BUSINESSJOURNal

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December 2019

Focus on jobs

Brad Newton takes role at Siouxland Initiative

INSIDE THIS MONTH'S ISSUE:

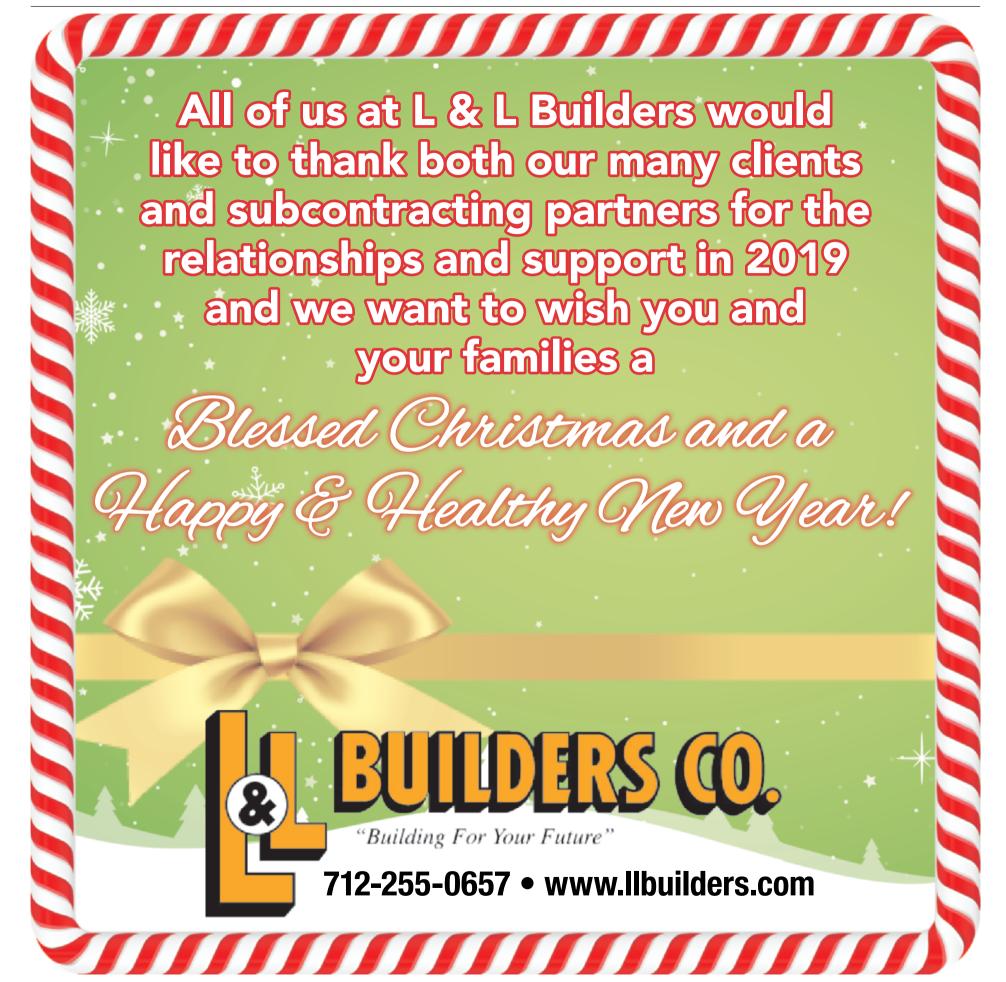


Mall looks to replace Sears space

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Lawyers start new Sioux City firm PAGE 14



BusinessJournal

Chad Pauling, publisher Dave Dreeszen, editor

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Editorial copy should be sent to: Dave Dreeszen Siouxland Business Journal editor Box 118 Sioux City, Iowa 51102 dave.dreeszen@lee.net

For more information:

Editorial: (712) 293-4211 or 800-397-9820, ext. 4211 Advertising: (712) 293-4317 or 800-397-3530 Circulation: (712) 293-4258 or 800-397-2213, ext. 4257 On the web: www.SiouxlandBusinessJournal.com

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workforce solutions at The Siouxland Initiative. He is shown Nov. 12 at the

Siouxland Chamber of Commerce offices.

