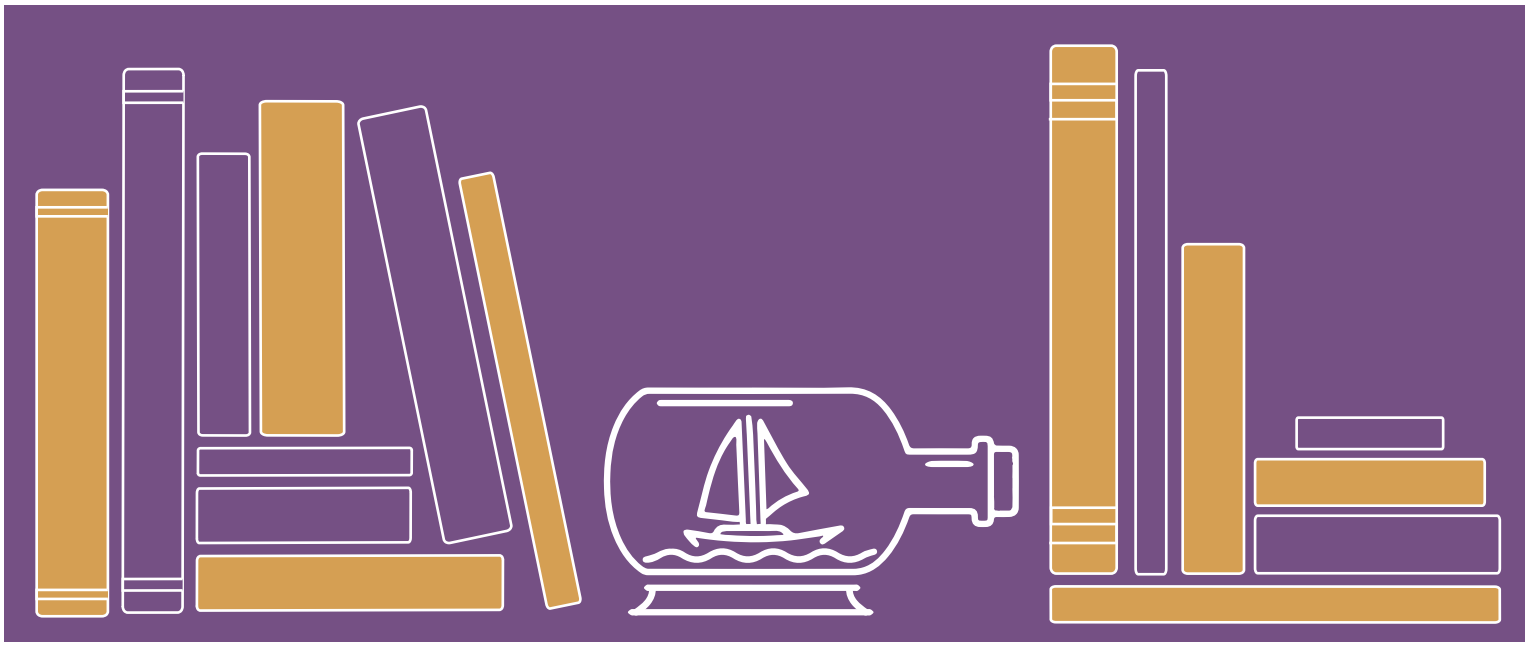
MEDIA KIT
2026-2027

Pirate™ Media 1



LET US TELL YOUR STORY.

WHAT'S THE **NO. 1 MEDIA** ORGANIZATION FOR REACHING PIRATES?

PIRATE MEDIA 1, OF COURSE.

If you want to introduce your business or organization to nearly 30,000 students and the community of ECU, allow us to introduce you to Pirate Media 1. With a newspaper, newsletter, radio station, three magazines, specialty publications, social media pages and comprehensive website, Pirate Media 1 is Greenville's only multimedia company allowed to distribute its publications, advertise on campus and offer personalized sponsorships – all in one place!

Run by students for students, it is absolutely the best – and in some cases – the only way way to target the 30% of Greenville's population that live, study and work on campus.

CONTACT US

(252) 328-9238

piratemedia1@ecu.edu

Ground Floor of Mendenhall, Office G51
East Carolina University,
Greenville, NC 27858

1 NEWSPAPER +
1 NEWSLETTER +
3 MAGAZINES +
1 RADIO STATION +
1 WEBSITE

PIRATE MEDIA 1'S WEBSITE

Piratemedia1.com connects the latest news, features, music and videos in one easy-to-navigate site. Our website is ECU's high-traffic hub for interactive content that informs, entertains and engages Pirates near and far each week.

WE ARE **ONE.**

SCAN TO VISIT OUR WEBSITE!

THE BEST WAY TO ATTRACT **PIRATES** IS THROUGH ADS CREATED BY **PIRATES**.

Pirate Media 1 offers the most affordable, effective and targeted ways for your business or organization to creatively connect with ECU and staff. Advertising services include graphic design, print, video, radio, promotions, social media, branded events and ad placement on all Pirate Media 1 platforms.

Connect with one of our advertising representatives today to plan how Pirate Media 1 can best leverage our mediums to help you meet your goals.

CREATIVE SERVICES

Looking for a creative eye to bring your business or organization's message to life? We've got you covered! For a flat fee, Pirate Media 1 can provide a variety of creative services to meet your ad design needs.

SERVICES FEE: $150 per creative work.
RESIZING FEE: $50

*If you plan on providing your own art, please check with your representative for sizing requirements to avoid being charged a resizing fee.

Easily pay online by going to epay.ecu.edu/piratemedia1.

