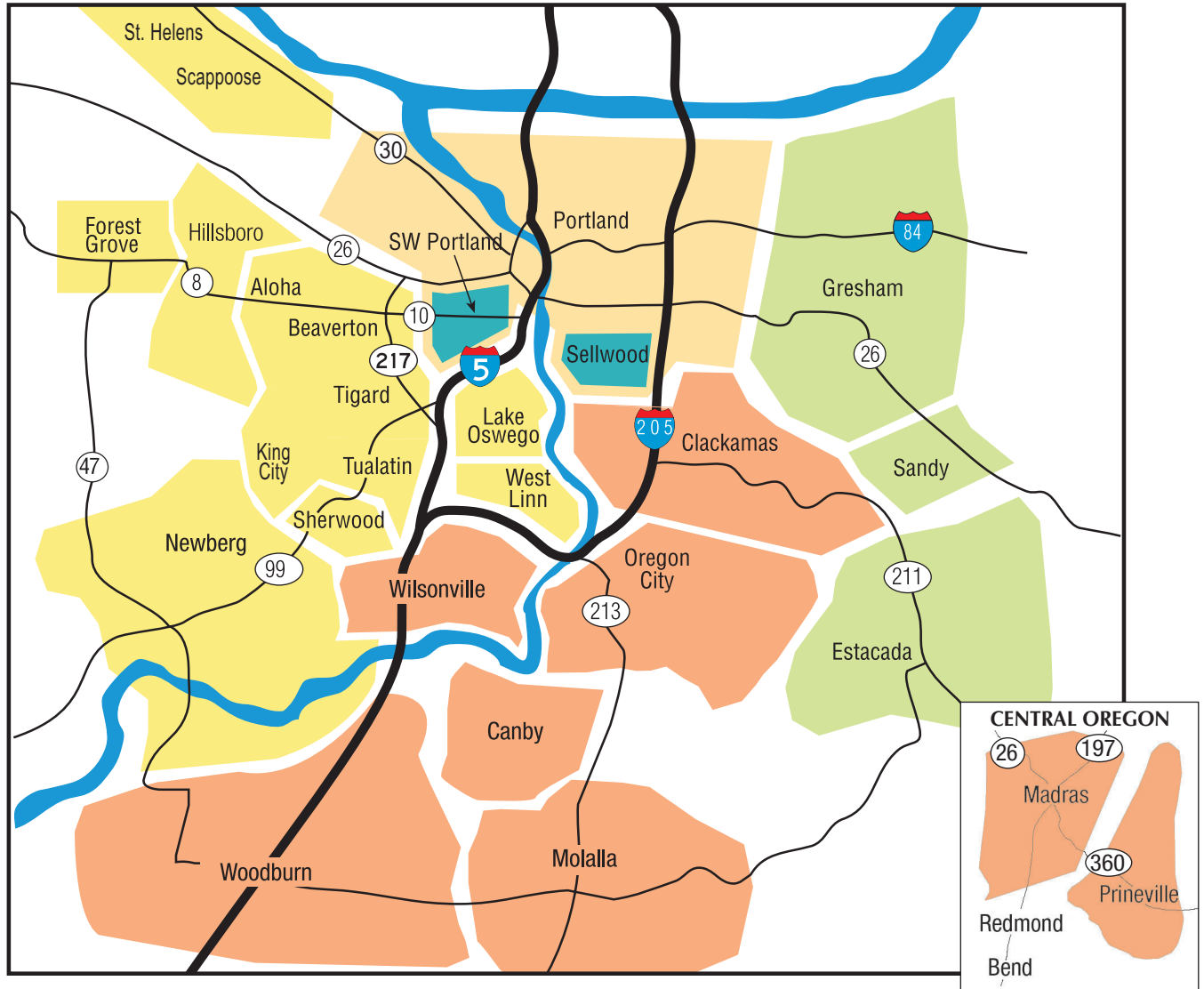


Pamplin Media Group

Oregon's largest source of local news.



Reaching more than
1.1 million readers every week

through our combined newspaper, website and social media platforms

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Reach more local readers!



Portland
 Wednesday
 Circulation 35,000
 Newsletter subscribers 37,000
Print & Digital Readership 225,457



Forest Grove & Hillsboro
 Thursday
 Subscribers 7,621
 Newsletter subscribers 33,000
Print & Digital Readership 55,349



Beaverton, Tigard & Tualatin
 Thursday
 Subscribers 8,597
 Newsletter subscribers 19,000
Print & Digital Readership 50,689



Lake Oswego
 Wednesday
 Subscribers 8,298
 Newsletter subscribers 20,000
Print & Digital Readership 37,173



West Linn
 Wednesday
 Subscribers 5,560
 Newsletter subscribers 7,500
Print & Digital Readership 25,954



Gresham
 Wednesday & Friday
 Subscribers 9,068
 Newsletter subscribers 12,000
Print & Digital Readership 54,353



Sandy
 Wednesday
 Subscribers 4,209
 Newsletter subscribers 2,200
Print & Digital Readership 17,023



Estacada
 Wednesday
 Subscribers 3,792
 Newsletter subscribers 2,000
Print & Digital Readership 14,937



Clackamas & Oregon City
 Wednesday
 Circulation 13,000
 Newsletter subscribers 12,500
Print & Digital Readership 38,424



Canby & Molalla
 Wednesday
 Subscribers 5,254
 Newsletter subscribers 7,000
Print & Digital Readership 33,331



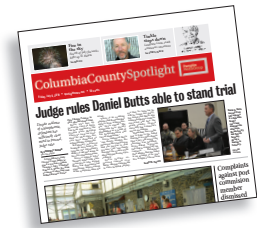
Wilsonville
 Wednesday
 Subscribers 5,254
 Newsletter subscribers 6,500
Print & Digital Readership 18,233



