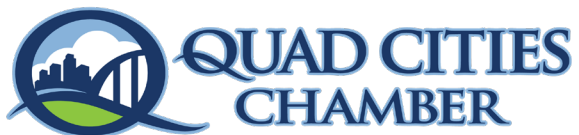


WELCOME TO THE 2025 STATE OF THE CITY ADDRESS

Bettendorf^{IOWA}
a premier city

THANK YOU TO OUR PARTNERS:



Kiwanis



Your City Council



Your Department Heads



Our Vision



The City of Bettendorf is the most *livable community* with rich educational, cultural, and recreational opportunities where we enjoy a vibrant riverfront and a growing, competitive business environment.

Our Goals

1) Financially Sound & Quality Services

2) Orderly Growth and Quality Development

3) Riverfront/Downtown Development

4) Grow & Attract Businesses

5) A Premier Place to Live

Goals → Goal-Setting



Goal-Setting Weekend October 2024

Bettendorf a premier city		City of Bettendorf: Strategic Plan	
VISION 2040		GOALS 2030	
The City of BETTENDORF is the PREMIER CITY in which to LIVE!		Financially Sound City Providing Quality City Services	
The City of BETTENDORF is the MOST LIVABLE COMMUNITY with RICH EDUCATIONAL, CULTURAL, AND RECREATIONAL OPPORTUNITIES where we enjoy a VIBRANT RIVERFRONT and a GROWING, COMPETITIVE BUSINESS ENVIRONMENT .		Orderly Growth and Quality Development	
We take PRIDE IN OUR GREAT COMMUNITY .		Riverfront/Downtown Development – Destination for Living, Working and Entertainment	
POLICY AGENDA 2024 – 2025		MANAGEMENT AGENDA 2024 – 2024 – 2025	
Top Priority Police Facility/City Hall/Citywide Space: Report, Direction and Referendum Election 2025 Waste Water Treatment Plant Improvements: Projects, Direction and Funding Middle Road – Four-Laning to I-80 Report on Funding Mechanism and Direction West District Riverfront Development (West of I-74): Master Plan, Development Agreement and Funding Mechanism Parks Master Plan Update Director Review, Report, and Project Direction		Top Priority I-80 and Middle Road Overlay District: Development and Approval Citywide Information Technology Master Plan/Upgrade: Next Steps and Funding Iowa American Water Rate Increase I-80 Interchange Project: Monitoring and Next Steps Major Developments in TBK Area: Completion and Opening – QCR Bank Holding Headquarters Building, Genesis Hospital	
High Priority Developer Financial Contributions to Infrastructure: Report, Direction and Implementation Grant Capacity Development: Report with Options, Direction and Funding Green Bridge: Update and Next Steps, Development Agreement, Including Urban Park Maintenance Plan: Development and Funding Flood Prone Areas to Future Uses: Plan, Partnership with State of Iowa and other such as MRCTI and DU, Direction and City Actions (FEMA Area) Leach Park: Report, Direction and Funding Mechanism, Including Public Property – West Area: Projects, Direction and Funding Isle Upgrade Project: Working with Ownership, Direction and City Role (Including TIF Direction)		High Priority Monument Signs and Electronic Reader Boards Policy and City Use: Goals/Outcomes, Report with Options, Funding, and Direction City Center Motel Resolution: Monitoring Cyber Security: Next Step FEMA Homes Acquisition: Implementation ERP/Financial Software Implementation: Completion Zoning Ordinance Update: Completion and Adoption Quiet Zones (Increased Train Volume): Update, Direction, and City Actions Alley Program to Sidewalks (50%) Conversion: Report with Options, Directions, and Implementation Plan Business Licenses to Business Registry Community-Wide Active Shooter Program: Update	

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MANAGEMENT IN PROGRESS 2024 – 2025	
Senior Facilities/Services and Programming: Update Report RP/Financial Software Implementation: Completion City Compensation: Update Report and Funding Training and Development: Leadership Team, Leader Development; Community Risk Leadership Training Regional Police Practices: Meeting with N/AACP and LULAC FY24 Audit: Preparation and Completion Bond Sale 2025: Completion Fire Succession and Training: Leadership/Incident Command NIMS Training: Schedule and City's Emergency Response Plan: Development City Strategic Plan Update: Completion Facilities/Grounds Maintenance Planning for Expiring Contracts Operational Excellence: Implementation Network Re-Architecture Total Cost of IT (TCIT) – Right Sizing of Device Ratios (Printers, Cell Phones, Etc.), Implementation (Including Licensing Fees) and New and Replacement Software and Hardware Upgrades Citywide: Library Self-Serve, PW Fueling and Carwash Tracking, eDiscovery Tool for FOIAs FY24 Performance Measures Enterprise Fleet Leasing Program Expansion: Update Report Applicant Tracking Vendor: Implementation Human Rights Commission: Engagement Police Chief: Replacement Public Works Accreditation through American Public Works Association: Maintain Public Works Succession Planning Perennial Plantings Enhancements (DECISION: BUDGET FY25-26) Vehicle Replacement Plan including Single Axle Plow Trucks: Update	New Monument Signage Planning and Placement Major Citywide IT Network Re-Architecture Project Scott County Regional Training Center Library Strategic Plan Library Website Refresh LPR Equipment on the I-74 Bridge City Traffic Camera Video Management System (Salient) Replacement Car/Truck Wash at Public Works Fire Suppression Upgrade at Public Works Fixed Route Transit Services: Evaluation Proactive City Communications Engagement/Marketing Expansion Strategy: Direction, City Actions and Funding I-80 6-Laning Advocacy: Direction Flood Buyout: Complete Purchase of Current Grant City Standards Specifications (SUDAS) Update Duck Creek Winter Tree Removal Project FEMA CRS: Approval FOG Ordinance: Review, Revision and Adoption Rock Island Arsenal Advocacy: Report Quad Cities Chamber of Commerce: Annual Report Forest Grove and Middle Road Corridor Development Visit Quad Cities: City Funding Iron Tee Lighting: Monitoring Downtown Façade Improvement Program (with DBO): Continued Implementation Riverfront Land Acquisition: Site Driven Youth Justice and Rehabilitation Facility: Report Library Furniture & Furnishing Updates (BUDGET FY 24-25) Fishkill Renovation Band Shell at Veterans Park: Direction and Funding Community Cameras: Funding and City Actions Code Enforcement: Update Report
MAJOR PROJECTS 2024 – 2025	
Fire Training Center Refurbishment: Completion Learning Campus Sidewalks (CIP Project) Fire Station 1 Remodel Project (Sleeping Quarters and Emergency Operations Center): Direction and Funding Alley Replacement Completion: Direction and Project Funding Competition Drive: Completion (West of TBK) Middle Road: Engineering Design and Funding Forest Grove to Hopewell, Hopewell to Crow Creek	Spencer Creek Lift Station: Construction Devil's Glen Road 4-Laning Project: Completion Pedestrian Bridge at TBK Bank Sports Complex: Design and Construction Splash Landing/Ice Landing: Completion and Opening Family Museum Traveling Gallery Renovation: Funding Updates Palmer Hills Parking Lot and Pavilion: Completion Lincoln Park Bathroom: Installation

