CELEBRATING 40 YEARS

10 traits of a Culture Champion

Sponsored content by Linda Bowers, chair, The Cultural Trust

Culture: The arts and other manifestations of the human

intellect.

Champion: A person who surpasses all rivals.

Culture Champion: A person who surpasses all others in pursuit of

the arts.

Culture Champion:

- •Has dreams. Not dreams of greatness but of doing great things.
- •Is confident. Not arrogant but confident of having an impact.
- •Wants to learn to better the world.
- •Shows determination to reach their dreams.
- •Takes massive action so as to change the world for the better.
- •Has passion. Passion that drives the need for excellence.
- •Has discipline. Sacrifices ease for drive.
- •Turns setbacks into forward motion.
- •Is composed. Thoughtful of the high road.
- •A quitter never wins. And a winner never quits.





Do you know anyone who is a Culture Champion? Your neighbor? A co-worker? The delivery guy? One never knows unless we listen, watch and ask. Ask your friend why he goes to the Pops Concert every fall. Listen as your children talk about their trip to the Putnam Museum to see the Vault. Watch your grandmother as she enjoys the Festival of Trees Silver Bell Social. Ask your teen about her drawing classes at the Figge Art Museum.

Culture championship is contagious. The more you do, the more it spreads.

Coming tomorrow: What makes a Culture Champion

Scan here or visit qcfestivaloftrees.com to learn more!





40 STORIES IN 40 DAYS

