

Celebrating Our 48th Year Serving & Supporting the Communities of Queens

Queens Chronicle 2026 MEDIA KIT

FOUR DECADES OF NEWS



71-19 80th Street, Suite 8-201, Glendale, NY 11385 • (718) 205-8000 • FAX: (718) 205-1957 • qchron.com



Queens' Largest Weekly Community Newspaper Group

71-19 80th Street, Suite 8-201
Glendale, NY 11385
(Located in The Shops at Atlas Park, next to Home Goods)
(718) 205-8000, ext. 114 • Fax: (718) 205-1957
markw@qchron.com
qchron.com

Dear Advertiser:

When people want to know what's going on throughout the Borough of Queens, they turn to the *Queens Chronicle*, on the web every day and in print every Thursday. And when businesses want their ads to be seen across the borough, they turn to us too.

Now in our 48th year of publication, the *Queens Chronicle* covers virtually all of the borough and reaches over 300,000 print readers alone each week through eight distinct regional editions and a Queenswide edition for subscribers. That's considerably more than any other weekly newspaper in the borough. We distribute to more than 950 locations every week, plus 10,000 copies home-delivered.

Whether you're running a mom-and-pop shop, launching a new service, managing a major hospital, marketing a college, selling real estate or building brand awareness, the *Queens Chronicle* is where you want to place your ad to make sure it's widely seen. If it's camera-ready, great. If not, our account executives and art department staff of seasoned professionals are second to none in creating high-impact, custom advertising solutions that produce outstanding results. Whether you want to target a single community in Queens or the whole borough, we'll do it for a fraction of the cost of the city's daily newspapers and with considerably more hyperlocal coverage.

The *Chronicle's* news pages have something for everyone, with more than 70 bylined articles each week on important community concerns, school news, Queenswide and citywide issues, entertainment news and feature stories. Year after year, the *Chronicle* is recognized for editorial excellence with awards from the New York Press Association for our coverage and commentary. In fact, we have won more awards at NYPA the past 5 years than any other Queens weekly.

Our award-winning website features daily news updates throughout the week, stories from all eight print editions, a PDF version of the flagship South Queens edition and links to community organizations and advertisers.

We take our responsibility to serve the public interest seriously and are committed to serving the diverse communities of Queens — the largest and second most populous of New York City's five boroughs. With a population over 2.3 million including immigrants from all corners of the world, Queens is the tenth most populous county in the United States and by far its most diverse metropolitan area.

A sampling of our prominent advertisers includes *Key Food, Aetna, Northwell Health, Health First, ULTA, Con Edison, Vaughn College, Rego Center Mall, Plaza College, Visiting Nurse Service, United Healthcare, Weisman's Home Centers, Plaxall, MJHS/Elderplan, Cord Meyer, Flagstar Bank, Verizon and Resorts World Casino*. Hundreds of other business owners will attest to the *Chronicle's* reputation and results, and I'm confident that adding your name to their ranks will only help your company thrive.

The *Queens Chronicle* is the overwhelming choice of our readers and advertisers. To see more of what we do, visit qchron.com anytime. Add us to your favorite places or enter your email address on our subscription page to get our twice-weekly news updates sent straight to your inbox. And be sure to email markw@qchron.com or give us a call to speak to an account executive about becoming another of our satisfied clients.

Sincerely,

Mark Weidler

Mark Weidler
Publisher

NOBODY COVERS QUEENS LIKE THE



Your advertised message reaches over **300,000 Queens readers EVERY WEEK**. Whether it's a classified ad or a full page of artfully designed sale items, you will discover why thousands of advertisers over the years have contributed to the growth of The Queens Chronicle.

