



**FRISCO** Kimley»Horn

# FRISCO DOWNTOWN

## CITY COUNCIL WORKSHOP

JUNE 7, 2022

MESA



1. September 2019 - MESA/Kimley-Horn Project Kick Off
2. January 2020 - City Council Presentation - Summary of Scope Relative To Masterplan.
3. January/February 2020 - Stakeholder's Meeting - Site Assessment & Pattern Language
4. February 2020 - City Council Presentation - Stakeholder's Feedback, Program, Pattern Language, 3D Video
5. April 2020 - City Staff Presentation - (5) Plaza Concepts
6. May 2020 - City Council Presentaion - Selected Plaza Concept
7. June 2020 - City Staff Review - Preliminary Opinion of Probable Cost
8. December 2021 - City Staff Presentation - Refined Concept
9. February 2022 - City Council - Refined Concept With Alternatives





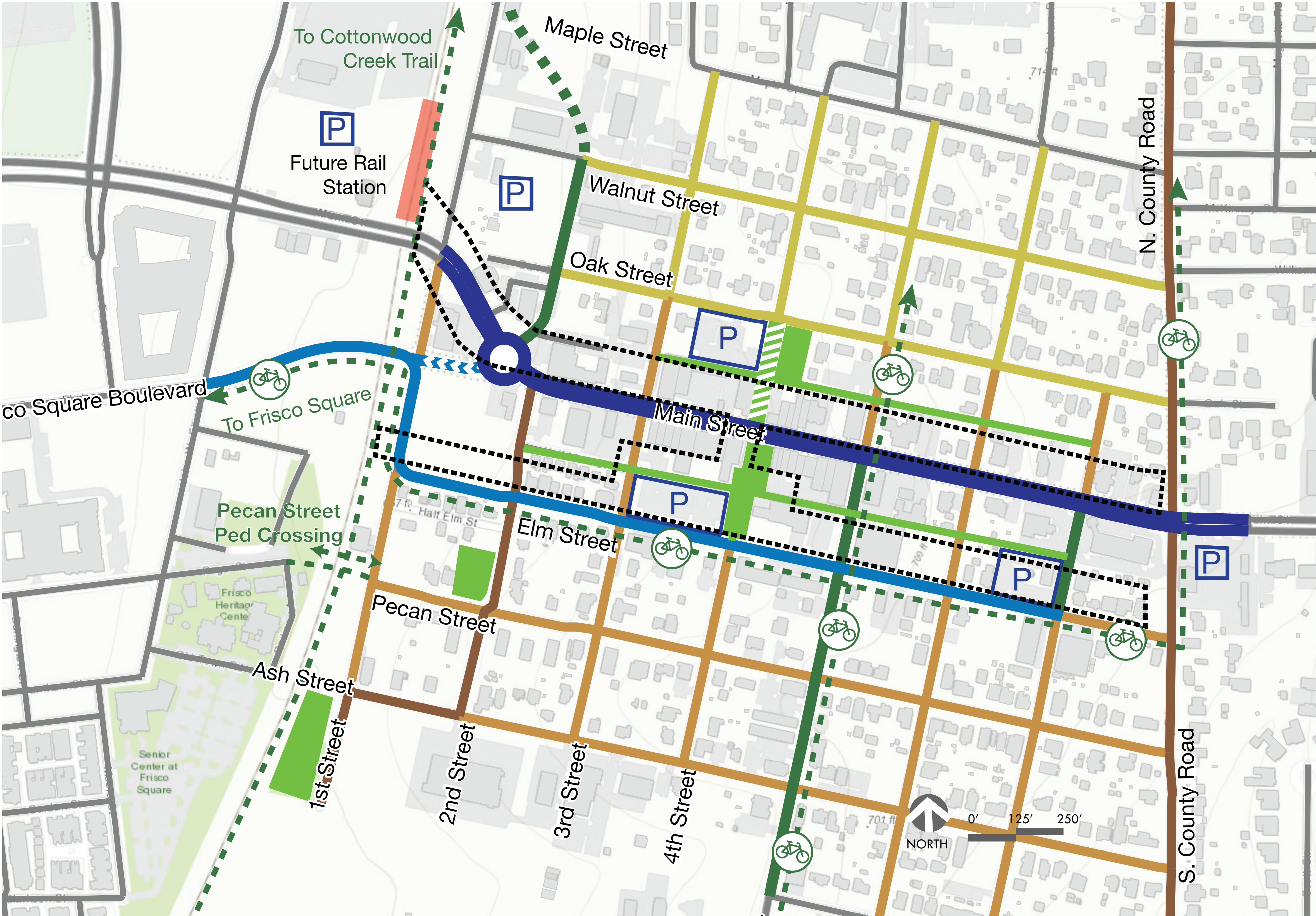
**CONNECTIVITY  
GOALS OF THE MASTER PLAN**

- Pedestrian friendly multi-modal street
- Links adjacent to neighborhoods and destinations
- Connected system of streets, public spaces and parking
- Walk-ability
- Main St and elm St as complete street
- “Park once” concept

**LEGEND**

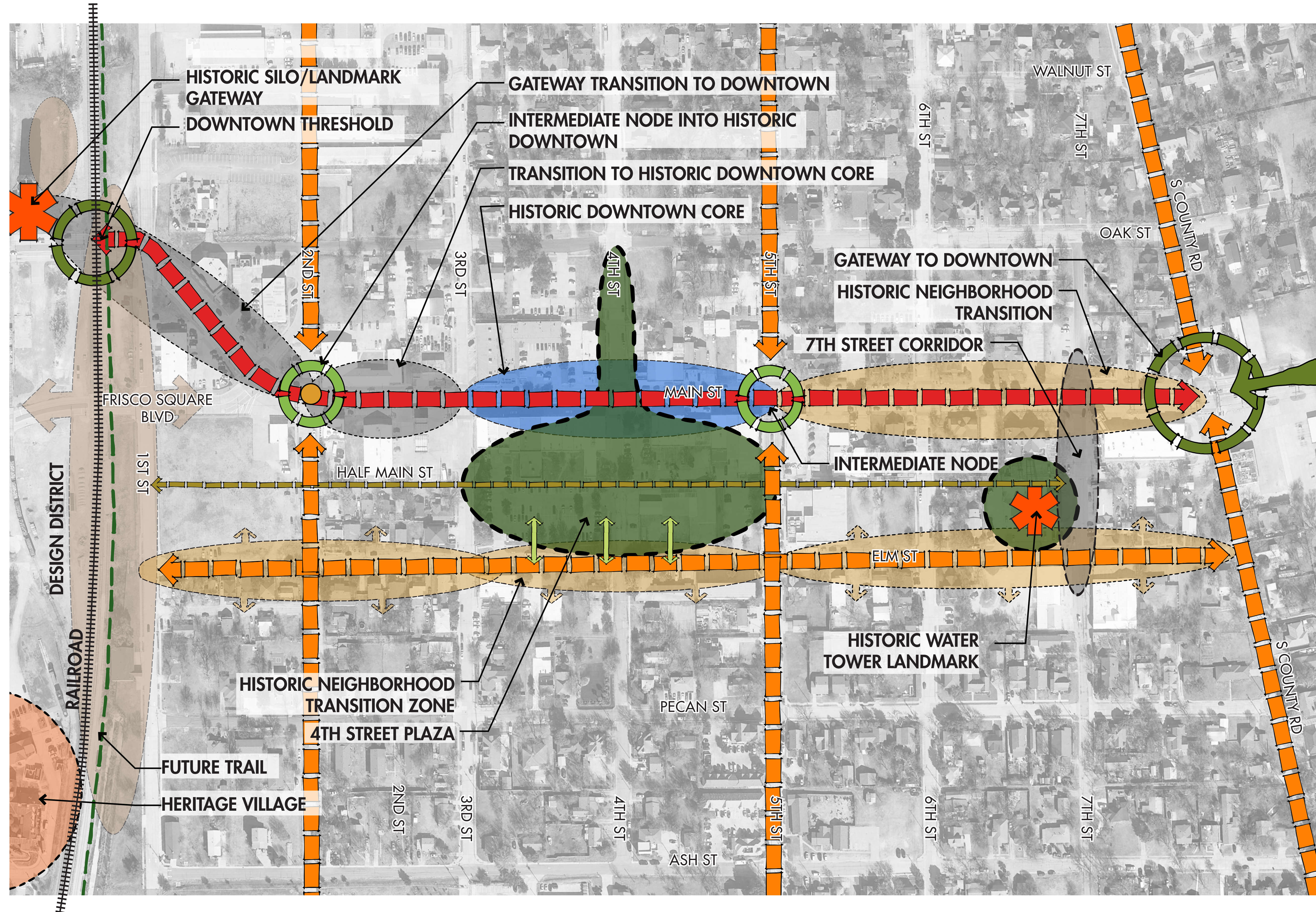
- Main Street
- Elm Street Connection to Frisco Square
- Collector Street
- Local Commercial
- Local Residential
- Local Pedestrian
- Pedestrian Only
- Special Event Pedestrian
- Bicycle Connections
- Public Parking (Existing and Future)
- Parks and Public Space
- Future Rail Station

SOURCE:  
DOWNTOWN MASTER PLAN 2018- CITY OF FRISCO





- The entry sequence into downtown includes multiple experiential zones, districts and destinations.
- There are two major gateways (Main and Railroad, Main and S. Country) and two minor gateways (S. County and Elm, 5th and Elm).
- The intersection of Main and 4th St. is a gateway into the downtown core and plaza
- The transition zones are specific to their surrounding context

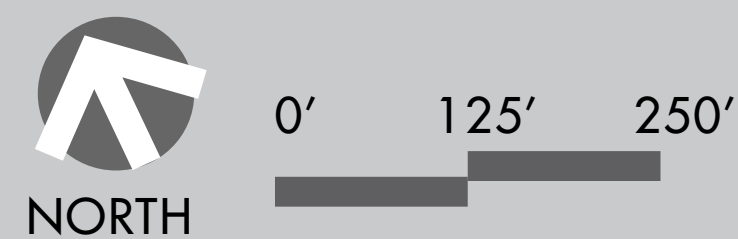


# SPATIAL ANALYSIS AND FRAMEWORK

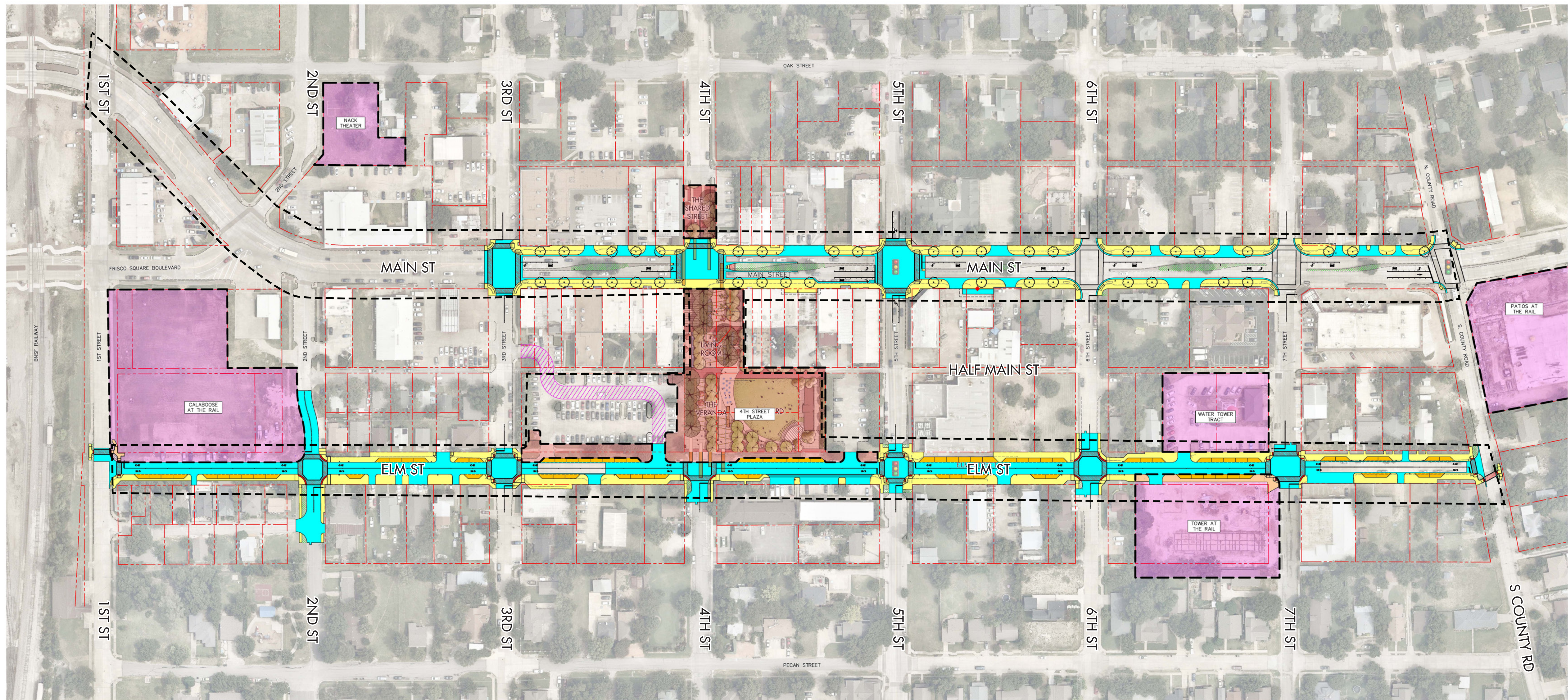
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- PRIVATE DEVELOPMENT
- 4TH STREET PLAZA
- PROPOSED SIDEWALK
- PROPOSED PARKING
- PROPOSED STREET

