

**THE STONE
COUNTY
ENTERPRISE
MULTIMEDIA
KIT**

Stone County
Enterprise

Ashley Vincent

SALES & MARKETING SPECIALIST

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Your Hometown Newspaper Since 1916

Stone County Enterprise

The Stone County Enterprise has been your hometown newspaper since 1916.

SCE has offered Stone County the best reporting & coverage of local news, sports, events, weather, issues and more for over 100 years.

Published weekly on Wednesdays, the Stone County Enterprise is welcomed into more than 3,500 Stone County homes with a readership of more than 20,000. We boast an ever growing list of 10,000+ followers on Facebook. In the past 10 years, Stone County has seen a continuous influx of both new businesses and residents, and we're excited to be apart of this flourishing community.

Print Media

Did you know you can advertise not just in the SCE but also in our sister newspapers? **The Sea Coast Echo** in Bay St. Louis and the **Diamondhead News** in Diamondhead provide additional advertising opportunities for your business. Check with us today to see your opportunities to advertise outside Stone County!

In addition, SCE publishes the **Stone County Today** annual magazine. These magazines are inserted into the newspapers and are made available for complimentary pick-up throughout Stone County. The next edition will published **June 2024**.

Digital Media

The SCE offers digital advertising, web ads on our website, social media graphics package, social media targeting and geo-fencing ads to keep your business "top of mind" locally while expanding your brand into the online marketplace.

I would love to customize a **multimedia-marketing package** that works within your budget, and meets all your marketing needs!

We need your support to ensure that the Stone County Enterprise continues serving Stone County residents for years to come.

Stone County Enterprise

(Weekly Ad Prices)

	1-5x		6-10x (discounted rates)		11x (discounted rates)	
	b/w	color	b/w	color	b/w	color
3x3	\$32	\$36	\$30	\$35	\$28	\$32
Eighth Page (5x5)	\$75	\$80	\$70	\$75	\$65	\$70
Quarter Page (5x10)	\$145	\$155	\$135	\$145	\$125	\$135
Half Page (10x10)	\$280	\$295	\$270	\$285	\$250	\$260
Full Page (10x21)	\$550	\$575	\$525	\$540	\$475	\$485

Contact us today:

601.928.4802

sales@stonecountyenterprise.com

- **Must run consecutively.**
- **Ask about banner ads.**
- **Pay in advance - 10% discount.**



10x21

10x10

5x10

5x5

3x3

Special Print Publications

Distribution

The Stone County Enterprise

weekly newspaper reaches 1300+ print & digital subscribers. The SCE newspaper is published every Wednesday.

The Sea Coast Echo weekly newspaper reaches 1800+ print & digital subscribers. Sea Coast Echo is published every Thursday.

Diamondhead News monthly newspaper is mailed to 5000 Diamondhead property owners each month.

Banner Ads

SCE Front Page Top Banner

\$175 weekly (runs once)

\$125 weekly (runs two or more)

Ask about more banner options!

SCE Inserts

- Veterans Day Insert
- Puzzle Book
- Black Friday/Small Business Saturday Shopping Guide
- Graduation

SCE Signature Pages

- Baby of the Year
- Curious Cupid Word Scramble
- Valentine's Day
- Puzzle Page
- Black History Month
- Easter
- Mother's Day
- Memorial Day
- Graduation
- Father's Day
- 4th of July
- Back to School
- Adopt a Pet
- Halloween
- Thanksgiving
- Shop Small
- Santa Letters
- Christmas

Let us know if you're looking to advertise on a specific themed page, if you would like to create your own signature section/page or if you have a column you would like to submit!

SCE Digital Media

SOCIAL MEDIA TARGETING

SEARCH/GEOFENCING TARGETING

- Social Media Target Ads - up to 1,000 people reached per day
- Search Engine Marketing & Geofencing Ads - 30,000 ad impressions per month

Rates

- 3 months - \$350/mo
- 6 months - \$300/mo
- SCE Facebook page has 10,000+ followers

SCE Website Ads

- Top Banner ad (home page) - \$100/weekly
- Skyscraper/Sidebar ads - starting at \$325/mo
- Obituary Page - starting at \$100/mo
- Pop up ads (inside feature stories) - starting at \$50/mo

Other Options

- Social Media Ad Campaigns
- Logo Design
- Branding Package
- Social Media Graphics Package
- AND MORE!

Looking for more?

Meet Our Staff

Lyndy Berryhill

General Manager/Editor

editor@stonecountyenterprise.com

Dylan Hodge

Reporter

dylan@stonecountyenterprise.com

Ashley Vincent

Sales & Marketing Specialist

sales@stonecountyenterprise.com

Kaylee Hall

Classifieds/Legal Notices/Notary Public

FOLLOW US ON FACEBOOK!

A way we try to help local businesses is by sharing their Facebook posts to our own page (we have 10,000+ followers). Please let us know if we can share anything for you! Also, every Friday we do a local business spotlight on our page. Be sure to follow us to stay updated... you may see your business featured!

**IF YOU HAVE ANY QUESTIONS, PLEASE FEEL FREE TO
REACH OUT TO US ANYTIME. WE'RE HERE TO HELP YOU
WITH ALL YOUR BUSINESS NEEDS!**



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