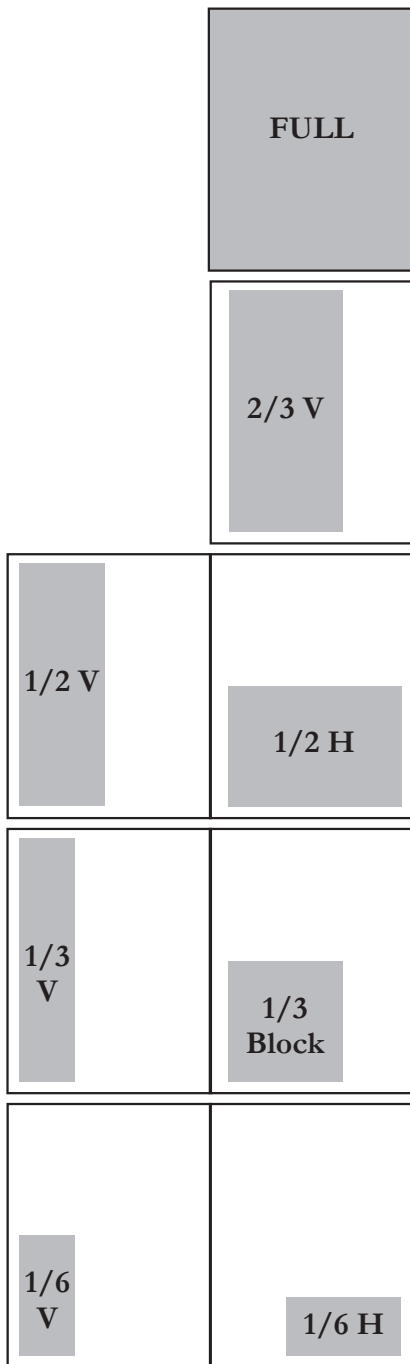


GUADALUPE COUNTY LIVING SEGUIN

ADVERTISEMENT OPPORTUNITIES



	12x	6x	1x
Full Page	\$565	\$850	\$1,500
Inside Front Full Page	\$635	\$1,020	\$1,700
Page 3 Full Page	\$635	\$1,020	\$1,700
Inside Back Full Page	\$635	\$1,020	\$1,700
Back Page Full Page	\$850	\$1190	\$2,000

Trim 8.375 x 10.875 **Bleed** 8.875 x 11.375 **Margin** 0.5

Trim: The edge of the printed page after the bleed has been cut off.

Bleed: Extra image that extends beyond the edge of the page. When trimmed, this ensures the ad will not have a white line down the edge due to cutting variation during printing.

Margin: We ask that you don't place anything important less than .5" from trim, especially type. TRIM IS THE TOP, BOTTOM & FACE OF THE PAGE. If type, images and/or page numbers are within .5" of trim, it is possible for it to be cut off.

	12x	6x	1x
Two-Third Page	\$485	\$765	\$1,300

Vertical 4.71x10

	12x	6x	1x
Half Page Vertical & Horizontal	\$335	\$510	\$900

Vertical 3.5 x 10 **Horizontal** 7.125 x 4.94

	12x	6x	1x
One-Third Page & Block	\$225	\$340	\$600

Vertical 2.3x10 **Block** 4.71x4.94

	12x	6x	1x
Sixth Page Vertical & Horizontal	\$150	\$255	\$400

Vertical 2.3 x 4.94 **Horizontal** 4.71 x 2.4

All measurements are in inches. Trim, Bleed and Margin information applies to full-page ads only.

GUADALUPE COUNTY LIVING SEGUIN

ADVERTISING AGREEMENT 2019-20

WHO WE ARE

Seguin Magazine is a lifestyle magazine celebrating the unique and colorful style of living in Guadalupe County.

WHAT'S INSIDE?

In every issue, you'll find a stable of talented and committed writers, photographers and designers working to tell compelling stories of people, places and lifestyle interests along the northern edge of the South Texas Plains. Each issue will contain articles highlighting the area's culture, food, art and music.

READERSHIP

Seguin Magazine publishes 12 times per year and is distributed in the Seguin Gazette and the LaVernia News, with targeted locations throughout Guadalupe, Wilson, Hays and Caldwell Counties, including 5 area HEB's. With more than 25,000 readers, Seguin Magazine is one of the fastest growing lifestyle magazines in the South Texas Plains. Let Seguin Magazine deliver your message to a highly desirable audience in a stunningly beautiful package.

ADVERTISER _____
 PHONE _____
 CONTACT PERSON _____
 EMAIL _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____

GENERAL POLICY

ALL ADVERTISING IS SUBJECT TO SEGUIN MAGAZINE'S APPROVAL. SEGUIN MAGAZINE RESERVES THE RIGHT TO REJECT ADVERTISING THAT IS NOT IN KEEPING WITH THE PUBLICATION'S STANDARDS.

ADVERTISING SPACE RESERVATION						
AD SIZE	FREQUENCY			START DATE	END DATE	PRICE PER ISSUE
	12x	6x	1x			
FULL PAGE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
TWO -THIRD PAGE V	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
HALF PAGE V	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
HALF PAGE H	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
ONE-THIRD PAGE V	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
ONE-THIRD BLOCK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
SIXTH PAGE V	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____
SIXTH PAGE H	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____	_____

TERMS AND CONDITIONS

THIS AGREEMENT IS BINDING. IN THE EVENT OF NON-COMPLIANCE, SEGUIN MAGAZINE RESERVES THE RIGHT TO RE-CHARGE ALL ADVERTISING AT EARNED RATES AS PER ITS PUBLISHED RATE.

ALL ADVERTISING MUST BE PAID IN ADVANCE OF PUBLICATION DATE DEADLINE UNLESS CREDIT HAS BEEN ESTABLISHED.

SEGUIN MAGAZINE TERMS OF PAYMENT ARE WITHIN 20 DAYS FOR CREDIT, AND THAT ALL REGULAR CREDIT POLICIES APPLY.

SIGNATURE _____

NAME PRINTED _____

DATE _____

FOR OFFICE USE ONLY

ACCOUNT EXECUTIVE _____ DATE _____

PRODUCTION SCHEDULE

PUBLICATION DATES

NOVEMBER 3RD
 DECEMBER 1ST
 JANUARY 5TH
 FEBRUARY 2ND
 MARCH 1ST
 APRIL 5TH
 MAY 3RD
 JUNE 7TH
 JULY 5TH
 AUGUST 2ND
 SEPTEMBER 6TH
 OCTOBER 4TH

DEADLINES

OCTOBER 4TH
 NOVEMBER 1ST
 DECEMBER 6TH
 JANUARY 3RD
 JANUARY 31ST
 MARCH 6TH
 APRIL 3RD
 MAY 1ST
 JUNE 5TH
 JULY 3RD
 AUGUST 7TH
 SEPTEMBER 4TH

WE WANT YOUR AD TO PRINT CORRECTLY

LATE ADS WITH PROBLEMS OR LAST-MINUTE CHANGES INCREASE THE CHANCE OF PRINT ERROR. PLEASE MAKE EVERY EFFORT TO DELIVER YOUR MATERIALS ON TIME.

1012 SCHRIEWER, SEGUIN, TX 78155 | (830) 379-5402 | WWW.SEGUINGAZETTE.COM