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Goal 1) Financially Sound & Quality Services

GFOA

**Certificate of Excellence
in Financial Reporting:**
33 Consecutive Years



Government Finance Officers Association

Certificate of
Achievement
for Excellence
in Financial
Reporting

Presented to

**City of Bettendorf
Iowa**

For its Annual Comprehensive
Financial Report
For the Fiscal Year Ended

June 30, 2023

Christopher P. Morrell
Executive Director/CEO



GFOA
**Distinguished Budget
Presentation Award:**
30 Consecutive Years



GOVERNMENT FINANCE OFFICERS ASSOCIATION

*Distinguished
Budget Presentation
Award*

PRESENTED TO

**City of Bettendorf
Iowa**

For the Fiscal Year Beginning

July 01, 2024

Christopher P. Morrell
Executive Director

GFOA

**Award for Outstanding
Achievement in Popular
Annual Financial Reporting:**
Back-2-Back Winner



Government Finance Officers Association

Award for
Outstanding
Achievement in
Popular Annual
Financial Reporting

Presented to

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Christopher P. Morrell
Executive Director/CEO

www.bettendorf.org/FinancialReports

Goal 1) Financially Sound & Quality Services



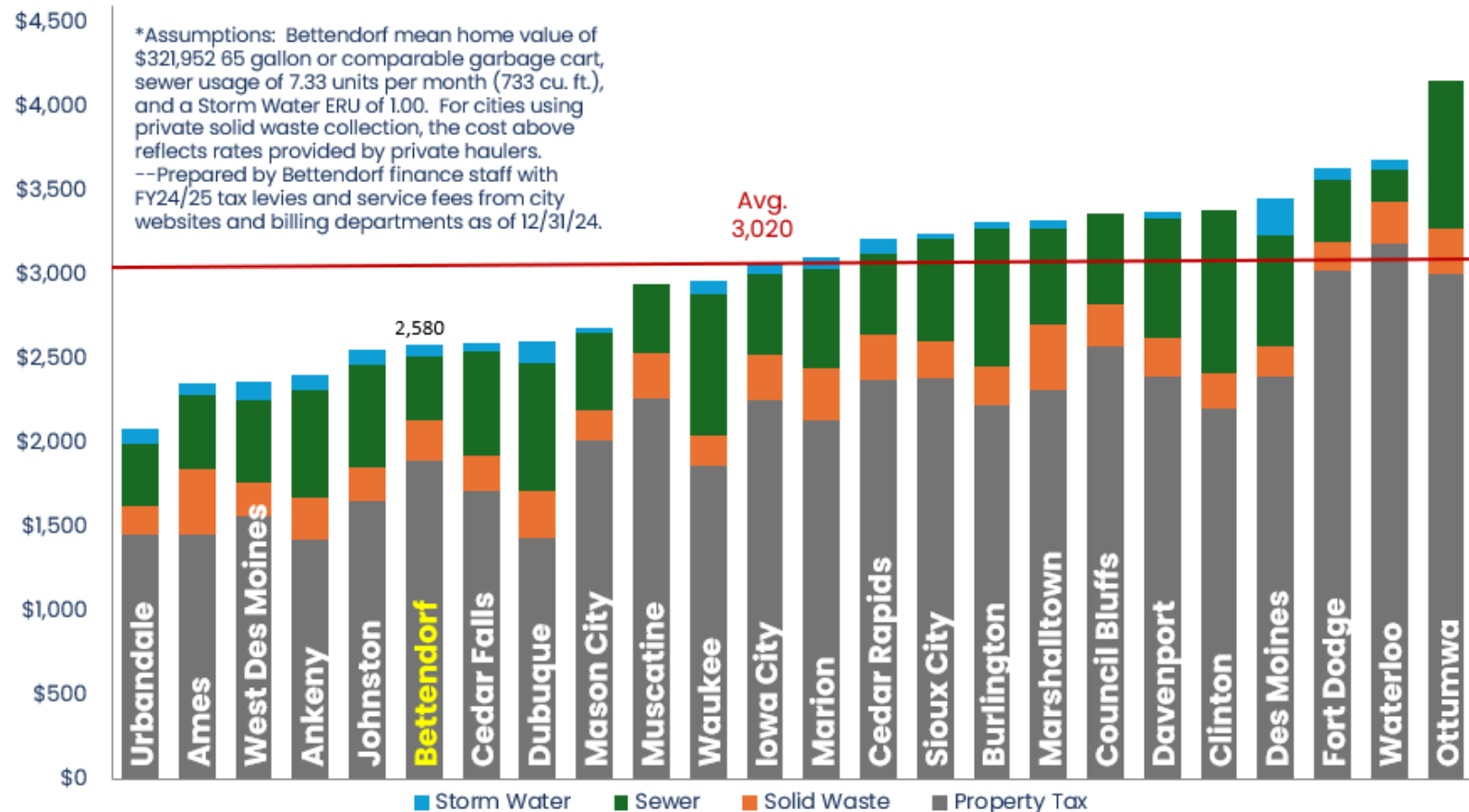
AA+

S&P Global
Ratings

Goal 1) Financially Sound & Quality Services

FY 24/25 Comparison of Property Taxes & User Fees for Average Residential Property

