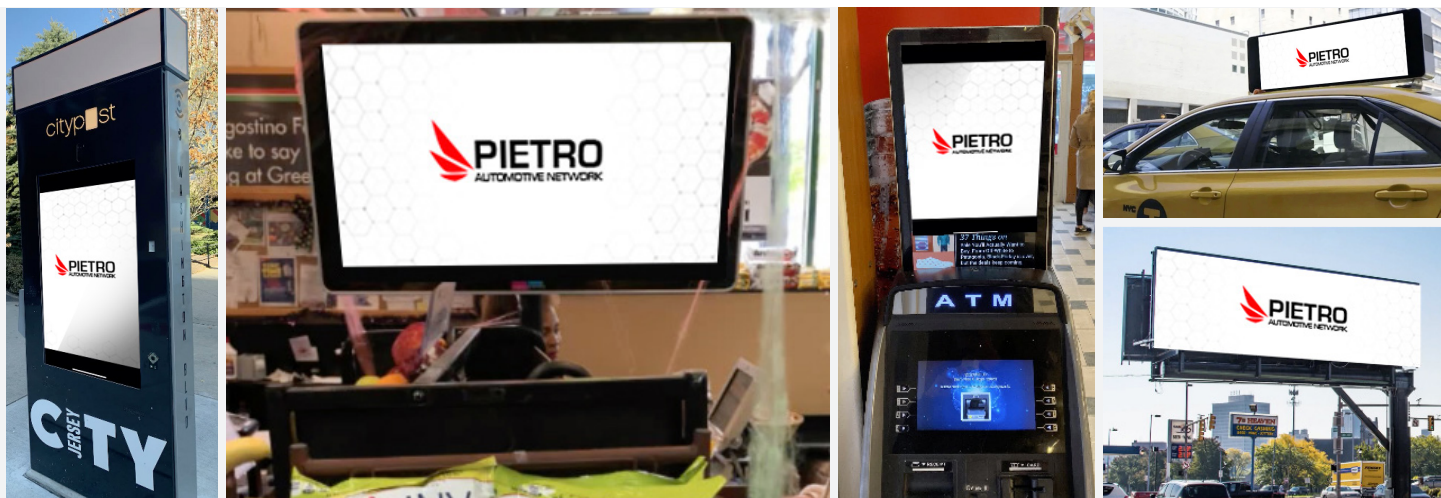


DIGITAL OUT-OF-HOME ADVERTISING

EXPAND TOP-OF-MIND AWARENESS
IN THE REAL WORLD

Digital Out-Of-Home (DOOH) gives you the ability to feature your message in environments accessible to the public: from digital billboards and outdoor signage, to screens in the grocery store, in gas stations, restaurants and medical offices.



You can now purchase DOOH placements with the benefits of traditional physical advertising but in a more agile, digital realm complete with audience targeting!

Targeting options include:

- Zip code/Postal code
- DMA
- State
- Radius targeting for multiple locations (minimum of 5 locations within a 5-mile radius).
- City
- County
- National

Geographical audience targeting and advanced delivery MAY be available for DMA or larger targeting.

KEY ADVANTAGES OF DOOH

- 100% viewable, brand-safe ad placements
- Access to all DOOH inventory (available screens/ad spots)
- Available across all 50 states and 10 Canadian provinces
- Complements your existing digital marketing tactics
- Geo-targeting available down to the DMA and zip code level
- Dynamic Reporting: see the location and type of screen where your ad was delivered

49%

of consumers noticed digital street level OOH advertising in the past month.

34%

of people who saw a digital billboard visited the company's website or searched for them online, and 32% of people who saw a digital billboard visited the company's store/location.

DIGITAL-OUT-OF-HOME AD PLACEMENTS

RETAIL

- Gas stations
- Convenience stores
- Groceries
- Liquor stores
- Malls
- Dispensaries
- Pharmacies
- Parking garages

TRANSIT

- Airports
- Buses
- Taxi and Rideshare TV
- Taxi and Rideshare Top
- Subways
- Train stations

ENTERTAINMENT

- Recreational locations
- Movie theaters
- Sports entertainment
- Bars
- Casual dining
- QSR/Fast food restaurants
- Hotels

RESIDENTIAL

- Condominiums
- Apartment buildings

GOVERNMENT

- Military bases
- DMV locations

EDUCATION

- Primary/middle schools
- Colleges and universities
- Graduate schools

POINT OF CARE

- Doctor's offices/clinics
- Veterinarian's offices/clinics

HEALTH AND BEAUTY

- Gyms and other types of fitness centers
- Salons and barbershops
- Spas

OUTDOOR

- Billboards
- Urban panels
- Bus shelters

CORPORATE

- Office buildings

FINANCIAL

- Banks
- Credit unions



VIDEO PRODUCTION SERVICES

We can provide customized, professional videos which can be repurposed for DOOH in just 5 business days! A wide range of video production packages and options are available, to best suit your needs.