

GOLDEN TOWNSHIP PARK, 8711 W. SILVER LAKE RD., MEARS, MI



2 DAYS OF FUN!
FRI. & SAT.
SEPT. 8-9,
2023
SILVER LAKE SAND DUNES,
MICHIGAN



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Thursday, August 31, 2023



WHAT'S NEW IN 2023

The SLSD Apple & BBQ Festival Committee is thrilled to show off the new activities that will be showcased at this year's festival. Our committee wanted to bring more to the festival that children and families would enjoy. New this year, we will be having GellyBall! If you have never heard of that – you are not alone! GellyBall is the newest revolution in shooting games. It has quickly become one of the most popular party and event activities that allows players of all ages to be able to participate. Gel-

lyBall is a paintball that is made for kids (AND adults!) Instead of the traditional paintball ammo that can pack a sting, GellyBall uses soft gel balls. It's similar to Orbeez for a comparison. We are super excited to have this added to our festival this year! Another exciting NEW! activity we have added is Axe Throwing! Muskegon Axe Throwing will be traveling to Golden Township Park and set-up at our festival! "With our coaches always on site, your guests of all ages and skill levels will have an axe-cellent

time learning to throw axes and playing competitive games!" We will also be having a live forge demonstration as well as Alonzo Montoya returning this year doing live wood carving demonstrations, along with Pony rides, balloon animals and caricatures. We have also added more live entertainment to run all day on Saturday. We have performances from The Beach Katz (Friday), Jonathan James (Saturday), Ben Traverse (Saturday) The Silverado Band (Saturday) and Kevin Wolff Band (Saturday) and DJ Chris

Bosse & Rudy Dobis to play in between performances. Our Classic Auto & ORV Show is being amped up this year! The Hart Athletic Boosters Club are organizing this show and proceeds from the car show will benefit their organization. We will have 18 food trucks/vendors at this year's festival, 8 of them being brand new to our festival! The most we have had yet! While over half of them are BBQ themed food, we have a variety of vendors from bubble tea, kettle corn, wraps, tacos and more!



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CRAFT SHOW

Get ready for the biggest craft show the SLSD Apple & BBQ Festival has had yet! With over 130 vendors and still growing, we have hit the most vendors in our show yet. Vendors from all over MI come to Silver Lake for one of their best shows each year. A little bit of everything from Rennhack's farm fresh apples, woodwork, homemade crafts and more, located on the road in front of the park Saturday 10am-5pm. You are not going to want to miss this show! W. Silver Lake Rd will be closed from the roundabout to Silverpoint General Store from 6am-6pm.

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CLASSIC AUTO & ORV SHOW



We are excited to announce that new this year, the Hart Athletic Boosters club is organizing our Classic Auto & ORV Show! Proceeds from the show will benefit their organization. There will be separate car show t-shirts sold, a live DJ playing in Dunetown Mall parking lot, and The Silverado Band will perform on The Chicken Shack Stage! There are 5 categories for the show: Jeeps, Cars, Trucks, ATV/UTVs and buggies! The show will take place in Dunetown Mall parking lot (8239 W Hazel Rd, Mears, MI 49436) September 9th from 10am-2pm.

A portion of the proceeds benefit:



United Way of the Lakeshore

For More Information:

(231) 873-2247

www.applebbqfestival.com



THANK YOU EVENT SPONSORS!





SCHEDULE OF EVENTS

2 DAYS OF FUN!

SILVER LAKE SAND DUNES
APPLE & BBQ FESTIVAL

Friday & Saturday
September 8-9, 2023
Golden Township Park
Mears, MI

A portion of the proceeds benefit:



United Way of the Lakeshore

125+
CRAFT
VENDORS

15+
FOOD
TRUCKS

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FRIDAY

2:00-9:00 pm..... Food Trucks on Festival Grounds
2:00-9:00 pm DJ Chris Bose Live on Stage #2
2:00-6:00 pm Dewall's Forge LLC Live Demonstrations

FRIDAY KIDS ACTIVITIES

2:00-7:00 pm..... GELLY BALL, inflatable castle, rock climb
slide, face painting, pony rides
2:00-9:00 pm Pony Rides
4:00 pm Storytelling with Storybook Village

4:00 pm Beer & Wine Tent
6:00-9:00 pm..... The Beach Katz Live on Festival Stage

SATURDAY

9:00 am..... Apple a Day 5K Run/Walk at Mac Woods Dune Rides
Registration @ 8:00am, pre-register on festival website
10:00 am-9:00 pm..... Food Trucks on Festival Grounds
10:00 am-5:00 pm..... Arts & Crafts Show Silver Lake Road

SATURDAY KIDS ACTIVITIES

10:00-6:00 pm GELLY BALL
Inflatable Castle, Rock Climb Slide, Face Painting
11:00 am..... Storytelling with Storybook Village
12:00-9:00 pm Pony Rides
12:00-5:00 pm Balloon animals
4:00 pm Storytelling with Storybook Village

10:00 am..... National Anthem in Front of Pavillion
10:00 am-2:00 pm..... Classic Vehicle & ORV Show @ Dunetown Mall
8:00-9:45 am Registration
9:00-2:00 pm DJ Rudy Dubis
2:00 pm Classic Vehicle & ORV Show Awards
12:00-2:00 pm Silverado Band Live @ Chicken Shack
10:00 am-1:00 pm..... DJ Chris Bose Live on Festival Stage #2
10:00 am-5:00 pm..... Live Wood Carvings by Alonzo Montoya
Apple Pie Contest
11:00-11:30 am Pie check in @ pavillion (youth 7-13, adults 14+)
12:30 pm Applie Pie Contest Awards Announced
11:00 am-6:00 pm..... Muskegon Axe Throwing
12:00-8:00 pm Dewall's Forge LLC Live Demonstrations
12:00-9:00 pm Beer & Wine Tent (under the pavillion)
1:00-3:00 pm..... Jonathan James LIVE on Festival Stage
3:30-5:30 pm..... Ben Traverse Band LIVE on Festival Stage
6:30-9:00 pm..... Kevin Wolf Band LIVE on Festival Stage

Shuttle pickup available -

Festival parking to round about

Friday 2 pm - 9 pm & Saturday 9 am - 9 pm

For more information

(231) 873-2247

www.applebbqfestival.com





Another exciting NEW! activity we have added is Axe Throwing! Muskegon Axe Throwing will be traveling to Golden Township Park and set-up at our festival! "With our coaches always on site, your guests of all ages and skill levels will have an axe-cellent time learning to throw axes and playing competitive games!"



Don't miss the apple pie contest!



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LIVE ENTERTAINMENT

Who doesn't enjoy live music? Especially when you have a cold beer in your hand! We wanted Saturday to be filled with performances, so that is what we did! Instead of one band playing in the evening, this year we will have 4 bands playing throughout the entire day!! We have performances from The Beach Katz (Friday), Jonathan James (Saturday), Ben Traverse (Saturday) The Silverado Band (Saturday @ the Chicken Shack Stage) and Kevin Wolff Band (Saturday) and DJ Chris Bosse & Rudy Dobis to play in between performances. Musical styles ranging from folk, country, blues, and rock! There will be a variety of music for everyone. To see performance times, check out our Schedule of Events on www.applebbqfestival.com



Enjoy food from 15+ food trucks on Festival grounds!

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