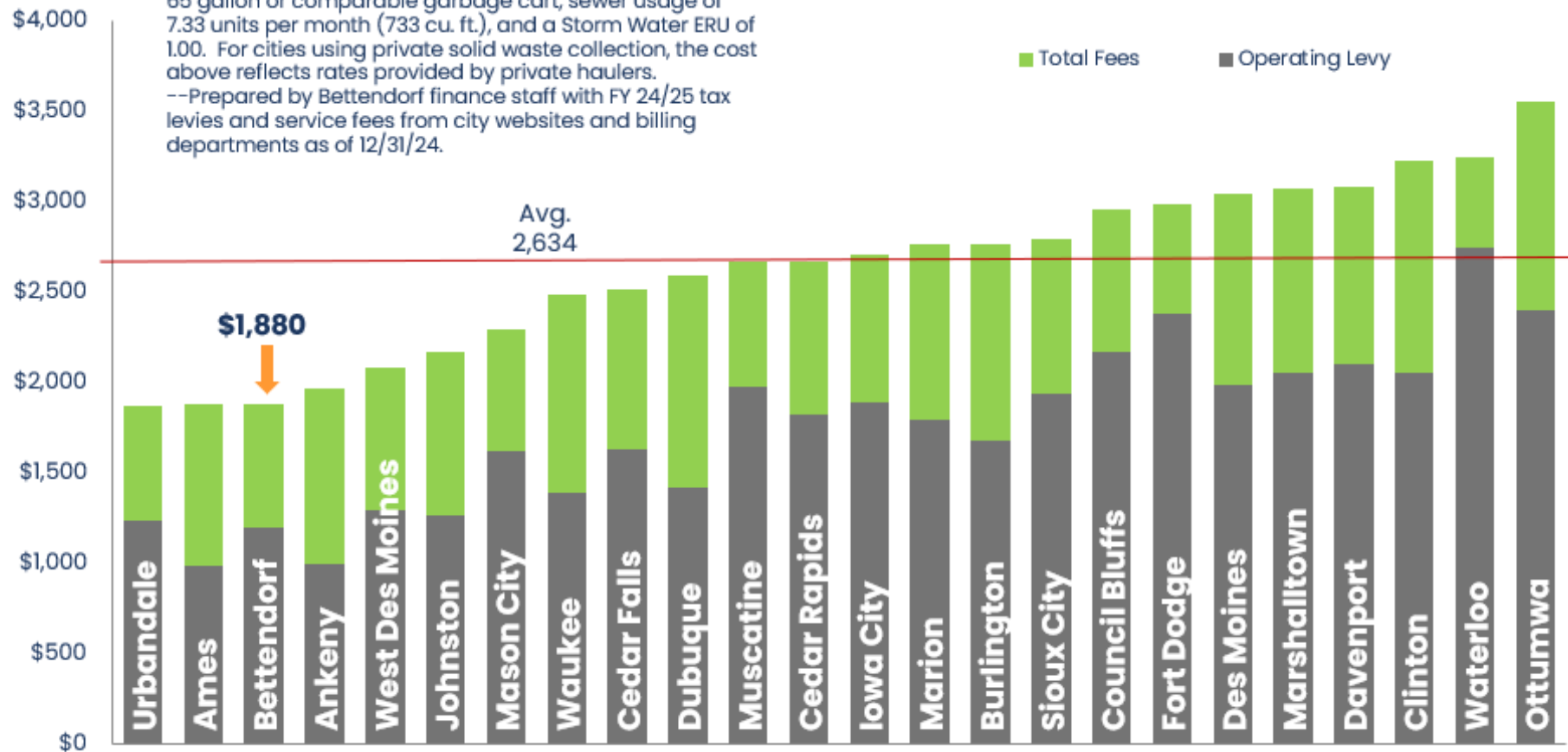
Includes 24 Iowa cities with populations of 23,000 or more



Goal 1) Financially Sound & Quality Services

Lean Operating Budget

*Assumptions: Bettendorf mean home value of \$321,952
65 gallon or comparable garbage cart, sewer usage of
7.33 units per month (733 cu. ft.), and a Storm Water ERU of
1.00. For cities using private solid waste collection, the cost
above reflects rates provided by private haulers.
--Prepared by Bettendorf finance staff with FY 24/25 tax
levies and service fees from city websites and billing
departments as of 12/31/24.



Goal 1) Financially Sound & Quality Services

QC Property Taxes in FY 24/25

City, School District, Tax Rate	Bettendorf Mean Residential Assessed Value of \$318,616	Bettendorf Mean Commercial Assessed Value of \$1,229,210
City of Bettendorf, Bettendorf School District, \$33.11534 per \$1,000 value	\$4,734	\$37,175
City of Bettendorf, PV School District, \$33.73720 per \$1,000 value	\$4,818	\$37,829
City of Davenport, Davenport School District, \$37.63357 per \$1,000 value	\$5,374	\$42,198
City of Moline, School District #40, Tax Code 08001, \$9.0074 per \$100 value	\$9,026	\$36,907
City of Rock Island, School District #41, Tax Code 09001, \$10.3319 per \$100 value	\$10,353	\$42,334

Taxes include all taxing jurisdictions including City, County, Schools, Etc.

