

# Celebrating Our 48<sup>th</sup> Year Serving & Supporting the Communities of Queens



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Queens' Largest Weekly Community Newspaper Group

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[qchron.com](http://qchron.com)

Dear Advertiser:

When people want to know what's going on throughout the Borough of Queens, they turn to the *Queens Chronicle*, on the web every day and in print every Thursday. And when businesses want their ads to be seen across the borough, they turn to us too.

Now in our 48th year of publication, the *Queens Chronicle* covers virtually all of the borough and reaches over 300,000 print readers alone each week through eight distinct regional editions and a Queenswide edition for subscribers. That's considerably more than any other weekly newspaper in the borough. We distribute to more than 950 locations every week, plus 10,000 copies home-delivered.

Whether you're running a mom-and-pop shop, launching a new service, managing a major hospital, marketing a college, selling real estate or building brand awareness, the *Queens Chronicle* is where you want to place your ad to make sure it's widely seen. If it's camera-ready, great. If not, our account executives and art department staff of seasoned professionals are second to none in creating high-impact, custom advertising solutions that produce outstanding results. Whether you want to target a single community in Queens or the whole borough, we'll do it for a fraction of the cost of the city's daily newspapers and with considerably more hyperlocal coverage.

The *Chronicle's* news pages have something for everyone, with more than 70 bylined articles each week on important community concerns, school news, Queenswide and citywide issues, entertainment news and feature stories. Year after year, the *Chronicle* is recognized for editorial excellence with awards from the New York Press Association for our coverage and commentary. In fact, we have won more awards at NYPA the past 5 years than any other Queens weekly.

Our award-winning website features daily news updates throughout the week, stories from all eight print editions, a PDF version of the flagship South Queens edition and links to community organizations and advertisers.

We take our responsibility to serve the public interest seriously and are committed to serving the diverse communities of Queens — the largest and second most populous of New York City's five boroughs. With a population over 2.3 million including immigrants from all corners of the world, Queens is the tenth most populous county in the United States and by far its most diverse metropolitan area.

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Sincerely,

*Mark Weidler*

Mark Weidler  
Publisher

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- Letters to the Editor

- Queens News
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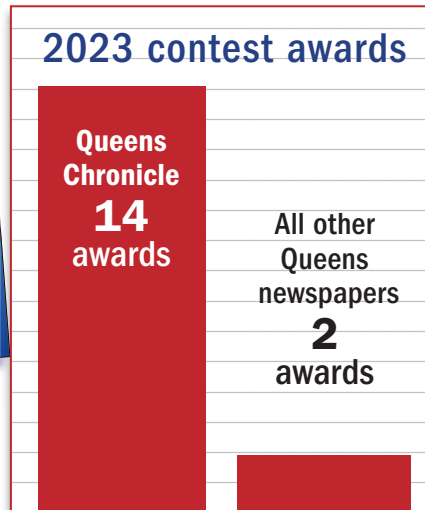


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COMBINED!



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Financial & Economic News  
**3rd Place**

Picture  
Story  
**1st Place**

Coverage of  
the Arts  
**2nd Place**

Rookie Reporter  
of the Year  
**3rd Place**

Coverage of  
the Environment  
**3rd Place**

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Crime/Police/Courts  
**1st Place**

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Photos  
**2nd Place**

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Reporting  
**3rd Place**

Historical, Anniversary  
or Progress Editions  
**3rd Place**



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Education  
**3rd Place**

Sports Actions  
Photo  
**3rd Place**



Queens' Largest Weekly Community Newspaper Group

*Serving and supporting the communities of Queens since 1978*

# **QUEENS** **Chronicle** PLANNING CALENDAR

## JANUARY TO APRIL 2026

### JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**1** New Year's Day  
**19** Martin Luther King Jr. Day

### FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

**14** Valentine's Day  
**16** Presidents' Day

### MARCH

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1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**17** St. Patrick's Day  
**21** First Day of Spring

### APRIL

S	M	T	W	T	F	S
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

**2** Passover  
**5** Easter Sunday

<b>1</b> Prime Times: 60 Plus Healthy Eating for the New Year  Year in Review Part 2	<b>29</b> Religious School Registration II  <b>2026</b> <b>QUEENS</b> <b>BLUE BOOK</b>
<b>8</b> Winter Home & Finance: Financial Wellness in 2026  Winter Higher Education	
<b>15</b> Health & Fitness: Shape up for 2026  Religious School Registration I	

