

No. 3 Atlantic City pounds No. 1 Holy Spirit

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ATLANTIC COUNTY EDITION

'Do AC' in 2014 to focus on indoor fun, clubs

By JENNIFER BOGDAN

Staff Writer

ATLANTIC CITY — The Atlantic City Alliance still wants tourists to "Do AC" in 2014, but this year, visitors will be getting more guidance on just what they should be doing.

On Thursday, the marketing coalition announced that this

year it will focus on specific Atlantic City activities, rather than simply promoting "Do AC" as a brand. Most immediately that means a new push to promote Atlantic City as a premier nightlife destination along with efforts to promote "The Taste of Summer," a move toward pushing indoor Atlantic City activities

in the winter months.

"We had such a brand issue — and it still is an issue to some extent — that we spent most of our money there early on," alliance CEO Liza Cartmell said. "Now, what we need to do is to pull people in with specific things they can do."

The alliance was created by

Tourism District legislation nearly three years ago and has a \$30 million annual budget funded by the Atlantic City casinos.

The group unveiled its strategies to elected officials, casino executives and other Atlantic City stakeholders Thursday over



Bus unveiled

See the Atlantic City Alliance show off its new nightlife bus by typing this URL into your Web browser:

bit.ly/pressnewbus

Daughter: Stepfather murdered Kauffman



Pack speaks

Watch Kimberly Pack discuss her mother's death at: bit.ly/presskauffman

By LYNDA COHEN

Staff Writer

Kimberly Pack, the daughter of slain Linwood radio host April Kauffman, claims her stepfather is the killer in papers filed in federal court to block the widower from \$600,000 in life insurance money.

"Plaintiff James Michael Kauffman is responsible for the intentional killing of April Kauffman on May 10, 2012," states the 13-page document filed in Camden U.S. District Court Thursday.

But the widower's lawyer insists his client is not guilty and the daughter's suit is "about money, period."



April Kauffman, 47, was found fatally shot in the bedroom of the Linwood home she and Dr. James Kauffman shared. While there has been speculation about her husband, no one has been charged with the crime or publicly named as a suspect.

Last summer, the doctor filed a claim against Transamerica Life Insurance Co., claiming that it breached the contract by not paying out on two life insurance policies on his wife that name him as beneficiary.

□ See Pack, A7

Linwood man dies in crash

A Linwood man was pronounced dead at an area hospital after his vehicle overturned Thursday morning on the Garden State Parkway in Egg Harbor Township.

Joseph Kyle, 53, was traveling north near Exit 37 at 8:22 a.m. when his vehicle left the roadway and overturned into nearby woods, State Police said. The side of the road was covered with snow, but the weather conditions were clear.

Kyle suffered multiple traumatic injuries, police said, and was ejected from the vehicle. Police said Kyle was taken to AtlantiCare Regional Medical Center, City Campus, in Atlantic City, where he was pronounced dead.

Anjalee Khemlani

MARGATE FISHING CLUB

Sand threatens pier

Beach-and-dune project would make for fewer catches, paying anglers say



Margate Anglers Club of Absecon Island members Joe Mayer, of Egg Harbor Township, left, and Joseph Cannuscio, of Ventnor, meet inside their Margate clubhouse.



Pier's future

To watch Margate Anglers Club members discuss the reasons they worry a dune project will harm the use of their fishing pier, type this URL into your Web browser:

bit.ly/pressmargatepier

□ See Pier, A4

Coming Sunday

A.C. Tourism District at 3

Three years ago, Gov. Chris Christie made a five-year commitment to allow Atlantic City time to establish itself as a premier tourism destination. Read our A1 coverage on how much has been done and what work remains.

Wildwood seeks vendors to sell food on beach

■ The stands could join a beach bar in selling refreshments to those trekking across the city's wide strand.

By TRUDI GILFILLIAN

Staff Writer

WILDWOOD — A trek to the water's edge can be daunting for families hauling coolers, beach chairs and, of course, children.

The journey — the beach at its widest point is 1,700 feet — is the sort of trip few want to make more than twice, once to the shore and once home.

So the city is seeking vendors to provide food and refreshments midway, making the trip a little easier for visitors to the city's southern end while bringing in an additional source of revenue to help taxpayers.

It's the latest move in an effort to make use of the growing local beach, which accretes at a rate of about 24 feet per year. The city also wants bids by Wednesday for a beach bar it wants open this summer.

"We're putting them in a place that is convenient for people on the beach but not in competition

with Boardwalk vendors," Commissioner Pete Byron said Thursday.

Two locations on the southern end of town are available for food vending: the end of the wooden walkway on the beach at Leaming Avenue, about 750 feet from the Boardwalk; and the end of the wooden walkway at Rio Grande Avenue, also about 750 feet from the Boardwalk.

The widest point of the beach, from a March 2012 U.S. Army Corps of Engineers survey, is about 1,700 feet at Baker Avenue, measured from the seaward side

of the Boardwalk to the mean water line, spokesman Steve Rochette wrote in an email.

The available space would be 25 feet by 25 feet adjacent to the wooden walkways.

Byron said he is hoping for a variety of foods, not just hot dogs, and envisions the vending area to have some sort of theme, such as a booth with a thatched roof or other tropical-type design.

"We want something a little less sterile than a plain hot dog stand," he said, adding the loca-

□ See Beach, A4

Sunny breeze

High: 20; Low: 13

At Atlantic City International Airport. Forecast, A2

At the Shore Today

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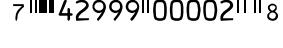
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