



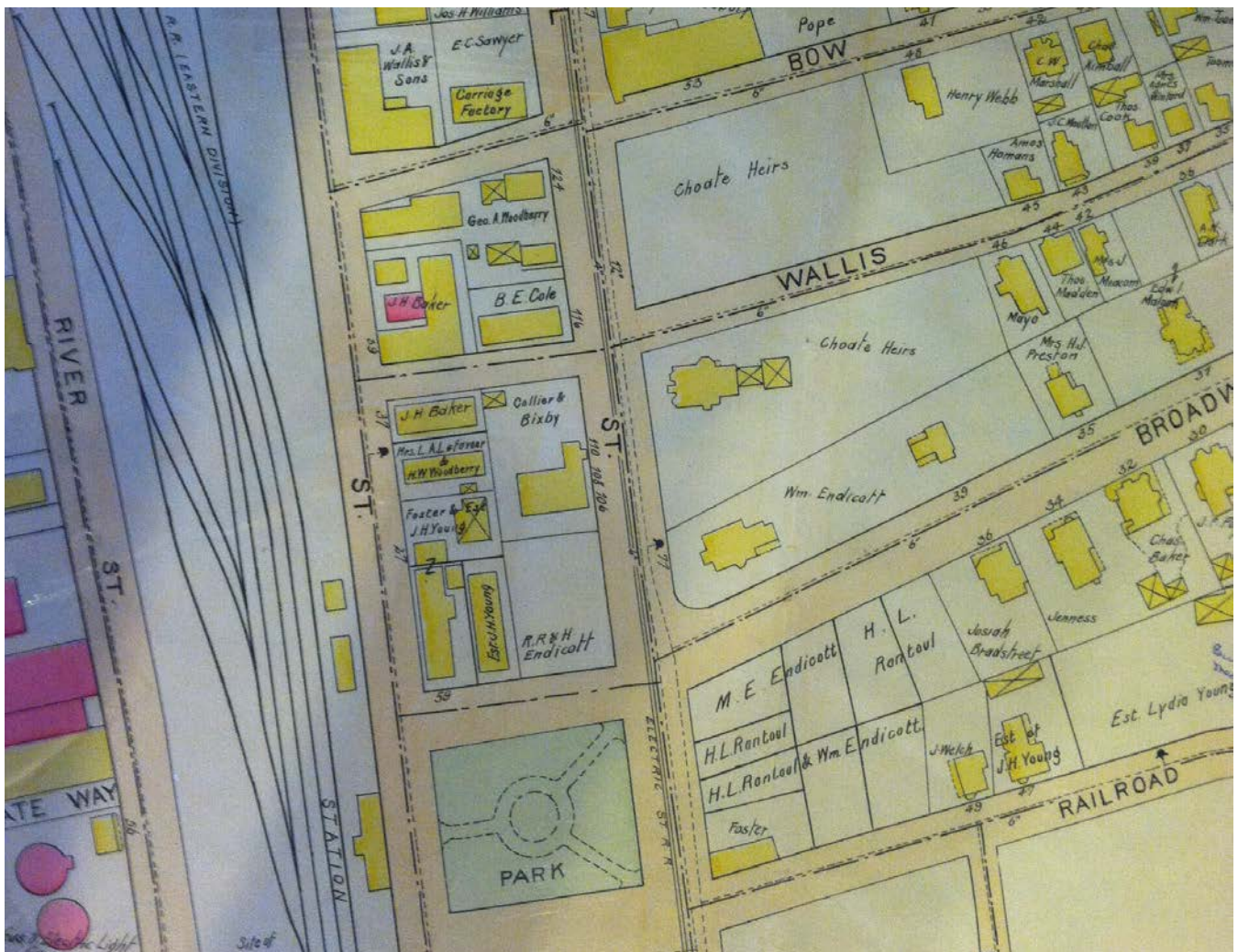
**Siemasko + Verbridge**  
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24 March 2017

