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EACH WEEK ON OUR
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Girl Scout Cadette uniforms have been a teal color since around 2008.

WORLD OF WONDER

Exploring the realms of history, science, nature and technology

GIRL SCOUTS

Girl Scout uniform 1912



For more than 100 years, the Girl Scouts of America has been empowering girls to reach their full potential through activities that promote understanding, skill and respect.

A great idea

Girl Scouting in the United States began in 1912, when Juliette “Daisy” Gordon Low organized the first Girl Scout troop meeting with 18 girls in Savannah, Georgia.

Troops were segregated by race until the 1950s. The first troop for African American girls was founded in 1917. The Girl Scouts welcomed girls with disabilities early in their history.

Over 50 million American women are Girl Scout alumnae, and millions of badges are earned by Girl Scouts annually.

Changing times

Originally called the Girl Guides of America, the group changed its name in 1913 to the Girl Scouts of the United States. In 1947, the name was changed to the Girl Scouts of the United States of America.

Brownies (grades 2-3)

Brownies were introduced in 1914 for girls ages 7 to 10. At first they were called Rosebuds and didn’t have an official uniform. In 1927, Brownies in the USA got their own uniform. Today’s Girl Scout Brownie uniform can be worn with a sash or a vest to display insignia and badges. Part of the uniform is the Girl Scout Brownie pin, showing they belong to Girl Scouts of the United States of America, and the World Trefoil pin, signifying their membership in the global organization.

Volunteering with purpose

The Girl Scouts aims to empower girls and to help teach values such as honesty, fairness, courage, compassion, character, sisterhood, confidence and citizenship through activities including camping, community service, first aid and other practical skills.

Patches and insignia

Girls’ achievements are recognized through rank advancement, special awards and badges. The levels of the Girl Scouts are Daisy, Brownie, Junior, Cadette, Senior, Ambassador and Adult. Badges can be earned through community service, group activities and leadership.



World Trefoil pin

This pin represents a connection to the worldwide sisterhood of Girl Scouting and Girl Guiding.

Troop crest

A crest represents a troop’s goal or special interest. For example, the bee on this badge symbolizes hard work and industry.

Early uniforms

Early uniforms were handmade from patterns by mothers. By 1914, uniforms were being manufactured to satisfy the growing demand. Khaki and, later, green and brown uniforms were adopted as more practical for woodland excursions.

Daisies (grades K-1)

In 1984, the Daisy program for kindergarten girls was introduced. Daisies go on trips, learn about nature and science, and explore the arts and their communities while earning Learning Petals and participation badges.



The cookies

The idea of selling cookies to finance troop activities began in 1917. In the 1920s and ’30s, Girl Scouts sold simple sugar cookies home-baked by the early Girl Scouts and their mothers. The cookies were wrapped in waxed paper bags, sealed with a sticker and sold door to door.

By the 1960s, the cookies were so popular that 14 licensed bakers were mixing and baking Girl Scout Cookies.

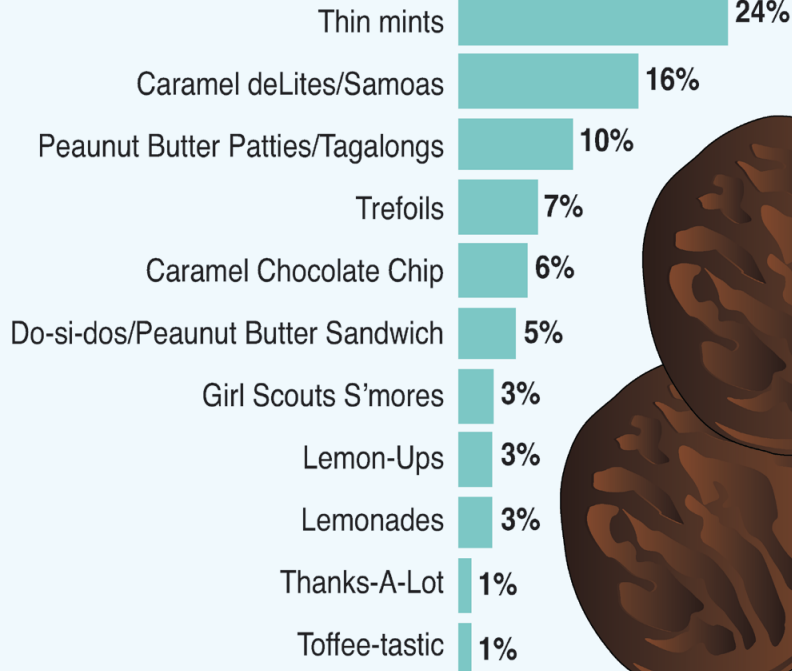
In 1978, the number of bakers was streamlined to four to ensure lower prices and uniform quality, packaging and distribution.

