

PRESS RELEASE: FOR IMMEDIATE RELEASE

HEALDSBURG CERTIFIED FARMERS' MARKETS ARE BOTH OPENING IN APRIL!

SATURDAYS, APRIL 17 – DECEMBER 18, 2021 8:30AM – NOON

WEST PLAZA PARKING LOT ~ NORTH & VINE STREETS

TUESDAYS, APRIL 20 – OCTOBER 26, 2021 9AM – 12:30PM

ON THE PLAZA, DOWNTOWN HEALDSBURG

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The Healdsburg Certified Farmers' Market will open both Saturday and Tuesday Markets in April!

Last spring, when the pandemic was just beginning, the Saturday market opened two weeks earlier than the intended May 5th date, with the hopes the community would feel comfortable shopping outdoors and gathering safely. The response was overwhelmingly positive, so much so it extended past the November closing into December. The Tuesday market, originally meant to begin in early May, was delayed three weeks because of the closure of the Plaza, but when it finally opened it was so well received it also extended beyond its original closure by a month, to the end of October.

2020 ended up being an excellent year, despite the many restrictions required from state and county. The date extensions made customers and vendors happy, as there'd been so many event cancellations. This year those dates are being expanded even more. *Both* markets will open the third week of April. Saturday runs through the weekend before Christmas, and Tuesday will close the end of October.

Saturday market, held in a tree-shaded parking lot one block from downtown, has an abundance of local farms selling produce and flowers, fresh seafood, meats, pastries and breads. Eggs and cheeses, chocolates, oil and vinegars, tamales, bagels, coffee, and prepared food are all part of the market experience. October through December markets include a beautiful fall/holiday craft market.

Tuesday market is on the Plaza downtown. It's smaller than Saturday, but packs a punch, as almost everything you might need on your shopping journey is there. Surrounding the gorgeous park which defines central Healdsburg, it's delightful to stroll along the sidewalk, under the huge trees, and find delicious or beautiful gems one never expects.

As Sonoma County moves into different safety tiers of the pandemic, it's hard to say how that will impact the markets. The assumption is the early months will still require mask wearing, social distancing and rules that were in place last season, but as restrictions lift overall, the market will follow. It's hoped that live music will return soon, and that the traditional Zucchini and Pumpkin Festivals at Saturday market can happen again this year.

The Healdsburg Farmers' Market is 43 years old. Begun by a handful of local farmers in 1978, it's grown to be a valuable asset to the community. Shopping the market keeps local agriculture and small business alive and thriving, and gives attendees a bountiful selection of very fresh, delicious and often unique goods. Farmer's markets in general can be testing grounds for new business, so there can be produce or products not found elsewhere. It's also an ideal locale to meet up with friends and neighbors, have breakfast and brunch, and enjoy a peaceful Saturday or Tuesday morning.

To get the latest updates, follow us on Facebook: <https://www.facebook.com/HealdsburgFarmMarket/> and check our website: <http://www.healdsburgfarmersmarket.org/> For more information email manager@healdsburgfarmersmarket.org or call 707 824-8717.