ON THE COVER

Jesse Brothers, Sioux City Journal Brad Newton is the newly appointed director of economic development and



1700 Riverside Blvd. There is a lot of potential with this industrial property. Features a 3,800 SF Office Building plus a 6,528 SF Shop on .86 Acres. Can be combined w/2 additional parcels for a total of 1.95 Acres. See 1742 and 1756 Riverside Blvd.



2910 Hamilton Blvd. Ste 100 & 102 Attractive brick office building investment property for sale or spaces for lease (925 sf & 1,475 sf) in the Plaza Professional Center. Directly across the street from Market Place Shopping Center. All spaces have parking at the door. Remodel to suit.

NEW/FOR LEASE



550 River Drive, NSC Nice 1,250 sf office/retail space in attractive Parkside

Plaza Center on main street of No. Sioux City, SD. 16' x 18' front office w/windows & 24' x 34' open area w/handicap restroom. Parking at the door. Can be combined with adjacent space for a total of 2,250 sf.



2500 Highway 75 North 5.31 acre industrial lot ready to build. Can be combined with adjacent 6.3 acres. Streets, sewer & water in place at lot line. Frontage on Highway 75 & easy & close access to Interstate 29. Tax Abatement available.

NEW/FOR LEASE

405 S Lewis Blvd.

Total of 1,800 SF of Retail Space w/approx. 1,200 sf of open space & the rest being storage, restroom & office. Ready for a new business to succeed. Very high traffic count on busy Lewis Blvd/Highway 75 with great visibility.

FOR SALE



TBD Expedition Court

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Southern Hills mall owner mulls demolishing building to let new retailer build

MASON DOCKTER

Business Journal staff SIOUX CITY - - The owner of the Southern Hills Mall is planning to demolish the former

Sears store to make room for a new tenant. In an email dated Oct. 30. Southern Hills Mall marketing director James Clakelev said the mall "has executed a letter of intent with a national off-price retailer and has also received a letter of intent from a national home furnishings retailer - each to replace the former Sears location." Neither of the retailers were identified.

Clakeley said the present plan is to knock down the old store and rebuild at the same site. It was not clear whether the new store would connect to the mall, as the Sears space did.

to change, he said.

Sears closed its doors at Southern Hills Mall in March, ending the department that members of the millennial generation

store's 90-year presence in Sioux City. The company fell on hard times beginning in the 1990s, amid fierce competition from big-box stores like Wal-Mart, and had been awash in red ink for years. Sears hadn't posted a profit since 2010, and filed for bankruptcy in October 2018.

Sioux City's Sears location had survived numerous rounds of store closures before its closure was announced at the end of December 2018. It was the last Sears store in Iowa at the time of its closure.

The decline of traditional department stores (and mall anchors) like Sears and Younkers has posed a danger to shopping malls across the U.S. for some years. Online shopping has driven dollars even from stores aimed at younger people, including Charlotte Russe, which branded itself as a destination for young women seeking trendy apparel, shoes and accessories.

The Charlotte Russe location at the Southern Hills Mall closed earlier this year after the chain entered liquidation.

Chris Bogenrief, president of NAI Unit-The plans are not finalized and are subject ed, said enclosed malls, in general, need to retool their focus from retail to entertainment, dining and experiences -- things



Mason Dockter, Sioux City Journal

Sioux City's Sears store at the Southern Hills Mall closed by the second weekend in March.

more readily spend their money on.

And for the stores and their customers, the preference now is to have entrances on the outside.

"It's going to require a lot of investment in the properties," Bogenrief said. "But I think what we're seeing around the country is, trying to convert the traditional mall into more of a lifestyle and entertainment center. So, I think they're trying to become more like Lakeport Commons, where it's

not just an interior mall, but you can access a lot of the stores from the exterior."

The Sears building itself - - a sprawling 120,000 square feet of tan brick on the eastern end of the mall - - was the last original anchor at Southern Hills Mall, which opened in 1980.

Washington Prime Group, the mall owner, purchased the Sears building less than a year before the store closed, during a period when Sears was selling off its assets.



