CELEBRATING 40 YEARS

A vibrant community takes cultural vitamins

Sponsored content by Linda Bowers, chair, The Cultural Trust

There are many types of vitamins — for men, women, children, teens and elders. For endurance, immunity, cognition and care.

So what does a vibrant community need for its good health?

Music: Large doses of it — classical, jazz, hip hop, blues, country, rock 'n' roll and everything in between.

"Without music, life would be a mistake," — Friedrich Nietzsche

Thanks to Legacy Partners like Quad City Symphony Orchestra and Common Chord, our community is rich in the music of life.

Visual art: Paint, sculpture, textile, drawing, photography, printmaking, ceramic, digital.

"Every child is an artist. The problem is how to remain an artist once we grow up." — Pablo Picasso

Festival of Trees' other Legacy Partners — the Figge Art Museum, Putnam Museum, Quad City Botanical Center, and Quad City Arts — bring art to life every day.

Performing art: Dance, opera, musical theater, acting, illusion, mime, puppetry, improvisation.

"Logic will get you from A to B. Imagination will take you everywhere." — Albert Einstein

Design: Graphic, fashion, industrial, architectural.

"Design creates culture. Culture shapes values. Values detemine the future." — Robert Peters

Just look around Festival of Trees — every tree, wreath and scene is a masterclass in design you might never have noticed.



Literary art: Poetry, novels, essays — stories that explore what it means to be human.

"We lose ourselves in stories. That's the beauty of literary art."

— Siri Hustvedt

The Cultural Trust lives for one purpose: to keep this ecosystem strong. To bring art and culture to all Quad Citizens, every day.

And few traditions nourish that purpose like Quad City Arts Festival of Trees — the region's annual dose of joy, creativity and collective pride.

Coming tomorrow: Scenes of the season

Scan here or visit qcfestivaloftrees.com to learn more!





40 STORIES IN 40 DAYS

