



SPONSORSHIP OPPORTUNITY

NEWSPAPERS IN EDUCATION

Become A Newspaper In Education (NIE) sponsor today and enable local classrooms to receive newspapers, curriculum guides and other education resources at no cost. With the help of generous businesses, the Seguin Gazette provided thousands of newspapers every week to hundreds of teachers. We offer several sponsorship levels of benefits to ensure our sponsors get recognition all year long.

Diamond Sponsor - \$2000

As a DIAMOND LEVEL sponsor you will join an elite group of businesses as one of the largest supporters of education in the community. Your contribution will provide thousands of newspapers to area classrooms over the next year.

You will receive:

- A 3x10.5" full color ad that will include your business name, logo and contact information to promote your business. (Runs 3x)
- A 1x6" black & white ad that will include your business name, logo and contact information to promote your business. (Runs 1x)
- A 1x2" black & white ad that will include your business name, logo and contact information to promote your business. (Runs 2x)
- Your business will also be recognized as a listing with your business logo on the full page monthly NIE Thank You ad.

Gold Sponsor - \$500

As a GOLD LEVEL sponsor, your contribution will provide thousands of newspapers to area classrooms over the next year.

You will receive:

- A 1x6" black & white ad that will include your business name, logo and contact information to promote your business. (Runs 1x)
- A 1x2" black & white ad that will include your business name, logo and contact information to promote your business. (Runs 2x)
- Your business will also be recognized as a listing with your business logo on the full page monthly NIE Thank You ad.

Platinum Sponsors - \$1,000

As a PLATINUM LEVEL sponsor you will join an exclusive group of businesses as one of the largest supporters of education in the community. Your contribution will provide thousands of newspapers to area classrooms over the next year.

You will receive:

- A 3x10.5" full color ad that will include your business name, logo and contact information to promote your business. (Runs 2x)
- A 1x6" black & white ad that will include your business name, logo and contact information to promote your business. (Runs 1x)
- A 1x2" black & white ad that will include your business name, logo and contact information to promote your business. (Runs 2x)
- Your business will also be recognized as a listing with your business logo on the full page monthly NIE Thank You ad.

Silver Sponsor - \$250

As a SILVER LEVEL sponsor, your contribution will provide hundreds of newspapers to area classrooms over the next year.

You will receive:

- A 1x2" black & white ad that will include your business name, logo and contact information to promote your business. (Runs 2x)
- Your business will also be recognized as a listing on the full page monthly NIE Thank You ad.

Bronze Sponsor - \$125

As a BRONZE LEVEL sponsor, your contribution will help us provide newspapers to area classrooms over the next year and your business will be recognized as a listing on the full page monthly NIE Thank You ad.



THE SEGUIN GAZETTE

CELEBRATING 136 YEARS SERVING OUR COMMUNITY

MAIN: (830)463-0760 | CIRCULATION: (830)463-0762 OR CIRCULATION@SEGUINGAZETTE.COM

SPONSOR TODAY!

Complete sponsor form and send back by:

Email: circulation@seguingazette.com

Mail: The Seguin Gazette - Newspapers In Education
P.O. Box 1200, Seguin, TX 78155

In support of The Seguin Gazette Newspapers In Education program,
my company hereby pledge(s): Total Value of Sponsorship: \$ _____

Name: _____

Company Name: _____

Email Address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

PAYMENT OPTION

Check # _____

Credit Card # _____ Exp: _____

Please charge \$ _____ to my:



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SPONSORSHIP LEVELS (please check one)

- ☐ **Diamond Sponsor - \$2000**
- ☐ **Platinum Sponsors - \$1,000**
- ☐ **Gold Sponsor - \$500**
- ☐ **Silver Sponsor - \$250**
- ☐ **Bronze Sponsor - \$125**

Example

THANK YOU SPONSORS! YOU MAKE A WORLD OF DIFFERENCE!





Thank you for supporting the Newspapers in Education Program, which is a vital part of the educational experience for local students and educators. We're particularly grateful to sponsors who have demonstrated resource and increasing demand.

DIAMOND		PLATINUM		GOLD		SILVER		BRONZE	
Adams Automotive	2000 E. Highway 78, Seguin, TX 78155 (830) 463-0762	Calpine	1000 E. Highway 78, Seguin, TX 78155 (830) 463-0762	Calpine	1000 E. Highway 78, Seguin, TX 78155 (830) 463-0762	Calpine	1000 E. Highway 78, Seguin, TX 78155 (830) 463-0762	Calpine	1000 E. Highway 78, Seguin, TX 78155 (830) 463-0762