Darrel Bullock

DECEMBER IS HOME SAFETY MONTH Home Safety Tips for the

Holiday Season

Family gatherings and festive President Sioux City Building Inspections celebrations — these are the hallmarks of the holiday season. It's a time for buying gifts, decorating and traveling.

It's also a time with its own set of home safety concerns. Holiday lights and decorations brighten the scene as the days get darker, but they can pose fire hazards. Travel, holiday events and shopping take people away from home more than usual.

Here's a quick list of safety precautions to help home owners keep their families safe during the holiday season.

Home Security

If you have a lot of packages delivered while you're not home, maybe it's time for a doorbell security camera. Its app can alert you when there's activity at the door, so you'll know when a package comes. And with the camera's video, you'll be able to check in any time for peace of mind until you get home.

• Inside your home, consider keeping gifts in a safe place that is not easily visible from outside.

Ask a friend or neighbor to watch your home if vou plan to spend the holidays away from home. You can also request the post office to hold your mail delivery during this time.

When you're away from home overnight, put lights throughout the house on timers to turn on and off according to your normal living pattern.

Lights and Other Decorations

• Inspect the wiring on all holiday lights. Ones with worn or frayed electrical wiring should be thrown away.

Use no more than three light sets on any one extension cord. Also, don't run electrical cords under rugs. Be sure all decorative lights are turned off before you go to bed or leave the house.

Candles are one of the top causes of holiday-• related fires. Place candles and other open flames away from decorations. Never leave burning candles unattended and always supervise children and pets around burning candles. Or, safer yet, consider using battery-operated candles for a flameless decorative glow.

Be sure to use electrical outlets specifically designed for outdoor use if you use plug-in lights to decorate your house's exterior, trees or yard.

Christmas Trees

Place trees a safe distance from radiators, vents, fireplaces and any other heat source that may dry the tree. Inspect the tree for dryness daily.

Make sure trees or other large decorations do not block doors or hallways in your home.

• Keep a fire extinguisher near your tree. Make sure your family has a fire emergency escape plan. In case of fire, leave your home and call for help from a cell phone or a neighbor's home.

Taking the time to follow a few safety precautions will help ensure that your holiday celebrations remain festive for your entire family.

Visit www.siouxlandhba.com for a complete list of HBA members and to find the latest Siouxland Home Show information.



Chamber WELCOME NEW MEMBER

Lila Mae's House will soon open its doors to adult women who have been victimized through sex trafficking. Pictured in the back row are Dave Drew, P.J. Jennings, Dale Tigges and Chris Norvell. Second row: Jennifer Wilkerson, Dianna Koontz and Monica Swords. First row: Sister Shirley Fineran, Michelle Andersen, Marit Westrich, Jane Sanders, Rashel Bark and Carla Granstrom. The staff will help coordinate medical care, complex trauma therapy, legal needs, job training and life skills to help survivors become independent, self-sufficient women.



Chamber SIGNIFICANT MILESTONE

Heartland Counseling recently held a ribbon-cutting to celebrate the completion of many renovations highlighted by its new Parent Child Interactive Therapy (PCIT) Room to better serve children with behavioral issues. Pictured are Jennifer Jackson, executive director; Nancy Cochrane, board president; Nick Brown, PCIT therapist; and JoAnn Gieselman, board member. Heartland collaborated with Growing Community Connections, which helped make the PCIT room possible.



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FOR LEASE \$12/sf 4240 Hickory Ln, Sioux City. 3,910 sf Office High end office space situated in prime Morningside location!



FOR SALE \$275,000 4613 Morningside Ave, Sioux City. 5,113 sf Office Building for sale, not business. Excellent condition.



FOR SALE \$1,725,302 200 S Lewis Blvd., Sergeant Bluff. Land Prime residential or commercial development site with up to 22.29 acres.