# PROJECT SCOPE BOUNDARY - JUNE 2022

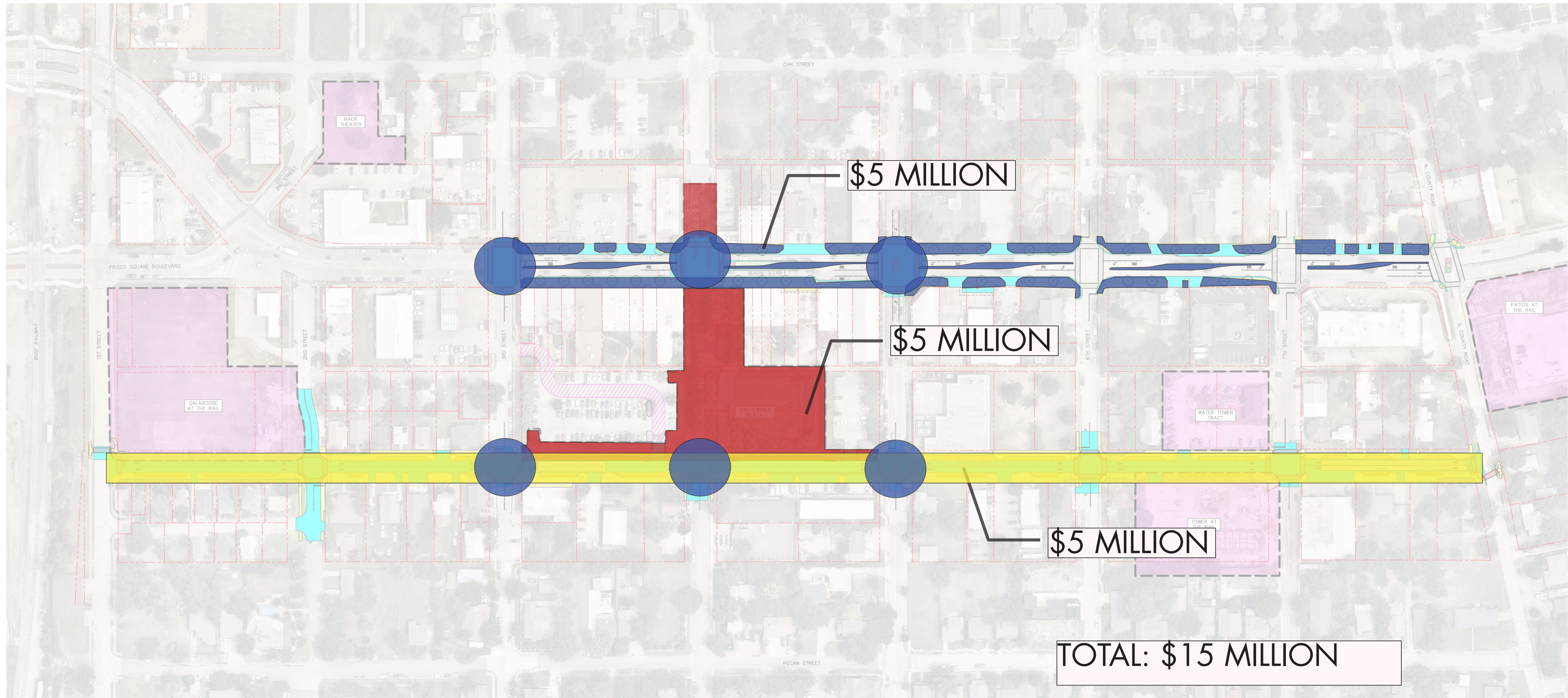
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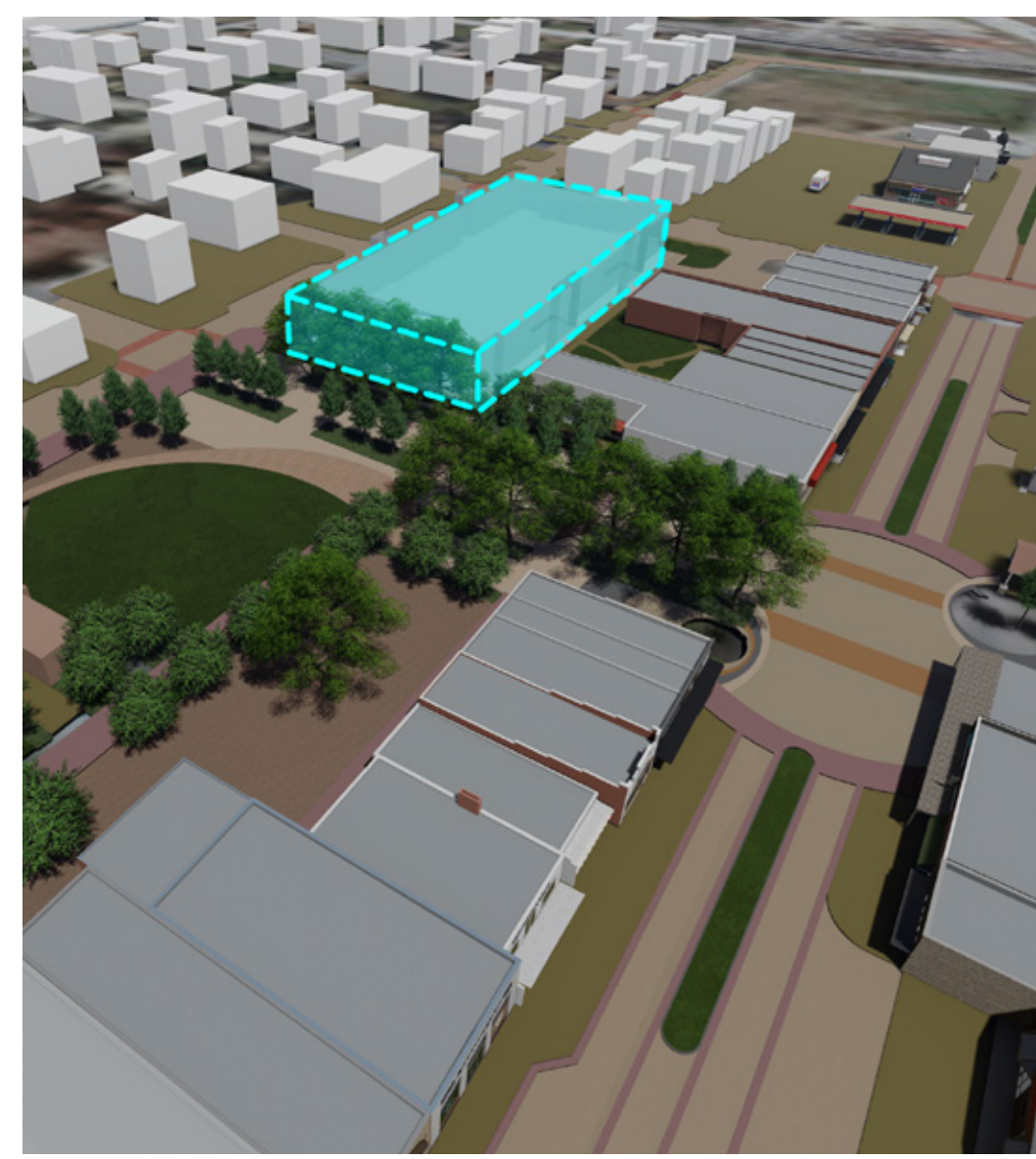
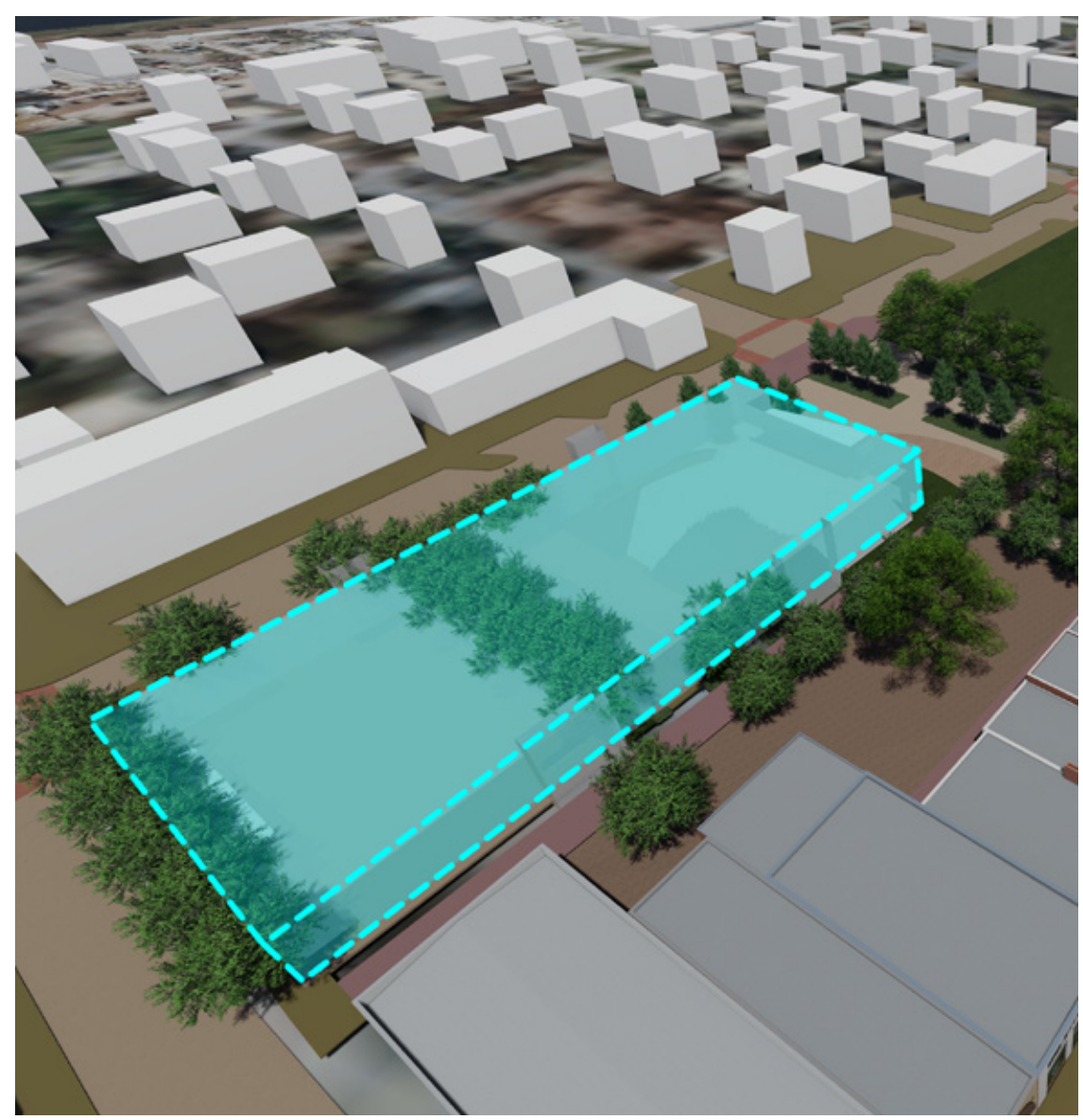
# FRISCO DOWNTOWN SCOPE AND BUDGET

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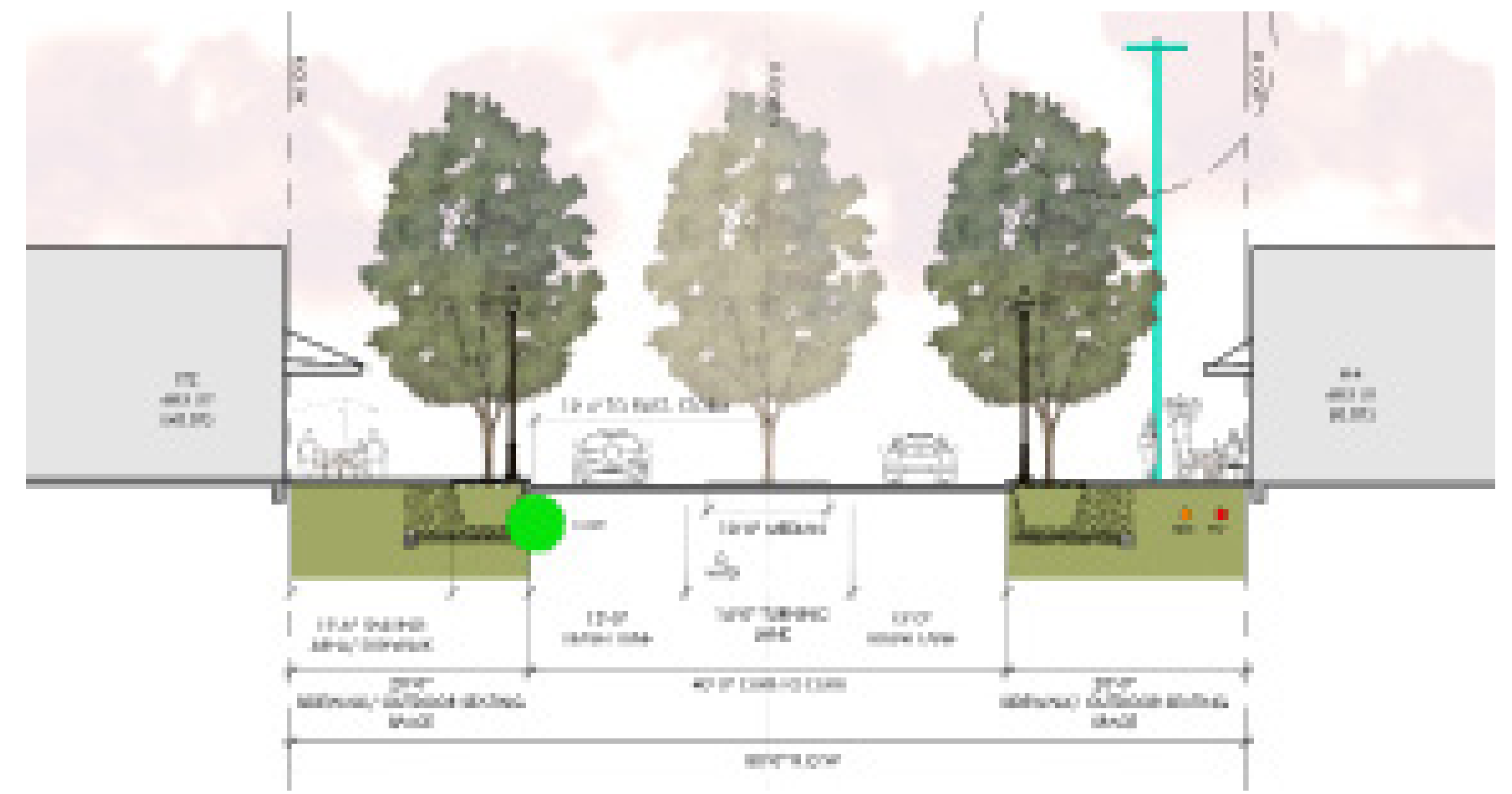




