

Impact Statement  
Analog Arcade Bar

We opened our business in late December of 2018. The week after we opened, we were met with the worst winter the area had ever seen. After the cold weather subsided, the flood happened and set us back even further. After the water receded, business wasn't quick to come back. We fought hard and celebrated a great month in February of 2020, the first month we felt we had met our sales goals since we opened.

And then, Covid happened.

The impact on us has been significant. The sales that we used to do in a week and a half we now do in a month. We received PPP funding in April but were instructed to start paying employees right away in order to ensure that the money was forgiven, so by the time we were able to reopen we had spent nearly all of it on making sure our employees had assistance.

We have had to sell games and do partnership cash calls in order to remain open. We are burning money every day. If we don't see business start to return we will either need to drastically pivot or close.

The gravity of the situation is significant. Allow businesses to operate fully and public health is put at risk. Put public health first and the economy suffers. There is no convenient answer in which both can win at this moment in time.

We would greatly appreciate any help the city or state can offer. We have started to make a home in Moline and certainly would like to be here for the long haul.

Thank you,  
Dan Bush  
Operating Partner