Goal 1) Financially Sound & Quality Services



FY 25/26 Budget Highlights

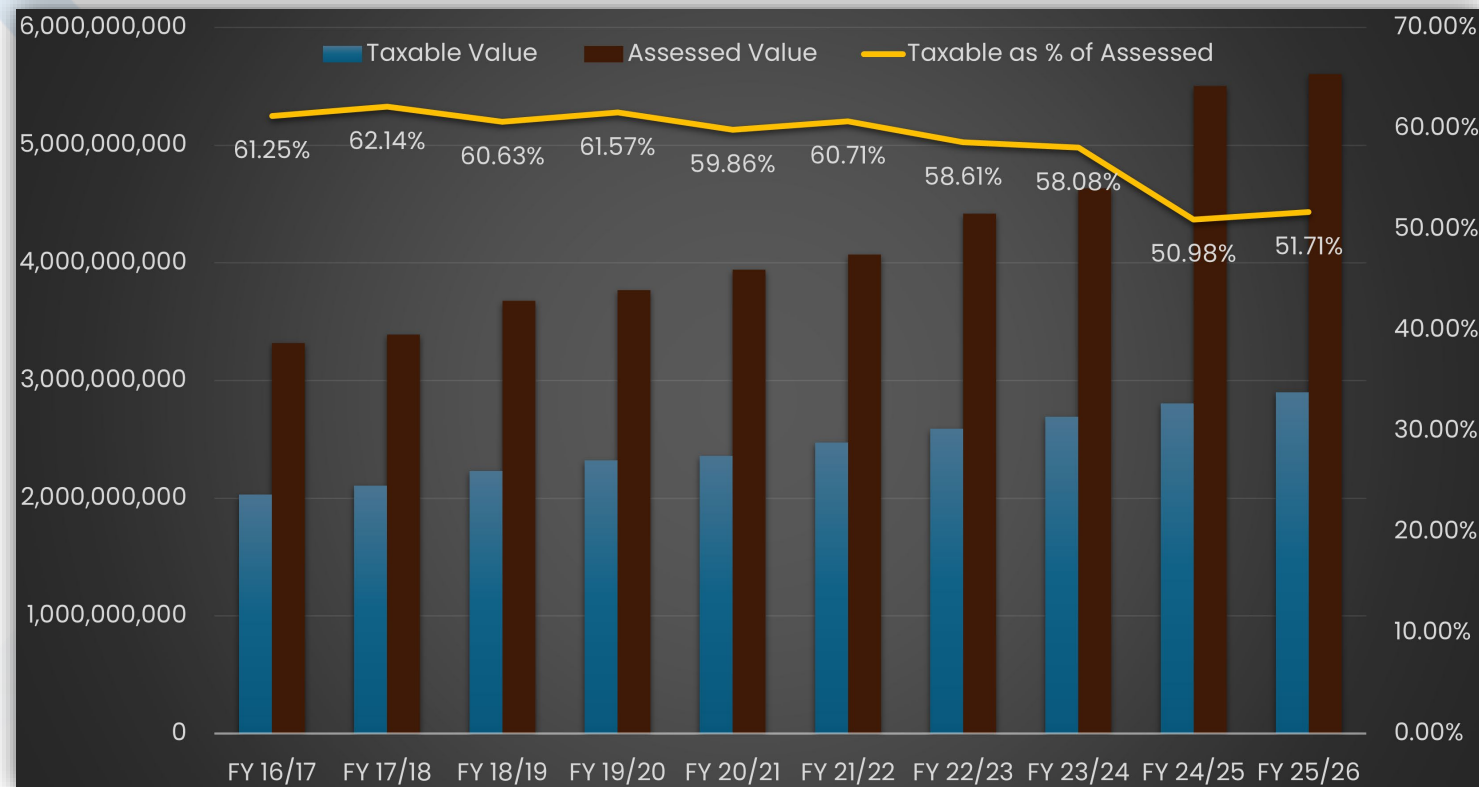
- **\$113 million** – Continues to demonstrate the City's financial strength & flexibility
- Funds current service levels across all departments despite rising costs and **no increase in the levy rate**
- Upholds the City's commitment to **fully funding six firefighters** currently paid for by the SAFER grant
- Remains **aggressive on infrastructure improvements** such as streets and sewers

www.bettendorf.org/Budget

Goal 1) Financially Sound & Quality Services



FY 25/26 Budget Challenges – Assessed & Taxable Values



Goal 1) Financially Sound & Quality Services



FY 25/26 Budget Challenges – Prices on the Rise

- Liability Insurance – **55% higher** than four years ago
- Health Insurance – **FY26 8% higher** than FY25
 - **Up 38%** since FY22
 - Employee contributions and other revenue **increased by 54%** in last 4 years
- Vehicles and Equipment – **Exceeding 10% increases annually**



Vehicle	Purchase Price	Replacement Price	% Increase
2005 Alexis Rescue	343,584	911,976	165%
2019 Toro Mower	52,587	90,000	71%
2016 Ford F-250	32,644	70,000	114%
2012 Ford F-550	54,451	135,000	148%
2010 Single Axle Dump	89,752	250,788	179%

Goal 1) Financially Sound & Quality Services



FY 25/26 Budget – Efficiency Initiatives

• Community Development

- 100% FEMA Flood Buyout Grant
- **Interns/Seasonal Staff**
- **HDC plans scanning project**
- Near zero overtime

• Culture & Recreation

- Combined or left positions vacant & cross-trained staff
- **Family Museum closed on Sunday**
- Increased sponsorships
- Increased fees
- Eliminated LFC operations
- Eliminated Splash operations
- Renegotiated contracts for tennis and youth baseball
- Eliminated overtime
- Contracted Palmer Grill
- In-house equipment maintenance
- **Native “no-mow” areas**
- **Reduced chemical application**

• Legal

- Minimize outside counsel expenses
- **Virtual continuing legal education**
- Process/efficiencies analysis
- Elimination of IT hardware

• Library

- Reduced management positions
- **Reduced Sunday & evening hours**
- Reduced paper mailings

• Finance

- Purchasing consortiums
- Office supplies consolidation
- **Web-based training**
- NetSuite for Government ERP
- **1-to-1 devices**
- Reduced paper/print

• Fire

- SAFER Grant
- Port Security Grant
- In-house maintenance
- **Automatic Aid Agreements**

• Human Resources

- Stop loss carrier to ATS
- **Rx Elixer to Wellmark**
- \$0 deductible work-comp ins.
- **Wellness Committee**
- Safety program/ICAP Grant

• Police

- Reduced overtime
- Use of grants and drug seizure funds for equipment purchases
- Reduced range maintenance
- **Repurposing rifle lowers**

• Public Works

- **Liquid snow/ice control**
- **Mid-mount wing plows**
- Pavement Management System
- Grant-funded projects
- Right sizing of transit program
- **LED lighting and rebates**
- **Waterfront Lighting Project**
- Plow truck rehabilitation
- WWTP equalization basin avoided

Goal 1) Financially Sound & Quality Services



Criswell Street Rehabilitation Project
2024

Goal 1) Financially Sound & Quality Services

Capital Improvement Program
250+ Projects Over 5 Years = \$117 Million +



Construction Phase 2:
Devils Glen Road Widening Project
(53rd Street to Crow Lake Drive)



Construction Phase 1:
53rd Avenue Widening Project
(Devils Glen Road to Middle Road)



Design Phase:
Middle Road Widening Project
(Crow Creek Road to Interstate 80)

Goal 1) Financially Sound & Quality Services

Capital Improvement Program

250+ Projects Over 5 Years = \$117 Million +

- I-74 Bridge Commitment
- Railroad Crossing Quiet Zones
- Bridge Maintenance Program
- Sidewalk & Recreational Trail Program
- Alley Rehabilitation Program
- Street Resurfacing Program
- Remington Road Improvements
- Traffic Signals
- Gateway Bridge
- Happy Joe Drive (Middle to End) Reconstruction
- Erin Street (26th Street to Thorne) Reconstruction
- 27th Street (26th Street to Central) Reconstruction
- Spencer Creek Lift Station Improvements
- Eastern Border Sewer Expansion
- Wastewater Treatment Plant Improvements

Goal 1) Financially Sound & Quality Services



Mississippi River Flood & EF-1 Tornado
July 2024

Goal 1) Financially Sound & Quality Services

A yellow snowplow is shown clearing a residential street in winter. The truck is moving from left to right, pushing a large pile of snow. In the background, there are houses with snow-covered roofs and lawns.

6.8 MILLION
Pounds of Road Salt Applied

A white garbage truck is driving on a residential street. The truck has a large rear compactor and is moving from right to left. The street is lined with houses and green lawns.