Simply put... ***it works for them and it will work for you too!***

Celebrating Our 48th Year Serving & Supporting the Communities of Queens

*All the features that you want in a weekly community newspaper are here... and it's available **FREE** - with 8 Localized Editions - at over 950 locations Queens-wide plus 10,000 Home Delivered.*

- Local News
- Political News and Views
- Qboro - Entertainment Section
- Classified Ads
- Pictorial Queens History
- Letters to the Editor



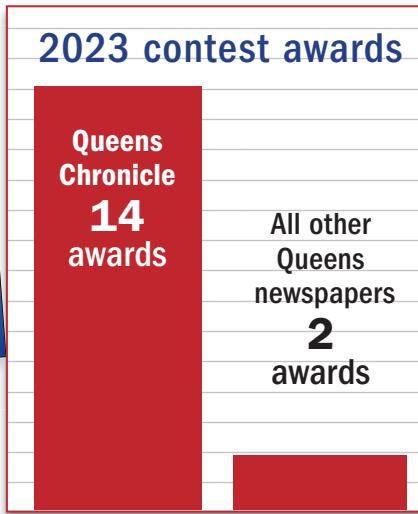
- Queens News
- Hard-Hitting Editorials
- Local Business News
- Services Directory
- Thought-Provoking Columns
- & Much More

Pick up the Chronicle at your favorite supermarket, bank, restaurant or at many other fine stores or visit us online at qchron.com

718-205-8000

#1 in Queens... Again!

For the 4th year in a row, the Queens Chronicle won more awards in the NY Press Association Better Newspaper Contest than ALL other Queens newspapers COMBINED!



Past Presidents' Award for General Excellence
3rd Place

Coverage of Business, Financial & Economic News
3rd Place

Picture Story
1st Place

Coverage of the Arts
2nd Place

Rookie Reporter of the Year
3rd Place

Coverage of the Environment
3rd Place

Coverage of Crime/Police/Courts
1st Place

Spot News Photos
2nd Place

Investigative/In-depth Reporting
3rd Place

Historical, Anniversary or Progress Editions
3rd Place



Coverage of Education
3rd Place

Sports Actions Photo
3rd Place



Queens' Largest Weekly Community Newspaper Group

Serving and supporting the communities of Queens since 1978



QUEENS Chronicle PLANNING CALENDAR

JANUARY TO APRIL 2026

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

1 New Year's Day
19 Martin Luther King Jr. Day

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

14 Valentine's Day
16 Presidents' Day

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

17 St. Patrick's Day
21 First Day of Spring

APRIL

S	M	T	W	T	F	S
				1	2	3
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25

2 Passover
5 Easter Sunday

1

Prime Times: 60 Plus
Healthy Eating for the New Year
Year in Review Part 2

8

Winter Home & Finance:
Financial Wellness in 2026
Winter Higher Education

15

Health & Fitness:
Shape up for 2026
Religious School Registration I

22

Religious School
Registration II
29
2026
QUEENS
BLUE BOOK

5

Prime Times: 60 Plus
Heart Healthy Month
Valentine's Day/Dining

12

Black History Month
Charter School Section 1

19

Health & Fitness:
Focus on Children's Health

26

Winter Home
& Finance
Kids & Camp

5

Prime Times: 60 Plus

12

Home & Finance:
2026 Tax Planning
Charter School Section 2

19

SPRING
SENIOR LIVING
GUIDE

26

NY Mets Preview
Kids & Camp

2

Prime Times: 60 Plus

9

SPRING
GUIDE

16

Health & Fitness:
Focus on Spring Allergies

23

Spring Home
& Finance
Kids & Camp

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QUEENS Chronicle PLANNING CALENDAR

MAY TO AUGUST 2026

MAY

S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

10 Mother's Day
25 Memorial Day

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

19 Juneteenth
21 Father's Day
21 First Day of Summer

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

4 Independence Day

AUGUST

S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

7
Prime Times: 60 Plus
National Nurses Week

Mother's Day Dining & Gifts

14
Spring Home & Finance

21
Health & Fitness: Focus on
Asthma & Allergy Awareness

Memorial Day

28
Kids & Camp

4
Prime Times: 60 Plus

11
Religious School Graduation

18
**29TH ANNUAL
CELEBRATION
OF QUEENS**

25
Kids & Camp

2
Prime Times: 60 Plus
Summer Activities

9
Summer Home & Finance

16
**SUMMER
SENIOR LIVING
GUIDE**

23
30
Dragon Boat
Festival

6
Prime Times: 60 Plus
Eye Health
(Cataract & Glaucoma)

13
Summer Home & Finance

20
Health & Fitness:
Focus on
Immunization Awareness Month

27
**BACK TO
SCHOOL/
FALL GUIDE**

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QUEENS Chronicle PLANNING CALENDAR