**1. POTENTIAL GARAGE LOCATIONS**



**2. HALF MAIN ST. - ACCESS AND UTILITIES**



**3. MAIN STREET - PEDESTRIAN EXPERIENCE REQUIRE-**



**4. RESTROOM/STAGE AESTHETICS**



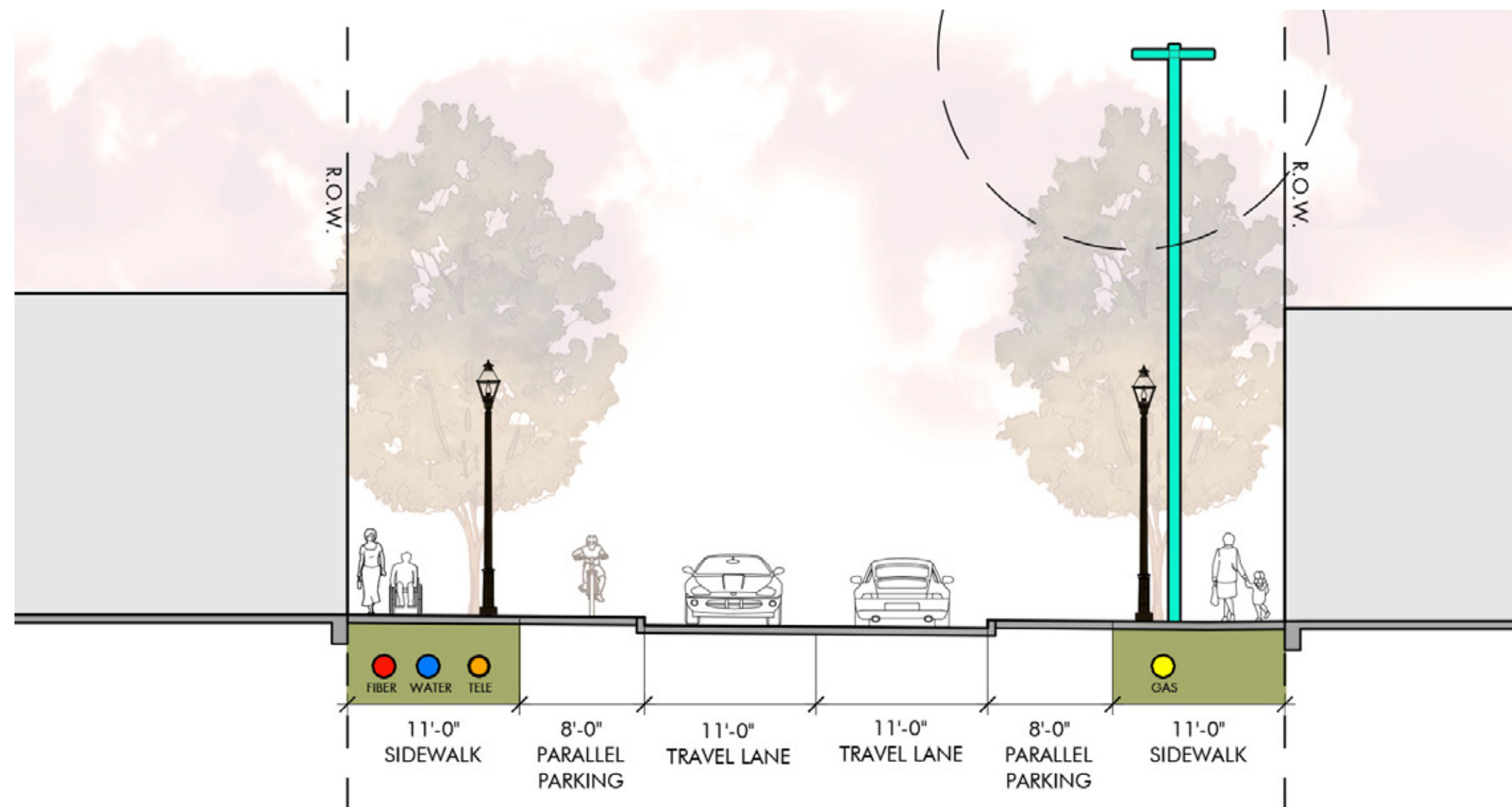
**5. HALF MAIN ST. - NO VEHICULAR / PEDESTRIAN ONLY**



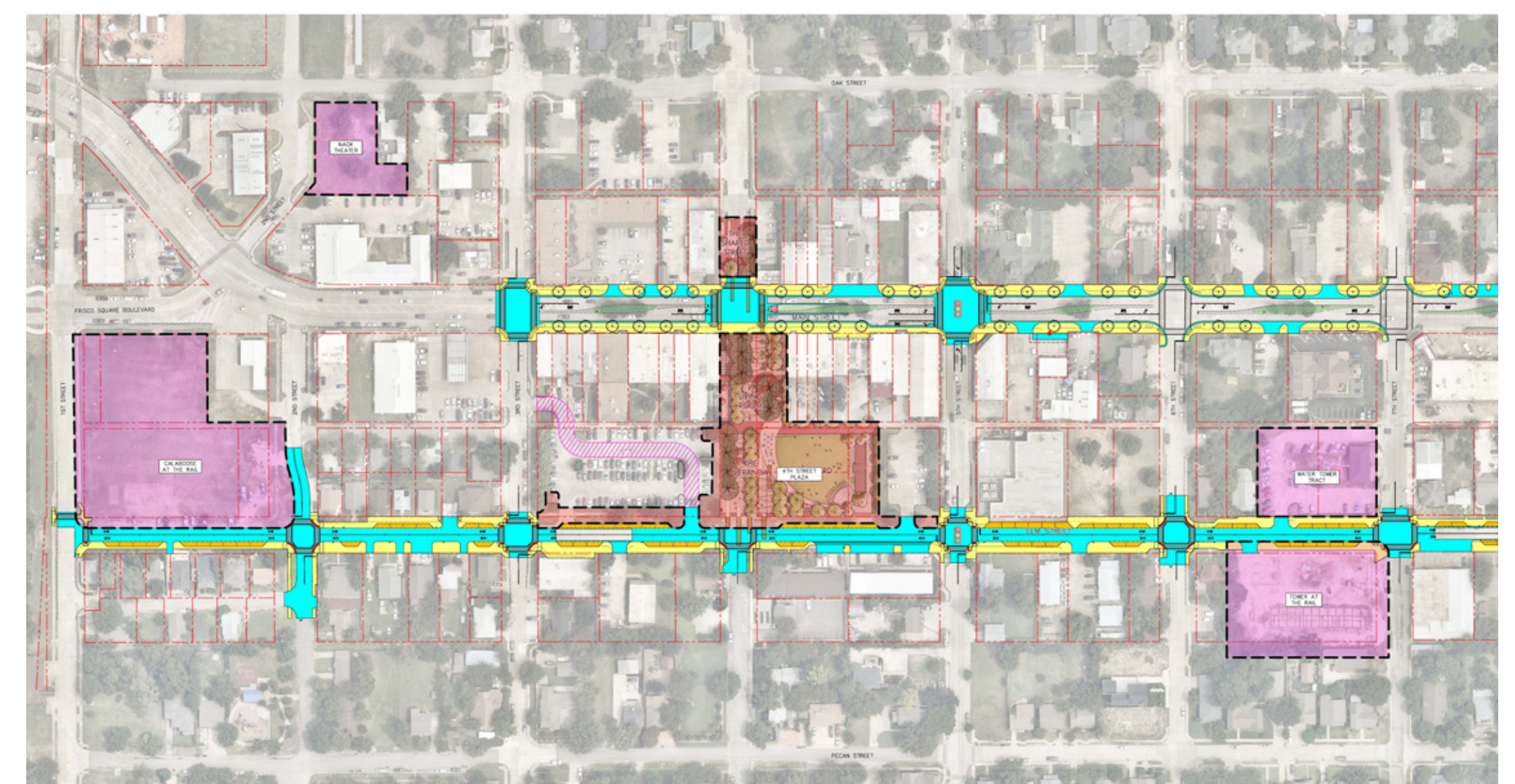
**6. GATEWAYS/ENHANCED INTERSECTIONS - LOCATIONS**



**7. POWERLINES AND UTILITY RELOCATION**



**8. ELM STREET DESIGN**



**9. PROJECT LIMITS, BUDGET, PHASING - CONFIRM**



**OPEN DISCUSSION/DIRECTION NEEDED**

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# MAIN STREET



**MAIN STREET**  
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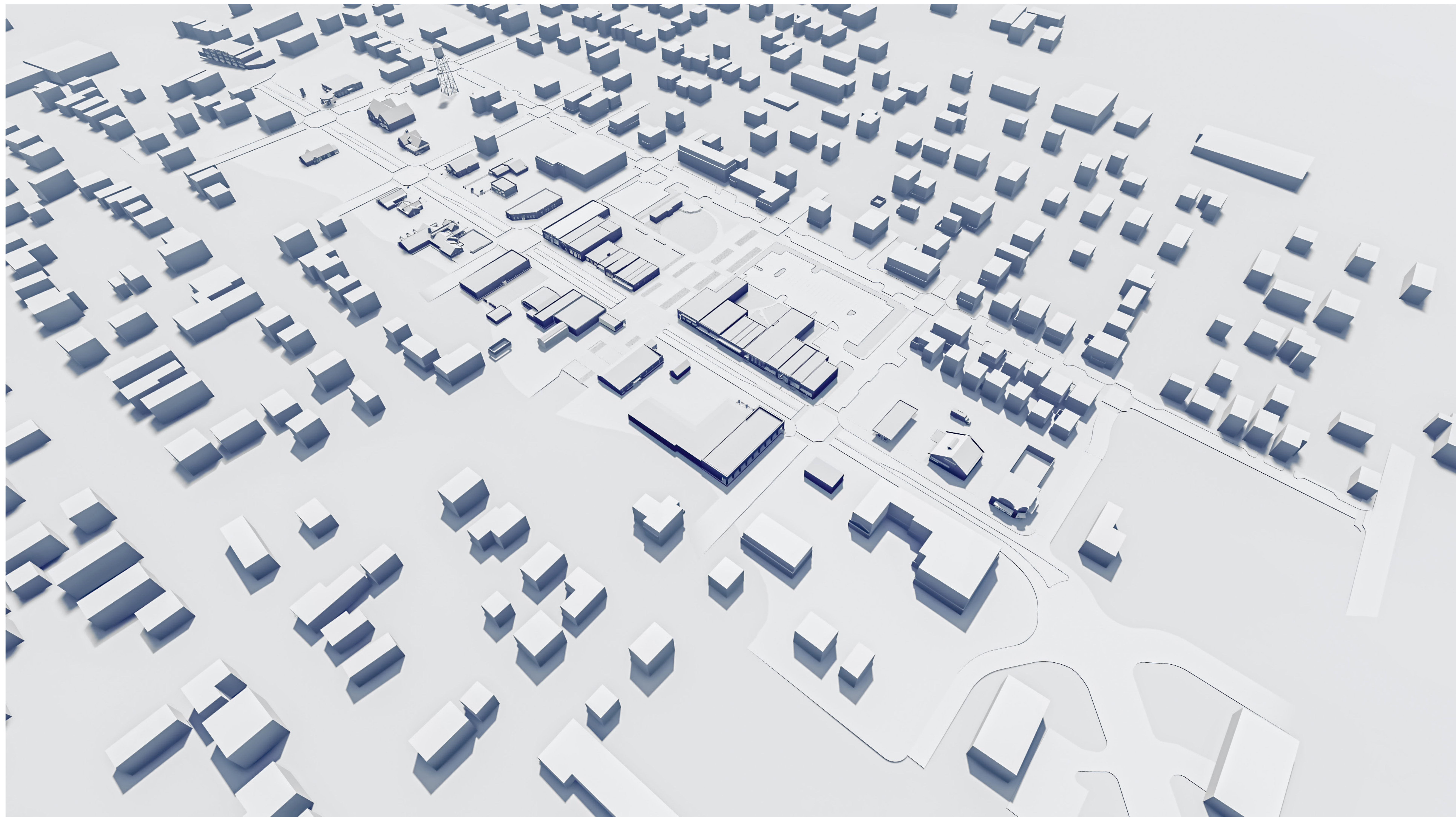
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# MAIN STREET CONSTRAINTS AND VISION VIDEO

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**MAIN STREET AT 5th STREET LOOKING WEST**



