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SPECIAL SECTION

Careers in Healthcare

Healthy Communities, Bright Futures

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5 REASONS WHY A JOB IN HEALTHCARE IS A GREAT BET

PARTNER CONTENT BY LISA ROBERTS

In today's ever-evolving job market, choosing a career path that offers stability, growth and personal fulfillment is paramount. One sector that consistently meets these criteria is healthcare. Here are five reasons why a job in healthcare is a great bet for those seeking a rewarding and secure career.

1 High demand and job security

The healthcare industry is one of the fastest-growing sectors. As the population ages and medical advancements continue, the demand for healthcare professionals is skyrocketing. According to the Bureau of Labor Statistics, healthcare occupations are projected to grow faster than the average for all other occupations from 2022 to 2032. This growth translates to about 1.8 million new jobs per year, ensuring that those entering the field will find ample opportunities.

2 Diverse career opportunities

Healthcare is not limited to doctors and nurses. The industry encompasses a wide range of professions, including medical technicians, health administrators, pharmacists, physical therapists and more. This diverse range of jobs allows individuals to find a niche that matches their skills, interests and educational background. Whether you are interested in direct patient care, research, administration or technology, there is a place for you in healthcare.

3 Competitive salaries and benefits

Healthcare professionals are often well-compensated for their work. Salaries vary depending on the specific role, level of education, region and experience, but many positions offer competitive pay and excellent benefits. For instance, positions like dental hygienists, diagnostic medical sonographers, medical assistants and phlebotomists earn respectable incomes with potential for growth.

4 Opportunities for advancement

The healthcare field offers numerous opportunities for career advancement. With additional training and certifications, professionals can move up the ladder to more specialized and higher-paying roles. For example, a registered nurse can pursue further education to become a nurse practitioner or nurse anesthetist, both of which command significantly higher salaries and greater responsibilities.

5 Making a difference

One of the most compelling reasons to pursue a career in healthcare is the opportunity to make a real difference in people's lives. Healthcare professionals play a critical role in improving patient outcomes, enhancing quality of life and even saving lives. This sense of purpose and fulfillment is often cited as a primary motivator for those in the field, providing a deep sense of satisfaction that is hard to find in other professions.

FINAL THOUGHTS

A career in healthcare is not only a sound financial investment but also a pathway to personal and professional fulfillment. The industry's growth, diverse opportunities, competitive compensation and the ability to make a meaningful impact make it an attractive option for many professionals. Whether you are just starting your career journey or considering a change, the healthcare sector offers a promising and rewarding future.

What you need to know about HEALTHCARE CAREER TRENDS

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The healthcare industry is rapidly evolving, driven by technological advancements, an aging populace and new policies. These factors are influencing the job market, which means career seekers have new opportunities and existing roles are changing. Here are some of the current trends in healthcare jobs.

The COVID-19 pandemic accelerated the adoption of telehealth, fortunately, which opened up lots of opportunities making remote care a permanent option.

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Growth in telehealth and remote care

The COVID-19 pandemic accelerated the adoption of telehealth, fortunately, which opened up lots of opportunities making remote care a permanent option. Telehealth allows providers to offer consultations, follow-ups and even some forms of therapy online. This trend has led to a surge in demand for telehealth coordinators, IT specialists and providers who are adept at using digital tools to deliver therapy.

Increased demand for mental health professionals

Mental health matters. The growing need for mental health has created high demand for psychiatrists, psychologists, counselors, social workers, psychiatric nurses and other mental health professionals. Practitioners have opportunities to work remotely or on-site at small and large medical offices, VA hospitals, large hospital systems and schools, to name a few. A degree program and state licensure are required for this rewarding career.

Expansion of roles in healthcare IT and AI

With the reliance on electronic health records and other digital tools, there is a rising demand for healthcare IT professionals. Roles like health informatics specialists, cybersecurity experts and data analysts are becoming critical as organizations strive to protect patient data and optimize their operations through technology. Not only that, the advancement of artificial intelligence is increasingly enhancing the medical diagnostics field. It's an exciting time to get involved as the field rapidly evolves.

Focus on preventive care and public health

Preventive care and public health are a growing area. This work involves devising strategies to improve population health and reduce healthcare costs. Public health educators, community health workers and preventive care specialists are some of the roles that serve this growing need. These professionals may work on initiatives to promote healthy lifestyles, prevent chronic diseases and manage public health crises.

Rise of nonclinical roles

As medical systems become more complex, the need for operational support continues to grow. Positions like healthcare administrators, medical billing and coding specialists, and consultants are in high demand. These roles focus on the operational, financial and strategic aspects of the industry, ensuring that the health providers can focus on patient care.

