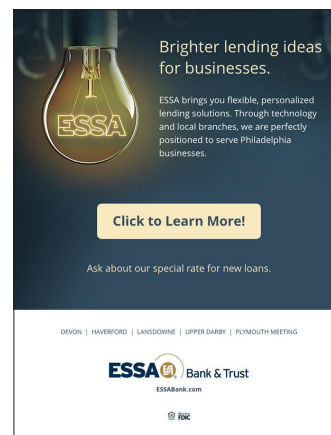


EMAIL MARKETING

DELIVER YOUR MESSAGE DIRECTLY
TO PROSPECTIVE CUSTOMERS' INBOXES



Email is still the number one way customers prefer to be contacted by a brand. Expand your exposure to potential customers by sending a targeted email blast to users beyond your customer list.

With a potential return on investment of up to –
3,600% email marketing remains
the best way to attract
and retain customers.



- More than 140 million opt-in email records in our database.
- More than 750 selects and filters to target your audience including geo, age, gender, HHI, levels of interest and more.
- We adhere to best practices, always deploying engaging and responsive emails to all devices.
- We leverage numerous IP addresses, servers, and software for the highest possible inbox delivery.
- All of our emails are built using HTML to ensure we deploy eye-catching creative that looks compelling on mobile, desktop, or tablet.
- We are 100% CAN-SPAM compliant and follow all DMA guidelines.



22%

Nearly 22% of all email campaigns are opened within the first hour of sending.

\$40 FOR EVERY \$1

For every \$1 you spend, you can expect an average return of \$40.

99%

99% of email users check their email every day, some as much as 20 times a day!

300%

Adding video to your emails can increase click rates by up to 300%!

B2B TARGETING



Location



Industry



Business size



NAICS code



Job type



SIC code

B2C TARGETING



Location



Education



Age



Income



Gender



Interests