**MAIN STREET AT 4TH STREET LOOKING WEST**



**MAIN STREET AT 4TH STREET LOOKING SOUTHEAST**



**MAIN STREET AT 3RD STREET LOOKING EAST**







**TERTIARY INTERSECTIONS - MAIN STREET AT 6TH STREET INTERSECTIONS  
(LOOKING NORTHWEST)**



**PLAZA THRESHOLD - MAIN STREET AT 4TH STREET INTERSECTION (LOOKING WEST)**



**SECONDARY INTERSECTION - MAIN STREET AT AND 5TH STREET INTERSECTIONS  
(LOOKING SOUTH EAST)**



**DISTRICT GATEWAY - MAIN STREET AT 2ND STREET INTERSECTION (LOOKING EAST)**



# MAIN STREET GATEWAYS & INTERSECTIONS

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# 4TH STREET PLAZA



**4TH STREET PLAZA**  
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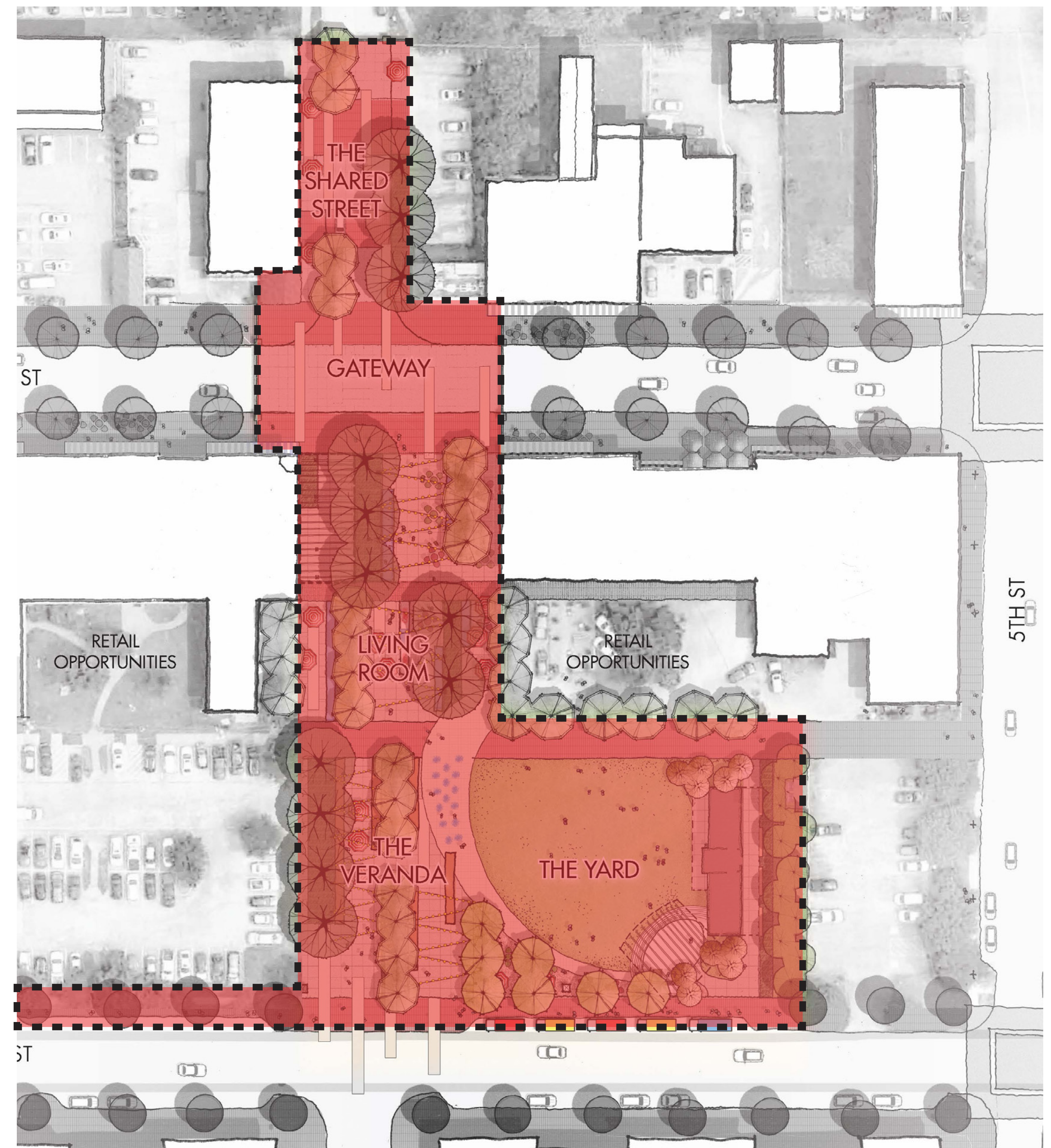




**PLAZA MASTERPLAN PERSPECTIVE (OCT 2018)**

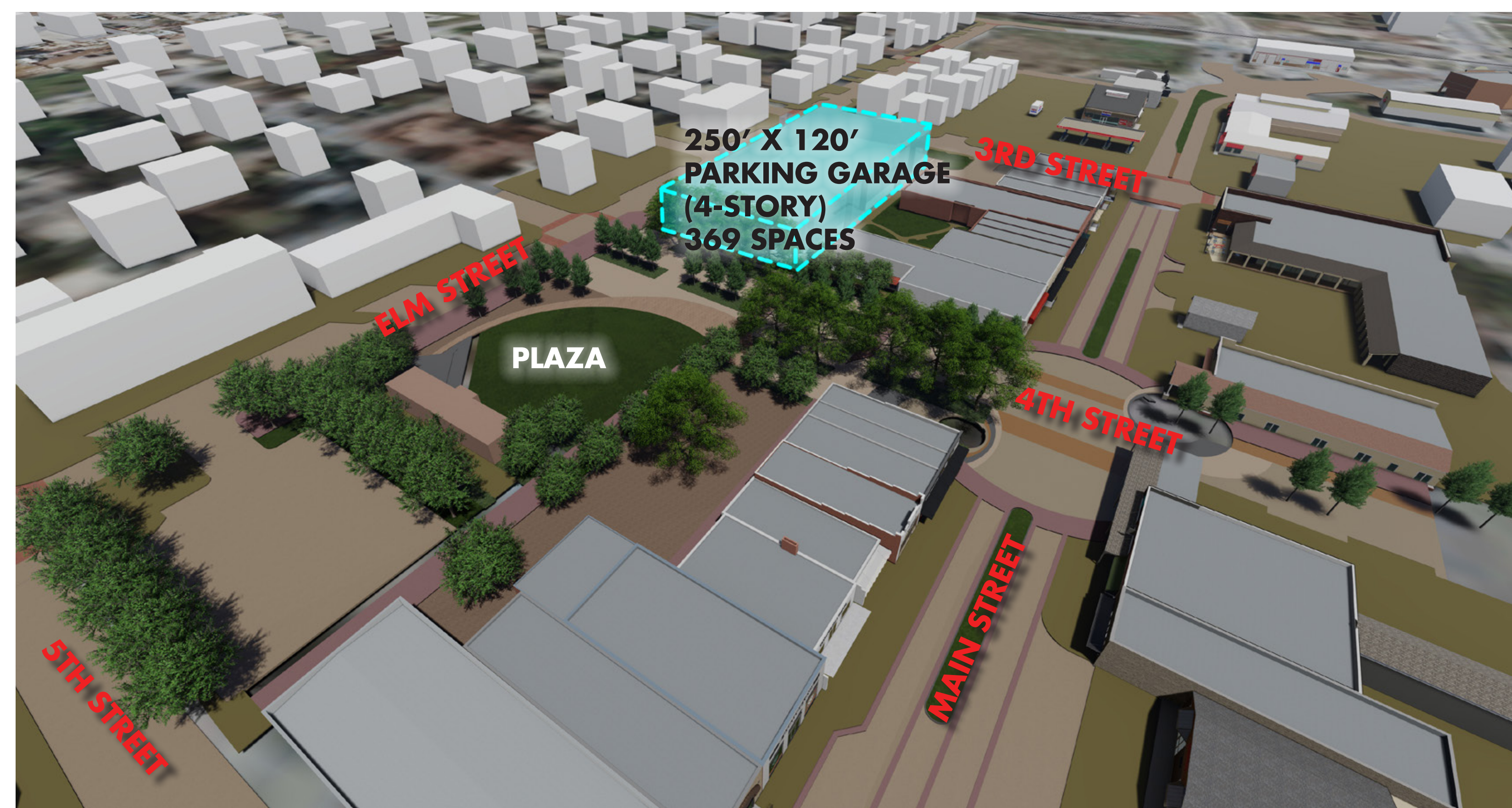


