

THE OFFICIAL SEYMOUR TOWN GUIDE

Over

16,000 reasons to advertise



The **SEYMOUR TOWN GUIDE & DIRECTORY** is a great opportunity to generate sales for your business, with no cost to Seymour residents. The guide is mailed free to every household and business, with additional copies available at the town hall, area hotels, real estate firms and the library. Your ad will continue to work for you for an entire year, while 16,000 Seymour residents enjoy referencing valuable information including town history, schools, parks, civic organizations, vital statistics, town services and more. Don't let this opportunity pass you by; call Prime Publishers to reserve your space today!

CALENDAR YEAR 2018

Rates

FULL PAGE	
4 Columns x 10" (7 $\frac{3}{4}$ " wide x 10" deep).....	\$450
Process/Select Color.....	\$189
Process Color on 100# Stock Covers....	\$355
1/2 PAGE	
Vertical - 2 columns x 10" (3 $\frac{3}{4}$ " wide x 10" deep) or	
Horizontal - 4 columns x 5" (7 $\frac{3}{4}$ " wide x 5" deep).....	\$242
Process/Select Color.....	\$95
1/4 PAGE	
2 columns x 5" (3 $\frac{3}{4}$ " wide x 5" deep).....	\$150
Process/Select Color	\$52

Deadlines

Advertising Deadline:

Thursday, June 21, 2018

Agreement Rates May Apply.

10% off your ad in any subsequent town guide in the calendar year.

Publication Date:
July/August 2018

Voices Box 383, Southbury, Connecticut 06488
Town Times Box 1, Watertown, Connecticut 06795

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