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RibbonCuttings Photos courtesy of the Siouxland Chamber of Commerce



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Chamber SIGNIFICANT MILESTONE

Care Initiatives, 4201 Sergeant Road, recently marked its 10th anniversary of providing hospice care to patients and families in Siouxland with an open house. Pictured in the front row are Sue Flemming; Dr. Michael Jennings, hospice medical director; Kristin Behrendson, team director; Carl Shreve, office coordinator. Second row: Miram Yokum, hospice VP; Steve Elbert, volunteer coordinator; Becky Lewis; Heidi Ploen; Megan Juilfs, community rep; Diane Rollefson. Third row: Brad Nixon, spiritual care and bereavement counselor; Barb Clark, hospice transition coordinator; and Original Beckstom. Care Initiatives serves 12 counties in Northwest Iowa.



Chamber SIGNIFICANT MILESTONE

Holy Spirit Retirement Community, 1701 West 25th St., recently celebrated 50 years of providing seniors quality care and living experiences. Pictured cutting the ribbon are The Rev. Brad Pelzel; Mary Hildman; Roger Ranniger; Renee DeMay; Diocese of Sioux City Bishop R. Walker Nickless; administrator Kyla Sprakel; Deb Poss; Steve Freeman and Holly Kutz. Siouxland's only locally-owned, faith-based retirement home has seen many updates and additions over the years, but they feel the faith and personal touches of staff and volunteers are the reasons for the facility's longevity.





Chamber WELCOME NEW MEMBER

Office Furniture Option, 1803 Fourth St., recently held a grand opening for the pre-owned office furniture outlet. Pictured are Mindy Andersen, Tom Blenderman and Mark Lehr. Office Furniture Option has more than 20,000 square feet and sells overstock, pre-owned and new office furnishings.





WELCOME

NEW MEMBER

Sharp Eyes Family Vision Center is Sioux City's newest full-service eye clinic at 3075 Floyd Blvd. Dr. Maureen Nelson and her team are here to help Siouxlanders see sharp and look sharp. Pictured are Kristel Nelson, Joshua Widman, Nelson and Whitney Conaway, optician.



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Combo role at Chamber

Newton becomes director of economic development, workforce solutions

MASON DOCKTER

mdockter@siouxcityjournal.com

SIOUX CITY – After going some time without a director of economic development or workforce solutions, The Siouxland Initiative found an experienced candidate to fill both positions.

Brad Newton stepped into his new job as the director of economic development and workforce solutions in early August.

"Prior to me taking this combined role, there were two separate individuals, and the role. or roles, had been vacant. I think close to two years," Newton said.

A native of South Sioux City and a current resident of Sioux City, Newton had worked in the insurance business for about 22 years, at IBC Insurance and Arthur J. Gallagher. The majority of his career in insurance was in sales. For a couple years out of college, Newton worked in recruiting, safety and sales in the trucking industry.

"About half of the time that I spent in the insurance business was in sales, and building relationships, earning trust, helping businesses out in the insurance industry, it's kind of what defined that role as a sales producer," Newton said. "And I think a lot of those skills and traits and characteristics are needed in this position."

Newton's new position is a job that, in evidence of the worker shortage. many respects, deals with jobs - and finding the people needed to fill them. His three primary objectives are business retention ("keeping our local business community happy"); capital development ("recruiting new businesses"); and workforce development.

"Workforce has been a primary concern and challenge and issue for many of the employers in our area," Newton said.

Tri-state businesses are faced with the same problem they have been struggling with for years - a shortage of workers. A survey conducted by MidAmerican Energy, in coordination with area economic development partners and the Siouxland Initiative, found that 96 percent of area companies were experiencing recruitment problems.

The Bureau of Labor Statistics pegged Sioux City's unemployment rate at 2.3 percent in September.

Newton also has his own anecdotal



Brad Newton is shown with Siouxland Chamber staff members Heidi Reinking, center, and McKenzie Matasovsky, left, in his office on Nov. 12. Newton is The Siouxland Initiative's new director of economic development and workforce solutions.

"In the insurance business, you get to key to the job, Newton said. know companies on a fairly intimate basis, and I heard on numerous occasions from area businesses here, that we are restricted in our growth because we cannot find the type, and quality, and qualified-type of employees that we need in order to take our company to the next level," Newton said.

