



quarterly promotions

Get it Promotion

- Create customer excitement and exposure
- Deliver engaged audience
- Drive in-store traffic
- Mobile - real time/location based offer increased sales

Month Long Consumer Promo

- Consumers can enter contest by
 - + Visiting participating locations for text code
 - + Enter from any enhanced business profile page
- Consumers receive specific offer via text message from participating location

Promotion Support

- In-paper, qctimes.com, online e-newsletters
 - + Promote contest, new marketplace and participating locations

Components

- Each participating location receives
 - + Text Keyword
 - + Opportunity to deliver offer directly to users in real time based on location
 - + In store support
 - + Opportunity to continue text message marketing to opt in consumers
 - + Massive promotional support



getit.qctimes.com • 563-383-2296



connect local businesses
with local consumers

getit.qctimes.com



get it! all in one place

Enhanced profile page

Detailed description utilizing carefully selected key words helps lift SEO performance

Manage social conversation
build loyal fan base
Manage business reviews
Get consumer recommendations

Brings your business/offers front and center with getit.qctimes.com massive audience. Every time a special offer is uploaded it appears ROS within 'local offers' box on getit.qctimes.com

Showcases your coupon offers

Simple and easy to build interactive video.

Expands the audience beyond getit.qctimes.com. Allows users to interact with advertisers in Facebook/Twitter environment.

search engine optimization (SEO)

Get your business found faster when & where consumers search.

Company photos and videos

Expanded information about company

Extends life of print campaign reaching new audience

Registered SEO
We register profile pages with Google, Yahoo and Bing to provide better local geo search results.

Enhanced SEO
By linking to getit.qctimes.com, local.com search and qctimes.com your business can rank higher in organic search results.



directory search

qctimes.com featured businesses
Connecting consumers to your business. Guaranteed over 25K imp.

Directory search box appears throughout qctimes.com. Targeted search boxes appear in some categories.

directory results

Featured directory listings

Results listed in ranking order of geographic priority with FEATURED LISTINGS appearing first at top of results.

direct link to profile page

driving audience

Latest Offers
Every time a special offer is uploaded it appears ROS under 'local offers'. Refresh with most recent offer listing first.

get it facebook links

Take advantage of social marketing and viral advertising through FACEBOOK and TWITTER.

Get it e-newsletter

Expand the audience and opportunities. Emailed to over 40,000 opt-in subscribers.

weekly print directory

Weekly run of all Get it featured directory listing