In 2000, new cookie box designs were introduced. Two licensed bakers produced a maximum of eight varieties, including three that were mandatory (Thin Mints, shortbread Trefoils and Peanut Butter Sandwiches/Do-si-dos).

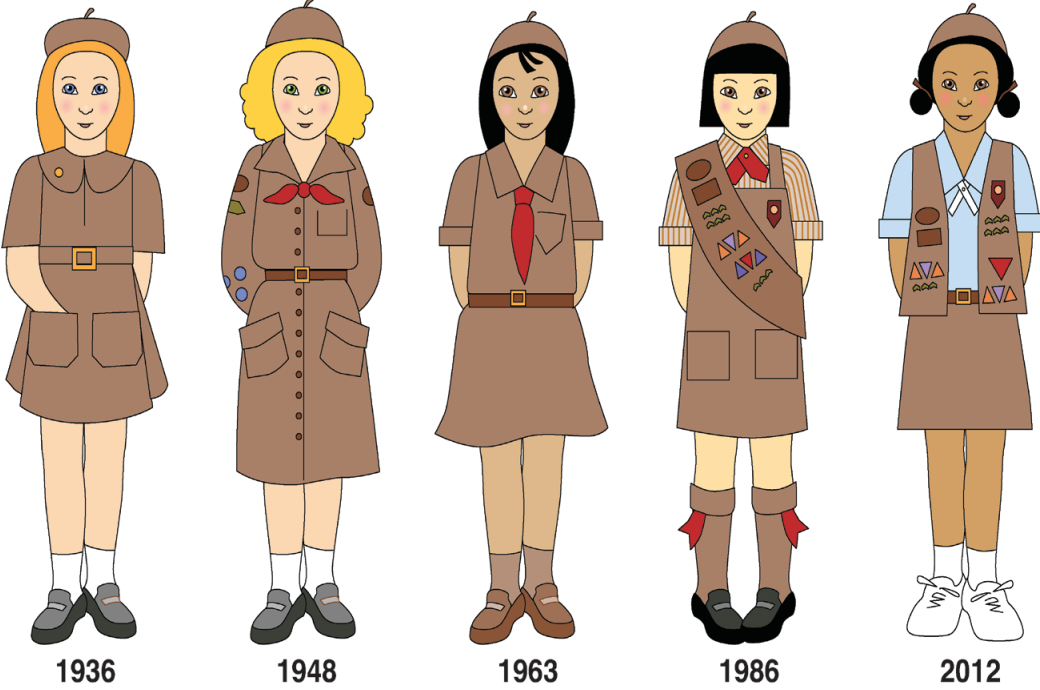
Today, sales of Girl Scout Cookies continue to be a yummy and popular source of fun and support for the organization.

Favorite cookies (2000)

Twenty-four percent of people choose Thin Mints as their favorite Girl Scout cookie.



Brownie uniforms through the years



1936 1948 1963 1986 2012

SOURCES: World Book Encyclopedia, World Book Inc.; <https://en.wikipedia.org>; <https://www.britannica.com>; <https://www.girlscouts.org>; <https://today.yougov.com>

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