25.3 MILLION
Pounds of Garbage/Recycling Collected

96% of Residents are Satisfied
with ***Overall Cleanliness and Maintenance***

92% of Residents are Satisfied
with ***Quality of Waste and Recycling Services***

93% of Residents are Satisfied
with ***Overall Quality of Services Provided by Bettendorf***

Goal 1) Financially Sound & Quality Services



Public Works Day Recycling Truck Naming Contest
May 2024

2025 Public Works Day: Saturday, May 17

Goal 1) Financially Sound & Quality Services



Veterans &
K-12 Students
NOW RIDE FREE!



New Fleet
2024



Karen Carsell-Laake
2024 Professional Driver of the Year

Goal 1) Financially Sound & Quality Services



HELLO...



Officer Nathan Lewis-Bresnahan



Officer Emily Anderson

... AND GOOD-BYE



K9 Ringo

Goal 1) Financially Sound & Quality Services



THANK YOU...



Chief Keith Kimball

... AND WELCOME!



Lt. Doug Scott

Goal 1) Financially Sound & Quality Services



32,113 Police Calls in 2024



Officers Shawn Claussen, Brian Morrisey, and Ashley Guffey
2024 Life-Saving Award



Officer Ashley Guffey
2024 Respect for Law Award from the Optimist Club

Goal 1) Financially Sound & Quality Services



New Police Station Project

- **2023:** Space Needs Study
- **2024:** Preliminary Design with Bray Architects
- **December 2024:** Hired Estes Construction as Construction Manager At Risk
- **April 2025:** Surveying Residents
- **November 2025:** Possible Referendum



Goal 1) Financially Sound & Quality Services



Firefighter Alex Feldmann



Firefighter Brett Schneckloth



Firefighter Nathaniel Lang



Firefighter Joseph Bock



Firefighter Justine Goulder



Firefighter Simon Reichert

Goal 1) Financially Sound & Quality Services



5,256 Calls for Service in 2024



New Fire Engine in 2024



Nearly 900 Hours of "Training Facility" Training in 2024

Goal 1) Financially Sound & Quality Services



95% of Residents are Satisfied
with ***Sense of Overall Safety***

Source: Zencity Community Survey

Goal 2) Orderly Growth and Quality Development



TBK Bank Sports Complex Area (Interstate 80 & Middle Road Corridor)

2024:

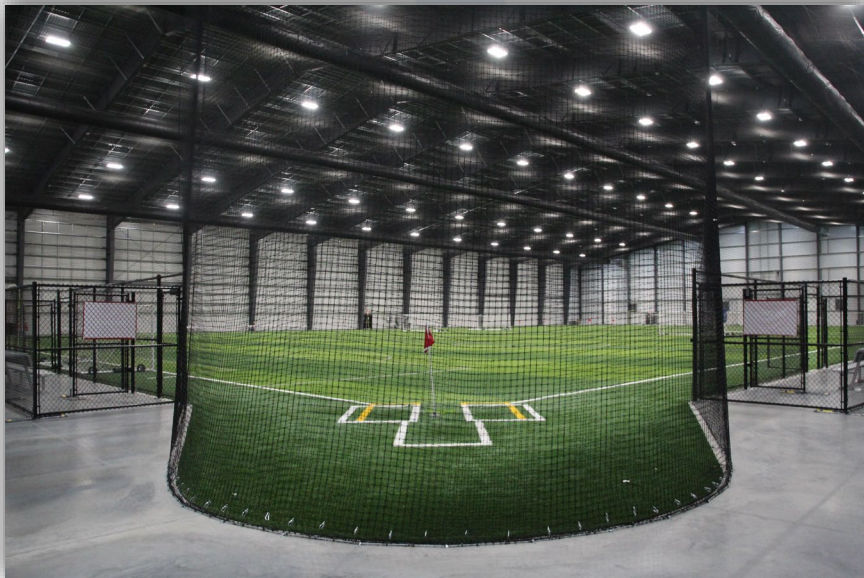
Grand Opening of **Iron Tee**

2025:

Sports Complex #2 Opened in January
Springhill Suites Opening in March
ORA Orthopedics Continues Construction

Coming Soon (South of Forest Grove Drive):

QCR Holdings
Genesis Health System



Goal 2) Orderly Growth and Quality Development



TBK Bank Sports Complex Area



January 1, 2019 – December 31, 2024

Source: Datafy

7,798,884 Total Visits
55% Included Overnight Stay

Top DMAs Include:

- **Chicago**
- **Des Moines**
- **Milwaukee**
- **St. Louis**

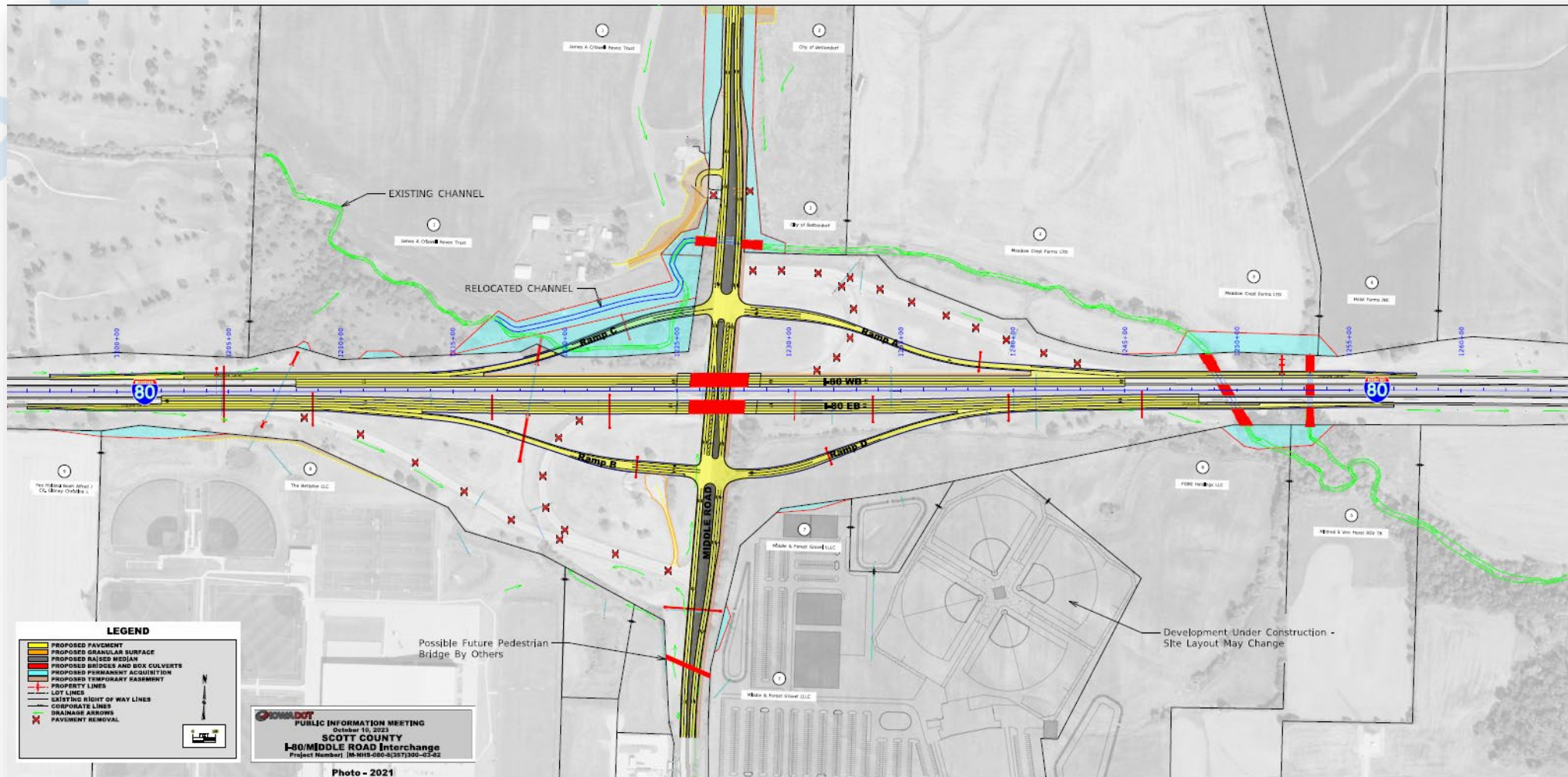
Top States Include:

- **Illinois**
- **Wisconsin**
- **Minnesota**
- **Missouri**
- **Nebraska**
- **Indiana**
- **Michigan**

Goal 2) Orderly Growth and Quality Development



Goal 2) Orderly Growth and Quality Development



I-80 & Middle Road Reconfiguration

Goal 2) Orderly Growth and Quality Development



www.bettendorf.org/NewGateway

Goal 2) Orderly Growth and Quality Development

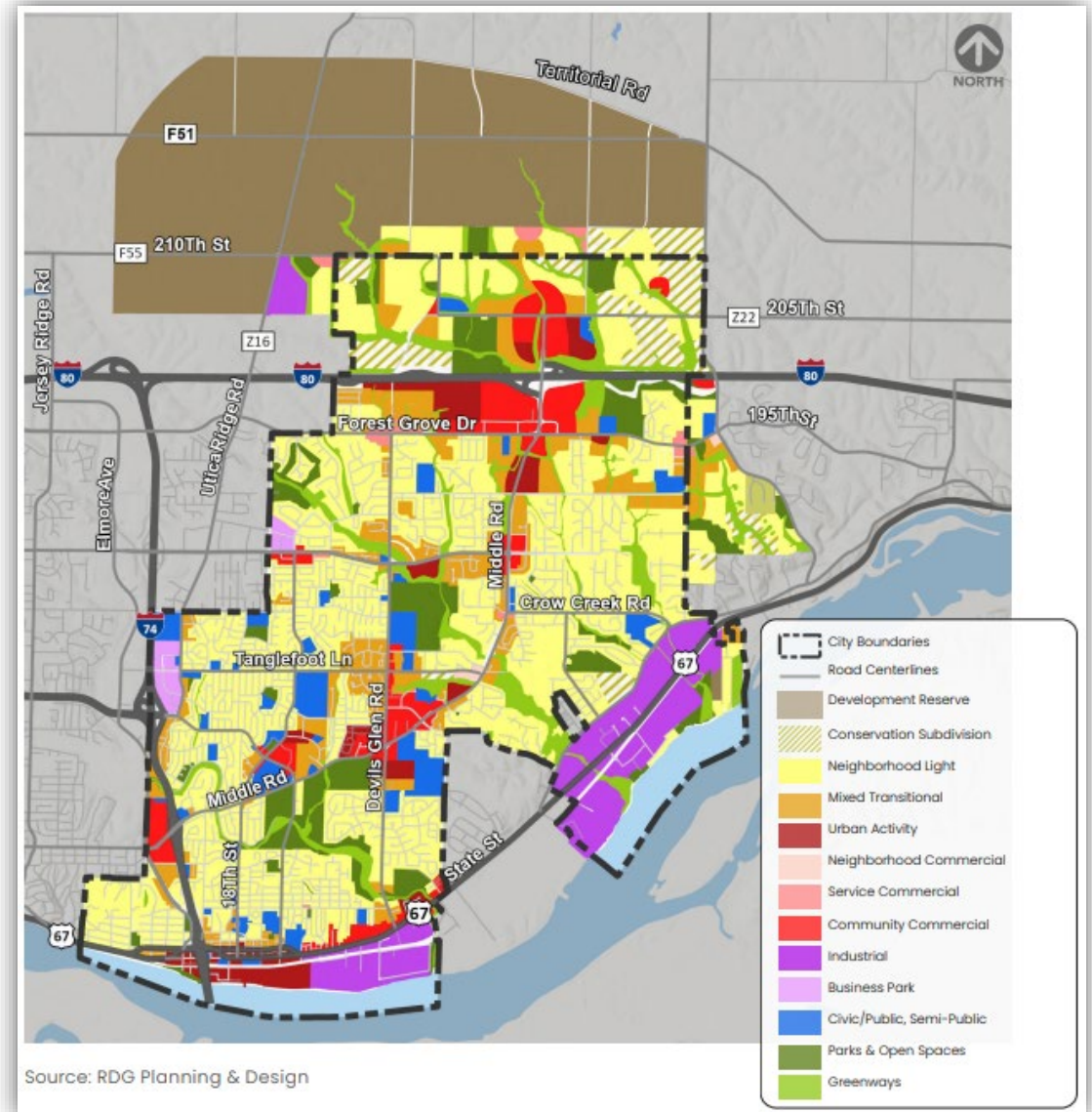
Population Growth

2010 – 33,217

2020 – 39,102

2045 Estimation – 56,000+

www.bettendorf.org/ComprehensivePlan



Goal 2) Orderly Growth and Quality Development



4,178 Total Permits Issued in 2024

98 New Single-Family Homes & Townhouses
9 New Apartment Buildings (= **326** Units)



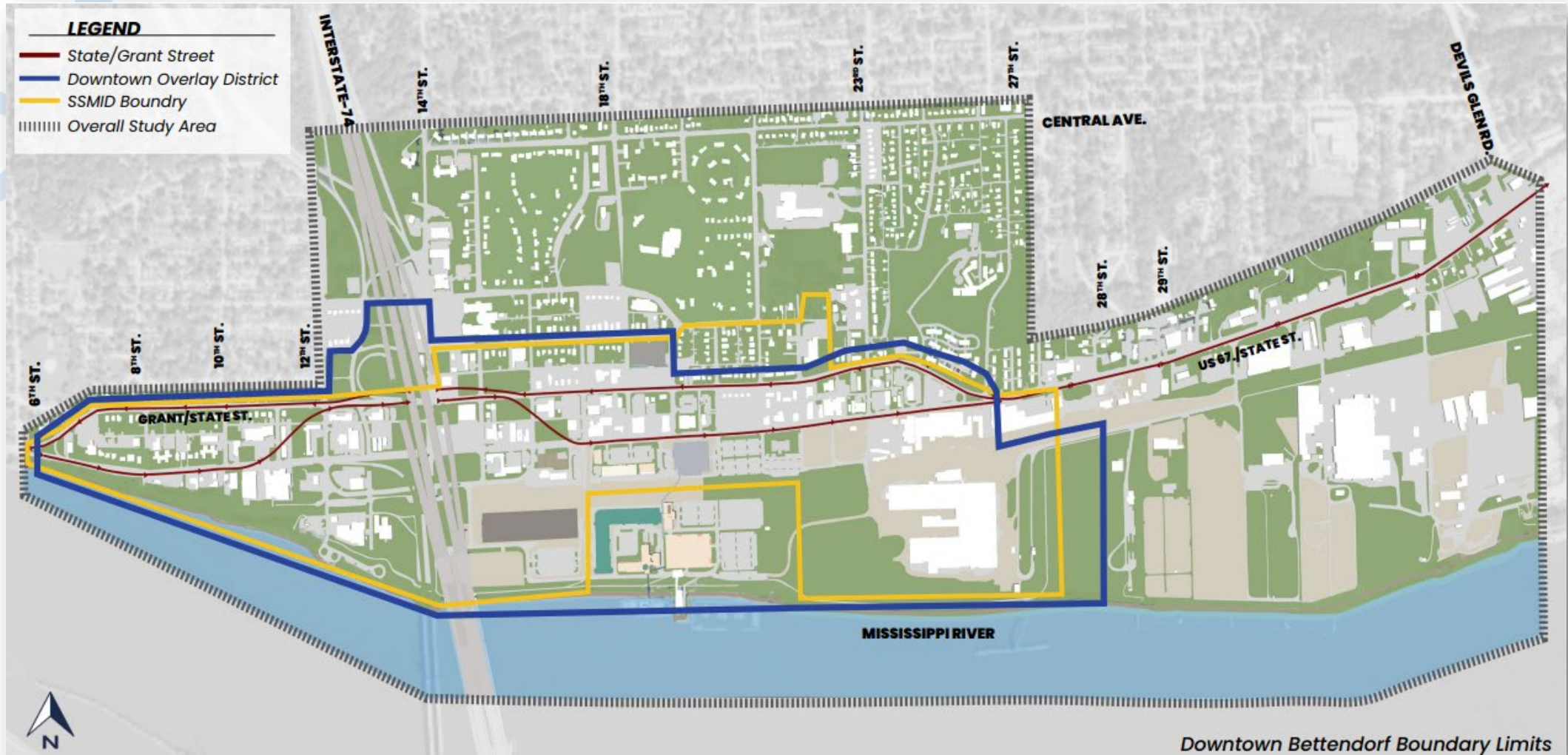
Goal 2) Orderly Growth and Quality Development



Prairie Restoration Project with Bettendorf Middle School

December 2024

Goal 3) Riverfront/Downtown Development



Goal 3) Riverfront/Downtown Development



Riverfront Bollards Replacement Project
2024

Goal 3) Riverfront/Downtown Development



DOWNTOWN
BETTENDORF
ORGANIZATION

2025 Downtown Cleanup Day: Wednesday, April 16
Be Downtown: Saturday, June 7

Goal 4) Grow and Attract Businesses

2024: **30** Ribbon Cuttings

- Vibrant Coffeehouse
- Malibu Jack's
- Bettendorf Family Dental
- RBC Wealth Management
- Iron Tee Golf
- Vintage Iron Gym
- Larry Makoben's Bench
- Pet Supplies Plus
- McDonald's
- Caravel Autism Center
- Buy Sell Build QC
- Crawford Brewery Kitchen