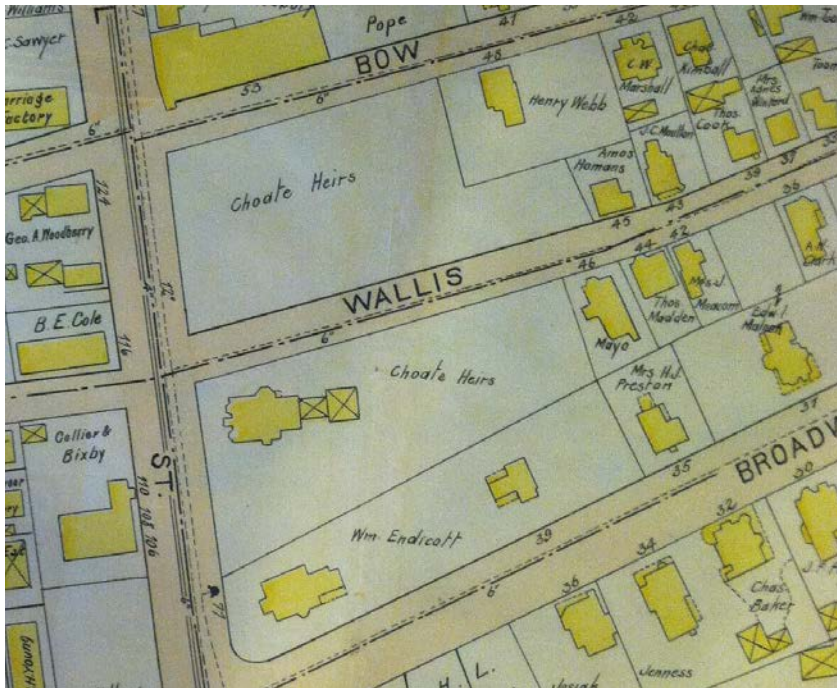
Historic Overview of 211 Rantoul Street



Beverly Atlas 1897:

The property of interest is the large parcel that is bounded by Rantoul Street, Bow Street and Wallis Street, labeled “Choate Heirs.” We will refer to it as the north parcel. The Kelly Ford showroom is on north parcel, while the south parcel, on the opposite side of Wallis Street is currently used as the Ford parking lot.

The south parcel was the site of the house of Frederick W Choate (born 1815, judge of probate, ship owner). The property is listed on the first Beverly atlas in 1880 belonging to Choate, and is on the last atlas in 1919 as belonging to Choate's heirs.



The building in the foreground below is the house of William Endicott, which still stands today at 45 Broadway (now veteran's housing w/ a convenience store in place of its former primary façade on Rantoul).





Image: post 1890

The building in the background is Frederick W Choate's house on the south parcel. Difficult to discern, but appears to be a similarly sized building in the Italianate style (common 1840-1885) with heavily accented cornice line, hooded windows, quoins on the corners, and a square tower or cupola. Note the wrought iron fence that runs the entire length of the block. Only a small portion of the fence remains in front of the William Endicott building at 45 Broadway. The north parcel was vacant with a shoe manufacturing building very close to its north property line.





Image: pre 1890

Endicott and Choate Homes still standing with north lot vacant.



This image, from the 1930s or 1940s shows the convenience store at the corner of Rantoul Street and Broadway, with the William Endicott building behind it. At some point between 1919 and 1924, the Harper's garage (formerly located at 131 Rantoul Street) was built on the north parcel at 211 Rantoul Street for a Ford showroom and garage. The Choate house is not visible and has likely already been demolished by now.



FIRST OPEN AIR THEATER  
IN BEVERLY BOW + RANTOUL STS.  
AROUND 1910 ON HARPER GARAGE LOT.

The north lot, still vacant in 1910, was used as an open air theater. Note what appears to be a large movie screen on the far right.



# Harper Garage Co.

WILLIAM A. ROWE, Pres.-Treas.

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## SALES-SERVICE AND ACCESSORIES

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Beverly, Mass.

