



Photograph by KMS Imaging

Meade School District 46-1

STURGIS BROWN HIGH SCHOOL

Pete Wilson, Principal

Chad Hedderman, Asst. Principal

Mike Paris, Athletic Director

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“To Build Knowledge and Skills for Success Today and Tomorrow”

Dear All,

We, the Meade District School Board, Superintendent Don Kirkegaard, all administrators and staff throughout the district, would like to express our deepest apology for the actions of a few students from Sturgis Brown High School Wednesday evening, October 11, 2017. We do not support, teach nor endorse the inappropriate behaviors and actions that occurred Wednesday evening. We are appalled and disgusted by the racist comments that appeared on social media. We met with Sturgis Police Department this morning to investigate the details, so appropriate action can be taken.

For the past several years, the car bash has not been sponsored as a homecoming tradition. This year a few students took it upon themselves to procure a car and paint a saying on it, adding additional writings on the snapchat post. The picture, taken in the school parking lot, was done without the knowledge or approval by staff or administration after school hours. It was then posted on social media.

Administrators throughout the district are planning assemblies to address racism immediately. We are a diverse district with many races and backgrounds, which is why this situation is so painful. Because of the angst we feel, we are reaching out to the Pine Ridge School, community and families, as well as all schools in the state of South Dakota to apologize and to encourage more cultural awareness. It is our deepest desire that incidents, such as this one, will become history rather than current news.

Again, we are sincerely sorry for what happened last night and please accept our apology.

Sincerely,

Meade District School Board
Superintendent Don Kirkegaard
Administration of Meade School District
Staff of Meade School District