FINAL THOUGHTS

The healthcare job market is dynamic and continues to adapt to new challenges and advancements. The growth in AI, telehealth, the rising demand for mental health and IT professionals, the focus on preventive care, and the expansion of nonclinical roles are just a few of the trends shaping the industry. For those looking to enter or advance in the healthcare field, these trends offer a glimpse into the future opportunities and areas of growth within the sector.

WANT A HIGH-PAYING JOB?

Consider these lucrative roles in healthcare

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A career in healthcare is not only fulfilling in terms of making an impact on people's lives, but it could also reward you financially. Anesthesiologists, surgeons and physicians are the top earners in the field, but you don't have to attend medical school to earn a high salary. Here's a look at patient-care careers that don't require the extensive education and training of an MD.

Advanced practice roles

Advanced practice registered nurses, or APRNs, like nurse practitioners, nurse anesthetists and nurse midwives, command salaries averaging about $129,480, according to the U.S. Bureau of Labor Statistics. These roles typically require a master's degree or higher, along with specific certifications, reflecting their advanced level of responsibility and expertise. While you'd have to attend school for longer to enter these roles, the financial rewards are well worth it.

Not all high-paying healthcare jobs require a medical degree. Did you know that positions like physician assistants, physical therapists and radiation therapists are also well-compensated? For instance, physician assistants earn a median salary of $126,010, while radiation therapists make about $82,330 annually. These roles often require specialized training, but they offer excellent financial returns without the need for a lengthy medical school education.

Growing demand

In the job market, where there is demand, there are well-paying jobs. Thanks to the aging population and advances in medical technology, healthcare jobs should be in high demand for decades to come. The good news for career seekers is that this growth means you'll enjoy job security and potential income increases. A win-win.

Opportunities for side gigs

Healthcare professionals also have the opportunity to increase their earnings through side gigs. You could consider taking gigs in telehealth consultations, freelance writing, teaching or travel. These additional roles can supplement your income, providing you with extra earning potential while expanding your skillset and network.