ARTIST'S NOTES

- Preferred delivery method for all advertising is a PDF.
- Acceptable files include Illustrator CC, Photoshop CC, InDesign CC, TIFF, JPG, PNG and EPS. All Creative Cloud files must be packaged prior to sharing.
- Color is printed using the four-color CMYK process.
- Ads that are sent print-ready must be set to CMYK. Graphics in RGB will not print.
- We cannot adjust colors in PDF or EPS files.
- Resolution minimum is 300 dpi.
- We reserve the right to float, shrink or expand electronic files to fit the space reserved.
- We reserve the right to substitute similar fonts if a font is corrupt or not supplied.
- For optimal readability on newsprint, avoid reversing type smaller than 12 points on four-color backgrounds. Likewise, do not reverse type smaller than 10 points on solid single-color backgrounds. Ignoring these guidelines can result in reduced legibility and clarity of your text.

VOLUME DISCOUNTS

Local clients can receive significant rate discounts by purchasing the following dollar amounts of Pirate Media 1 *advertising:

Spend	Discount
≥$1,500	10%
≥$3,000	15%
≥$7,500	20%
≥$10,000	25%

** Color and added services not included*

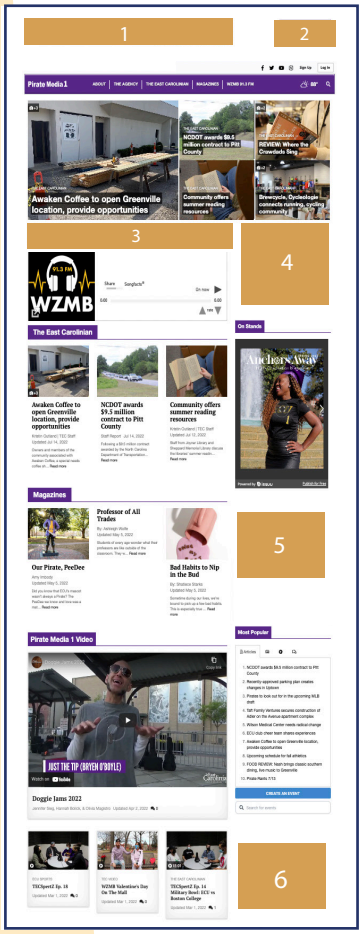
AMPLIFY YOUR MARKETING ON OUR MULTIMEDIA PLATFORMS.

ONLINE ADVERTISING OPTIONS

When you buy space on Piratemedia1.com, your ad appears simultaneously throughout our website.

All website display ads include:

- A link to a site or page of your choice
- Monthly statistics upon request



ONLINE ADVERTISING

	Dimensions	Rotatable*	Exclusive
(1) Leaderboard	728 x 90 px	$500/mo	$600/mo
(2) Tile	200 x 90 px	$250/mo	$300/mo
(3) Banner	728 x 90 px	$400/mo	$450/mo
(4) Rectangle	300 x 250 px	$400/mo	$450/mo
(5) Rectangle	300 x 250 px	$375/mo	$425/mo
(6) Rectangle	300 x 250 px	$300/mo	$350/mo

**Ads may be rotated with another ad when refreshed.*

SOCIAL MEDIA ADS

Reach our 13K+ social media followers across our most popular social media accounts!

With each post remaining public on our profile for seven days and three shares to our stories throughout the week, your advertising will meet our diverse following on our Instagram and Facebook accounts for Pirate Media 1, The East Carolinian and WZMB 91.3 FM.

All social media ads include:

- Ability to include up to three images for carousel-style posts
- Custom captions with a link to a site or page of your choice
- Post statistics upon request

SOCIAL MEDIA ADVERTISING

(1) One Week
1080 x 1080 px
$100

(2) Standard Month
1080 x 1080 px
$400

(3) Premium Month
1080 x 1080 px
$500
Feature up to four images; post will be pinned on Instagram.

OUR **OLDEST MEDIUM** IS MORE THAN **100** YEARS OLD.

Serving as ECU's official school newspaper for more than 100 years, The East Carolinian is the main source of news and information on campus. The East Carolinian is distributed throughout campus and the Greenville community. Produced and operated by students, The East Carolinian features news, sports and opinion pieces as well as special sections and supplements to augment its standard coverage and to highlight special campus events.

BROADSHEET DISPLAY*

	Dimensions	Local	Non-Profit	Campus
(1) Front Page*	10.125 x 2 in.	$1,500	$1,000	$1,000
(2) Full Page**	10.125 x 21 in.	$800	$600	$600
(3) Half Page	10.125 x 10.5 in.	$575	$400	$300
(4) Quarter	5 x 10.5 in.	$300	$250	$150
(5) Eighth	5 x 5.5 in.	$150	$125	$100
(6) Support	5 x 2 in.	$75	$50	$40
(6) Classified Strip	10.125 x 2 in.	$250	$200	$150

** Custom advertising size requests are welcome and will be evaluated and priced on a case-by-case basis.*

The East Carolinian is a broadsheet newspaper 11" wide and 22" deep.

**Pricing includes full color*
***$100 add-on fee for double truck ad*

Color Rates*
One color: $75
(red, yellow, blue)

Full color: $150
(two colors or more)

**Color rates are non-discountable*

Deadlines*
Fall, Spring Thursday paper
12 PM Monday

**Deadline remains for summer editions when printed.*

KIOSK ADVERTISING

Capture the attention of thousands of students, staff, faculty and visitors with vibrant poster advertising in our high-traffic campus newsstands. Advertise in one or multiple kiosks with single- or double-sided placement. Pricing includes printing of 26" x 50" (WxH) polystyrene posters. All artwork is subject to approval prior to production and installation.
Please allow a minimum of one week for printing.

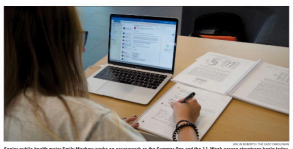
Per Kiosk (One Side)	Per Kiosk (Both Sides)
$300/month	$500/month

PIRATES FACED BULLS IN AAC CHAMPIONSHIP to A6

The East Carolinian

YOUR CAMPUS NEWS SOURCE SINCE 1925

VOLUME 96, ISSUE 32 — Monday, 05.16.22



JAE ALMENTO/THE EAST CAROLINIAN

Senior public health major Emily Mayhew works on coursework as the Summer One and the 11-Week course structures begin today.

