



# COMMUNICATION EXPENDITURE

(Made with or without consultation) [SDCL 12-27-16](#) and [SDCL 12-27-16.1](#)

Check the box below to identify if the communication was made with or without consultation:

<input type="checkbox"/>	This communication clearly identified a candidate, public office holder, ballot question, or political party <u>BUT</u> <u>WAS NOT</u> controlled by, coordinated with, requested by, or made upon consultation with that candidate, political committee, or agent of a candidate or political committee.
<input checked="" type="checkbox"/>	This communication clearly identified a candidate, public office holder, ballot question, or political party <u>AND</u> <u>WAS MADE</u> upon consultation with that candidate, political committee, or agent of a candidate or political committee.

**Who files this statement:** Any PERSON or ENTITY that makes a payment or promise of payment totaling more than \$100.00, including donated goods or services for a communication expenditure that concerns a candidate, public office holder, ballot question, or political party. [SDCL 12-27-16\(a\)-\(e\)](#) outlines what types of communications do not need to be reported on this form. POLITICAL COMMITTEES list Communication Expenditures on their Campaign Finance Disclosure Form.

**Deadline to file:** Within 48 hours of the time that the communication is disseminated, broadcast, or otherwise published.

**File with:** The Secretary of State except local political committees file with their local election official.

**Disclaimers for communications:** follow SDCL 12-27-16(1)(a)-(c) and 12-27-16.1

**Please print** (all fields are required):

Shining Light PAC

Name of Person or Entity

6503 Susan St

Complete Mailing (PO Box or Street) Address, City, State and Zip Code

Website Address of Entity (if applicable)

Jordan Mason

Name and Title of Person Filing the Report for the Entity

Jordan Mason

Name of Person who Authorized the Expenditures on Behalf of the Entity

Jordan Mason

Name of Chief Executive (if any) of the Entity

List the **NAME(S)** of each candidate, public office holder, ballot question or political party mentioned or identified in each communication, the **AMOUNT SPENT** on each communication, and a **DESCRIPTION** of the content of each communication.

NAME	COMMUNICATION DESCRIPTION	AMOUNT	DATE
Taffy Howard in connection with No Free Rides Committee & Toby Doeden in connection with Dakota First PAC (Which sent texts out in relation to this election)	A mailing to over 10,000 Rapid City voters concerning the upcoming Rapid City Special Election on Destination District Tax Increment Financing District. Specifically to point out that Toby Doeden, who is a financial supporter of Taffy Howard (a spokesperson)	\$6,613.25	1/13/2026

(1). For an **entity** whose majority ownership is owned by, controlled by, held for the benefit of, or comprised of **twenty or fewer** persons, partners, owners, trustees, beneficiaries, participants, members, or shareholders, the **statement shall identify by name and mailing address** each person, partner, owner, trustee, beneficiary, participant, shareholder, or member **who owns, controls, or comprises ten percent or more of the entity**. [\(SDCL 12-27-16 \(4\)\)](#)

NAME	Mailing (PO Box or Street) Address City, State and Zip Code
Jordan Mason	6503 Susan St, Rapid City, SD 57701

No person may execute this report knowing it is false in any material respect. Any violation may be subject to a civil and/or criminal penalty. Any person who, with intent to defraud, falsely makes, completes, or alters a written instrument of any kind, or passes any forged instrument of any kind is guilty of forgery. Forgery is a Class 5 felony ([SDCL 22-39-36](#)). Penalties not to exceed \$250 could be assessed per [SDCL 12-27-29.4](#).

Date: 1/17/2026

Document submitted electronically by Jordan Mason  
Signature of person filing the report

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