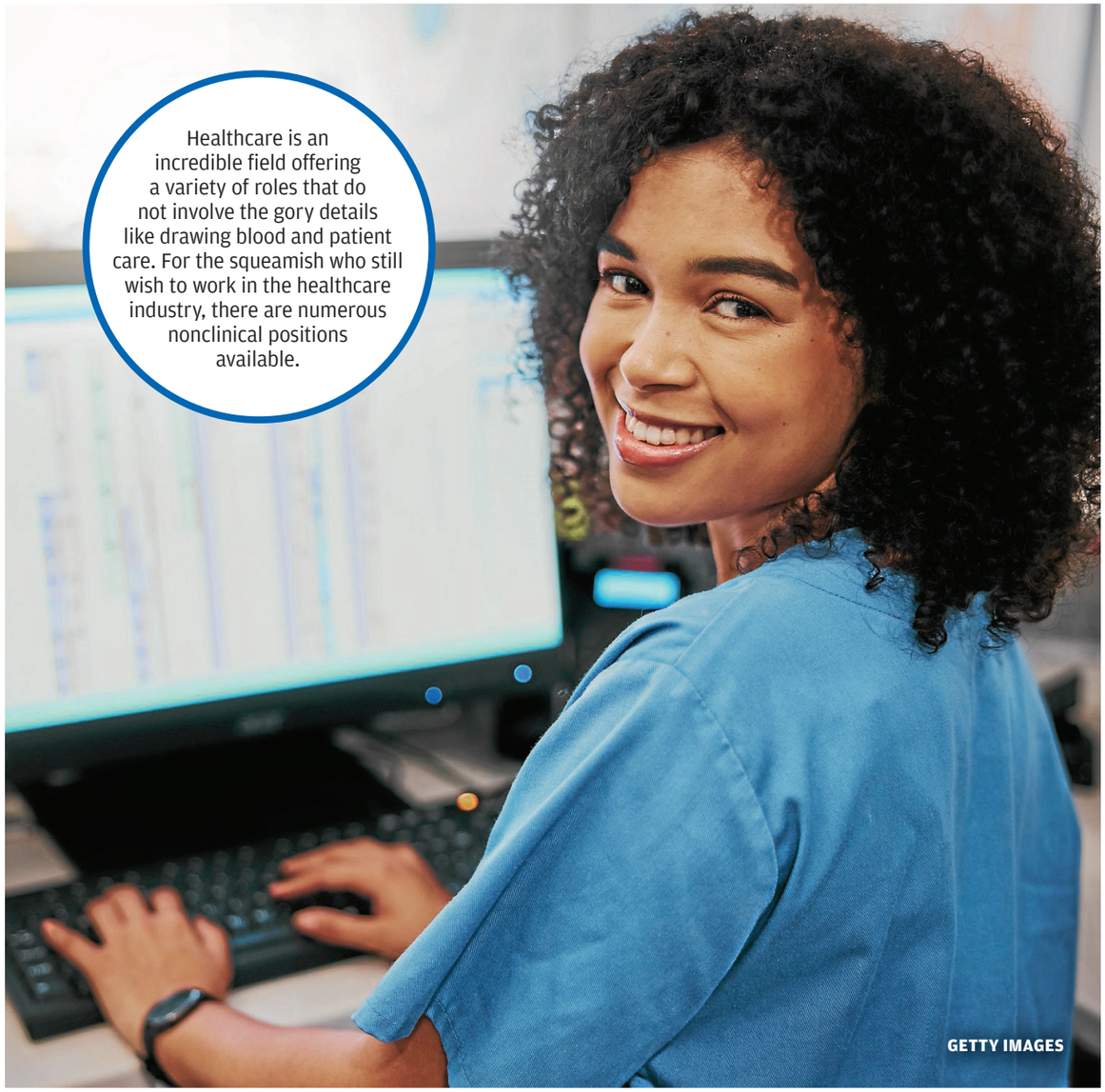
Benefits and perks

Attractive benefits packages like stellar health insurance plans, retirement plans and paid time off are just some of the perks healthcare professionals have access to. Many employers also offer tuition reimbursement for further education and sign-on bonuses, adding significant value to the overall compensation package and making healthcare careers even more appealing.

FINAL THOUGHTS

A career in healthcare is not only about making a difference in people's lives but also about securing a financially rewarding future. Whether through high-paying roles, job security or additional income streams, the healthcare sector offers numerous ways to achieve financial success. If you are looking for a career that combines passion, stability and high earnings, healthcare is a great bet.

TOP NONCLINICAL JOBS in healthcare for the squeamish



Healthcare is an incredible field offering a variety of roles that do not involve the gory details like drawing blood and patient care. For the squeamish who still wish to work in the healthcare industry, there are numerous nonclinical positions available.

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Healthcare is an incredible field offering a variety of roles that do not involve the gory details like drawing blood and patient care. For the squeamish who still wish to work in the healthcare industry, there are numerous nonclinical positions available. Here are five top nonclinical jobs for you to consider.

Health information technician

Health information technicians manage and organize medical data. They ensure the accuracy, accessibility and security of medical records in both paper and electronic systems. This integral role requires attention to detail, knowledge of medical coding and compliance but does not involve patient interaction or exposure to medical procedures.

Medical administrative assistant

Medical administrative assistants handle crucial administrative tasks such as scheduling appointments, managing patient records and coordinating office activities. This job is ideal for those who prefer an office environment and enjoy administrative work. Strong organizational and communication skills are essential for this role.

Healthcare recruiter

Healthcare recruiters are responsible for finding and hiring qualified candidates for various healthcare positions. They work closely with medical facilities to understand staffing needs and match them with suitable candidates. This role involves networking, interviewing and evaluating candidates.

Medical transcriptionist

Medical transcriptionists listen to voice recordings and convert them into written reports. This job requires excellent listening and typing skills and a good understanding of medical terminology. Medical transcriptionists work in a quiet environment and are not exposed to the clinical side of working in medicine.

Healthcare marketer

Healthcare marketers work on branding, messaging and community outreach to drive awareness for clinics, hospitals and healthcare organizations. They may work on projects in an office setting. This role involves research, critical thinking, creativity and strategic planning. Healthcare marketers can work in-house or for agencies, consulting firms or as independent contractors.

FINAL THOUGHTS

There are numerous opportunities in healthcare for those who are squeamish and prefer nonclinical roles. Positions such as health information technician, medical administrative assistant, healthcare recruiter, medical transcriptionist and healthcare marketer offer rewarding careers without the need to engage in clinical duties. These roles allow workers to contribute to the healthcare industry in meaningful ways in environments that align with their preferences and strengths.

From corporate to healthcare careers: Why make the shift?

PARTNER CONTENT BY LISA ROBERTS

Are you considering a career shift from the corporate world to the healthcare industry? Here are five reasons why transitioning to a healthcare job could be a great choice.

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Transferable skills

Many skills you've developed in the corporate sector, like project management, communication and analytical thinking, are highly valuable in healthcare. Roles in health administration and informatics, and patient advocacy can benefit significantly from your expertise.

Inspiring work

When you work in healthcare, you can make an impact on people's lives. Whether you are working directly with patients or behind the scenes, the sense of purpose and fulfillment in contributing to better health outcomes is meaningful and rewarding. Compassionate people tend to work in healthcare, so you'll be exposed to people passionate about their work.

Job security

The healthcare industry is known for its stability and growth. The demand for healthcare professionals remains strong, which means you'll have job security that is hard to come by in a corporate environment. Plus, there are numerous ways for career advancement, making the switch to healthcare all the more appealing and exciting.