ECU community makes return

Students begin Session One, 11-Week courses

Breanna Sapp
NEWS STAFF

As today marks the first day of summer session courses, including both Session One and 11-Week course structures, East Carolina University community members discuss the benefits and structure of courses in the summer.

The university's Session One courses will run from today to June 21 and Session Two courses will run from June 23 to July 28. 11-Week Summer Session courses will run from today to July 29.

In addition to both in-person and virtual classes, ECU Chancellor Philip Rogers wrote in an email statement that many university faculty and students will travel abroad for summer immersion experiences for the first time since the COVID-19 pandemic.

Philip Rogers

"Summer is a great opportunity for students to take classes to help reach their goal of completing their degree or credential," Rogers wrote. "It gives them (students) the flexibility to plan their course load in a way that works for them and their schedules."

Summer is still a busy time for the university, Rogers wrote, and ECU will be holding two orientation sessions for incoming Pirates and their families throughout June and July.

As well as this, Rogers wrote that university administration will be transitioning into their new positions over the summer, including ECU's new Provost and Senior Vice Chancellor for Academic Affairs Robin Coger who arrives in July.

"The advice I offer students enrolled this summer is the same advice I offer during the fall or spring terms," Rogers wrote in an email statement. "You will have a richer experience if you take advantage of the opportunity to fully engage with the faculty and your peers, as well as actively seek out mentors that can help positively shape your college experience."

Beth Dawson, associate registrar for records and registration, said 7,675 students have registered for Session One courses based on preliminary data collected on Friday. In addition, she said 5,877 students have registered for Session Two courses and 2,304 students for 11-Week Summer Session courses. These numbers are subject to change as students continue to adjust their schedules.

Based on data from summer courses in 2021, Dawson said registration for the summer looks on track. For Session One, Dawson said there are currently 607 active sections available for students to register for. She said Session Two currently has 622 active sections and the 11-Week Summer Session has 498. Because COVID-19 brought so many courses online, Dawson said the university has tried to expand face-to-face instruction for summer courses.

The deadline to add and drop classes for Session One and 11-Week Summer Session courses is tomorrow, Dawson said, while the Session Two deadline is June 24.

"If students are curious about taking summer classes, they should definitely talk to their advisors about the benefits

> FDOC page A2

Local elections, state primaries come to an end

Breanna Sapp
NEWS STAFF

Following weeks of county and statewide campaigning, the North Carolina State and Pitt County Municipal Election Day will begin tomorrow at 6:30 a.m. and close at 7:00 p.m.

One-stop early voting was available to Pitt County residents from April 28 to Saturday. Voting locations for one-stop early voting took place at the Agricultural Center, the Center at Alice F. Rawls Park, the Pitt County Office complex, East Carolina University's Main Campus Student Center (MCSC) and the Winterville Fire Station. Absentee ballots were to be received by May 10.

Voters can look up their voter registration information on the North Carolina State Board of Elections (NCSBE) website to find what precinct location they are eligible to vote at tomorrow.

In the weeks leading up to Election Day, Director of the Pitt County Board of Elections Dave Davis said the board has been training poll workers, gathering precinct supplies, processing absentee ballots and preparing for one-stop voting.

Dave Davis

"It [a voter's ballot] depends on where they live, there are three to four different ballot styles. So, it could be anything from the City Senate all the way down to the City of Greenville districts," Davis said. "I recommend voters to go to the [North Carolina] State Board of Elections webpage and look up their sample ballot and see what they're eligible to vote for."

In terms of the state primaries, Davis said the Pitt County Board of Elections has seen the highest voter turnout, specifically for a midterm primary.

Davis said a candidate must receive 50% of the vote in midterm primaries to move on to the North Carolina General Election on Nov. 8. As of yesterday, a total of 8,669 voters have placed their ballot for state primaries at Pitt County election sites.

Though the Pitt County Board of Elections doesn't do much voter outreach, Davis said the boards goal is to get individuals registered and prepared to vote. To

> VOTING page A2

ECU baseball to face Camels

Chris Long
SPORTS STAFF

East Carolina University baseball (31-18, 14-4 American Athletic Conference) will host Campbell University (32-14, 18-2 Big South Conference) at 6:00 p.m. tomorrow in Greenville, North Carolina, at Lewis Field at Clark-LeClair Stadium.

The game will be broadcasted through ESPN+ and 96.5 Game. ECU vs. Campbell will be the Pirates last non-conference match-up of the season. East Carolina baseball just wrapped up a game against Duke University (20-27, 8-10 Atlantic Coast Conference) with a final score of 5-4 and a series against the University of South Florida (26-25, 6-11 AAC) where the team went 3-0 from Friday to Sunday.

When the Pirates took on the Blue Devils, junior Taylor Garrett (4-3) pitched for ECU and helped lead the team to victory. Freshman first baseman/outfielder Jacob Jenkins-Cowart walked away with two hits and the game-winning

JAE ALMENTO/THE EAST CAROLINIAN

Members of the Pitt County community visit vendors at the Uptown Greenville Umbrella Market in support of local small businesses.

Umbrella Market opens through June

Rachana Charla
NEWS STAFF

The annual Umbrella Market, held at Five Points Plaza in Uptown Greenville, North Carolina, began on May 4 and will continue through June.

"It's a really good kind of an incubator for small businesses and it's also been a really great gathering place for the community," Ashley said.

Cheyenne S. Cesarmas, owned by Cheyenne Soized, is a small porcelain stuff like that," Soized said.

Gabrielle Brant Freeman, another vendor at the market, said she sells various paintings, book nooks, sculptures and more.

