

E-COMMERCE

DELIVERING FUNCTIONALITY THAT BUYERS DEMAND AND BOOSTING CUSTOMER CONVERSIONS

E-commerce demand has skyrocketed since 2020, up 129% YoY in the US and Canadian orders, and 146% growth in all online retail orders. This monumental shift in consumer behavior underscores the necessity of e-commerce in any digital marketing campaign.

Make it convenient for your customers to purchase your products with our e-commerce solution! We offer a standalone product that can be seamlessly integrated into your social media campaign or your existing website – we can even create one for you if need be.

- You can collect your customer's data when you sell directly to them, giving you the option to send them emails with new products, promotions, news, etc.
- Learn more about your customers: what traffic sources are they coming from, what products are they looking at, what path to purchase did they take, what pages are they bouncing quickly from that you could update.
- You control your brand and the user experience on your website.



SET UP SHOP ANYWHERE

Add your store to multiple sites, blogs, and social networks with responsive design.



CUSTOMIZABLE DESIGN SCHEMES

Customizable CSS design schemes are available to ensure a perfect match to your website.



DISPLAY YOUR STORE IN MINUTES

E-commerce seamlessly blends into your existing website in minutes – your website design is unaffected and no software installation is necessary.



TECHNICAL SETUP IS HANDLED FOR YOU

You won't have to worry about software updates, SSL-certificates, security, or server configuration.



LEVEL 1 PCI-COMPLIANT

We utilize a PCI DSS-validated Level 1 Service Provider, the gold standard for e-commerce solutions worldwide.

80M

In 2023, there will be over 80 million more digital buyers than there were in 2022 - a 3.1% year-over-year increase.

\$1.03T

Total US e-commerce sales reached \$1.03 trillion in 2022.

PACKAGES



VENTURE

- Your store can contain up to 100 products in your catalog
- Capable of selling digital products (e-books, audio, videos, etc.)
- Compatible with Facebook and Instagram
- On-the-go management with our mobile app for iOS and Android
- Advanced SEO tools
- Can set up discounts
- Enhanced store functionality with the App Market



BUSINESS

All Venture features plus the following:

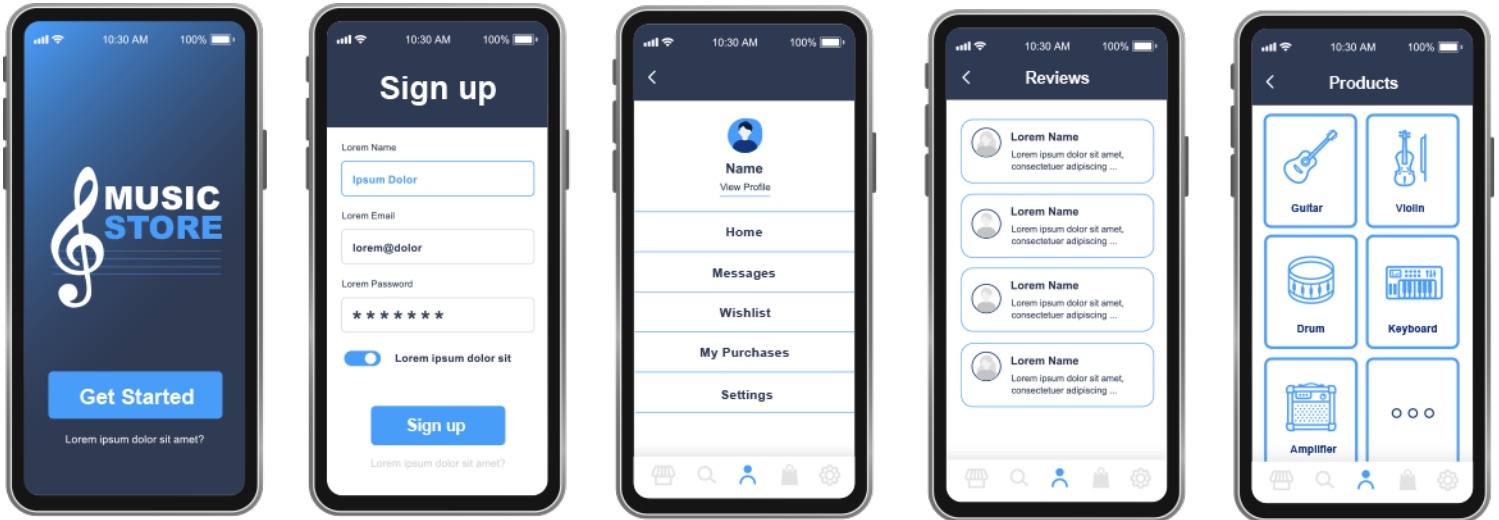
- Your store can contain up to 2,500 products in your catalog
- Product filters that give customers access to various search criteria
- Display product variations (colors, sizes, etc.) and set up a stock limit per item
- Multilingual catalog
- Editable order details (if a customer placed a wrong order)
- Can track abandoned carts with automatic recovery emails for the shoppers
- 2 staff accounts for employees or partners who will manage the store with you



UNLIMITED

All Business features plus the following:

- Your store can contain an unlimited number of products in your catalog
- Up to 100 staff accounts



A-LA-CARTE OPTIONS:

- Default shop (10 products)
- Upload of one additional image
- Website integration (only in WordPress, Devhub, and Mono)
- Manual language translation per product
- New website page (bypassed language detection)
- Additional revision instance
- Image enhancements
- Image resizing and cropping

OTHER SERVICES:

- Revisions (for shops with a default quantity of items)
- Rush revisions
- Maintenance