Though there are some obvious ways to attract workers to the metro area - lifestyle and recreation amenities are often cited as an example - Newton said there is no one perfect way to get people to take jobs here.

"There's no silver bullet, if anybody has the answer to that question, they're going to be very, very popular," he said.

"Workforce is a multi-faceted topic - it quickly veers off into housing, it veers off into childcare, it veers into quality of life."

Listening to businesses' concerns and advocating for them – and making sure they know about statewide incentive programs of creating a fund like that."

for things like workforce development - is

"It's just really, helping them in any way that we can, and making sure that they understand what's available to them on a statewide basis, to help them through those workforce issues," he said.

Along the lines of capital development, Newton also wants to foster entrepreneurship in the area - in particular, by recruiting venture capital, which would help fledgling businesses get off the ground.

"When you look around the country at other big cities, you'll often find that there is a venture capital, or sometimes it's called, angel capital, group, involved in that community. And a lot of the time it's private-sector people, that are just interested and have some stake in the game, in growing the community that they live in," he said. "I think that Sioux City might be in a position where we could take advantage



Brad Newton is the newly appointed director of economic development and workforce solutions at The Siouxland Initiative.

RibbonCuttings Photos courtesy of the Siouxland Chamber of Commerce



Chamber GROUND BREAKING

Ground was broke recently on a new residential development in North Sioux City. Pictured are Chris McGowan, president, Siouxland Chamber of Commerce; Chris Bogenrief, representing NAI United and United Real Estate Solutions; Bart Connelly, president, Connelly Development; Nathan Connelly, NAI United; and Dan Parks, North Sioux City Councilman. The Lakeshore Estates development, located along McCook Lake, will feature 64 lots, with 10 homes in phase one. The second phase will break ground in March 2020.



Western Iowa Tech Community College recently opened a new physical therapy lab that features state-of-the-art equipment that would be found in sports rehab and outpatient clinics. Pictured are WITCC President Terry Murrell, along with department heads.

features state-of-the-art equipment that would be found in sports rehab and outpatient clinics. Pictured are WITCC President Terry Murrell, along with department heads, instructors and students. The lab provides hands-on learning opportunities for students in the college's Physical Therapy Assistant program.



Chamber NEW IMPROVEMENTS

Fibercomm celebrated its 20th anniversary along with a multi-million dollar investment in a downtown Sioux City building at 713 Nebraska St. Pictured are Chris McGowan, Beau Streck, Jeff Zyzda, Al Aymar, Gov. Kim Reynolds, Andrea Kovarna and Michelle Willsie. The new space will help Fibercomm provide data and communications services to area businesses and will help promote technology creates tech jobs and improves connectivity throughout the tristate area.



In October, students, staff, and community members celebrated a ribbon cutting for the new Bryant Elementary School, which was made possible by the state 1 percent sales tax for school infrastructure. Pictured are Superintendent Paul Gausman; Mary Kay Kollars, Bryant principal; school board members Jeremy Saint, Michael McTaggart, David Gleiser, Ron Colling, Mickey Nelson and Perla Alarcon-Flory; and state Rep. Jacob Bossman. The 21st century school opened in August 2019 at the site of the former Bryant school.

RibbonCuttings Photos courtesy of the Siouxland Chamber of Commerce



Chamber WELCOME NEW MEMBER

Midlands Vascular & Interventional Clinic recently opened at 345 West Steamboat Drive in Dakota Dunes. Pictured are Kristen Oletzke, RN, vascular manager; Stacy Harmelink, CEO Midlands Clinic; Dr. Neal Khurana, interventional radiologist; Dr. Chad Laurich, vascular surgeon; Amanda Anderson, vascular NPC; Shelly Bennett, business operations manager Vascular & Vein Institute of Siouxland; Mandi Orr, vascular RN; Carole Ludwig, vascular RN. Vascular care comprises the diagnosis and comprehensive management of arterial and venous disorders of the cardiovascular system.



Chamber WELCOME NEW MEMBER

Dr. Laura McNaughton cut the ribbon along with staff to celebrate the recent opening of her private practice. McNaughton's Plastic Surgery offers patients candid and respectful consultations followed by outstanding surgical results and supportive after care in a setting specifically dedicated to the practice of Plastic Surgery.