- PACE
- Legat Architects
- Bark Royale



- Plus Saporis
- Edison Academy
- D'Lua
- Verde
- Pancheros
- Medforce Transport
- Northwestern Mutual
- Kwik Star
- Silverstar Car Wash
- Toppings
- X Golf
- Dental Care at The Plex
- The Landing Ice Rink
- Tri Med

The Landing Ice Rink

December 16, 2024

Goal 4) Grow and Attract Businesses

2024: **3** Groundbreaking Ceremonies



Springhill Suites



St. Joan of Arc Catholic School



ORA Orthopedics

Goal 4) Grow and Attract Businesses



McDonald's > D'Lua



Hobby Lobby > Lynco & Trinity Health PACE



BOP > Pets Supplies Plus



Old Car Wash > Silverstar



Ross' > Tony's

Goal 5) A Premier Place to Live



The Opening of *The Landing Ice Rink*
December 15, 2024

Goal 5) A Premier Place to Live

Coming This Summer: *The Landing Aquatic Facility*



**YMCA of the IOWA
MISSISSIPPI VALLEY**

www.bettendorf.org/TheLanding

Goal 5) A Premier Place to Live



129,189 Total Participants in FY 23/24 – 13% Increase

www.bettendorf.org/Register

670 Park Acres Maintained in 26 Parks

www.bettendorf.org/Parks

37 Miles of Trails

www.bettendorf.org/Trails



Line Dancing

New Program in 2024



Jason Manfull

2024 IPRA Award

Goal 5) A Premier Place to Live



John Byrnes

New Director in 2025



Bettendorf
PARKS & RECREATION

Parks Master Plan
Completion in 2025



Lincoln Park Bathroom

Opens in Spring 2025

96% of Residents are Satisfied
with **Quality of Parks and Recreational Amenities**