SEPTEMBER TO DECEMBER 2026

SEPTEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

7 Labor Day
 12 Rosh Hashanah
 21 Yom Kippur
 22 First Day of Autumn

OCTOBER

S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

12 Columbus Day
 31 Halloween

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

3 Election Day
 11 Veterans Day
 26 Thanksgiving Day

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

5 Chanukah
 21 First Day of Winter
 25 Christmas Day
 31 New Year's Eve

3

Prime Times: 60 Plus
 Diabetes Awareness

10

Fall Home & Finance

17

Health & Fitness:
 Focus on
 Women's Health

24

Religious School
 Open House I

1

Prime Times: 60 Plus
 Religious School Open House II

8

**FALL
 SENIOR LIVING
 GUIDE**

15

Health & Fitness:
 Focus on Breast Cancer Awareness
 Fall Home & Finance

22

Higher Education
 Election
 Edition

5

Prime Times: 60 Plus
 Chron's & Colitis Awareness

12

**48TH
 ANNIVERSARY
 EDITION**

19

Health & Fitness:
 Focus on COPD Awareness
 Thanksgiving Edition

26

Black Friday/
 Small Business
 Saturday

3

Prime Times: 60 Plus
 Lifestyle & Health
 Chanukah

10

**HOLIDAY
 SHOPPING &
 DINING GUIDE**

17

Christmas Edition

24

New Year's
 Dining
 Year in Review
 Part 1

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We're known by the companies we keep!

RETAIL BUSINESSES

- Verizon • Charter/Spectrum • Google • Resorts World Casino
- ULTA • Con Edison • Terrace On The Park • National Grid
- Weitz & Luxenberg • Plaxall • Mohegan Sun Casino
- Rego Center Mall • TJ Maxx • Michaels • HomeGoods
- Weisman Home Centers • YMCA • Sheraton LaGuardia

HOSPITALS & HEALTH CARE SERVICES

- New York Presbyterian Queens • Weill Cornell • Aetna
- Main St. Radiology • MetroPlus • Northwell • Miracle Ear
- Margaret Tietz • Fidelis Health Care • Silvercrest
- Flushing Hospital • Jamaica Hospital • Visiting Nurse Service
- NYU Langone • MJHS • Parker Jewish Institute

unlimited[®]
This first-class
city doesn't do
second-rate gifts.

starting at
\$40
per line⁴ lines
The more lines you add, the more you save.
When you order at [Auto Pay](http://www.Verizon.com)

BANKS

- Capital One • TD Bank • Bank Of America • JP Morgan Chase
- Maspeth Federal Savings • Ridgewood Savings Bank • HSBC
- Metro City Bank • Alma Bank • Popular Community Bank
- Valley National Bank • Flagstar Bank
- Bethpage FCU • Global Bank • Teachers FCU • Hanover Bank

GOOGLE IS COMING TO TOWN.

Business owners can join Google in person for a free workshop to learn how to grow their business online and reach more customers.

Friday, June 20th
9:00 AM - 12:00 PM
WANWIK Studio Square
3537 36th Street, Astoria, NY 11106
Space is limited, so RSVP today

RSVP AT WWW.QBZO.COM/EVENTS/QUEENS



Get Your
Business
Online

with Google

COLLEGES & SCHOOLS

- Vaughn College • LaGuardia Community College
- CUNY: The City University of New York • Queens College
- St. Joseph's College • NY Institute of Technology
- Queensboro Community College • Holy Cross
- St. Francis Prep • York College • Kew Forest School

A weekly grocery store flyer for KeyFood featuring Hispanic Month promotions. It includes a large image of a Hispanic woman, a banner for 'CELEBRATING Hispanic Month', and various food items like avocados, meat, and produce. The flyer is filled with text, images, and price tags.

NOBODY COVERS QUEENS LIKE THE



The Queens Chronicle is distributed to over **950 LOCATIONS** throughout Queens plus **90 Queens Chronicle NEWS BOXES** strategically located in the borough.