The Home Builders Association of Greater Siouxland consists of quality builders, subcontractors, and suppliers. If you are thinking of building a new home or have a remodeling project, please contact the association for a list of reputable contractors.





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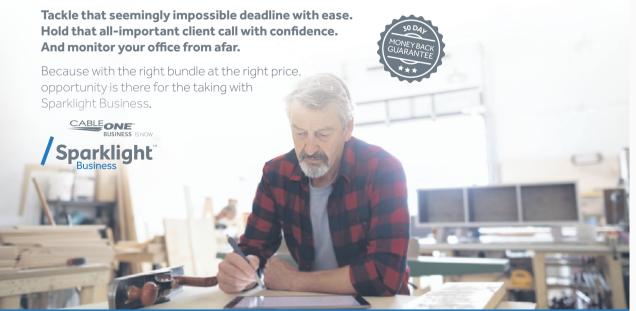
Chamber WELCOME NEW MEMBER

Uncommon Grounds, a new coffee shop, recently opened at 615 Brown St. in Sloan, Iowa. Pictured are owners Richard and Peggy Hanner along with family and staff. The business offers coffee, lattes, frappes, iced coffee and hot chocolate, as well as fruit smoothies, tea, beer, cocktails, and wine and a food menu that varies daily. They also sell unique gifts and home goods both new and vintage.



New Siouxland Chamber member Smith Pro Cleaning Services, 5006 Sergeant Rd., is a second-generation, family owned company that has been in business since 2004. Pictured in the back row are Aubony Burns, co-owner; Casey Burns, director of operations and Kathy Smith, founder of Smith's Professional Cleaning Service. Pictured in the front row are: Ben Burns, owner; Brooke Burns, daughter; and Myles Burns, nephew. Smith Pro cleans businesses of all sizes.

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RibbonCuttings Photos courtesy of the Siouxland Chamber of Commerce



NEW IMPROVEMENTS Chamber

Kahill's Chophouse, located inside the Marriott Hotel in South Sioux City, recently celebrated its grand reopening after 12 weeks of renovation to create a restaurant style for all demographics. Pictured are Andrew Burger, executive chef; Ralph Bobian, general manager; and Chad Schoenfelder, food and beverage director. The restaurant has added club-style sofas, mood lighting and a floor-to-ceiling fireplace.



Chamber WELCOME NEW MEMBER

The NAI United team celebrated its new NAI United Business Brokerage at 400 Gold Circle Drive in Dakota Dunes. Pictured are Chris Bogenrief, Kevin McManamy and Erin Hoekstra. The brokerage is committed to serving clients through the complex process of buying or selling a business.





The Tyson Events Center unveiled a new 26-by-44-foot video board and ribbon panels, which stretches around the east and west sides of the Fleet Farm Arena. Pictured are Tim Savona, Tyson Events Center general manager; Jessica Johnson, projects management specialist for the city; and Assistant City Manager Mike Collett. The new board features live scoring, interactive graphics and even show instant replays and entertainment during breaks.



Siouxlanders celebrated the long-awaited opening of the Military Road Bridge, which connects Sioux City's Riverside neighborhood and North Sioux City. Sioux City City Council member Pete Groetkin and North Sioux City Mayor Randy Frederickson are shown cutting the ribbon. They urged citizens to support businesses on both sides of the bridge that were impacted by the bridge closure.



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Ashlev Bruske, Sheldon, Iowa

OnTheMove

Gehling, Osborn open law firm in Ho-Chunk building SIOUX CITY - Emilee Geh-

ling and Anthony Osborn have opened the Gehling Osborn Law





Osborn practice

focuses on construction law and complex business litigation, including but not limited to disputes involving breach of contract, trade secrets, real estate and employment.

Both Gehling and Osborn are Sioux City natives. Gehling received her undergraduate degree from Notre Dame, magna cum laude, and her law degree from the University of Iowa, where she participated in the Journal of Corporation Law.