Freeman said Uptown Greenville

1

ONLINE
> Check out our website for activities, photo galleries and more.
> SPORTS: McMillian, Ford find homes on NFL rosters

SOCIAL MEDIA
@theeastcarolinian | Facebook.com/theeastcarolinian | @TEC_Newspaper

2

EVENTS

TODAY

Open Mic Night
AJ McMurphy's 1914
Turnbury Dr
7:30 to 10:30 p.m.
(252) 355-7956

Healthy Blue Meeting
Greenville Convention Center
303 Greenville Blvd SW
12:00 to 1:00 p.m.
(252) 321-7671

Open Mic Night
The Buccaneer
2120 E Fire Tower Rd
7:00 to 10:00 p.m.
(252) 756-5505

TOMORROW

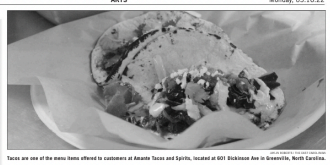
Karaoke Night
Dirty Dan's
110 East Fourth Street
10:00 p.m. to 2:00 a.m.

FRIDAY

Healing Beings Exhibition
The Art Lab
729 Dickinson Ave
12:00 to 8:00 p.m.
(252) 551-6947

Potter's Wheel Workshop
Emerge Gallery and Center
404 Evans St
6:30 to 8:30 p.m.
(252) 551-6947

First Friday Artwalk
The Greenville Museum of Art
802 Evans St
10:30 a.m. to 4:30 p.m.
(252) 561-8400



JAE ALMENTO/THE EAST CAROLINIAN

Tacos are one of the menu items offered to customers at Amante Tacos and Spirits, located at 601 Dickinson Ave in Greenville, North Carolina.

Amante Tacos and Spirits expands dining

Olivia Williams
FEC STAFF

Amante Tacos and Spirits kicked off the grand opening of their Latin-themed restaurant on May 3 in Uptown Greenville off of Dickinson Avenue, serving a variety of tacos, drinks and spirits from their menu. Tuesday through Saturday from 6 p.m. to 12 a.m.

The outdoor dining experience is owned by Brandon Qualls, owner of Uptown restaurant Bell + Shep. The venue was constructed by companies Tall Family Ventures and Monteith Construction Company.

General Manager Seth Kate said part of the vision for the restaurant is to create a venue outside of what you normally see in Greenville for customers to engage in. He said once construction began, it was mind blowing to see the atmosphere of the space change.

The inspiration came through vacationing from the Miami, Lain environment," Kate said. "Brandon as well as the Tafs wanted to create a sweet atmosphere here in Greenville."

The seating style of the restaurant is all outdoor dining, including the patio, whose pics are combined to create the restaurant's atmosphere.

Kate said plans are currently being set in place to prepare the restaurant for rain and shine, as well as cold weather.

"That's the cool thing about this, is we are learning how to work with the weather," Kate said. "We have[tents out here with heaters to combat the elements."

The food menu has a wide variety of taco selections and either Latin-inspired options for customers to choose from. Kate said the owner wanted to create a space with elements you wouldn't see anywhere else in Greenville.

"He wanted to bring high-end street food here to Dickinson [Avenue]," Kate said. "Some thing that's fun, creative and unique."

Kate said his favorite dish on the menu is easily the Shepherd taco, which features a pork belly al pastor honey glaze, pineapple, salsa verde, cotija and pickled onion.

The customers can expect to have a number of beers, wines and other spirits on the drink menu, Kate said. He said some of the drinks were inspired by Latin resorts, while others are inspired by the local North Carolina region.

"As far as the drinks go," Kate said. "That originally started with Brandon painting a picture of all these different tequilas we wanted to use, different infusions of simple syrups and different blends of juices."

Kate said most of the items on the drink menu are traditional, but close to the North Carolina region such as PBR's, Bud light, domestics and other North Carolina beers. He said the restaurant offers a variety of new choices for customers to try.

Managing this restaurant has given him the chance to encounter a new experience everyday, and Kate said he is inspired by the vision that the owner, Qualls, has for the restaurant.

"It's been quite the experience, but it's been awesome," Kate said. "I get really lucky through the hiring process. These guys have stepped up in so many ways."

Isabelle Role, one of the floor managers at Amante Tacos and Spirits, said she wears a variety of different hats at the restaurant, from server and soon-to-be bartender as well.

Working for the restaurant for about two months now, Role said she has had a good experience being a part of the team thus far.

"I really like everyone that I am working with, but I also enjoy the environment," Role said. "I feel like everyone really gets along really well here. It's nothing like this here in Greenville, so that's always nice. People are always super cool and they love the whole atmosphere of the place."

One of the bartenders, who asked not to be named, said she has had a great experience being a part of the team at the restaurant. One of her favorite things about the job is being able to engage with the customers at the restaurant.

The bartender said she has had the chance to learn which drinks seem to be customers favorite, which is a fun experience.

"Definitely right now there is a tie between a mojito and margarita," the bartender said. "They're (customers) all so nice and they all love that it's outside. It's very warming."

This writer can be contacted at arts@theeastcarolinian.com.

3

theeastcarolinian.com Monday, 05.16.22

TEC 'spertZ

The East Carolinian Sports experts predict this week's events

Chris Long
Sports Reporter

BSB vs. Campbell on Tuesday 5/17
Score Prediction?
22-19 ECU wins
Why? The Camels have had no shortage of ability to score this season and with the Pirates on a ten-game win streak, I think they'll turn up offensively for a high-scoring slugfest. In the end, the Pirates are simply a more put-together team which will result in the victory.

Brendan Cavazos
Sports Chief

BSB vs. Campbell on Tuesday 5/17
Score Prediction?
8-6 ECU wins
Why? The Pirates have the ball rolling and after losing to Campbell earlier this season, ECU will have a reason to get one back against the Camels. Good pitching should decide the end result.