Woodburn
 Wednesday
 Subscribers 5,254
 Newsletter subscribers 2,000
Print & Digital Readership 24,365



Newberg
 Wednesday
 Subscribers 2,500
 Newsletter subscribers 6,500
Print & Digital Readership 32,991



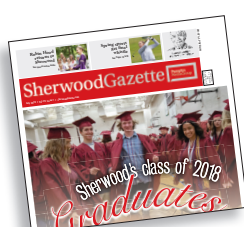
Scappoose & St. Helens
 Friday
 Subscribers 5,093
 Newsletter subscribers 20,000
Print & Digital Readership 27,189



Madras
 Wednesday
 Subscribers 5,300
 Newsletter subscribers 2,650
Print & Digital Readership 36,702



Prineville
 Tuesday
 Subscribers 5,253
 Newsletter subscribers 2,500
Print & Digital Readership 23,875



Sherwood
 Monthly
 11,000 Circulation
 26,400 Readership



SW Portland
 Monthly
 11,500 Circulation
 27,600 Readership

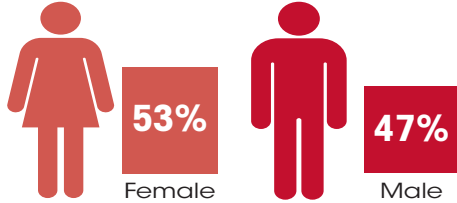


SE Portland
 Monthly
 18,400 Circulation
 44,160 Readership

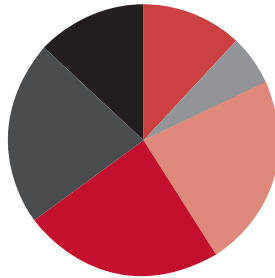
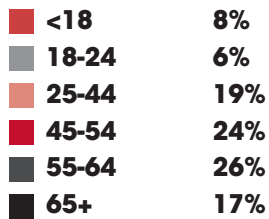
COMMUNITY NEWSPAPERS

Subscriber newspapers reaching Oregon's most affluent communities. Readers are community-minded, well-educated, home owners with household incomes that skew 10% higher than what the state census average for each community.

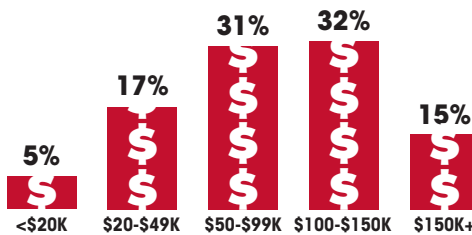
GENDER



AGE



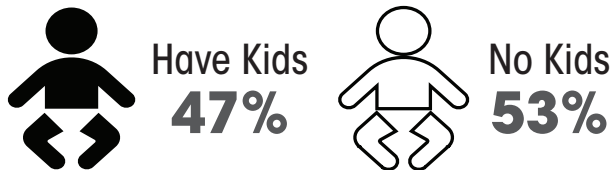
INCOME



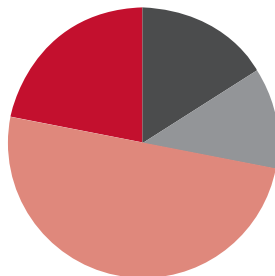
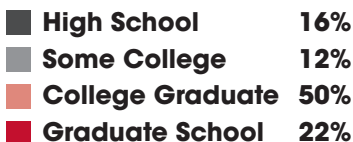
HOME OWNERSHIP



MARRIED **77%** SINGLE **23%**



EDUCATION

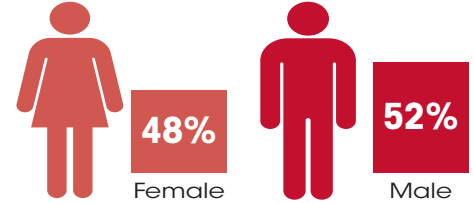


REGISTERED VOTERS **79%**

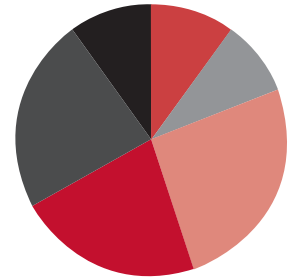
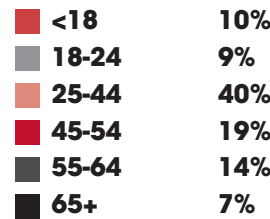
PortlandTribune

Paid and free distribution newspaper published twice a week serving the Portland region. With a news focus on local news specific to Portland, readership includes people who live in Portland as well as people who work in Portland but live in the suburbs.

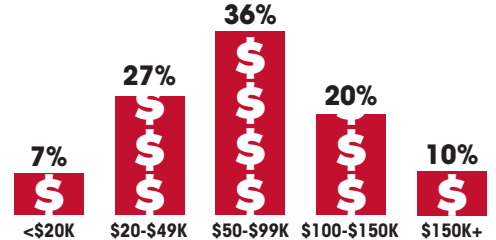
GENDER



AGE



INCOME



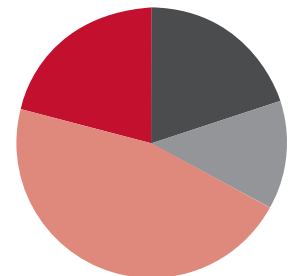
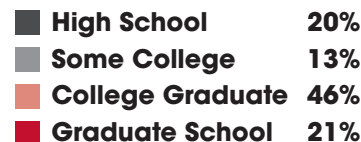
HOME OWNERSHIP



MARRIED **66%** SINGLE **34%**



EDUCATION



REGISTERED VOTERS **69%**