

ADVERTISEMENT OPPORTUNITIES

12x

\$650

\$850

1x

Full Page Premium

Inside Front, Inside Back, Page 3 (8.375" x 10.875")

Full Page

(8.375" x 10.875")

\$735

\$1020

Trim 8.375 x 10.875 Bleed 8.875 x 11.375 Margin 0.5

Trim: The edge of the printed page after the bleed has been cut off. Bleed: Extra image that extends beyond the edge of the page. When trimmed, this ensures the ad will not have a white line down the edge due to cutting variation during printing.

Margin: We ask that you don't place anything important less than .5" from trim, especially type. TRIM IS THE TOP, BOTTOM & FACE OF THE PAGE. If type, images and/or page numbers are within .5" of trim, it is possible for it to be cut off.

Back Page

(8.375" x 10.875")

\$950

\$2000

Half Page (H: 7.125" x 4.94", V: 3.5" x 10")

\$385

\$510





Third Page (4.71" x 4.94")

\$260

\$340





Sixth Page

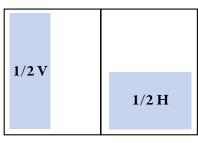
(H: 4.71" x 2.4", V: 2.3" x 4.94")

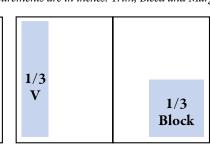
\$175

\$255

All rates subject to a 3.5% administration fee per run. All measurements are in inches. Trim, Bleed and Margin information applies to full-page ads only.

FULL





1/6 V	1/6 H

*All rates subject to 3.5% administrative fee.

SEGUNTYLIVING

WHO WE ARE

Seguin Magazine is a lifestyle magazine celebrating the unique and colorful style of living in Guadalupe County.

WHAT'S INSIDE?

In every issue, you'll find a stable of talented and committed writers, photographers and designers working to tell compelling stories of people, places and lifestyle interests along the northern edge of the South Texas Plains. Each issue will contain articles highlighting the area's culture, food, art and music.

READERSHIP

Seguin Magazine publishes 12 times per year and is distributed in the Seguin Gazette, with targeted locations throughout Guadalupe, Wilson, Hays and Caldwell Counties, including 6 area HEB's. With more than 25,000 readers, Seguin Magazine is one of the fastest growing lifestyle magazines in the South Texas Plains. Let Seguin Magazine deliver your message to a highly desirable audience in a stunningly beautiful package.

PRODUCTION SCHEDULE

PUBLICATION	DEADLINES
DATES	
FEBRUARY 3RD	JANUARY 6TH
MARCH 2ND	FEBRUARY 3RD
APRIL 6TH	MARCH 10TH
MAY 4TH	APRIL 7TH
JUNE 1ST	MAY 5TH
JULY 6TH	JUNE 9TH
AUGUST 3RD	JULY 7TH
SEPTEMBER 7TH	AUGUST 4TH
OCTOBER 5TH	SEPTEMBER 8TH
NOVEMBER 2ND	OCTOBER 6TH
DECEMBER 7TH	NOVEMBER 3RD
JANUARY 1ST	DECEMBER 9TH

ADVERTISING AGREEMENT 2025-26

ADVERTISER		
HONE		
CONTACT PERSON		
MAIL		
ADDRESS		
ПТУ	STATE	ZIP

GENERAL POLICY

ALL ADVERTISING IS SUBJECT TO SEGUIN MAGAZINE'S APPROVAL. SEGUIN MAGAZINE RESERVES THE RIGHT TO REJECT ADVERTISING THAT IS NOT IN KEEPING WITH THE PUBLICATION'S STANDARDS.

ADVERTISING SPACE RESERVATION						
AD SIZE	FREQU	ENCY	START DATE	END DATE	PRICE PER ISSUE	
	12x	1x				
FULL PAGE						
TWO -THIRD PAGE V						
HALF PAGE V						
HALF PAGE H						
ONE-THIRD PAGE V						
ONE-THIRD BLOCK						
SIXTH PAGE V						
SIXTH PAGE H						

TERMS AND CONDITIONS

THIS AGREEMENT IS BINDING. IN THE EVENT OF NON-COMPLIANCE, SEGUIN MAGAZINE RESERVES THE RIGHT TO RE-CHARGE ALL ADVERTISING AT EARNED RATES AS PER ITS PUBLISHED RATE.

ALL ADVERTISING MUST BE PAID IN ADVANCE OF PUBLICATION DATE DEADLINE UNLESS CREDIT HAS BEEN ESTABLISHED.

SEGUIN MAGAZINE TERMS OF PAYMENT ARE WITHIN 20 DAYS FOR CREDIT, AND THAT ALL REGULAR CREDIT POLICIES APPLY.

SIGNATURE		 	
NAME PRINTED .	 	 	
DATE		 	

FOR OFFICE USE ONLY				
ACCOUNT EXECUTIVE	DATE			

WE WANT YOUR AD TO PRINT CORRECTLY