Diverse opportunities

Positions in healthcare management, policy development and medical sales are just a few examples where you can leverage your corporate experience. Additionally, roles in health information management, medical writing and healthcare marketing can benefit from your corporate skills, opening doors to various career paths within the industry.

Continued education

For those with an insatiable desire to learn, the healthcare industry values ongoing education and professional development. Many healthcare employers offer training programs, certifications and opportunities to further your education, ensuring that you continue to grow and advance in your new career.

FINAL THOUGHTS

Transitioning from a corporate job to a career in healthcare can be a rewarding and strategic move. The skills and experience you bring from the corporate world can open doors to diverse opportunities within healthcare, providing job stability, meaningful work and continuous growth. Embrace the change and explore the many paths healthcare has to offer for a fulfilling career.

How healthcare professionals can advocate for work-life balance

PARTNER CONTENT BY LISA ROBERTS

In the demanding field of healthcare, maintaining work-life balance is crucial for the well-being of professionals and the quality of care they provide. Here are five effective ways healthcare professionals can advocate for their work-life balance needs.

Open communication with management

Healthcare professionals should engage in open and honest communication with their supervisors about their work-life balance needs. Discussing workload, schedules and potential solutions can lead to better understanding and support from management. By articulating specific needs and suggesting practical adjustments, such as flexible hours or reduced overtime, healthcare workers can create a more balanced and sustainable work environment.

Utilize employee assistance programs

Many healthcare organizations offer employee assistance programs, or EAPs, that provide resources and support. These programs may include counseling services, stress management workshops and wellness programs. By taking advantage of these resources, healthcare professionals can gain tools and strategies to manage stress and improve their overall well-being. Advocating for the expansion or improvement of these programs can also benefit the entire workforce.

Set boundaries and prioritize self-care

Healthcare professionals often face the challenge of long hours and high demands. Setting clear boundaries between work and personal life is essential. This includes learning to say no to extra shifts when necessary, taking regular breaks during work hours and ensuring you take vacations on an annual basis. When you take time off, make sure your supervisor knows the contact of your designated backup person covering you so you can unplug without any work-related interruptions. Spend time on self-care activities like exercise, hobbies and spending time with loved ones, all of which can help you prevent burnout.

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Seek mentorship and peer support

Mentorship and peer support can play a significant role in preventing burnout. Experienced colleagues can offer guidance on managing work demands and finding a balance. When you form a support network with peers, you will have other healthcare professionals to lean on, discuss challenges with and the encouragement you may need to live a well-rounded life.

Give suggestions for policy changes

You can work with your organization to improve work policies that promote work-life balance. This can include pushing for fair scheduling practices, adequate staffing levels and policies that support flexible working arrangements. Joining professional associations and participating in advocacy efforts at the local or national level can also amplify voices and drive broader changes in the healthcare industry.

FINAL THOUGHTS

Achieving work-life balance in healthcare is essential for the well-being of professionals and the quality of care they provide. By engaging in open communication, utilizing employee assistance programs, setting boundaries, seeking mentorship and advocating for policy changes, healthcare workers can create a more balanced and fulfilling work environment. These efforts not only benefit individual professionals but also contribute to a healthier and more sustainable healthcare system.

Rocky Mountain ENT

Rocky Mountain EYE CENTER

Rocky Mountain Eye Center is a state of the art and growing Ophthalmology and Optometry Group. We are looking to add two full time **Optometrists** to our team, one in our brand-new **Butte** Clinic and one in our **Hamilton** Clinic. Rocky Mountain Eye Center is a comprehensive Group that is a regional referral center with an all-inclusive optical and contact lense center. Competitive salary and benefit package with bonus opportunity. The successful appplicant must be a Doctor of Optometry from an accredited Optometry School, with a valid Optometry license. Applicants must have exceptional Interpersonal and clinical skills.

The Hearing Center at Rocky Mountain Ear, Nose and Throat Center is seeking a full time **Audiologist** to join our brand-new **Butte** Clinic. This position primarily involves diagnostic hearing testing as well as fitting of hearing aids using Real-Ear measurements. Prefer experience with pediatrics. Experience with bone conduction implants and cochlear implants is preferred but not necessary. Must have Montana State license or the ability to be licensed in the state of Montana. Master or Doctorate of Audiology required. New graduates are welcome to apply! Wage is based on experience with full benefits (health, vision, dental, & life insurance, retirement plan with profit sharing, paid vacation, paid holidays, and more).

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Why work in healthcare?

Spend your time making a difference in others' lives.

Healthcare is a growing field with a constant demand for skilled professionals, offering excellent job stability.

From nursing and surgery to administration and research, there's a wide range of career paths to explore.

Contribute to the overall health and wellness of your community, making it a better place for everyone.

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