JAE ALMENTO/THE EAST CAROLINIAN

East Carolina University freshman outfielder Logan Sutton tags a runner from the University of South Florida out in the last game of the season on May 12.

ECU hosts AAC Championship

Kiarra Croxton
SPORTS STAFF

The East Carolina University softball team (20-35, 2-18 American Athletic Conference) hosted the 2022 AAC Softball Championship from Thursday through Saturday in Greenville, North Carolina, at the Max R. Joyner Family Stadium.

The Pirates first matchup was against the University of South Florida (44-14, 12-5 AAC) on Thursday at 3 p.m. The Bulls were ranked No. 3 in the conference while ECU sat at the No. 6 seed. USF came into the series with a six-game win streak. The last time these teams met was on April 3 when the Pirates fell to the Bulls 1-5.

The game against the Bulls started late, around 3:40 p.m. The first two innings were scoreless for the Pirates. In the bottom of the second inning, USF sophomore designated player Vivian Poon hit a homerun over the right centerfield fence.

During the bottom of the third, the Bulls gained three unearned runs. The first two runs were scored as a result of an error by the Pirate defense. ECU sophomore left-handed pitcher Addy Bullis came into pitch for the Pirates. Bullis was able to close out the third inning with no more runs scored.

The damage from the USF offense made the score 5-4 in favor of the Bulls going into the fourth inning. In the bottom of the fifth inning, Bull's junior third baseman Deanne Maldonado hit a homerun to increase the lead by one. USF scored off of a single to center field. Sophomore right handed pitcher Logyn Estes came in to pitch for the Pirates.

The Bulls scored again off of a single and, based on the run rule, needed one more run to end the game. ECU was able to get three outs to keep their season going for another inning. USF senior right handed pitcher Georgina Corrick ended her perfect game by hitting a Pirate while pitching in the top of the sixth inning. The Pirates couldn't stop the Bull's offense and allowed another run to score to end their game in the sixth inning as well as the season at 8-4.

The previous AAC Championship took place in Tulsa, Oklahoma, at the Collins Family Softball Complex Friday through Sunday. This was the first time the championship was held since 2018. The 2019 championship was canceled due to weather and the 2020 tournament was canceled because of the COVID-19 pandemic. Wichita State University (35-16, 14-4, AAC) won the AAC Championship in 2021 and beat the University of Central Florida (46-12, 16-2 AAC) in the final round with a score of 7-4.

USF and USF went against each other in the final round of the championship hosted at the Softball Stadium in Greenville, North Carolina, at 9 a.m. on Saturday. The Knights defeated the Bulls 11-0 in a five inning game. Coming into the championship, UCF was ranked No. 1 in the conference. The Knights only had two losses late in the season against the University of Houston (27-27-1, 8-9-1 AAC) and Wichita.

While the location has not yet been announced, UCF will go onto play in the NCAA Regionals Friday through Sunday.

This writer can be contacted at sports@theeastcarolinian.com.

4

PIRATES continued from A1

Sophomore pitcher C.J. Mayhew, who had a 1-0 record at the time, helped lead East Carolina to its victory against Campbell in February. Left-handed pitcher Jordan Irizarry stood at pitch for the Camels. The game kicked off to a slow start with no one scoring in the first two innings. In the third, Campbell was able to put out a run with redshirt right-handed pitcher and redshirt sophomore Zach Neto.

Neither team brought home any runs in the fourth, East Carolina turned things around in the fifth. The Pirates were able to score five runs in the fifth inning which the game. Currently, the Camels are on an eight-game win streak. Campbell University recently wrapped up a weekend series against The Ohio State University (17-29, 6-14 Big 10 Conference) in Columbus, Ohio. The last game on May 11 ended with a final score of 10-1.

Redshirt senior pitcher Johnathan Brymer (2-1) helped lead the Camels to the win against Ohio State along with redshirt junior Ryan Chase and redshirt sophomore Cade Anderson. Ohio State was able to score the first point of the game. Both teams battled it out in the game continued on to the sixth inning where Campbell scored its first 6 points.

5

6

theeastcarolinian.com Monday, 05.16.22

CLASSIFIEDS

FOR RENT

ECU Student Duplexes at Wyndham Circle 2 and Wyndham Circle 3 are Cathedral Ceilings, Newly Decorated, Great Price, Large Deck in Back Yard for Grilling, Some Pets O.K., Great Parking, Available July 1 and August 1, 2022 $700.00 month Call Jim at 252-756-3059 or text 252-341-0799

ECU House for Rent! 3 Bedroom 1 ½ Bath, 1909 Elm St. Call Jim Wyndham Cell 252-756-3059.

LEGAL NOTICE

NOTICE OF UNCLAIMED PROPERTY
The East Carolina University Police Department gave notice that certain items of unclaimed property have been in possession of the police department for over 365 days. The property listed, confiscated or seized during lawful investigations and included various types of property such as but not limited to scooters, skateboards, documents, duffel bags/book bags, clothing, jewelry, musical duties, electronics, car stereo equipment, clothing, power hand tools, home décor, home improvement items, U.S. currency and bicycles. Some matters concern property that is or may be subject to disposal of in the judicial system and the property is no longer considered evidence in this matter. Persons who may be entitled to the property listed may wish to make claim in writing within (30) days of this notice. Owners may contact the ECU Police Department at (252) 737-2626 or (252) 328-6787 or in person at 609 East 10th Street, Greenville, NC. Persons must be able to describe along with the serial number or reasonable proof of ownership will need to be provided in order to claim property. After (30) days, the property will be administratively forfeited and will be disposed of by law. Property items of value that remain unclaimed will be turned over for auction to Propertyroom.com, all bicycles not claimed will be donated to non-profit charities and other unclaimed items will be destroyed.

