

2024-26 State Gazette Hometown Hero Banner Guidelines

Mission

Honor and recognize Dyer County area servicemen and women and their families, and show our support to future generations choosing to serve our country.

Application Requirements

To be considered for a banner, the nominee must meet the following requirements:

1. Lived in Dyer County at some point in their lifetime
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard
3. Meet one of the following criteria: Currently serving, honorably discharged Veteran, died in the line of duty

Banner Design, Time Frame & Location

Banners are double-sided, vinyl material and include the service person's name, branch of service, era of service, and photograph. Banners will be displayed along Main Street Newbern and Veterans Square in downtown Dyersburg for two years. Banner locations will be selected randomly, and specific display locations cannot be requested.

Banner Photograph

Please secure the photograph you would like to use on the banner, and make sure it is digital (JPG, PDF, or Vector version). Photos can be digitized at the State Gazette office. If your application is accepted for the 2024-26 program, we will contact you to obtain the photograph. We cannot guarantee the return of photos sent by mail.

Banner Pricing

The banners cost \$300 and must be paid at the time the application is submitted. Payments cover the production, installation, and removal, and fund the Veterans of Tomorrow Scholarship fund. There are a limited number of locations available for the 2024-26 program. **First come, first served.** Applications not processed for 2024 will be placed on a waiting list for the 2026 Banner Program and will be selected first for the 2027-29 program. All checks should be made payable to the State Gazette. Online payment method is available.

Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship. A sponsorship is a general donation toward the Banner Program. If you donate \$200 or more you will be recognized on the State Gazette website and social media. Please fill out the "2024 State Gazette Hometown Hero Sponsorship Form." Sponsorships will go directly into the Veterans of Tomorrow Scholarship fund.

Other Information

Banners will be available for pickup at the State Gazette office after the display period of two (2) years. Unclaimed banners will become the property of the State Gazette. Any damage to an installed banner will be handled at the discretion of the State Gazette. To claim your banner after the display period, please call 731-285-4091.



Deadline to submit your application: April 19, 2024

Questions? Contact Cecily Lovell.

clovell@stategazette.com

731-285-4091 ext. 111.

Office hours: M-Th 9 to 3:30 p.m. Closed Friday

2024-26 State Gazette Hometown Hero Banner Application:

Date of Submission: _____

Please review the Hometown Hero Banner Program Guidelines for further details.
Hometown Hero banners are **\$300** per banner. **Deadline to submit your application: April 19, 2024**

Veteran Information

Full Name *As it will appear on banner	Military Rank:
Branch of Military:	Era of Service: *See options below
Is Veteran Alive, Deceased, KIA, POW/MIA:	
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below:	
Signature	Printed Name
Date	

Era of Service- Official DOD Dates

Global War on Terror: September 11, 2001 – August 30, 2021 **Persian Gulf War:** August 2, 1990 - August 31, 1991
Cold War: September 2, 1945 - December 26, 1991 **Vietnam Era:** February 28, 1961 - May 7, 1975
Korean Conflict Era: June 27, 1950 - January 31, 1955 **WWII Era:** December 7, 1941 - December 31, 1946
WWI Era: April 6, 1917 - November 11, 1918 **Civil War:** 1861-1865
Peacetime: _____

Your Information

Contact Name:	Relationship to Veteran:
Phone:	Email:
Address:	
Please secure the photograph you would like to use on the banner, but do not submit your photography with the application. Photos can be digitized at the State Gazette office. If your application is accepted for the 2024-26 program, we will contact you to obtain the photograph. We cannot guarantee the return of photos sent by mail.	
Photo Release: I hereby grant State Gazette permission to use the attached photo, which includes a likeness of myself or of my relative, in the State Gazette Banner Program. State Gazette may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.	
Signature	Printed Name
Date	

Please make checks payable to State Gazette and reference "Hometown Heroes" on the check.
Mail payment to **State Gazette Hometown Heroes, P.O. Box 808, Dyersburg, TN 38025**, or drop off payment with the application at the State Gazette office located on the North side of Veterans' Square at 114 West Court St, downtown Dyersburg, TN. Online payments are available.