<b>5</b> Prime Times: 60 Plus Heart Healthy Month  Valentine's Day/Dining	<b>26</b> Winter Home & Finance  Kids & Camp
<b>12</b> Black History Month  Charter School Section 1	
<b>19</b> Health & Fitness: Focus on Children's Health	

<b>5</b> Prime Times: 60 Plus	<b>26</b> NY Mets Preview  Kids & Camp
<b>12</b> Home & Finance: 2026 Tax Planning  Charter School Section 2	
<b>19</b> <b>SPRING</b> <b>SENIOR LIVING</b> <b>GUIDE</b>	

<b>2</b> Prime Times: 60 Plus	<b>30</b> Kids & Camp
<b>9</b> <b>SPRING</b> <b>GUIDE</b>	
<b>16</b> Health & Fitness: Focus on Spring Allergies	

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# **QUEENS** **Chronicle** PLANNING CALENDAR

## MAY TO AUGUST 2026

### MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**10** Mother's Day  
**25** Memorial Day

### JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**19** Juneteenth  
**21** Father's Day  
**21** First Day of Summer

### JULY

S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**4** Independence Day

### AUGUST

S	M	T	W	T	F	S
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23	24	25	26	27	28	29
30	31					

<b>7</b> Prime Times: 60 Plus National Nurses Week  Mother's Day Dining & Gifts
<b>14</b> Spring Home & Finance
<b>21</b> Health & Fitness: Focus on Asthma & Allergy Awareness  Memorial Day
<b>28</b> Kids & Camp

<b>4</b> Prime Times: 60 Plus
<b>11</b> Religious School Graduation
<b>18</b> <b>29<sup>TH</sup> ANNUAL                      CELEBRATION                      OF QUEENS</b>
<b>25</b> Kids & Camp

<b>2</b> Prime Times: 60 Plus Summer Activities
<b>9</b> Summer Home & Finance
<b>16</b> <b>SUMMER                      SENIOR LIVING                      GUIDE</b>
<b>23</b> <div style="border: 1px solid black; width: 100%; height: 100%; position: relative;"> <div style="position: absolute; top: 0; right: 0; text-align: right;"> <b>30</b>                          Dragon Boat                          Festival                     </div> </div>

<b>6</b> Prime Times: 60 Plus Eye Health (Cataract & Glaucoma)
<b>13</b> Summer Home & Finance
<b>20</b> Health & Fitness: Focus on Immunization Awareness Month
<b>27</b> <b>BACK TO                      SCHOOL/                      FALL GUIDE</b>

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# **QUEENS** **Chronicle** PLANNING CALENDAR

## SEPTEMBER TO DECEMBER 2026

### SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**7** Labor Day  
**12** Rosh Hashanah  
**21** Yom Kippur  
**22** First Day of Autumn

### OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**12** Columbus Day  
**31** Halloween

### NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**3** Election Day  
**11** Veterans Day  
**26** Thanksgiving Day

### DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**5** Chanukah  
**21** First Day of Winter  
**25** Christmas Day  
**31** New Year's Eve