References: N.C.G.S. 15-11.1, N.C.G.S. 15-12 through 15-18

First Date of Notice: May 16, 2022

Last Date of Claim: June 16, 2022

HOROSCOPES

Aries (March 21–April 19) — Today is a 9 — Plan an adventure for a later date. Expect traffic and delays today, with Mercury retrograde and the Scorpio Eclipse. Consider options and alternatives.

Taurus (April 20–May 20) — Today is an 8 — Review the numbers to adapt with a delay. Cash flow could seem restricted. Collaborate to gather resources. Share support to stretch the budget.

Gemini (May 21–June 20) — Today is a 9 — Patience with your partner saves time and aspects. Misunderstandings abound. Support each other to adapt with love and kindness. Collaborate quietly for efficiency.

Cancer (June 21–July 22) — Today is a 9 — Focus on your work and health. Exercise strengthens your heart. Slow for sharp corners. Expect traffic. Practice your moves for energy, grace and endurance.

Leo (July 23–Aug. 22) — Today is an 8 — Relax and have fun. Avoid traffic, arguments, controversy or risky situations and enjoy your favorite activities close to home. Prioritize family and domestic harmony.

Virgo (Aug. 23–Sept. 22) — Today is an 8 — Home's the best place for you tonight. Postpone travel or crowds. Avoid noise or hassle. Settle into a cozy spot to write. Domestic improvements satisfy.

Libra (Sept. 23–Oct. 22) — Today is a 9 — Communication opens doors and could challenge. Discover income in new directions through the grapevine. Share information and resources. Patiently clarify. Year words contribute.

Scorpio (Oct. 23–Nov. 21) — Today is an 8 — Avoid financial discussions. Keep your head down and stay productive. You can make money with disciplined focus. Have faith in your own imagination.

Sagittarius (Nov. 22–Dec. 21) — Today is a 9 — Get into personal projects and shut out the noise. Traffic and chaos could get frustrating. Indulge yourself with special alone time. Self-care recharges you.

Capricorn (Dec. 22–Jan. 19) — Today is a 7 — Find a private sanctuary for productive planning and coordination. Process recent social changes. Rest and recuperate. Get what you need nearby. Enjoy familiar rituals.

Aquarius (Jan. 20–Feb. 18) — Today is an 8 — Keep your part of a team bargain. Do what you said you would. Misunderstandings abound. Postpone discussions and meetings to focus on actions and tasks.

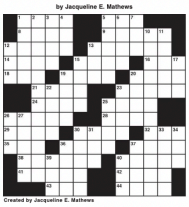
Pisces (Feb. 19–March 20) — Today is a 9 — Tackle a professional challenge. Don't share unfinished work. Get the words right. Edit the message. Polish marketing and promotional materials. Do the homework.

©2021 NANCY BLACK. ALL RIGHTS RESERVED. DISTRIBUTED BY TRIBUNE CONTENT AGENCY.

CROSSWORD

THE TV CROSSWORD

by Jacqueline E. Mathews



Created by Jacqueline E. Mathews

ACROSS
1 Smart or Stapleton
5 Pole on "Cheers"
8 __ Garrett; housemother on "The Facts of Life"
9 "Without a __"
12 Singer Helen
13 Burke & others
14 Opera solo
15 TV show recorder
16 Mailman's beat: abbr.
18 Baffle for Bullock or Nipsie
19 "Sure __ (Wanna)" for a lonesoo
20 Matt LeBlanc's "Friends" role
21 Han __ "Star Wars" character
23 Teas or __ leaf
24 "Queen for __"
25 Blocker & Aykroyd
26 Actor __ James
28 __ Brothers; 1950s quartet
29 Adams or Falco
30 Comic actress Martha
32 Large awkward bird
35 Nothing

Solution from 4/20

36 Passing crazes
37 "Get lost!"
38 Gabbie & Gregg
40 "The Dinah __ Show"
41 Cone-shaped home
42 Football kick
43 Sullivan & O'Neill
44 Mayberry resident

DOWN
1 __ al; tiramisu
2 Role on "A Million Little Things"
3 "Two, __ Half Men"
4 Avril's vote
5 Martin or Allen
6 Moody Quilfoyle's son
7 Floral perfume
8 Role for Patricia Heaton series
11 Rick or Will
12 "Norma __": film for Sally Field
13 "__ Hard": Bruce Willis movie
15 Actor & singer Donahue
17 Eagle __": Shia LaBeouf film
19 Caramel-topped custard
20 Seymour or Pauley
22 Cartoon dog
23 Series set at a school
25 "Happy __"
26 Olin or Berry
27 Royal decree
30 Gathers leaves
31 Commercials
33 Marcel Spears' "The Carmichael Show" role
34 Utah or Urban athlete
36 Paddles' dad
37 Give the cold shoulder to
39 Hong Kong, for one
40 Jacuzzi

COMICS

BREWSTER ROCKIT

BLISS

SUDOKU

SUDOKU

THE SAMURAI OF PUZZLES By The Mepham Group

Level 1 2 3 4

Complete the grid so each row, column and 3-by-3 box (in bold lines) contains every digit, 1 to 9. For strategies on how to solve Sudoku, please visit sudoku.org.uk

Solution from 4/20

© 2019 The Mepham Group. Distributed by Tribune Content Agency. All rights reserved.

7

YOUR BUSINESS IS **SPECIAL**. THAT'S WHY YOU SHOULD CONSIDER THESE **SPECIAL** OPPORTUNITIES.