**PLAZA MASTERPLAN VISION (OCT. 2018)**

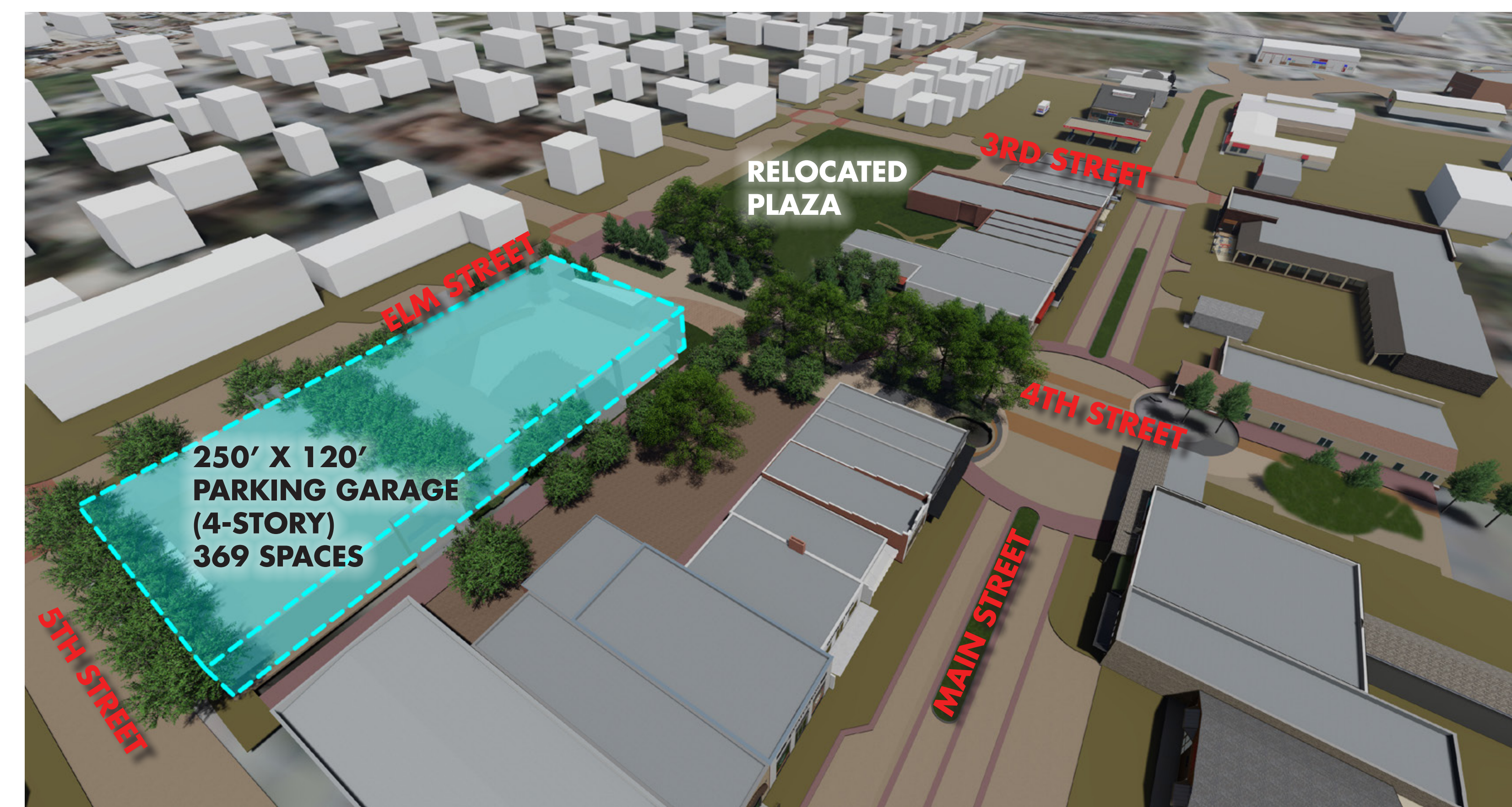


**PLAZA CONCEPTUAL PLAN (JUNE 2022)**

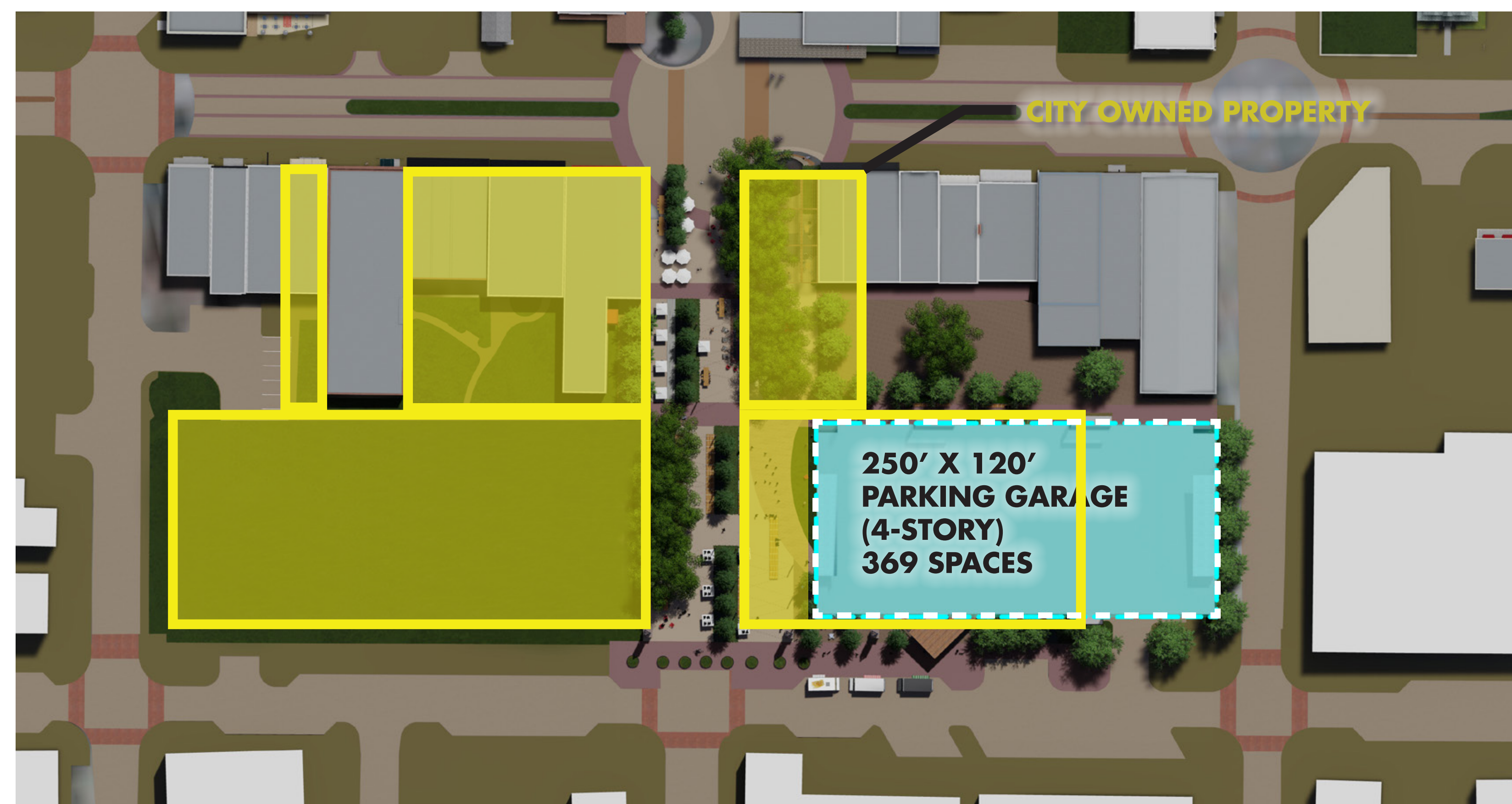




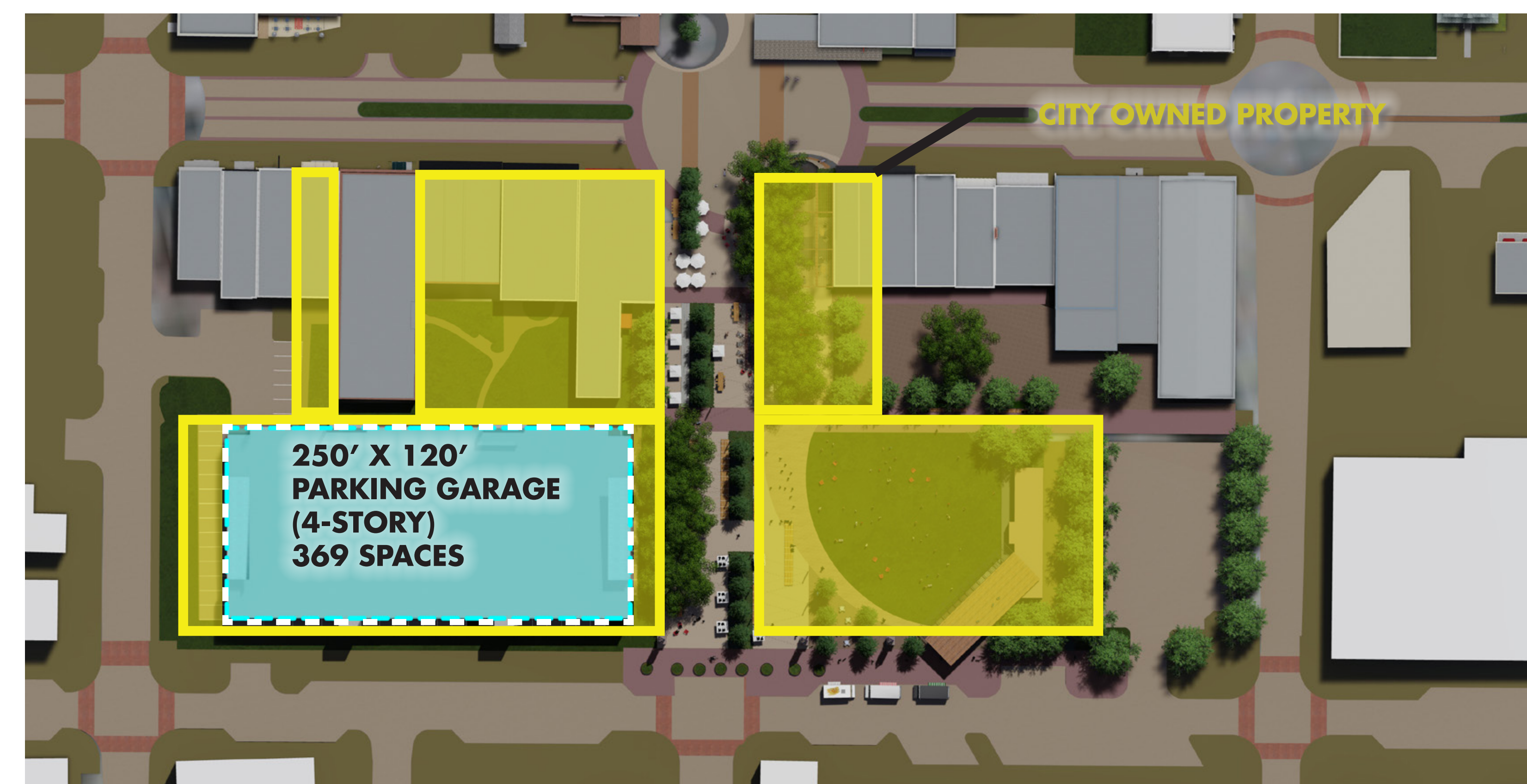
**GARAGE LOCATION A PERSPECTIVE - WEST OF 4TH STREET**



**GARAGE LOCATION B PERSPECTIVE - WEST OF 4TH STREET**

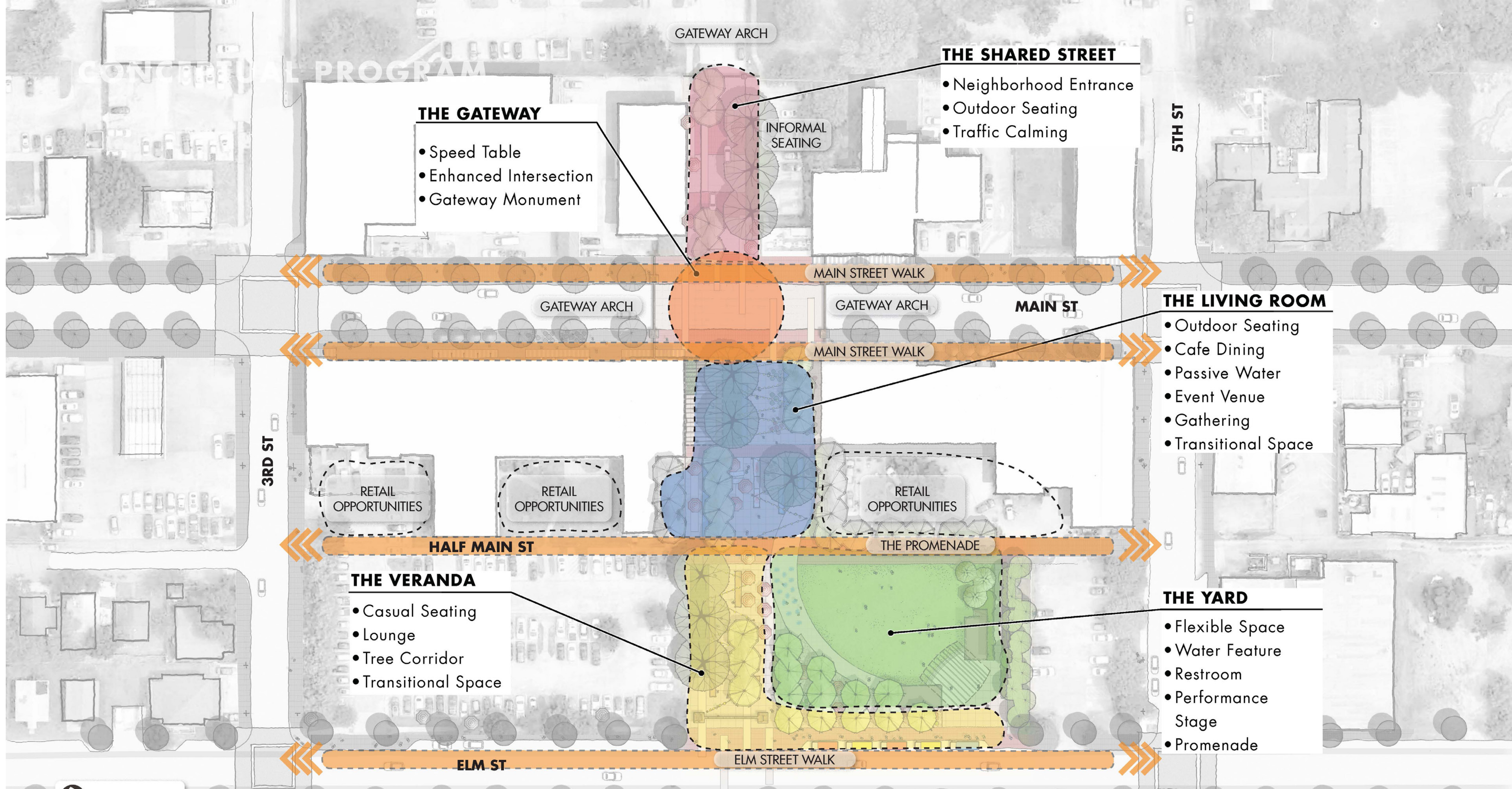


**GARAGE LOCATION A PLAN - WEST OF 4TH STREET**

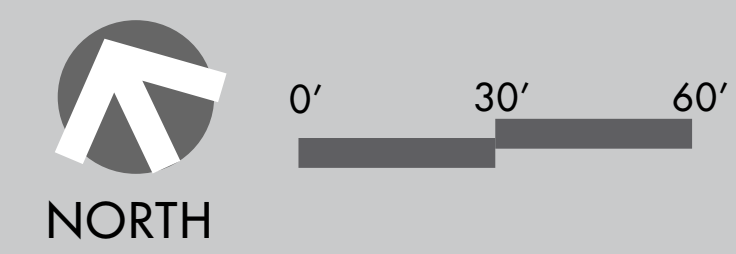
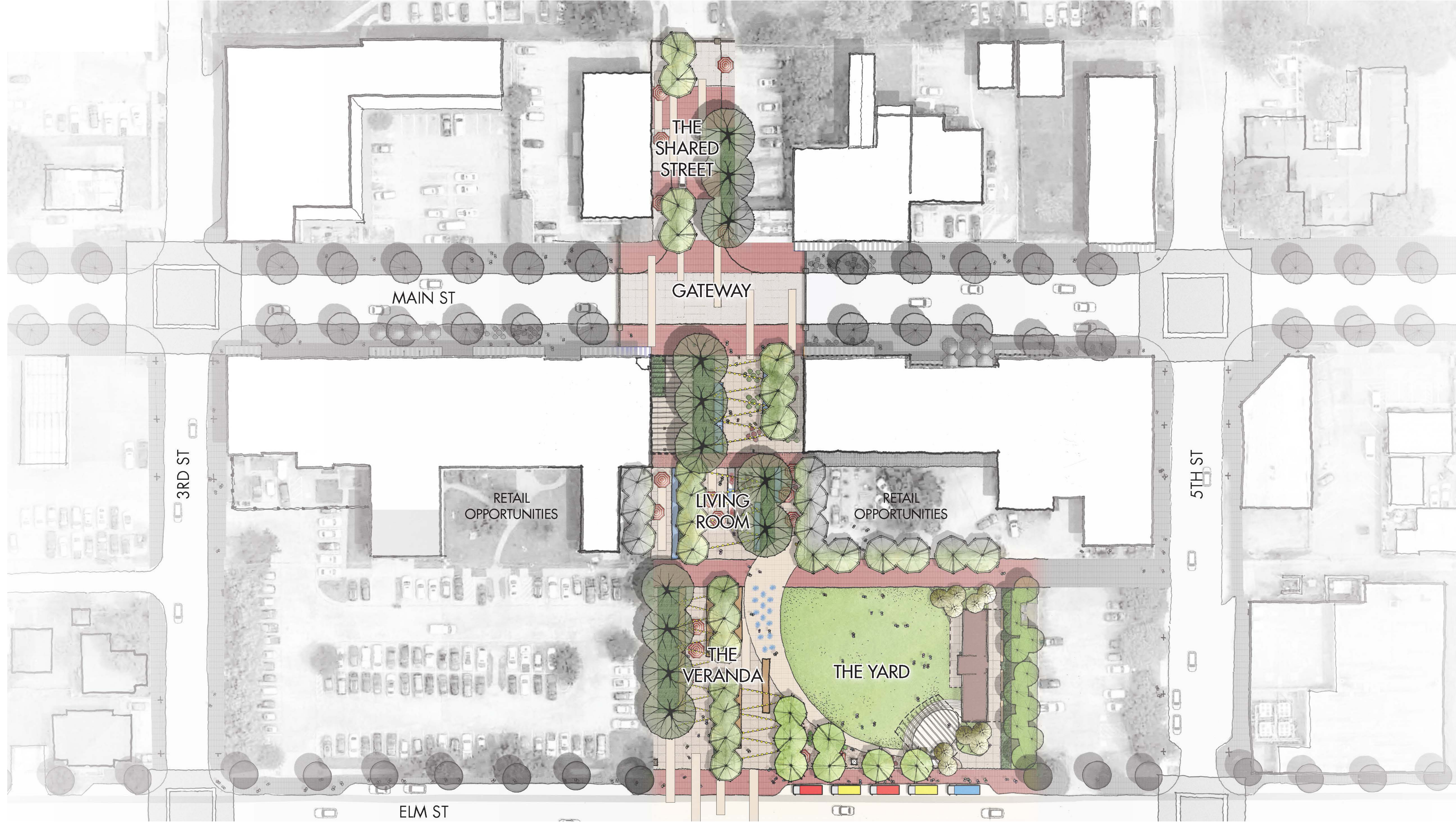


**GARAGE LOCATION B PLAN - WEST OF 4TH STREET**









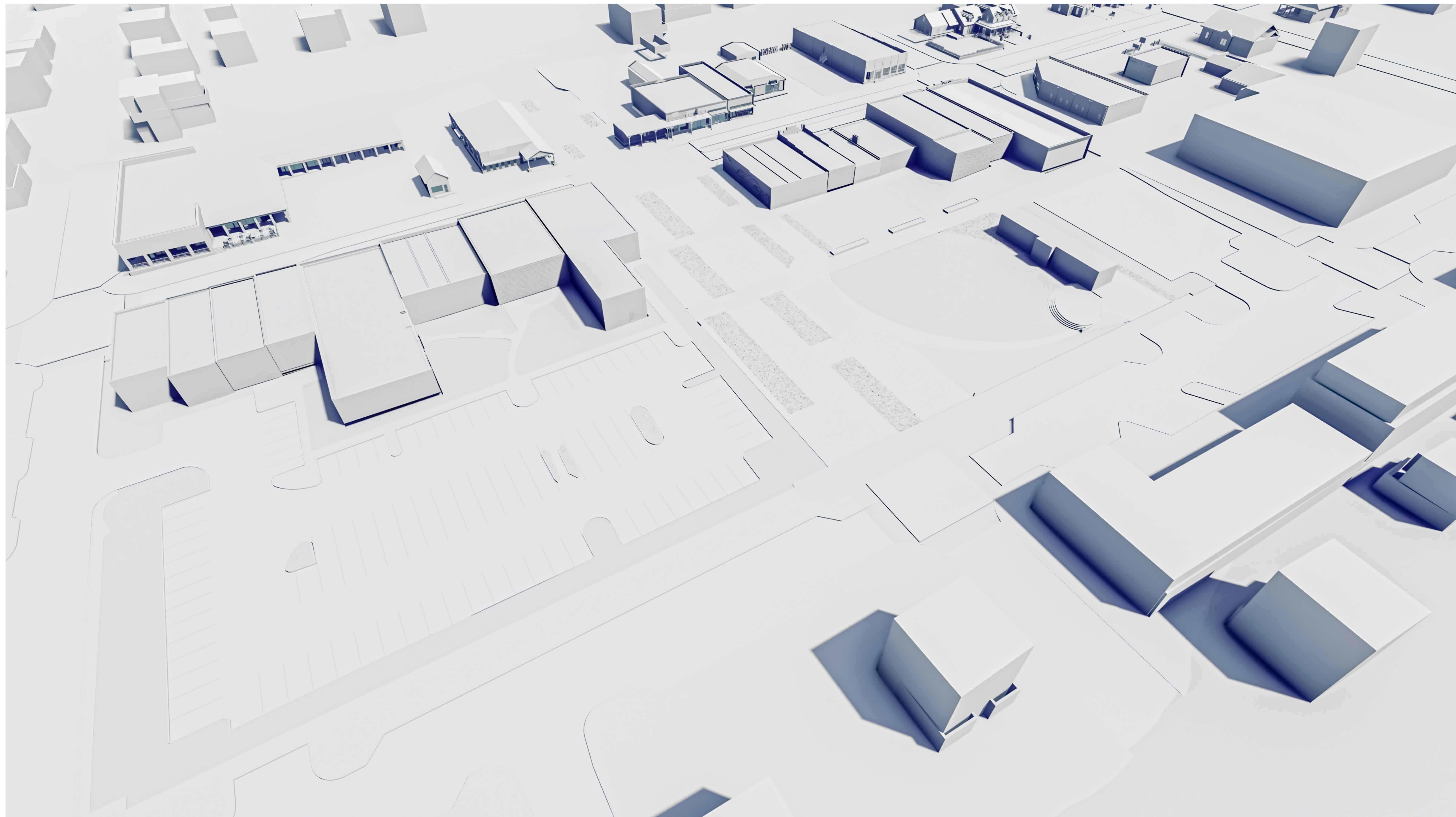
# PLAZA CONCEPT JUNE 2022

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# PLAZA CONSTRAINTS AND VISION VIDEO

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**BIRD’S EYE VIEW OF PLAZA LOOKING NORTHEAST**