**3**

Prime Times: 60 Plus  
Diabetes Awareness

**10**

Fall Home & Finance

**17**

Health & Fitness:  
Focus on  
Women's Health

**24**

Religious School  
Open House I

**1**

Prime Times: 60 Plus  
  
Religious School Open House II

**8**

**FALL  
SENIOR LIVING  
GUIDE**

**15**

Health & Fitness:  
Focus on Breast Cancer Awareness  
  
Fall Home & Finance

**22**

Higher Education **29**  
  
Election  
Edition

**5**

Prime Times: 60 Plus  
Chron's & Colitis Awareness

**12**

**48<sup>TH</sup>  
ANNIVERSARY  
EDITION**

**19**

Health & Fitness:  
Focus on COPD Awareness  
  
Thanksgiving Edition

**26**

Black Friday/  
Small Business  
Saturday

**3**

Prime Times: 60 Plus  
Lifestyle & Health

**10**

**HOLIDAY  
SHOPPING &  
DINING GUIDE**

**17**

Christmas Edition

**24**

New Year's  
Dining **31**  
  
Year in Review  
Part 1

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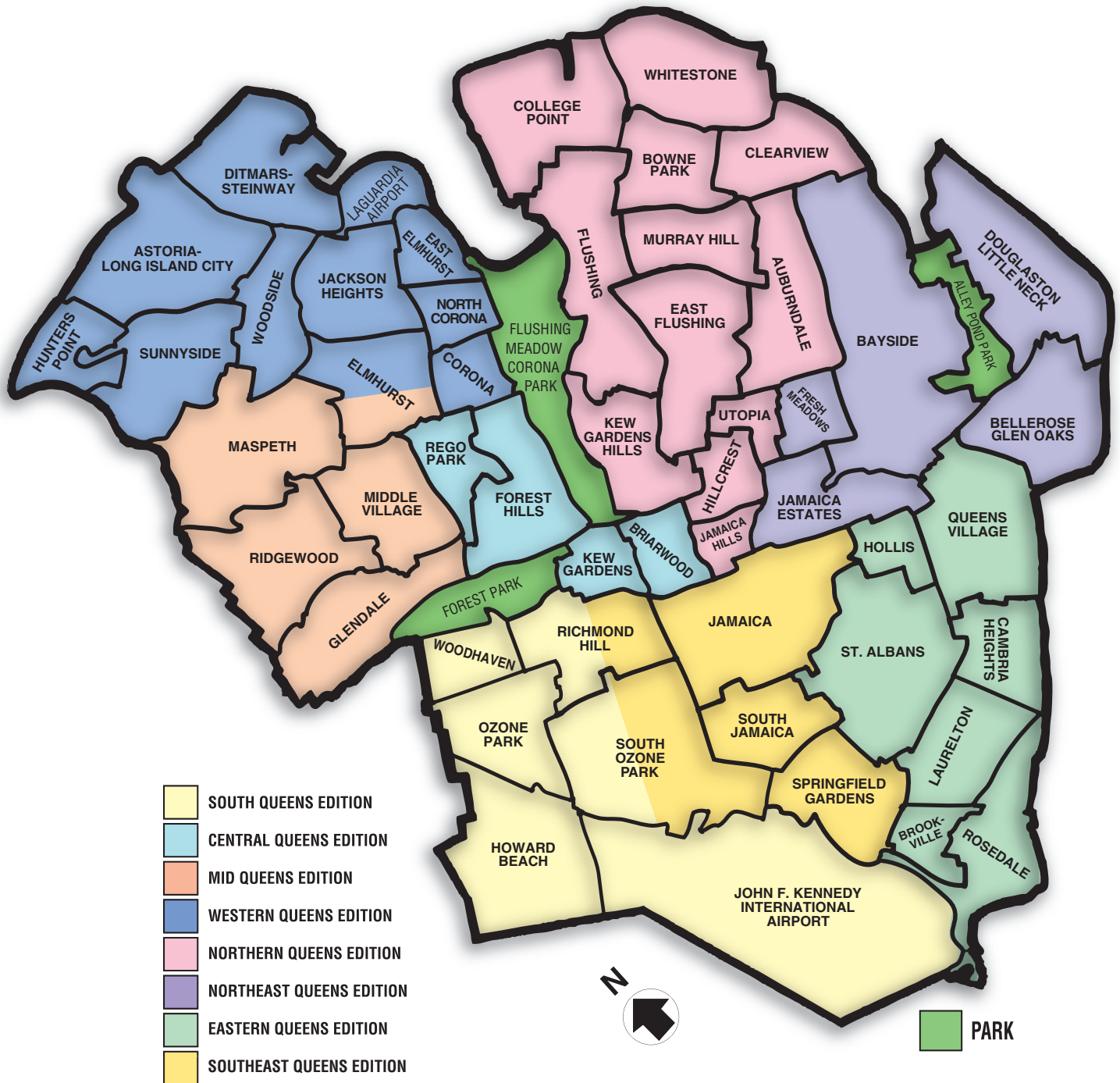
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11417 - Ozone Park		
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11419 - So. Richmond Hill		
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11378 - Maspeth.....	4,200.....	\$63,087
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	<b>15,000</b>	Avg. <b>\$80,840</b>

<u>Edition</u>	<u>Circulation</u>	<u>Est. Household Inc.</u>
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11364 - Oakland Gardens/ Douglaston.....	1,300.....	\$84,786
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11366 - Fresh Meadows/Utopia		
11426 - Bellerose	} .. 1,400.....	\$82,220
11427 - Bellerose		
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