## Est Ilustrated

ST. SIMONS ISLAND AND COASTAL GEORGIA'S GUIDE TO PEOPLE AND EVENTS



## COLOR RATES

1/8 page - \$50 | 1/4 page - \$75 1/2 page - \$100 | Full page - \$125

| SIZE      | 1x    | 6x    | 12x   | includ<br>26X |
|-----------|-------|-------|-------|---------------|
| 1/8 page  | \$110 | \$105 | \$100 | \$90          |
| 1/4 page  | \$205 | \$195 | \$185 | \$170         |
| 1/2 page  | \$400 | \$385 | \$365 | \$330         |
| Full page | \$710 | \$685 | \$650 | \$500         |

1/4 page horizontal ad 10" wide x 3.75" tall

1/8 page 4.825" wide x 3.75" tall

> 1/2 page horizontal ad 10" wide x 7.75" tall

1/2 page ad
vertical
4.825" wide
x 7.75" tall

1/4 page ad

4.825" wide

x 7.75" tall

Full page ad 10" wide x 15.75" tall

Company Name

Advertiser Signature

Date

Advertising Account Representative

Advertiser Email

Terms