

# AMANDA MAGEE

## CONTACT

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trampolinedesign.com

## EDUCATION

*Bachelor of Arts, Technical*

*& Performance Theatre*

Central Washington Univ.

Ellensburg, WA

## ACHIEVEMENTS & ACTIVITIES

Member of: Adirondack  
Regional Chamber of  
Commerce, Albany Ad  
Club & AIGA (Upstate NY  
chapter). Contributor at  
the Washington Post, The  
Huffington Post, Mamalode,  
BlogHer and Brain, Child.  
Married, Mother of three,  
Enjoys family, writing and  
the Adirondacks. Can  
make a killer campfire.

> 2018 Albany Ad Club  
Addy Award (Best in Show)

> 2018 IRIS Award Winner  
for Best Writing

> 2017 IRIS Award Winner  
for Breakout Talent

> Founding Member,  
Glens Falls Collaborative

> TONY Award, best  
Regional Theatre 2001

**TRAMPOLINE**  
ADVERTISING & DESIGN

# EXPERIENCE

## TRAMPOLINE DESIGN, LLC Glens Falls, NY

**Partner, New Business Development | 2003 - Present**

Amanda's writing and creative has appeared in the Huffington Post and Washington Post, within a campaign for Chevrolet, and on the Today Show. She has worked as an account manager and copywriter with clients from sole proprietors to municipalities and national companies. She has also been working in the digital space since 2003, with an emphasis in digital trends and social media platforms. Amanda's thorough communication will help streamline the process.

*Key Skills: Client relations, copywriting, social media strategy, and management.*

## ARCC Glens Falls, NY

**Marketing Manager | 2005 - 2007**

Manage, compose and design content of all electronic communications—monthly e-briefings and event specific emails. Create and manage content for blog and YouTube account.

## POST-STAR NEWSPAPER Glens Falls, NY

**Ad Sales | 2003 - 2005**

Managed roster of 50 small accounts. Provided support through copywriting, art direction and scheduling for four outside sales reps, encompassing hundreds of clients.

## WILLIAMSTOWN THEATRE FESTIVAL Williamstown, MA

**Season Production Manager | 2001**

Orchestrated hiring, production budgets, designer schedules, equipment purchase and rental, scheduling of rehearsal spaces, fleet coordination and supervision of all technical departments, office staff of seven, production crew of 120. Established and maintained relationships on behalf of the festival and cultivated a positive perception of the Festival.

*2000 Associate Production Manager*

*1999 Assistant Production Manager*

*1998 Staff Carpenter*

## THE CAPITOL THEATRE Yakima, WA

**Operations Manager | 1998 - 2001**

Hired and trained all employees, scheduled and budgeted all events, maintained equipment and facility. Researched and implemented outreach programs to raise arts awareness in the community. Served as a liaison to the City of Yakima, WA.

*1992-1997 Stagehand*