**BIRD’S EYE VIEW OF PLAZA LOOKING NORTHWEST**



**BIRD’S EYE VIEW OF PLAZA LOOKING SOUTHEAST**



**BIRD’S EYE VIEW OF PLAZA LOOKING SOUTH**







**VIEW LOOKING SOUTH FROM MAIN STREET AND 4TH STREET**



**VIEW LOOKING NORTH FROM PLAZA WATER FEATURE**



**VIEW LOOKING NORTHWEST FROM PLAZA LAWN**



**VIEW LOOKING WEST FROM PLAZA LAWN**







**VIEW LOOKING NORTH FROM WOOD TIERED SEATING**



**VIEW LOOKING FROM LOUNGE SPACE TO 4TH AND MAIN STREET**



**VIEW LOOKING SOUTH AT RESTROOM BUILDING AND STAGE**



**VIEW LOOKING SOUTHWEST AT RESTROOM BUILDING AND STAGE**





**VIEW LOOKING SOUTHEAST FROM MAIN STREET AND 4TH STREET**



**BIRD'S EYE VIEW LOOKING SOUTHEAST FROM MAIN STREET AND 4TH STREET**



**VIEW LOOKING NORTHWEST THROUGH PLAZA STAGE**



**VIEW LOOKING NORTHWEST AT RESTROOM BUILDING AND STAGE**



# PLAZA NIGHT TIME PERSPECTIVES

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# ELM STREET



**ELM STREET**  
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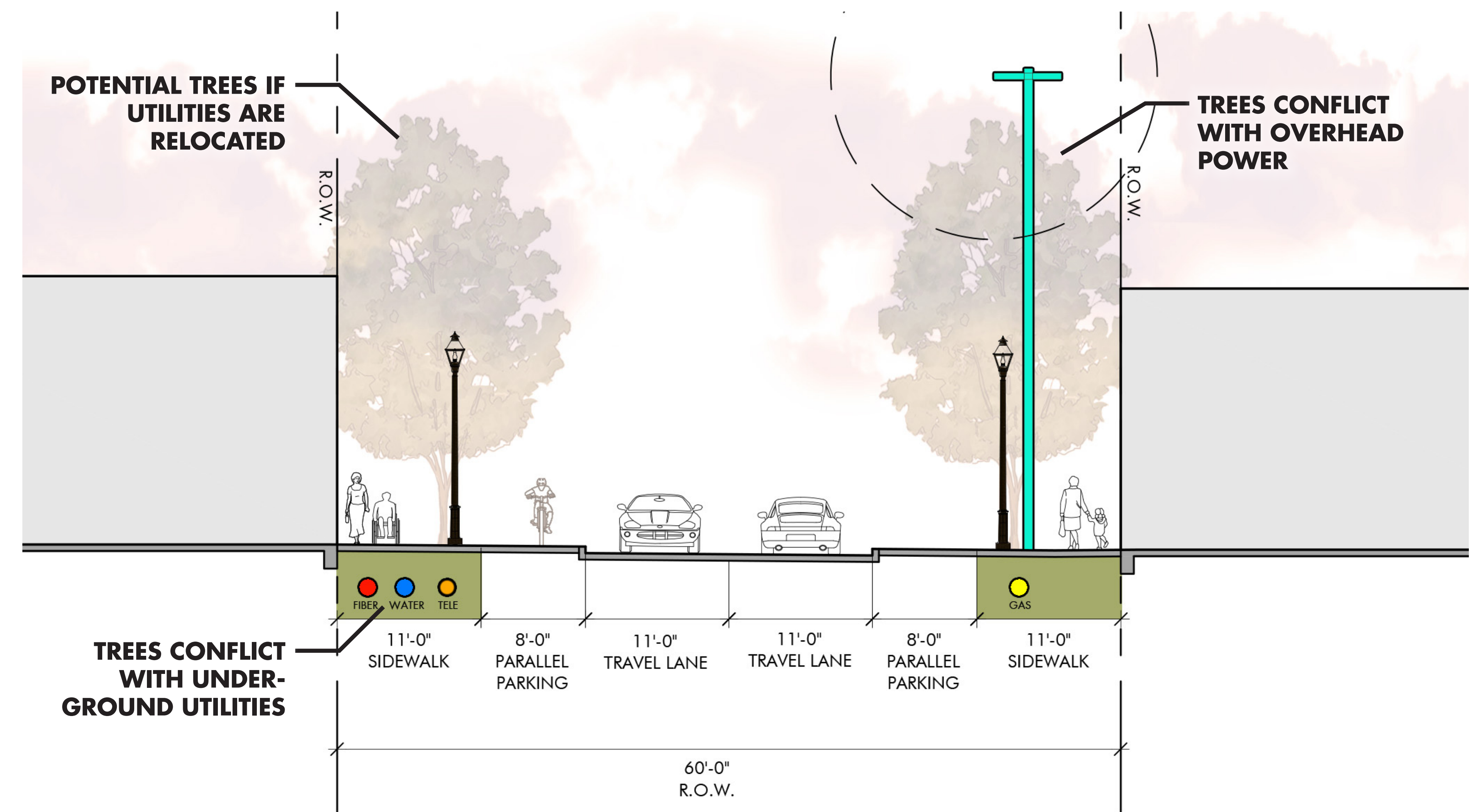
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**ELM STREET EXISTING STREETScape**



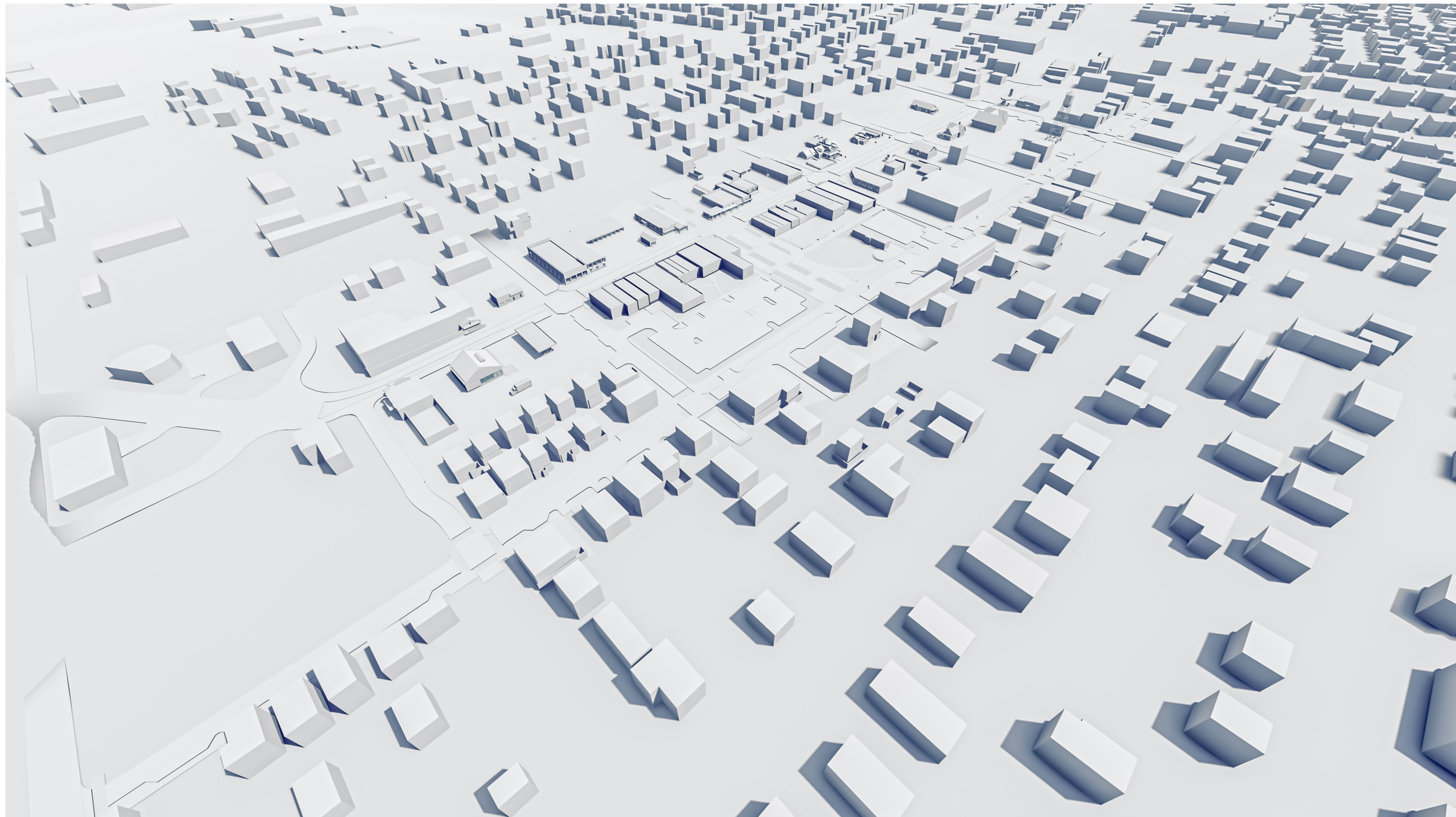
**PROPOSED SECTION (JUNE 2022)**

# ELM STREET: 2022

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# ELM STREET CONSTRAINTS AND VISION VIDEO

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**SECONDARY INTERSECTIONS - ELM STREET AT 5TH STREET INTERSECTION LOOKING**



**PLAZA THRESHOLD - MAIN STREET AT 4TH STREET INTERSECTION LOOKING NORTH**



**SECONDARY INTERSECTION - ELM STREET AT 3RD AND STREET INTERSECTION LOOKING EAST**



**PLAZA THRESHOLD - ELM STREET AT 4TH STREET INTERSECTION LOOKING EAST**

# ELM STREET PERSPECTIVES

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**TERTIARY INTERSECTIONS - ELM STREET AT 6TH STREET INTERSECTION (LOOKING NORTH)**



**PLAZA THRESHOLD - ELM STREET AT 4TH STREET INTERSECTION (LOOKING NORTH-WEST)**



**SECONDARY INTERSECTION -ELM STREET AT 5TH STREET INTERSECTION (LOOKING NORTHWEST)**



**PLAZA THRESHOLD - ELM STREET AT 4TH STREET INTERSECTIONS (LOOKING NORTH-EAST)**

# ELM STREET INTERSECTIONS

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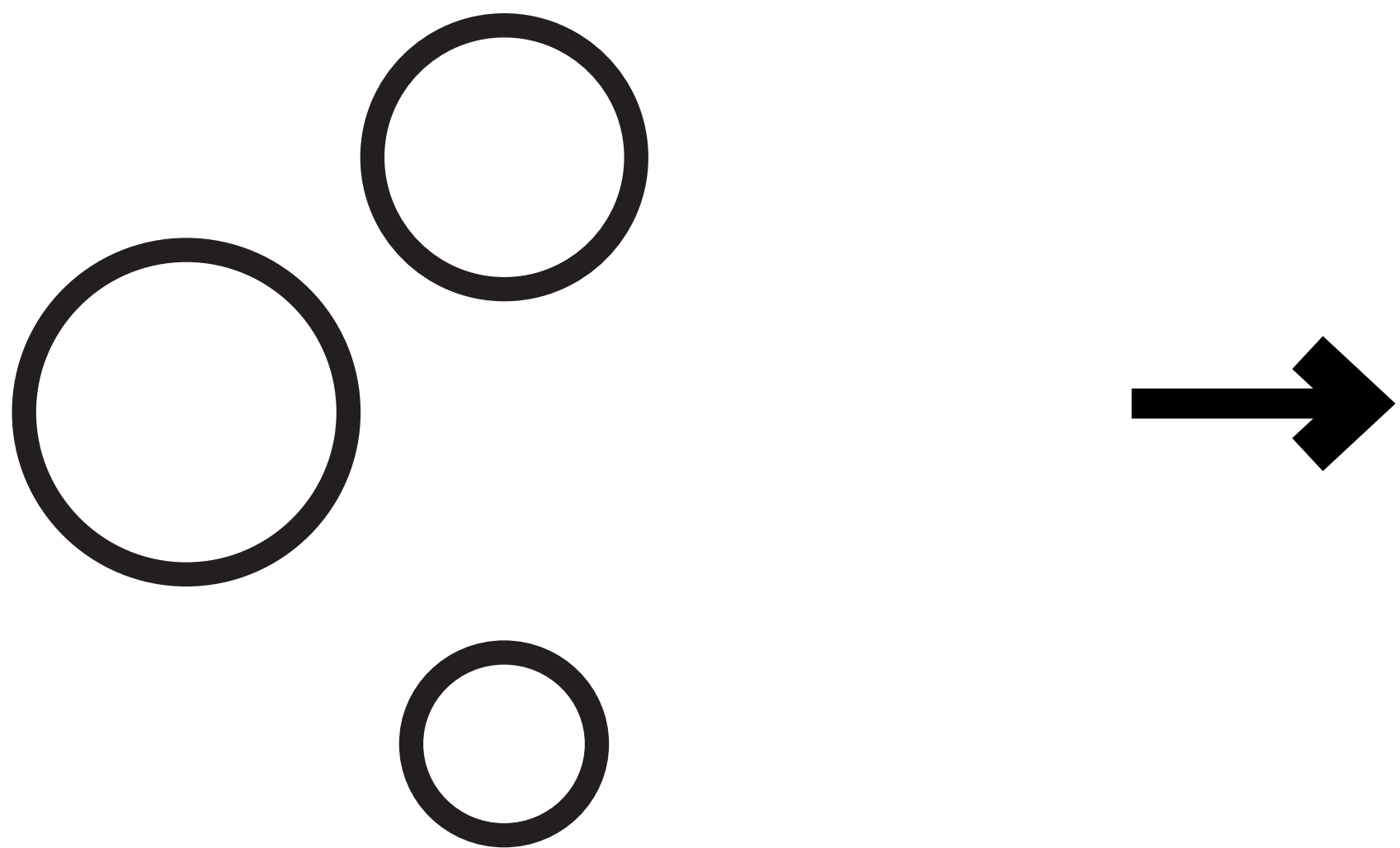