Reaching over **300,000 readers** each week including **10,000 home delivered** in Howard Beach and apartment buildings throughout Queens

SOME OF OUR DISTRIBUTION OUTLETS INCLUDE:



**MASPETH
FEDERAL
SAVINGS**



Walgreens



**RIDGEWOOD
SAVINGS BANK**
We Take Banking Personally

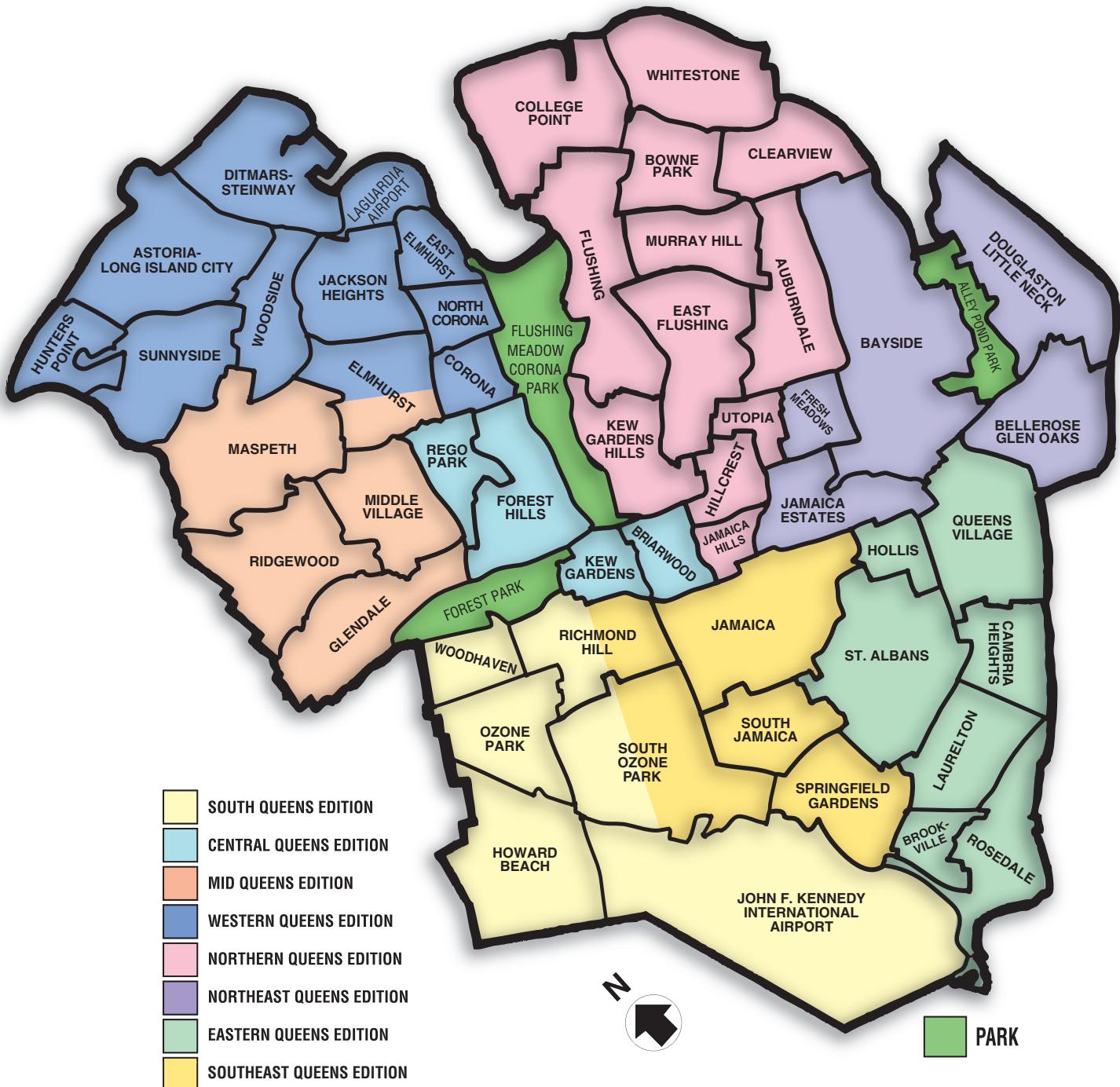


*Some supermarket or bank branches may be excluded due to manager restrictions.

