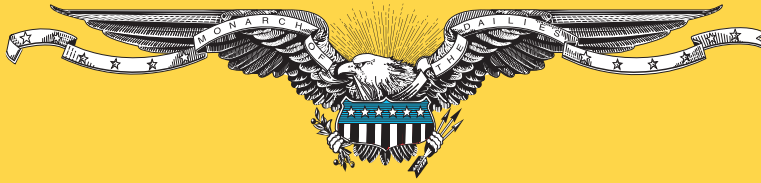


# San Francisco Examiner



## SAN FRANCISCAN OF THE YEAR

### SPONSORSHIP PACKAGES



#### PRESENTING

\$100,000  
(1 Sponsor)

- Name in title, e.g., San Francisco Franciscan of the Year Award, Presented by [INSERT COMPANY]
- Promote sponsor messaging on front page of SFExaminer.com sticky a few weeks prior to event
- San Francisco Examiner Newsletter “presented by” in week leading to event and week post event
- Social media promotion on SF Examiner
- Full page color ad in San Francisco Examiner
- Back full page, color ad on Nob Hill Gazette Magazine

#### At event

- Video address or Award Presentation to SFOTY
- Premium position, full page spread, color ad
- Logo, banner or signage at event
- Company logo on cover and all promotional materials
- 2 Tables of 10 tickets w/prominent location
- 10 tickets to Annual Nob Hill Gazette Holiday Party



#### LEVEL 2

\$50,000  
(1 Sponsor)

- Promote sponsor messaging on front page of SFExaminer.com sticky a few weeks prior to event
- San Francisco Examiner Newsletter “presented by” [INSERT COMPANY]
- Social media promotion on SF Examiner
- Half page color ad in San Francisco Examiner
- Full page, color ad on Nob Hill Gazette Magazine
- Social media promotion

#### At event

- Video address or presentation of award
- Premium position, half page, color ad
- Logo, banner or signage at event
- Company logo on cover and all promotional materials
- 2 Tables of 10 tickets w/prominent location
- 5 total tickets to Nob Hill Gazette Holiday Party



#### LEVEL 3

\$25,000  
(2 Sponsor)

- San Francisco Examiner Newsletter “presented by” [INSERT COMPANY]
- Social media promotion on SF Examiner
- Half page color ad in San Francisco Examiner
- Half page, color ad on Nob Hill Gazette Magazine
- Social media promotion

#### At event

- Video address or presentation of award
- Premium position, half page, color ad
- Logo, banner or signage at event
- Company logo on cover and all promotional materials
- 2 Tables of 10 tickets w/prominent location
- 5 total tickets to Nob Hill Gazette Holiday Party

**TABLE PURCHASE \$10,000**