

Key Audiences: Summary of Modification Ratings

- At a high level, the majority of respondents from each group are supportive of key modifications in 2020

Summary Ratings for Modifications in 2020
(Top 2 Box Scores: 2020 “Worked Well” or “Somewhat Well”)

Modifications	TC Business Owners / Manager	Downtown TC Employees	TC Residents	2020 Downton Visitors
Closure of 2 blocks of Front Street to vehicle traffic	73%	84%	88%	88%
Change to 2-way traffic on portions of State Street	68%	72%	79%	77%
Additional outdoor restaurant/café seating allowed on city streets	79%	90%	91%	91%
Colorful paint on Front Street	64%	77%	80%	76%

Questions: Which of these modifications would you say worked well for Downtown Traverse City?