# APPENDICES



# BLUR THE EDGES

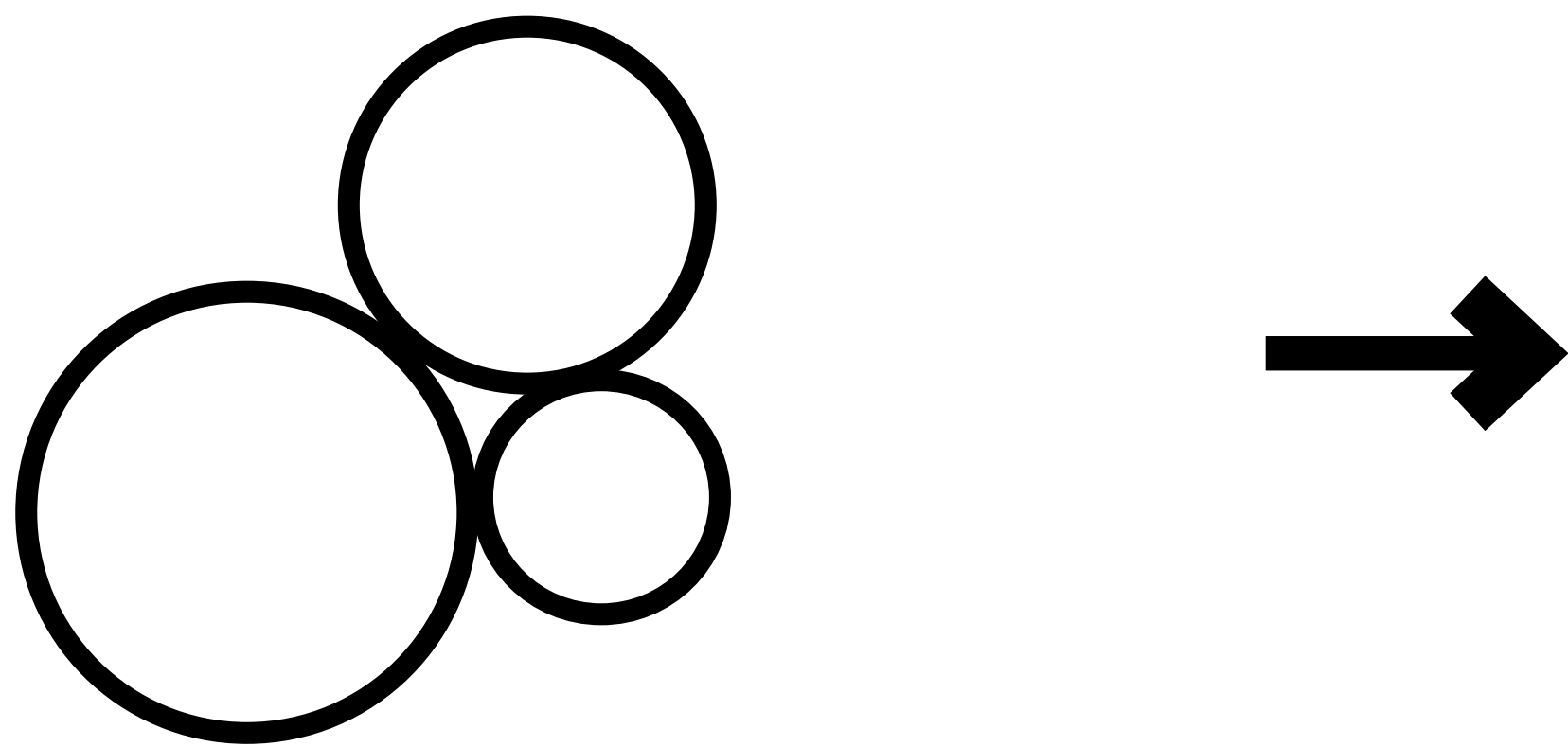
In order to maximize social exchange, spaces with distinct uses should overlap wherever possible. This increases the likelihood that people coming into the space for separate uses will interact, even if it is only observatory in nature.



SEPARATED SPACES



VARIABLE USES



ADJACENT SPACES



BARRIER FREE



OVERLAPPING SPACES



OVERLAPPING SPACES

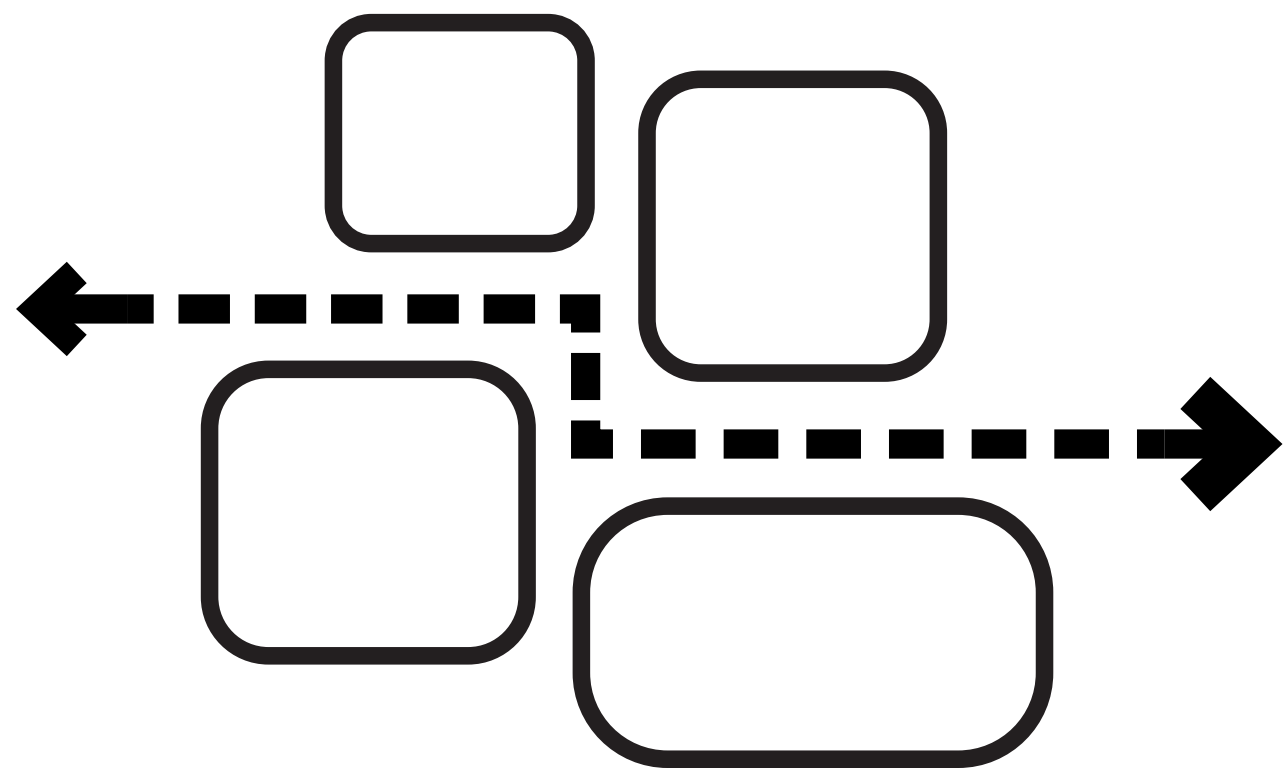


EVENT SPILLOVER

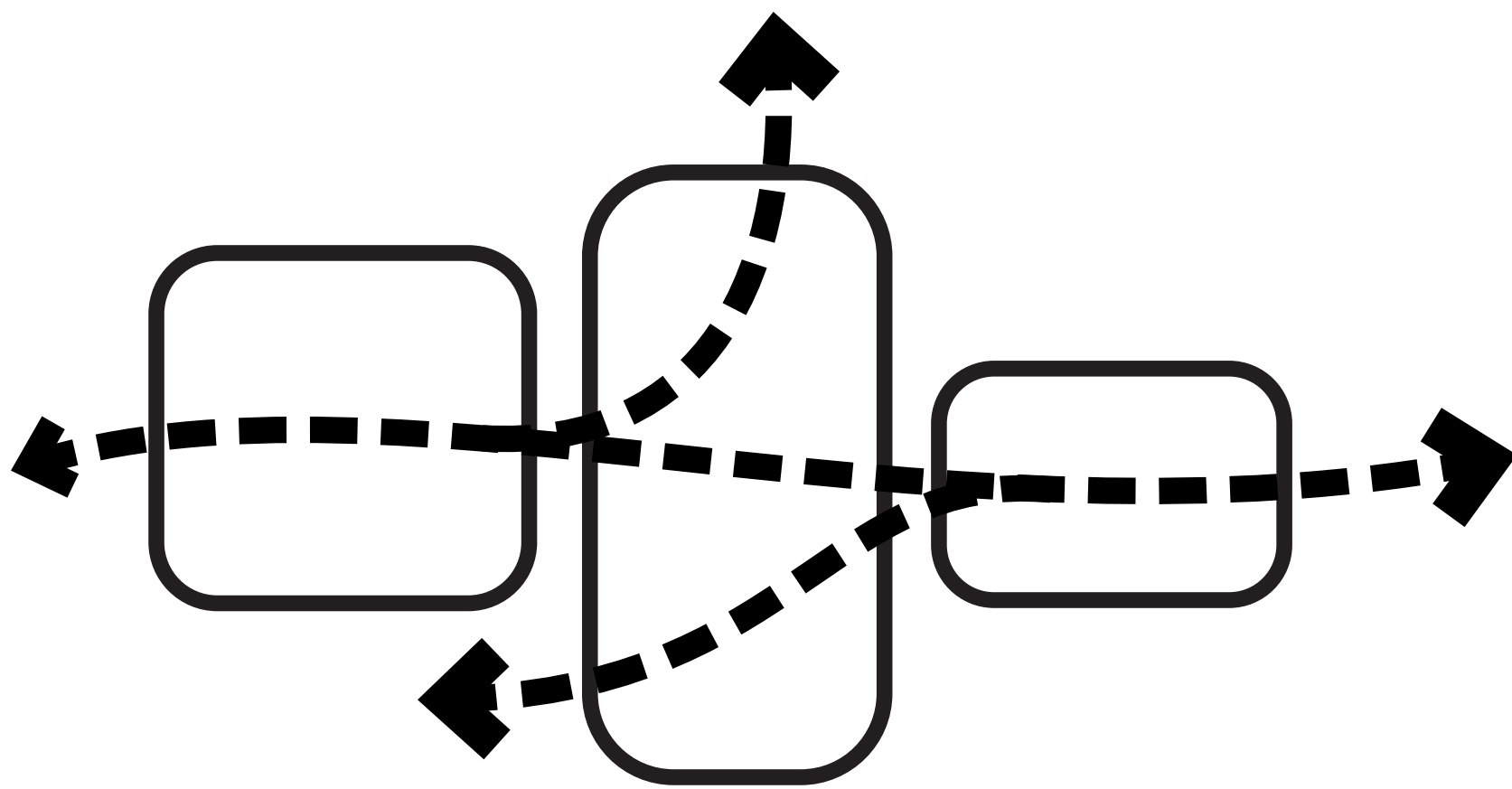


# IMMERSIVE SPACES

Instead of separating spaces with barriers such as curbs, hedging, walls, and fencing, each space should be semi-permeable to encourage a free flow of pedestrian movement through, and not around. This method is more immersive, traversable, encourages lingering, and promotes social exchange.



MOVING AROUND SPACES  
(OUTDOOR HALLWAY)



MOVING THROUGH SPACES  
(OUTDOOR ROOMS)