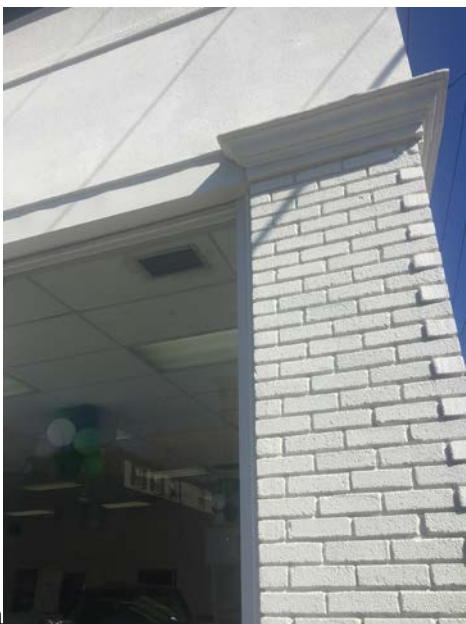




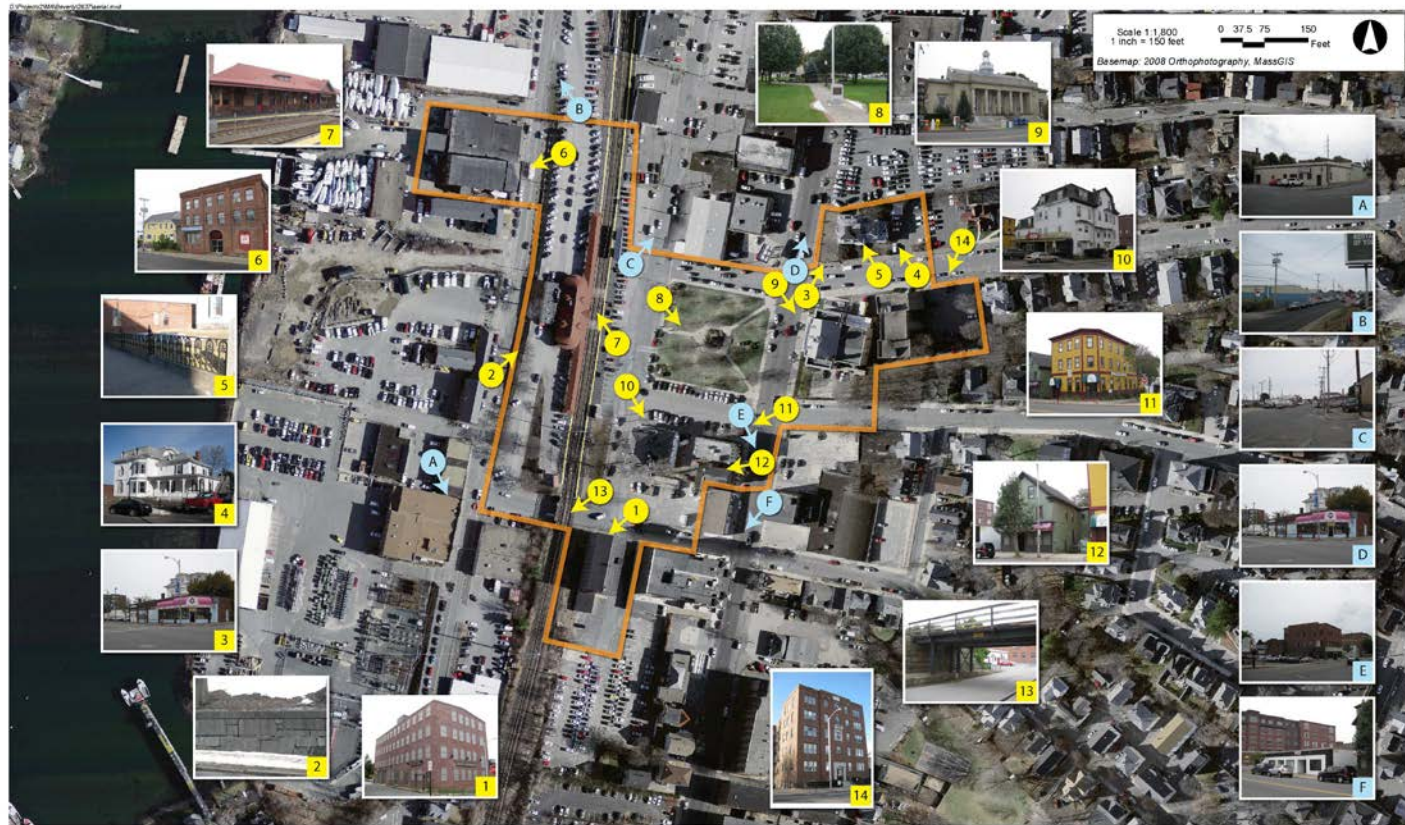
Ad from 1937 Beverly Directory of Harper's Garage. In the background above, we see the E.F. Bell Co. shoe manufacturing factory with water tower.



Current Photo of Kelly Ford. Note near complete loss of original detail. Painted brick, stucco cornice.







Beverly Depot - Odell Park Historic District, Beverly, Massachusetts  
Revised District Boundaries

**epsilon**  
CONSULTING, INC.

**Figure 1**  
Aerial Locus Map

Map outlining the adjacent Beverly Depot – Odell Park Historic District which did not include 211 Rantoul Street.