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10,000 copies **HOME DELIVERED** throughout Queens

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CIRCULATION AND DEMOGRAPHICS BY ZIP CODE

Served by the QUEENS CHRONICLE: 8 Editions Distributed Queenswide Every Thursday

Edition

SOUTH QUEENS

	<u>Circulation</u>	<u>Est. Household Inc.</u>
11414 - Howard Beach.....	9,000.....	\$79,513
11416 - Ozone Park	2,500.....	\$65,060
11417 - Ozone Park		
11418 - Richmond Hill	800.....	\$68,128
11419 - So. Richmond Hill		
11420 - So. Ozone Park.....	700.....	\$73,363
11421 - Woodhaven.....	2,000.....	\$67,723
	15,000	Avg. \$70,754

MID QUEENS

11373 - Elmhurst	1,500.....	\$64,126
11378 - Maspeth.....	4,200.....	\$63,087
11379 - Middle Village.....	4,500.....	\$75,191
11385 - Glendale/Ridgewood.....	4,800.....	\$58,783
	15,000	Avg. \$67,546

WESTERN QUEENS

11101 - Long Island City	2,400.....	\$61,883
11109 - Long Island City		
11102 - Astoria.....	4,200.....	\$61,296
11103 - Steinway/Woodside	1,800.....	\$61,883
11104 - Sunnyside/Woodside		
11105 - Ditmars/Steinway	1,600.....	\$63,652
11106 - Broadway.....		
11368 - Corona.....	800.....	\$59,484
11369 - East Elmhurst	900.....	\$68,792
11370 - East Elmhurst.....		
11372 - Jackson Heights.....	1,500.....	\$64,126
11373 - Corona/Elmhurst.....	800.....	\$64,286
11377 - Woodside.....	1,000.....	\$62,108
	15,000	Avg. \$62,498

EASTERN QUEENS

11411 - Cambria Heights	3,300.....	\$88,482
11412 - St. Albans.....	2,800.....	\$76,835
11413 - Laurelton.....	1,800.....	\$82,213
11422 - Rosedale/Brookville.....	1,100.....	\$80,819
11423 - Hollis.....	2,300.....	\$76,667
11427 - Queens Village		
11428 - Queens Village	3,700.....	\$80,026
11429 - Queens Village		
	15,000	Avg. \$80,840

Edition

CENTRAL QUEENS

11374 - Rego Park	4,900.....	\$67,983
11375 - Forest Hills	8,700.....	\$80,788
11415 - Kew Gardens/Briarwood	1,400.....	\$70,893
	15,000	Avg. \$75,221

NORTHERN QUEENS EDITION

11354 - 11355 Flushing	7,200.....	\$63,099
11356 - College Point.....	1,600.....	\$77,562
11357 - Whitestone.....	1,900.....	\$84,962
11358 - Clearview/Whitestone	1,900.....	\$78,780
11360 - Clearview.....		
11367 - Kew Gardens Hills/		
Hillcrest/		
East Flushing/Utopia	2,400.....	\$80,982
	15,000	Avg. \$77,077

NORTHEAST QUEENS EDITION

11360 -11361 Bayside	4,900.....	\$89,992
11362 - Douglaston	1,000.....	\$91,410
11363 - Little Neck	1,600.....	\$106,887
11364 - Oakland Gardens/		
Douglaston	1,300.....	\$84,786
11365 - Fresh Meadows	4,000.....	\$87,264
11366 - Fresh Meadows/Utopia		
11426 - Bellerose	1,400.....	\$82,220
11427 - Bellerose		
11004 - Glen Oaks	800.....	\$83,596
11001 - Floral Park		
	15,000	Avg. \$89,451

SOUTHEAST QUEENS EDITION

11413 - Springfield Gardens	2,100.....	\$82,213
11418 - Richmond Hill	1,900.....	\$65,896
11419 - So. Richmond Hill		
11420 - So. Ozone Park	1,300.....	\$72,795
11431 - 11432 - 11433 Jamaica	4,800.....	\$56,534
11434 - So. Jamaica/		
Rochdale Village	4,900.....	\$66,570
11435 - Jamaica		
11436 - So. Jamaica		
	15,000	Avg. \$68,801



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