Communications Specialist

The Museum of Danish America seeks a creative and effective Communications Specialist. This is a full-time position responsible for the museum’s public-facing communication in all platforms: print publications, social media, online content, and marketing strategies. Working with staff members in all departments, the Communications Specialist ensures that the Museum of Danish America presents a consistent and engaging brand. As editor of the museum’s membership magazine, coordinates content from both in-house and outside content creators and manages third-party graphic designers and printers to meet publication deadlines. This position is also responsible for developing, implementing, and reporting on the museum’s Marketing Plan. The ideal candidate will possess excellent written communication skills, a keen eye for graphic design in the Danish tradition, and a proven track record of project management. This position offers a salary of $38,000 - $44,000 with a generous benefits package and opportunities for a flexible work schedule.

The Museum of Danish America, accredited by the American Alliance of Museums, is a national museum established in 1983. The Museum of Danish America (formerly known as The Danish Immigrant Museum) is located midway between Des Moines, IA and Omaha, NE on 35 acres of recreated prairie in the heart of the largest rural settlement of Danes in the United States. The museum’s mission is to “explore the Danish-American experience, the historic and modern influences of Denmark on the United States, and the continuing story of how a nation of immigrants shape American identity.” It is the only accredited national museum dedicated to collecting and interpreting the Danish-American experience. The museum has a collection of nearly 25,000 artifacts, an active traveling exhibit program, and a membership of over 2,000 from across the United States, Denmark and seven other countries. Guidance is provided by a twenty-five-member Board of Directors from across the United States and Denmark. It has a staff of twelve full-time employees, six part-time employees and an active internship program hosting Danish and American graduate students annually.

Applications will be accepted through June 30, 2022. To apply, submit a cover letter, resume and three references via email: terri.johnson@danishmuseum.org; via mail: Terri Johnson, Administrative Manager, Museum of Danish America, 2212 Washington Street, Elk Horn, Iowa 51531. A full job description can be found at www.danishmuseum.org/visit/about/employment.