Osborn received his undergraduate degree, with honors, from the University of Iowa. and received his law degree from

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MENT/TALLGRASS I/II VILLAGE APARTMENTS Ashley Bruske, Spirit Lake, Iowa

HAWKS COFFEE SHOP Cyndi Nelson, Sergeant Bluff **STRIVE HEALTH + WELLNESS** Jeff Bahrenfuss, Sioux City

CORINNE'S CLEANING PLUS Corinne Ruskey, Westfield, Iowa

LITTLE PRIEST TRIBAL COLLEGE Manoj Patil, Winnebago, Neb.

the same institution, where he was a member of the lowa Law Review and Moot Court Board.

Plambeck named Warrior

Hotel sales director

SIOUX CITY - Lila Plambeck has been named the new director of sales

and marketing at the Warrior Hotel in downtown Sioux Citv. Plambeck is originally from Oskaloosa. lowa, and has lived in Sioux

City for more than 25 years. She and her husband. Scott. have two children, 20-year-old Zachary and 18-year-old Isaac.

the general manager of Stoney Creek Hotel and Conference Center (2014-2019), in human resources at JCPenney and as the general manager at Younkers.

Plambeck was a volunteer on a local. state and national level President of Joy School PTO.

Hiring for the remaining hotel employees will begin late winter of 2020, and the Warrior

ChamberAnniversaries

The following businesses and organizations are celebrating milestone anniversaries as Siouxland Chamber of Commerce investors.

30 YEARS - 1989

DAKOTA DUNES COUNTRY CLUB Jeremy Heizelman Dakota Dunes, S.D.

15 YEARS - 2004

CLIFTON ESTATES APARTMENTS Amra Anderson

Sioux City 10 YEARS - 2009

GREAT CLIPS

Amy Morlan Sioux City SIOUX MUFFLER

Dennis & Marti Huggenberger Sioux City

Hotel will be opening in spring/ summer 2020.

Khurana named to radiology post at **MercyOne**

SIOUX CITY - Neal Khurana has been named the medical director of interventional radiology at

MercyOne

Siouxland

Center. Dr.

radiologist

Khurana is an

interventional

who received

his medical

Medical



Khurana

degree from the Chicago Medical School at Rosalind Franklin University. He completed his Diagnostic Radiology residency followed by a fellowship in Interventional Radiology at Rush University Medical Center in Chicago. He is board certified by the American Board of Radiology and a member of the Society of Interventional Radiology.

He has special interests in minimally invasive treatments of peripheral artery disease for limb salvage, acute and chronic venous disease including PE and complex IVC filter retrieval. uterine artery embolization for uterine fibroids, minimally invasive repair of spine compression fractures, and interventional oncology including tumor ablation and catheter

SIOUXLAND VEIN CENTER

Mark Nielsen Sioux City

5 YEARS - 2014 IOWA WOMEN LEAD CHANGE

(IWLC) Tiffanv O'Donnell

Cedar Rapids, Iowa MELISSA GOMEZ INSURANCE

Melissa Gomez Sioux City

TIME COMMUNICATIONS Rachel Laudenbach Roseville, Minnesota

directed therapy.

Dr. Khurana is part of Midlands Clinic and will provide complete coverage for all IR services at MercyOne Siouxland.

Davidson promoted at June E. Nylen

SIOUX CITY - Makayla Davidson has been promoted

to radiation

manager at

the June E.

Nylen Cancer

Center. Her

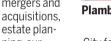
oncology

responsibilities include Davidson directing and

managing all radiation, nursing, and radiology staff and services provided at the Cancer Center as well as formulating and implementing patient-care policies related to radiation procedures, and related standards of care for the treatment of radiation and radiology oncology patients. She will also participate in both long-term strategic planning and daily operational decision making for the practice.

Davidson has worked at the June E. Nylen Cancer Center since 2014. She began her medical career as a certified nursing assistant and then worked as a radiologic tech at a rural hospital.





Plambeck

She previously worked as

for the Iowa National Guard Family Readiness. Addition-

ally, she was also the co-writer for Siouxland Friends and Neighbors Gourmet Cookbook for many years, and served as



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International Council of Shopping Centers



International Business Brokers Association