

AMPLIFY YOUR REACH WITH FACEBOOK & INSTAGRAM DISPLAY

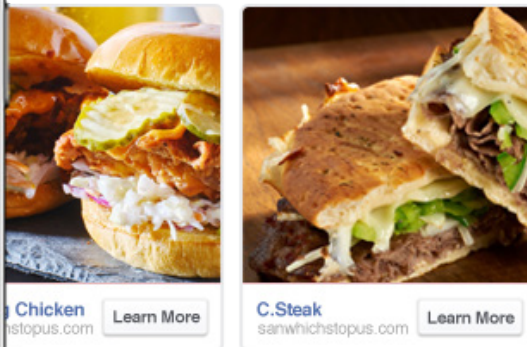
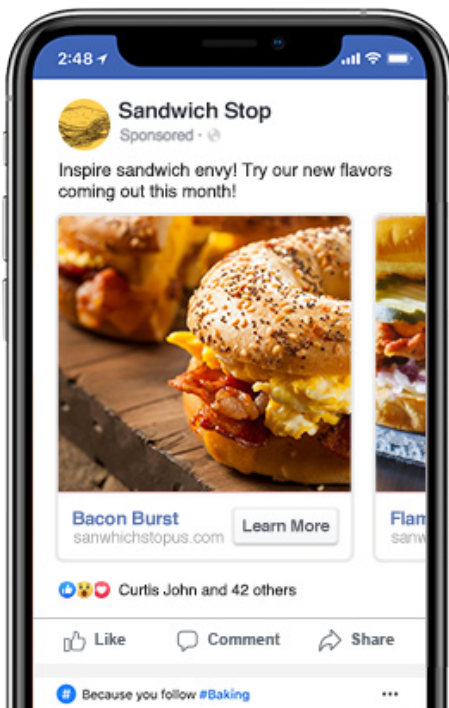
Connect with customers and prospects on Facebook and Instagram to build your brand, increase sales, drive website traffic, and even increase repeat customers! Both Facebook and Instagram ads give you the ability to reach your customers throughout all stages of the customer journey, more effectively build brand awareness and drive conversions at the same time. Plus, each platform offers hyper-direct targeting to advertise to your target audience.

2.07B

Facebook remains the largest social media platform worldwide with over 2.07 billion users across the globe.

2.35B

In 2022, Instagram was the world's leading social media app, with 547 million downloads and currently over 2.35 billion monthly active Instagram users.



2 HRS 32 MINS

The average person will spend 2 hours and 32 minutes on social media in 2023.

63 MINS

US adults are expected to spend 63 minutes per day on social media in 2023.

YOUR SOCIAL MEDIA CAMPAIGN WILL:

- Give you additional storytelling capabilities
- Use enticing large images
- Leverage video for deeper engagement
- Target people when they are relaxed and consuming content
- Grow your social media presence and build awareness of your business
- Allow you to build a following – all ads contain page like buttons
- Take advantage of advanced audience targeting capabilities



DISPLAY AD FORMATS:



FB/IG Display
Carousel
Video Ad Formats



Audience Network



Messenger Ads



Dynamic Ads



Retargeting

MICRO-TARGET YOUR EXACT AUDIENCES:



DEMOGRAPHIC



GEOGRAPHIC



INTERESTS &
BEHAVIORS



VIDEO PRODUCTION SERVICES

We can provide customized, professional videos in up to 5 business days, and you can choose from a wide range of packages to suit your needs.