



ADVERTISEMENT OPPORTUNITIES

	12x	1x
Full Page (8.375" x 10.875")	\$650	\$850
Full Page Premium Inside Front, Inside Back, Page 3 (8.375" x 10.875")	\$735	\$1020
Back Page (8.375" x 10.875")	\$950	\$2000
Half Page (H: 7.125" x 4.94", V: 3.5" x 10")	\$385	\$510
Third Page (4.71" x 4.94")	\$260	\$340
Sixth Page (H: 4.71" x 2.4", V: 2.3" x 4.94")	\$175	\$255

Trim 8.375 x 10.875

Bleed 8.875 x 11.375

Margin 0.5

Trim: The edge of the printed page after the bleed has been cut off.
Bleed: Extra image that extends beyond the edge of the page. When trimmed, this ensures the ad will not have a white line down the edge due to cutting variation during printing.

Margin: We ask that you don't place anything important less than .5" from trim, especially type. TRIM IS THE TOP, BOTTOM & FACE OF THE PAGE. If type, images and/or page numbers are within .5" of trim, it is possible for it to be cut off.



All rates subject to a 3.5% administration fee per run. All measurements are in inches. Trim, Bleed and Margin information applies to full-page ads only.

FULL	1/2 V	1/2 H	1/3 V	1/3 Block	1/6 V	1/6 H
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*All rates subject to 3.5% administrative fee.

GUADALUPE COUNTY LIVING SEGUIN

ADVERTISING AGREEMENT 2025-26

WHO WE ARE

Seguin Magazine is a lifestyle magazine celebrating the unique and colorful style of living in Guadalupe County.

WHAT'S INSIDE?

In every issue, you'll find a stable of talented and committed writers, photographers and designers working to tell compelling stories of people, places and lifestyle interests along the northern edge of the South Texas Plains. Each issue will contain articles highlighting the area's culture, food, art and music.

READERSHIP

Seguin Magazine publishes 12 times per year and is distributed in the Seguin Gazette, with targeted locations throughout Guadalupe, Wilson, Hays and Caldwell Counties, including 6 area HEB's. With more than 25,000 readers, Seguin Magazine is one of the fastest growing lifestyle magazines in the South Texas Plains. Let Seguin Magazine deliver your message to a highly desirable audience in a stunningly beautiful package.

PRODUCTION SCHEDULE

PUBLICATION DATES

FEBRUARY 3RD
MARCH 2ND
APRIL 6TH
MAY 4TH
JUNE 1ST
JULY 6TH
AUGUST 3RD
SEPTEMBER 7TH
OCTOBER 5TH
NOVEMBER 2ND
DECEMBER 7TH
JANUARY 1ST

DEADLINES

JANUARY 6TH
FEBRUARY 3RD
MARCH 10TH
APRIL 7TH
MAY 5TH
JUNE 9TH
JULY 7TH
AUGUST 4TH
SEPTEMBER 8TH
OCTOBER 6TH
NOVEMBER 3RD
DECEMBER 9TH

ADVERTISER _____

PHONE _____

CONTACT PERSON _____

EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

GENERAL POLICY

ALL ADVERTISING IS SUBJECT TO SEGUIN MAGAZINE'S APPROVAL. SEGUIN MAGAZINE RESERVES THE RIGHT TO REJECT ADVERTISING THAT IS NOT IN KEEPING WITH THE PUBLICATION'S STANDARDS.

ADVERTISING SPACE RESERVATION				
AD SIZE	FREQUENCY		START DATE	END DATE
	12x	1x		
FULL PAGE			_____	_____
TWO -THIRD PAGE V			_____	_____
HALF PAGE V			_____	_____
HALF PAGE H			_____	_____
ONE-THIRD PAGE V			_____	_____
ONE-THIRD BLOCK			_____	_____
SIXTH PAGE V			_____	_____
SIXTH PAGE H			_____	_____

TERMS AND CONDITIONS

THIS AGREEMENT IS BINDING. IN THE EVENT OF NON-COMPLIANCE, SEGUIN MAGAZINE RESERVES THE RIGHT TO RE-CHARGE ALL ADVERTISING AT EARNED RATES AS PER ITS PUBLISHED RATE.

ALL ADVERTISING MUST BE PAID IN ADVANCE OF PUBLICATION DATE DEADLINE UNLESS CREDIT HAS BEEN ESTABLISHED.

SEGUIN MAGAZINE TERMS OF PAYMENT ARE WITHIN 20 DAYS FOR CREDIT, AND THAT ALL REGULAR CREDIT POLICIES APPLY.

SIGNATURE _____

NAME PRINTED _____

DATE _____

FOR OFFICE USE ONLY

ACCOUNT EXECUTIVE _____ DATE _____

WE WANT YOUR AD TO PRINT CORRECTLY

LATE ADS WITH PROBLEMS OR LAST-MINUTE CHANGES INCREASE THE CHANCE OF PRINT ERROR. PLEASE MAKE EVERY EFFORT TO DELIVER YOUR MATERIALS ON TIME.

805 E. COURT ST., STE. #200, SEGUIN, TX 78155 | (830) 463-0760 | WWW.SEGUINGAZETTE.COM