



1422 Fifth Avenue, Moline, IL 61265

(309) 764-1814

2132 East 11th Street, Davenport, IA 52803

(563) 324-6137

Homemade Ice Cream & Candy • Lunch Served • Fancy Fruit Baskets

November 8, 2020

Dear Mayor Acri and the Members of the Moline City Council:

2020 has been a challenging year for everyone in our community and across the country. All businesses have been impacted. Small businesses are the backbone of our country. I represent a family-owned business that has been a part of this community for 112 years. I must admit I am “running” scared. I do not want Lagomarcino’s to end on “our watch”. My children remind me that our store has survived the Spanish Flu Epidemic of 1918, two World Wars and the Great Depression. This pandemic is our challenge. We have had to work harder and smarter.

Since March our sales are down nearly 50% from last year at this time. The City of Moline provided help through the \$5000 loan early this spring and the ability to use the street in front of the store for outdoor dining. We were able to access the federal PPP program also. We still incurred many costs to continue operating. We purchased three tables, twelve chairs and three umbrellas so we could offer outdoor dining as this is where our customers seemed most comfortable eating. We also custom built framed plexi-glass barriers after consulting our health inspector to protect our customers and employees. We have installed a doorbell System so we are alerted when customers are out in front. We are pre-packaging all bulk items with safety in mind.

We are marketing via mainstream and social media to remind people that we are open for business. Our storefront now has posters of all our offerings which we need to change frequently as the seasons change.

Since Labor Day we have chosen to operate curbside and online as we knew we could not responsibly offer social distancing at either of our stores. We plan to keep operating in this manner into the new year and beyond if necessary to ensure safety for all from the virus.

Sincerely,

Beth Lagomarcino