Classifieds
- $20 for businesses/free for students
- Includes up to 25 words and 7 days online
- Each word over 25 will be charged $0.10
- Extras such as bold or all-cap lettering available for $1 per word

Newspaper Pre-Printed Inserts
- Can be inserted in increments of 1K pieces only
- Single: $250, minimum 1K printed pieces
- Multiple: $300 per 1K printed pieces

Guidelines
- Single sheet inserts must be 8" x 11"
- 8" x 11" printing available for .15 per copy
- Max size of a folder insert in a broadsheet edition is 10" x 13"
- Max size of an insert in a tabloid is 8"x 11"

Deadlines
Insertion orders must be received at least 10 days prior to the scheduled insertion date. Inserts must be received at the following address below at least 5 days prior to the run date:

The East Carolinian
Adams Publishing Group
1150 Sugg Parkway
Greenville, NC 27834-1150

TECO ECHO NEWSLETTER

Teco Echo is a newsletter delivered to ECU student emails each Friday, offering up-to-date information on area weekend events while also keeping students abreast of the latest news and entertainment. Students can get a digest-size version of what's happening with quick access to The East Carolinian's website, theeastcarolinian.com, for more in-depth coverage.

(1) Premium
728 x 90 px
$500

(2) Rectangle 1
300 x 250 px
$400

(3) Rectangle 2
300 x 250 px
$400

**Pricing includes full color*
***$100 add-on fee for double truck ad*

SPORTS LOVERS BUNDLE

Nothing brings Pirates together more than our love of sports! Sponsor Pirate Media 1 coverage of ECU football and/or baseball during the fall and spring semesters. This special offer includes a placement of an eighth-page ad on the sports page of The East Carolinian each week, an online ad, an ad in our e-newsletter Teco Echo for each home game weekend, weekly social media announcements and a sponsor shoutout in our TECspertz podcast throughout each sports' season.

(3) Football Lovers Bundle

Sizes	Rate
5 x 5.5 in.	$4,000
300 x 250 px	
1080 x 1080 px	

(4) Baseball Lovers Bundle

Sizes	Rate
5 x 5.5 in.	$4,000
300 x 250 px	
1080 x 1080 px	

PIRATE PREVIEW **

This tabloid magazine is included in every first-year student's orientation packet. Students receive these packets during summer orientation sessions.

(1) Back Page*
9.37 x 9.53 in.
$1,500
Limited Availability

(2) Premium*
9.37 x 9.53 in.
$1,000
Limited Availability

(3) Full
9.37 x 9.53 in.
$700

(4) Half Vertical
4.60 x 9.53 in.
$400

(5) Half Horizontal
9.37 x 4.69 in.
$400

(6) Quarter
4.60 x 4.69 in.
$300

(7) Insert*
8 x 11 in.
Pre-Printed: $1,300
Printing Included: $2,500
Limited Availability

Easily pay online by going to epay.ecu.edu/piratemedia1.

THREE **INCREDIBLE** MAGAZINES.

Created by students with a student audience in mind, each one of our publications aims to offer relevant and timely content, no matter the topic. Our full-color magazines cater to three different audiences, giving you plenty of options to market your business.

The Hook is a lifestyle magazine that takes an in-depth look at topics, interests and activities of today's ECU students. The Hook also spotlights students, professors and community members through interviews and Q&A sessions.

SPONSORSHIP PACKAGE

Consider showing community support and boosting your exposure with a sponsorship package:

$2,500 includes...
cover page mention,
back page & one full page advertisement in the magazine.

(1) Back Page*
8.625 x 11.125 in.
Trim Size: 8.5 x 11 in.
$1,500

(2) Premium*
8.625 x 11.125 in.
Trim Size: 8.5 x 11 in.
$1,000

(3) Full Page**
8.625 x 11.125 in.
Trim Size: 8.5 x 11 in.
$700

(4) Half Page
8.625 x 5.625 in.
Trim Size: 8.5 x 5.5 in.
$400

(5) Quarter Page
4.375 x 5.625 in.
Trim Size: 4.25 x 5.5 in.
$300

The Hook is a saddle-stitched publication, 8.5" wide and 11" deep.

**Limited availability for cover, priority and all magazine advertising*
***$100 add-on fee for a double truck ad*

THREE INCREDIBLE WAYS TO MAKE **A LASTING IMPACT**.

REBEL is an award-winning annual magazine which recognizes the best art and literary work of ECU students.

Expressions is ECU's official minority voice magazine. Highlighting diversity on campus, it strives to broaden readers' understanding of minority issues.

SPONSORSHIP PACKAGE

Consider showing support for ECU's minority voices (Expressions) or ECU's artist community (Rebel) with a sponsorship package:

$1,200 includes...
cover page mention,
one full page, one half page advertisement in the magazine and design services.

(1) Full Page
6.125 x 9.125 in.
Trim Size: 6 x 9 in.
$500

(2) Half Page
6.125 x 4.625
Trim Size: 6 x 4.5 in.
$250

Expressions and REBEL are perfect-bound publications, 6" wide and 9" deep.

MAGAZINE BUNDLE

Have your ad featured in three publications! This bundle locks in a full-page ad in The Hook, REBEL and Expressions. Why wait when you can go ahead and reserve your space early?

	Sizes	Rate
(7) Magazine Bundle	8.625 x 11.125 in. 6.125 x 9.125 in.	$1,650

Dimensions for all magazines have been listed with 0.125" bleed incorporated to ensure proper printing. Please keep text at least 0.125" away from the edge.

ECU'S **OFFICIAL** PIRATE RADIO STATION.

Our radio station has had a presence on campus since 1957. WZMB 91.3 FM broadcasts 24/7 throughout the year and provides live programming while ECU is in session. Run by students for students, WZMB is dedicated to broadcasting "music and local programming not readily available elsewhere in the listening area."

Offering an incredible selection of alternative music, including hip hop, rock, soul and indie, the station also features news, interviews with local artists, sporting event coverage and call-in shows.