Source: Zencity Community Survey

Goal 5) A Premier Place to Live



42,586 Rounds in 2024



First Season with First Tee
2024



Butch Haverland –
2024 Teacher of the Year
Iowa PGA of America



2024 18-Hole Golf Course of the Year
Iowa Golf Association

Goal 5) A Premier Place to Live



- **May 9** – Glow Ball Tournament at The Forge Putting Experience
- **July 18** – 50th Season Tournament
- **August 22** – Adult-Child Tournament at The Forge Putting Experience with First Tee Quad Cities
- **October 17** – Superintendent's Revenge

www.bettendorf.org/PalmerHills50

Goal 5) A Premier Place to Live

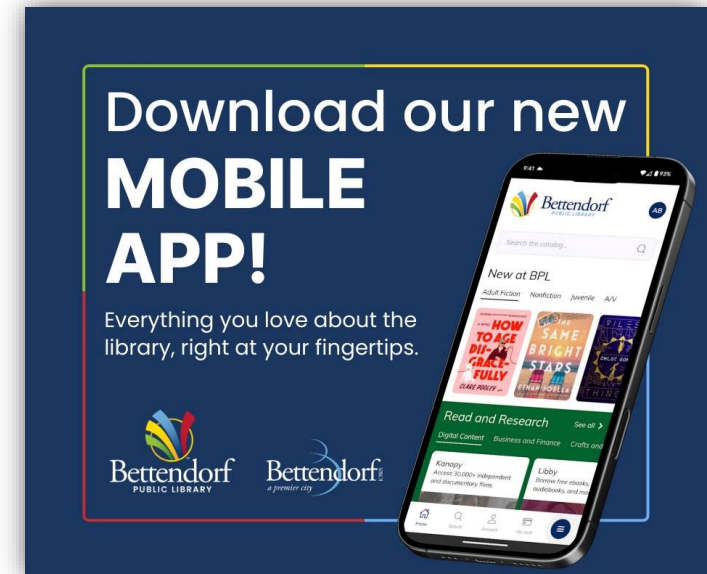


Bettendorf
PUBLIC LIBRARY

550,801 Total Materials Circulated in FY 23/24 – 4% Increase
(Print & Digital Combined)



4,211 Summer Concert Series Attendees in 2024



First-Ever App Released in 2025

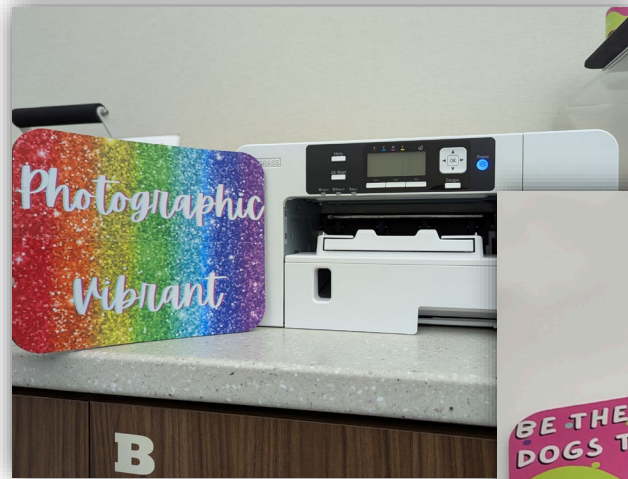
Goal 5) A Premier Place to Live



Bettendorf
PUBLIC LIBRARY



**Automated Materials Handler
AKA "The Beast 2.0" Added in 2024**



**Sublimation Printer Added to
Creation Studio in 2024**



Goal 5) A Premier Place to Live



154,445 Visitors in FY 23/24 – 16% Increase

- **Outreach Programs Increased 12%**
- **Partnerships** with Hand in Hand, Mississippi Bend Area Education Agency, The Art Academy at the Figge, University of Iowa Healthcare, and more
- **Every First Grade** in the Davenport Community School District Visited the Family Museum on a **FREE** Field Trip!

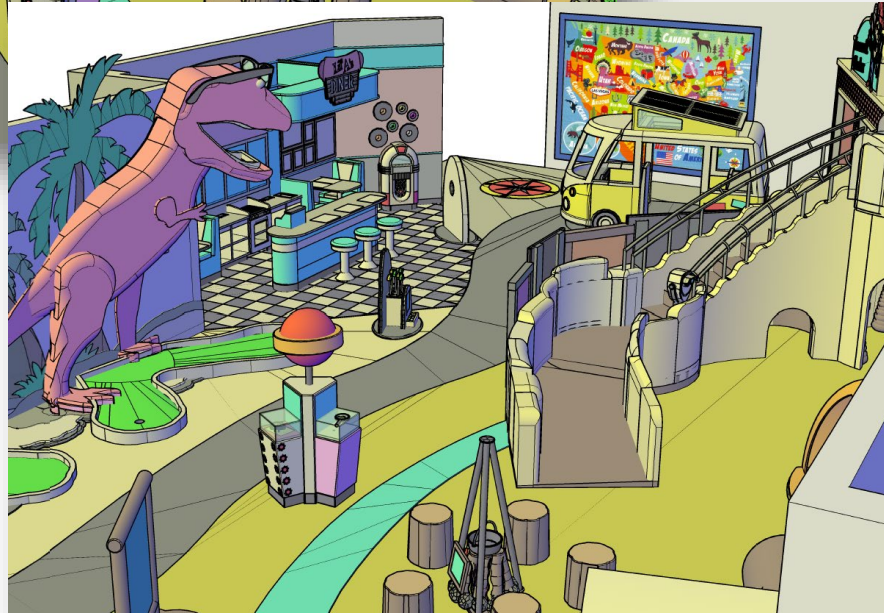


**Noon Year's Eve
2024**

Goal 5) A Premier Place to Live



kidZib!ts



Goal 5) A Premier Place to Live



Facebook

@OfficialBettendorf
12% Growth in 2024



YouTube

@CityofBettendorflowa
50% Growth in 2024



Nextdoor

City of Bettendorf
12.5% Growth in 2024



LinkedIn

@CityofBettendorf
24% Growth in 2024

Episode #248 THIS Friday, February 28
www.bettendorf.org/MayorMessage



Goal 5) A Premier Place to Live

98% of Residents are Satisfied
with ***Overall Quality of Life in Bettendorf***
and **95%** of Residents are
Likely to Recommend Bettendorf as a Place to Live

Source: Zencity Community Survey



Citizen Academy

Now Enrolling for Class of 2025: www.bettendorf.org/CitizenAcademy

THANK YOU!





Bettendorf

IOWA

a premier city