



1 Column x 2"
Open Rate \$19.50
Contract \$16.00

1 Column x 3"
Open Rate \$29.25
Contract \$24.00

1 Column x 4"
Open Rate \$39.00
Contract \$32.00

1 Column x 5"
Open Rate \$48.75
Contract \$40.00

*Sizes shown
are actual size*

2 Columns x 1.5"
Open Rate \$29.25
Contract \$24.00

Business card size

2 Columns x 2"
Open Rate \$39.00
Contract \$32.00

114 East Moore Street • Southport, NC 28461
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2 Columns x 3"

Open Rate \$58.50

Contract \$48.00

2 Columns x 5"

Open Rate \$97.50

Contract \$80.00

2 Columns x 3.5"

Open Rate \$68.25

Contract \$56.00

2 Columns x 5.5"

Open Rate \$107.25

Contract \$88.00

2 Columns x 4"

Open Rate \$78.00

Contract \$64.00

2 Columns x 6"
Open Rate \$117.00
Contract \$96.00

2 Columns x 7"
Open Rate \$136.50
Contract \$112.00

MECHANICAL MEASUREMENTS

10.42 inches wide by 21 inches high (SAU).

- 1 column (width)1.61"
- 2 column3.37"
- 3 column5.13"
- 4 column6.89"
- 5 column8.65"
- 6 column10.42"

Broadsheet size
10.42" x 21"

3 Columns x 2"
Open Rate \$58.50
Contract \$48.00

4 Columns x 1"
Open Rate \$39.00
Contract \$32.00

3 Columns x 3"
Open Rate \$87.75
Contract \$72.00

1 Column x 7"
Open Rate \$68.25
Contract \$56.00

3 Columns x 4"
Open Rate \$117.00
Contract \$96.00

4 Columns x 3"
Open Rate \$117.00
Contract \$96.00

1/8th PAGE
3 Columns x 5.25"
Open Rate \$153.56
Contract \$126.00

4 Columns x 4.5"
Open Rate \$175.50
Contract \$144.00

1/4 PAGE
3 Columns x 10.5"
Open Rate \$307.13
Contract \$252.00