

# Best Home Furnishings Launches Dealer Interactive Web Campaign

Best Home Furnishings is pleased to announce a partnership with GET Interactive to release a series of custom interactive advertisements available on your dealers' web site. As you'll see, these banners are available in a variety of sizes to accommodate any site configuration. When rolled over on a PC, they all launch a deep dive into Best's brand and product information such as construction quality, delivery, speed and made in the USA—all designed to point the customer to Best product, and in turn, help you sell!

The interactive banner collection can be seen in its entirety here:

<http://shannonlloyd.com/besthome.html>

The following is a link to a Youtube video showing the ads working using North Face as an example:

<http://youtu.be/ZsZfaLXZXIY>

As a BestHF Dealer, you may use any of these you wish, both on your own website as well as in any digital advertising free of charge. If you need additional customization for a local digital ad buy, please let me know.

If there are any questions regarding placement or process, feel free to contact [rick.harrison@getinteractive.tv](mailto:rick.harrison@getinteractive.tv)

- Engage your customers with Interactive Ads (Average 71 secs per ad)
- 6 Ad sizes Available
- Communicate the Best story and Brand without leaving your site
- Available for local ad buys as well, such as newspaper web sites, yellow pages, etc.