PROGRAMMING SCHEDULE

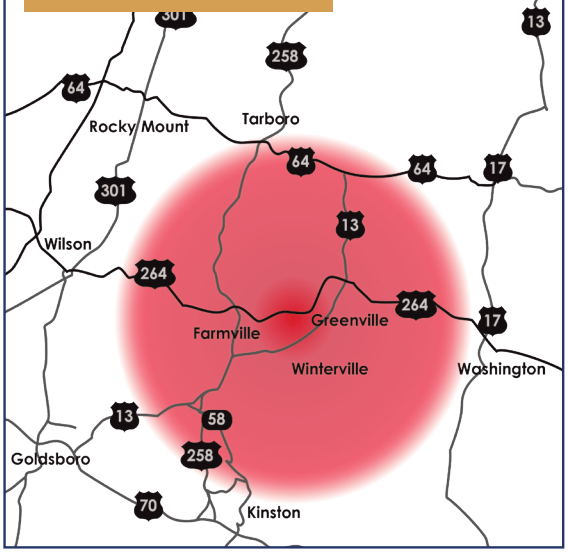
WEEKDAYS:

6-10 AM	Folk & Singer/Songwriter
10 AM-2 PM	Indie & Alternative
2-5 PM	EDM & Pop
5-9 PM	Rock
9 PM-12 AM	Genre Mix

WEEKENDS:

6-10 AM	Folk & Singer/Songwriter
10 AM-2 PM	Hip-Hop/R&B
2-5 PM	Rock
5-9 PM	Indie & Alternative
9 PM-12 AM	EDM & Pop
12-6 AM	Genre Mix

COVERAGE MAP



AMPLIFY YOUR REACH

On-Site Live Entertainment

WZMB provides live entertainment and DJ services for campus and local businesses around the community.

Rates & Requirements

$100/hour
Minimum 2 hours | Maximum 4 hours

Studio Rental

In need of a space to record your podcast or music? WZMB offers studio rental to members of the community looking to have their voice(s) heard. Production assistance is available by request.

Rates & Requirements

$50/hour
Additional time billed in 30-minute increments

Battle of the Bands Sponsorship

Support one of WZMB's most anticipated annual events as local bands compete each March for the chance to open at Barefoot on the Mall in April. Sponsorship packages provide a unique opportunity to connect with students while championing local music and emerging talent.

Sponsorship Packages

Main Stage Sponsor | $600
Includes: title recognition, 10 on-air mentions, primary logo placement on promotional materials, dedicated social media post recognizing sponsorship, live event shoutouts, piratemedia1.com banner ad mention, provided booth space.

Supporting Act Sponsor | $400
Includes: 6 on-air mentions, secondary logo placement on promotional materials, dedicated social media post reconizing sponsorship, live event shoutouts, piratemedia1.com banner ad mention.

Local Supporter Sponsor | $200
Includes: 3 on-air mentions, secondary logo placement on promotional materials, live event shoutout.

STRETCH YOUR DOLLARS AND YOUR REACH TO **THE MAX** WITH A MULTIMEDIA COMBO PACKAGE.

Podcast Audio Ad

Our podcasts provide a unique platform for self-expression for our diverse student population, and they provide a literal new voice to advertisers with more room for creativity than traditional radio. Broaden your reach and attract a new crowd with an advertisement on one of Pirate Media 1's podcasts.

Pre-roll	$20
Mid-roll	$15
Post-roll	$10

Sponsorship

Sponsorship is available for various broadcasts throughout the day and for special events. Your account executive will help you analyze your needs, budget and target audience to determine which slot will best achieve your goals.

Plus Sponsorship

$100/week or $400/month
Two 30-second spots during selected show/time slot
Two weekend spots

Standard Sponsorship

$50/week or $200/month
Two 30-second spots during selected show/time slot

Live Streaming

Our audience can tune in from anywhere in the world via our online live stream at piratemedia1.com/wzmb913fm.

This package includes the following monthly items, plus a year-round magazine sponsorship benefit:*

- 1 Leaderboard 728 x 90 px exclusive ad
- 2 Premium 728 x 90 px Teco Echo ads
- 2 Full Page 10.125 x 21 in. full page ads in TEC
- 1 WZMB Plus Month-Long Sponsorship, two 30-second spots during select time slot and two weekend spots
- 1 Standard Month of Social Media Posts

A $4,000 monthly value.

*Some ad options may be substituted for others of a comparable value.

Annual Package $24,000
Advertise twelve months out of the year. 50% Discount
A rate of only $2,000 a month.

Semi-Annual $14,400
Advertise six months throughout the year. The six months do not have to run consecutively. 40% Discount

Quarterly package $9,000
Three months throughout the year. The three months do not have to run consecutively. 25% Discount

PUBLICATION SCHEDULE 2026-27*

AUGUST 2026

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

SEPTEMBER 2026

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2026

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2027

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

FEBRUARY 2027

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2027

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL 2027

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2027**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

JUNE 2027**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY 2027**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- NEWSPAPER PUBLICATION
- TECO ECHO PUBLICATION
- REBEL PUBLICATION
- EXPRESSIONS PUBLICATION
- THE HOOK PUBLICATION
- PIRATE PREVIEW PUBLICATION
- HOME FOOTBALL GAMES

Fall 2026
First Day of Class: 8/17
State Holiday: 9/7
Fall Break: 10/3 - 10/6
Last Day of Class: 11/30
Commencement: 12/11

Home Football 2026
Appalachian State: 9/12
N.C. Central: 9/26
Rice: 10/10
Temple: 10/31
South Florida: 11/6
Florida Atlantic: 11/27-11/28

Spring 2027
First Day of Class: 1/11
State Holiday: 1/18
Spring Break 3/7 - 3/14
Last Day of Class: 4/27
Commencement: 5/7

Summer 2027
Summer Session I: 5/17
State Holiday: 5/31
Last Day of Class: 6/21
Summer Session II: 6/24
State Holiday: 7/5
Last Day of Class: 7/29

**Some deadlines and distribution dates may be subject to change.*
***Summer schedule will be determined in April.*