

# Celebrating the press

In honor of National Newspaper Week, Press Publications asked local city officials, community leaders and business owners, "In what way does the local newspaper provide value to the community?" This year, National Newspaper Week falls on Sunday, Oct. 5, through Saturday, Oct. 11.



**"As a Chamber of Commerce, we rely on the local Press Pubs newspapers to help amplify the voices of our business community. From covering events to highlighting new businesses, the paper plays a vital role in keeping members visible and strengthening our local economy."**

**— Kari Moore, executive director, White Bear Lake Area Chamber of Commerce**

**"The White Bear Press provides value to our community by operating as a known and consistent resource for local news, event promotion and legal publications. It also helps build community pride by highlighting our nonprofits, service groups and student achievements. We are fortunate, in today's news market, to continue to have a local newspaper dedicated to our community."**

**— Rick Juba, White Bear Lake assistant city manager**



**"White Bear Press is a staple in our community and a resource to many. It provides immense value and supports community initiatives, youth programs, businesses and more by sharing stories and acting as a solid source of information. It truly is a community newspaper that represents the city of White Bear Lake."**

**— Dr. Amelia Reigstad, founder of The Women Collective**

**"As a longtime resident of the White Bear Lake community, I look forward to the weekly White Bear Press. It provides information about our schools, city updates, upcoming events and volunteer activities. It helps me stay engaged and connected."**

**— Patty Hall, White Bear Lake Rotarian, founder of H2O for Life**



PHOTOS CONTRIBUTED

**"City Council summaries. Community calendar. Voters' guide. Obituaries. School board notes. Church news. Letters to the editor. Police reports. School news. New business openings. Our local newspaper connects us as a community. Studies have shown that where local newspapers do not exist, the civic life of the community suffers. At the League of Women Voters, we believe that credible, ethical local journalism is essential to our democracy, and that everyone should have access to comprehensive and independent local news. Our community is fortunate to have a local paper with these qualities."**

**— Jackie Reis, president of the League of Women Voters White Bear Lake Area**

**"Having a local newspaper is like having a diary of our community happenings. The paper documents not just the big moments in our area, but also the trends and patterns that make a certain era distinct – from fashion to word choices and local issues to food options. So much can be gleaned from the weekly publication."**

**— Sara Markoe Hanson, executive director, White Bear Lake Area Historical Society**