MOVEMENT THROUGH SPACES



IMMERSIVE SURROUNDINGS

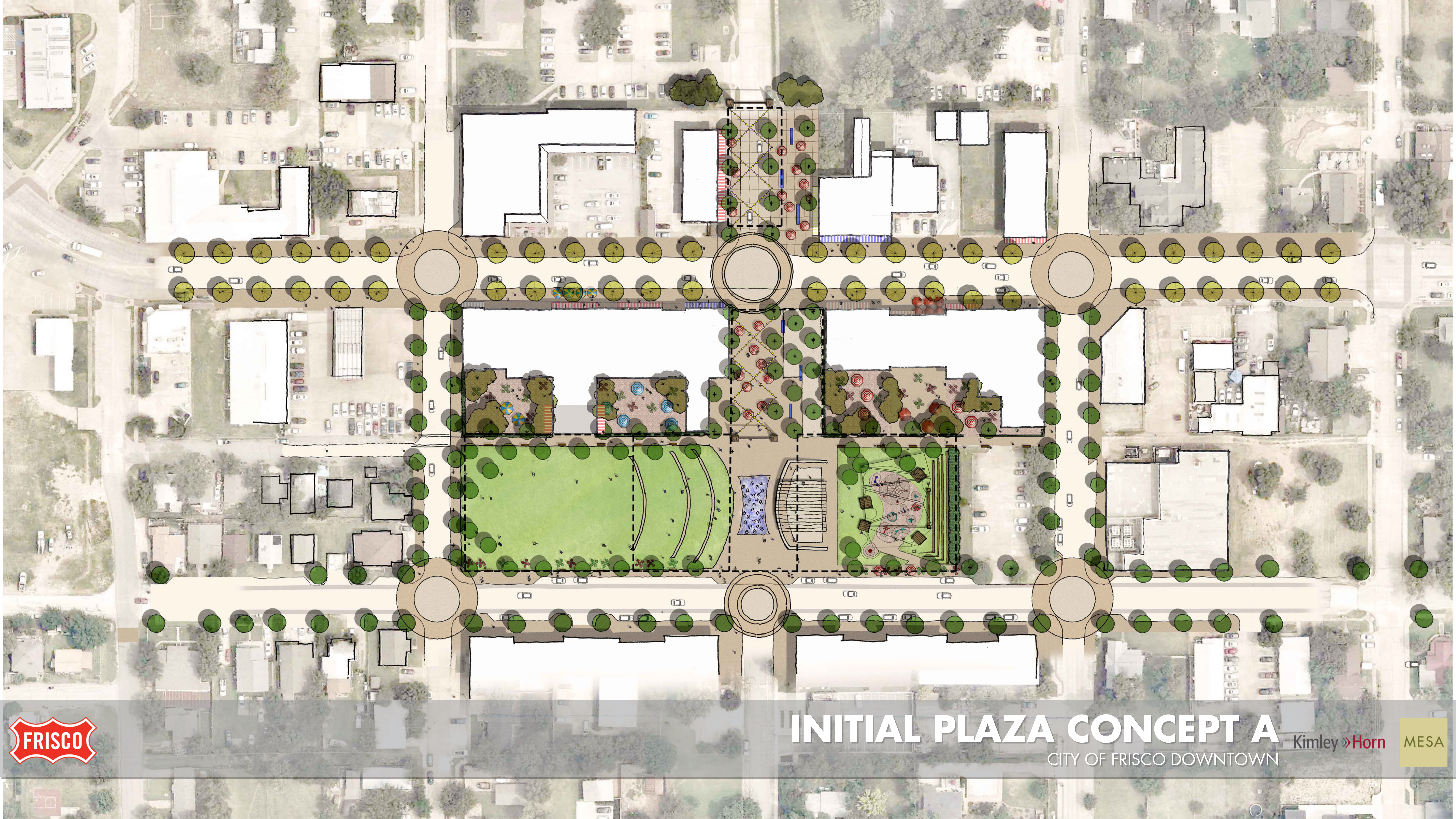


OUTDOOR ROOMS



FREE FLOW OF PEDESTRIAN MOVEMENT





# INITIAL PLAZA CONCEPT A

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# INITIAL PLAZA CONCEPT A1

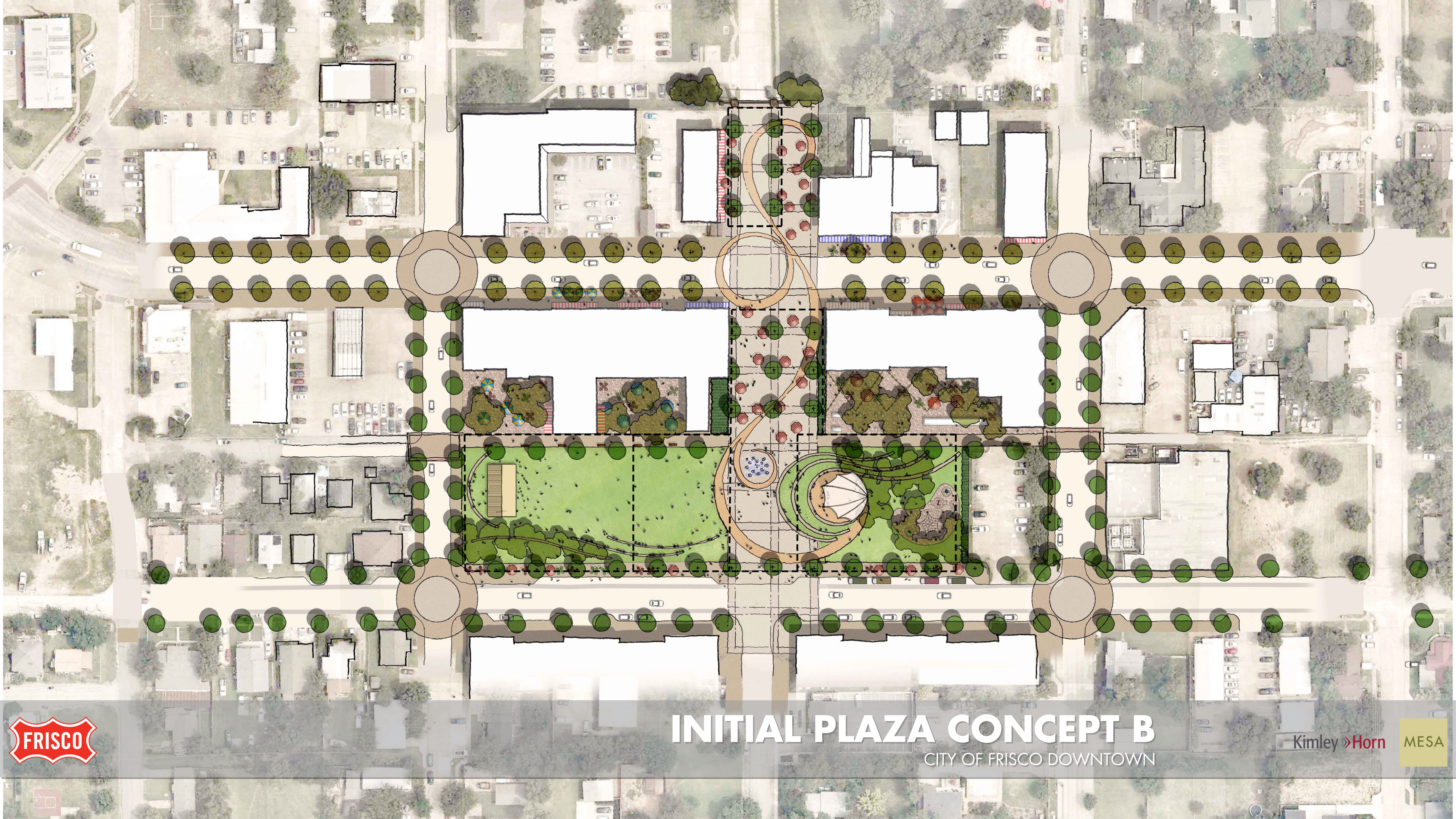
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# INITIAL PLAZA CONCEPT B

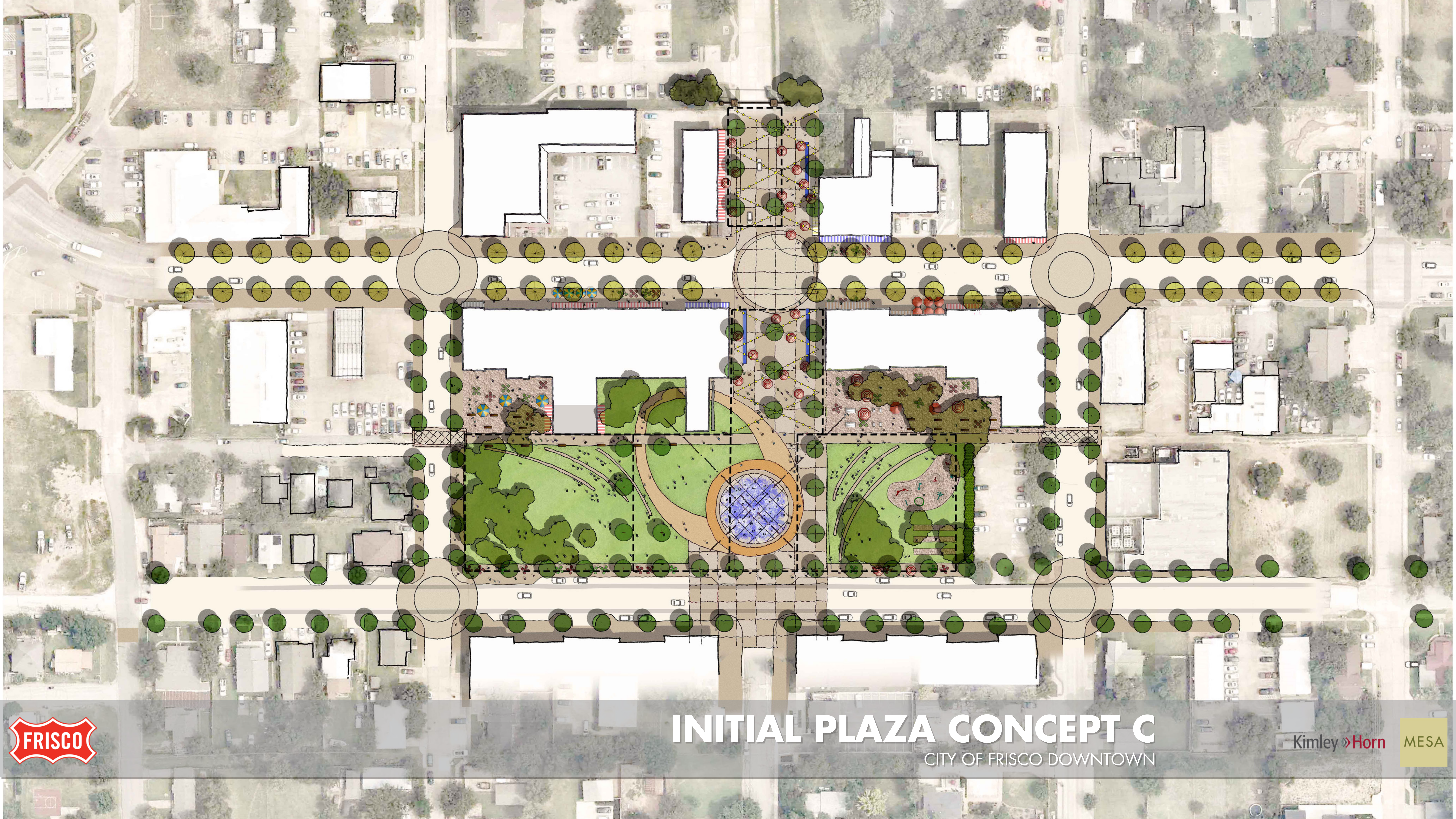
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# INITIAL PLAZA CONCEPT C

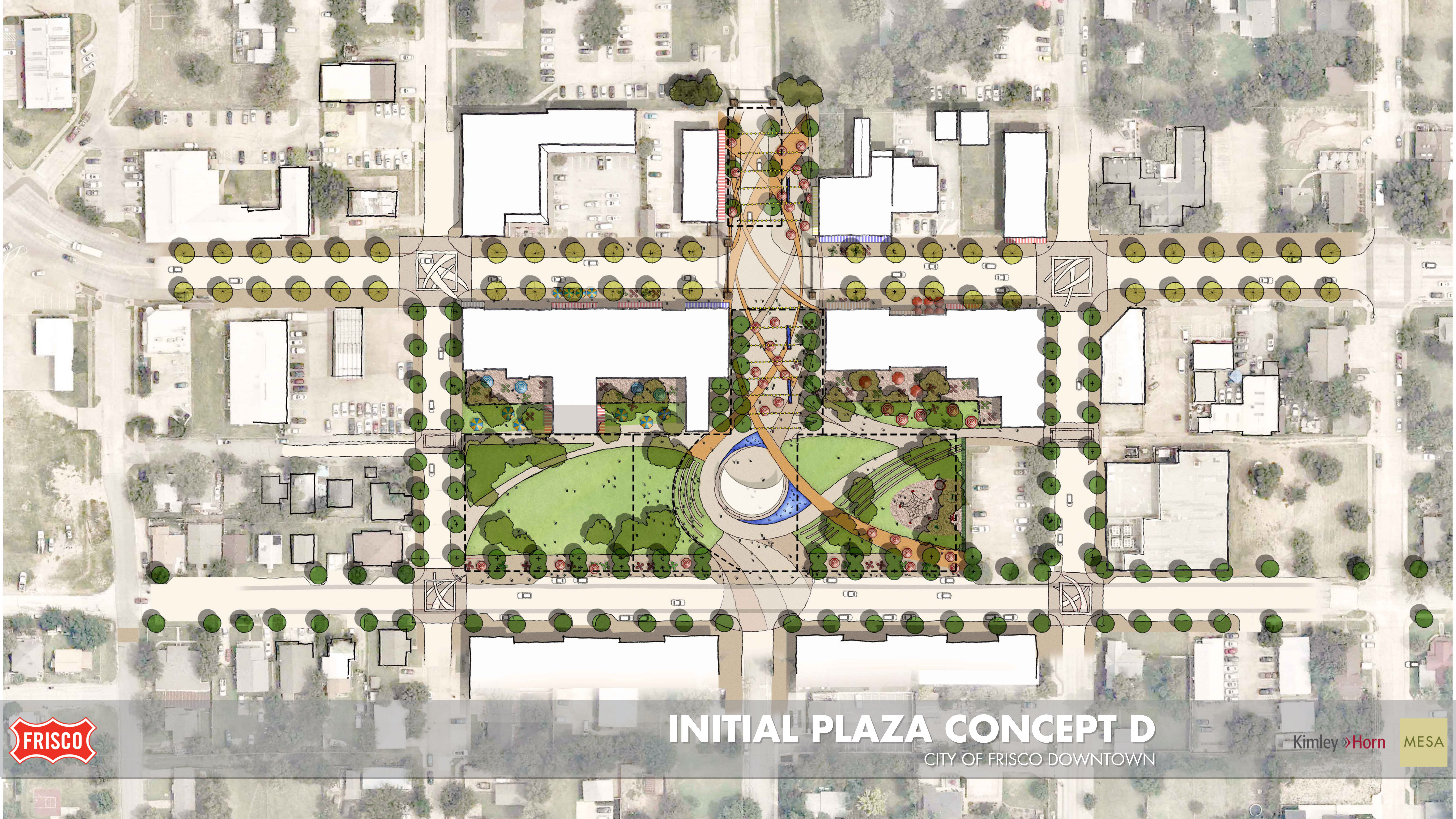
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# INITIAL PLAZA CONCEPT D

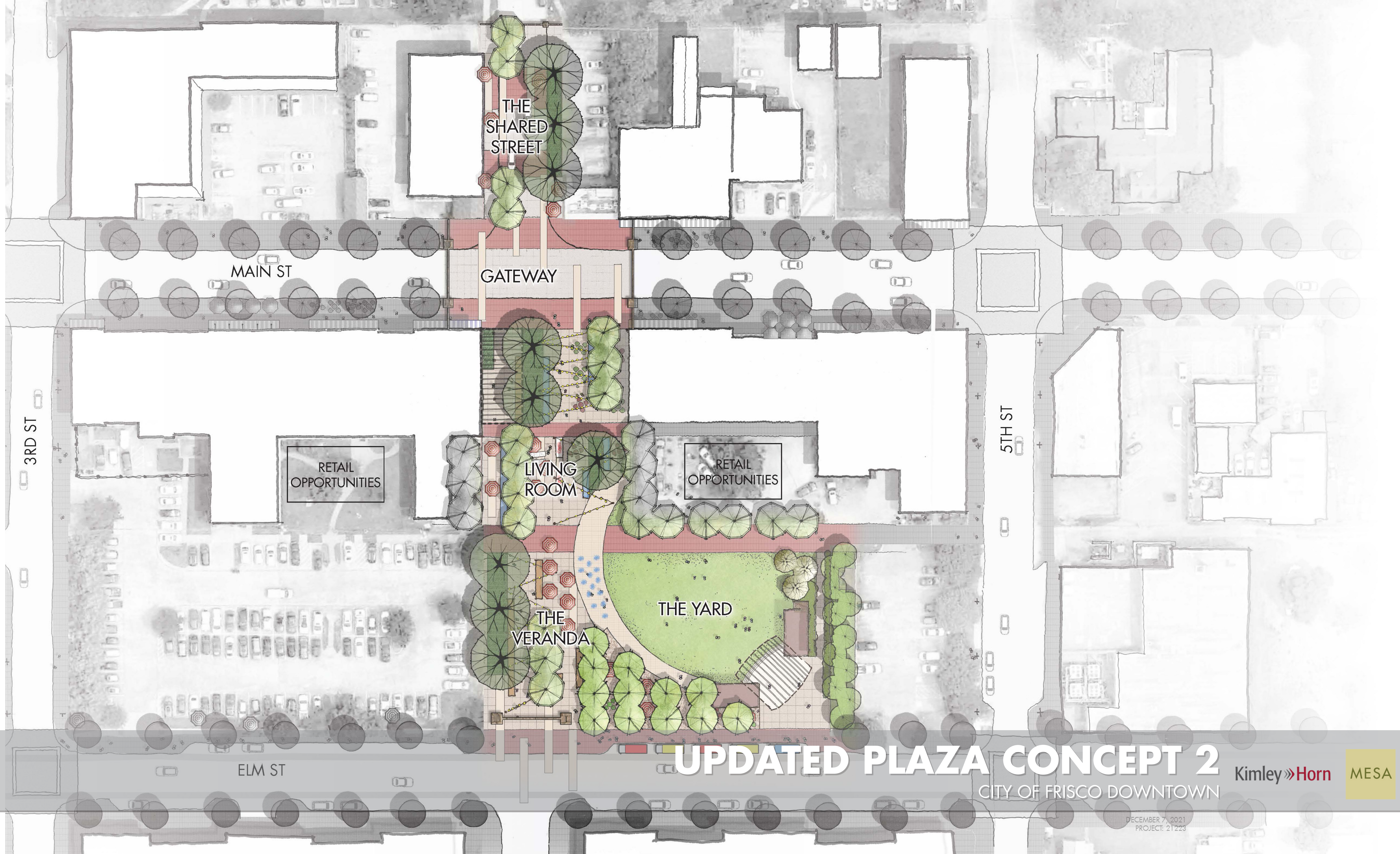
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# UPDATED PLAZA CONCEPT 2

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DECEMBER 7, 2021  
PROJECT: 21223