313"
4 Column	5.75"
5 Column	7.25"
6 Column	8.688"
7 Column	10.125"
8 Column	11.625"